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LADBROKES NON-EXECUTIVE DIRECTOR CHANGES AS TRANSITION TO LADBROKES CORAL TAKES SHAPE

John Kelly, Chairman of Ladbrokes plc, today announces some non-executive Board changes.

Mark Clare is appointed as Senior Independent Director (SID) and Chairman of the Social Responsibility Committee with Stevie Spring being appointed as Independent Non-Executive Director and Chairman of the Remuneration Committee. Both appointments will take effect at the close of business on 21 September 2016.

As part of the transition towards the merged business, existing Non-Executive Directors of Ladbrokes plc, Sly Bailey and David Martin, will be stepping down from the Ladbrokes Board with effect from close of business on 21 September 2016.

Commenting on the Board changes, John Kelly, Chairman of Ladbrokes, said:

"I am delighted to be appointing Mark Clare and Stevie Spring to the Ladbrokes Board. As part of the merger, we undertook to appoint new non-execs and a SID that had not been part of either the Ladbrokes or Coral Board prior to the announcement of the transaction. The expertise and experience they will bring will be a valuable addition to guiding the newly merged company on its journey to be an international industry leader.

I would also like to thank Sly and David for their significant contribution over the last seven and three years respectively and to Christine for her excellent work as the interim SID of Ladbrokes since December 2015. The last few years have been both challenging and exciting and David and Sly leave the business in the best shape for the opportunities ahead."

Following these changes to the Board, Mark Pain has been appointed as a member of the Remuneration Committee, Mark Clare has also been appointed as a member of the Nomination Committee and Remuneration Committee and Stevie Spring has also been appointed as a member of the Audit Committee, Nomination Committee and Social Responsibility Committee.

Notes to editors

Mark brings substantial operational and financial experience to the Board and has a strong background operating in a regulated environment and considerable knowledge of customer facing businesses. He is currently Senior Independent Non-Executive Director of United Utilities Group plc and United Utilities Water Limited and Non-Executive Directors of Premier Marina Holdings Limited. He was previously Chief Executive of Barratt Developments plc, an executive director of Centrica plc - having also held a number of senior roles both within Centrica plc and British Gas, Trustee of the Building Research Establishment and the UK Green Building Council and Non-Executive Director of BAA plc.

Stevie brings extensive skills in digital, marketing, and advertising as well as broad experience in non-executive roles, particularly as remuneration chair. She is currently Non-Executive Director and Chairman of the Remuneration Committee of the Co-operative Group and chairs the Inspired Thinking Group, tech start-up Kinomo and BBC Children in Need. She was previously CEO of Future plc and ClearChannel UK and held senior executive roles in international advertising groups.

No further information is required to be disclosed pursuant to LR 9.6.13R (1) to (6) in respect of Mark Clare's and Stevie Spring's appointment.

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