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Summary of our plan

We are committed to delivering reliable, safe, clean and resilient water supplies to over seven million customers, around three million households and around 200,000 businesses (non-household customers) in the North West of England, at a fair price. This document is our final Water Resources Management Plan 2019 (FWRMP19), which has been developed following consultation on our draft Water Resources Management Plan, held in spring 2018. This plan defines our strategy to achieve a long-term, best value and sustainable plan for water supplies in the North West. It ensures that we have an adequate supply to meet demand over the 25 years from 2020 to 2045. We have put processes in place to ensure Board assurance of this plan, including a statement to the Drinking Water Inspectorate that drinking water quality is fully protected under this plan. Below are the key points contained within our final Water Resources Management Plan that take into account the results of the consultation.

Key points

- Our baseline forecast of the amount of water available to meet the projected demand show a surplus over the 20 years from 2020 to 2040, with a very small deficit occurring from 2041 to 2045. These figures account for future economic and population growth, and climate change.

- Our demand management plans offset upward pressures on demand and this deficit. We are proposing leakage reductions of 20% by 2025, and just over 40% by 2045, whilst working to do more on water efficiency.

- These demand management activities allow us to unlock further benefits, in particular halving our stated minimum level of service frequency for requiring drought permits to augment supply by 2025.

- We have tested our plan to ensure our supply system is resilient to a range of hazards other than drought. We have identified a cost-effective solution, supported by customers and stakeholders, in order to address the most significant water supply resilience risk (Manchester and Pennines).

- We’ve explored what a future water trade from the North West to other parts of the UK would look like. We have presented how an alternative future could look in an adaptive pathway and will continue to work with other companies to explore these opportunities.
Legacy of the 2015 Water Resources Management Plan

We produce a new Water Resources Management Plan (WRMP) every five years. In our last plan, published in 2015 and covering the period 2015-2040, we identified a future supply shortfall in our West Cumbria Resource Zone. The Thirlmere Transfer scheme was selected to meet this shortfall by using some of the water available in our neighbouring Integrated Resource Zone. We are in the process of building a new water treatment works and a pipeline from Thirlmere Reservoir into West Cumbria. The scheme is currently expected to be completed by 2022. Once finished, West Cumbria will be in one of the UK’s largest water resource zones. To protect the environment prior to delivery of this solution, a range of interim measures were also identified in the plan to keep abstraction and impacts on the environment to a minimum. Further detail on West Cumbria can be found in our Final WRMP19 Technical Report - West Cumbria legacy.

We are continuing to deliver the outcomes of the previous plan and in developing this Water Resources Management Plan 2019 we reflect how our supply system will look once these are complete. Therefore, as a long-term 25-year strategic view, this plan now reflects the merging of the previous West Cumbria and Integrated Resource Zones. We are now calling this the Strategic Resource Zone to draw distinction with the previous zones. For the first time, we’ve also included a new, smaller resource zone called Barepot to reflect non-potable supplies (those not to drinking water standard) to commercial customers in West Cumbria. Whilst we have other non-potable or commercial supplies, those at Barepot lack connectivity into an existing resource zone. The water resource zones assessed in this final Water Resources Management Plan 2019 are shown in Figure 1.

1 A water resource zone is an area within which water sources can be shared effectively. Customers within a resource zone should experience broadly the same risk of supply failure from a resource shortfall and therefore the same level of service.
Our approach to building our Water Resources Management Plan

There are a number of changes in our approach to building this plan from previous ones, in part driven by new policy and guidelines, but also listening to and acting on what customers, stakeholders and regulators have told us.

We have completed extensive customer and stakeholder engagement following these key objectives:

- **Engaging early** – This has been important to ensure we can fully take feedback on board in developing our plan. For example, we completed an extensive pre-consultation activity with regulators and stakeholders in autumn 2016 before starting work on the plan.

*Figure 1 Resource zones in the North West from 2022*
Engaging widely – We have sought collaboration and feedback on our plan as it evolves, through the consultation on the draft plan through to the final plan. This engagement has been as wide ranging as practically possible using different routes to discuss development of our plans. We have engaged the commercial markets to identify new and innovative potential third party solutions, as detailed in Section 5 of our plan.

Using different or innovative approaches –
  
o In engaging with customers in particular, we have sought to understand preferences and views based on a variety of research methods to support our decisions.
  
o We have used a range of interactive techniques, including a ‘build your own plan’ tool to improve awareness on the choices that people are making.

Our plan is designed to meet the aspirations and requirements set out by Defra as defined in its Guiding principles for water resources planning. These guiding principles outline the key policy priorities the government expects Water Resources Management Plans to address, which we discuss in turn below:

Government policy

  • We take into account local authority plans for growth to meet government economic and housing development ambitions.
  
  • We ensure that our plan continues to meet drinking water quality standards now and in the long-term, whilst ensuring that there is no deterioration in the quality of the water which is supplied. This is in line with the latest Drinking Water Inspectorate guidance² to water companies.
  
  • We have followed the latest regulatory guidelines and Defra Direction³ in developing the plan.
  
  • Our plan also now accounts for the Government’s 25 Year Environment Plan⁴, and our future infrastructure planning processes will embed ‘environmental net gain’ principles.

Take a long term, strategic approach to protecting and enhancing resilient water supplies

  • We have used new methods from recent industry research to test the plan under a wide range of possible future scenarios. We are one of a number of leading water companies implementing these techniques in this planning round.
  
  • We have developed sophisticated new techniques to test the response of our water supply system to more severe and different patterns of drought than we have seen historically, and used the latest industry climate change approaches.
  
  • Our approach helps us to see how plans might perform beyond the 25-year planning horizon out into the 2080s to ensure they are robust.
  
  • Our approach has been designed to test the ‘value’ of different solutions beyond meeting the supply-demand balance, but also to include performance related to resilience and the

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environment. This allows us to define the long-term ‘best-value’ (or cost effective) plan rather than just a traditional ‘least-cost’.

- For the first time, our plan looks at how resilient we are to a host of non-drought hazards to water supply, including flooding, freeze-thaw, contamination, asset failure and power failure. We also ensure no deterioration in resilience or water quality in our assessment of future water trading.

Consider every option to meet future public water supply needs

- We have collaborated closely with customers, regulators, stakeholders and other third parties to co-create a plan, considering multiple options to meet future public water supply needs. This has included engagement with commercial markets to investigate different and innovative third party solutions, as detailed in Section 5.

- In collaboration with other water companies, we considered water trading as a pathway in our draft plan and we worked with all neighbouring water companies to understand cross-boundary or joint options. Our final plan does not include water trading as part of the preferred plan. This is because other companies did not include a trade as part of their preferred plans. However, we present how such an alternative future could look in an adaptive pathway and we recommend that such opportunities continue to be explored.

- Recently, a Water Resources North group has been inaugurated to further promote collaborative working on water resources between organisations in the North of England in future. We have also proposed the establishment of a Water Resources West group to facilitate a co-ordinated approach across the River Severn catchments to water trading that may contribute to enhancing national water resource resilience.

- Competitive markets and innovation underpin this plan, from contractor and supplier selection through to delivery of Water Resources Management Plan options. Our preferred plan includes a contribution from third-party options to help us reduce the demand for water.

Protect and enhance our environment, acting collaboratively

- Our plan seeks to ensure that we avoid deterioration of the condition of catchments and waterbodies under the terms of the Water Framework Directive in particular. Assessment of the impacts and benefits of the plan to the environment is fundamental to its development; we strive to enhance the environment through the delivery of our plan. Where risks are identified as part of our long-term plans, we will complete further investigation in the future to explore these and mitigate any impacts.

- We have worked with the environmental regulators to identify and account for sustainability changes via the Water Industry National Environment Programme (WINEP), which sets out measures needed to protect and improve the environment. We’ve identified the need for further investigations from 2020 onwards, and will continue to work with regulators and stakeholders (such as Rivers Trusts) to protect against deterioration and, where possible, reverse it.

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5 Freezethaw events relate to peak demands caused by rapidly increasing leakage levels. These normally occur during the winter months, when changes in temperature can cause the ground to freeze and then thaw relatively quickly. This can result in pipes or mains cracking or bursting.

6 This is sometimes referred to as co-creation.

7 Essentially, this is a plan within a plan, to show what our strategy for water resources in the North West might look like with or without a future water trading export from the region.
Promote efficient water use and reduce leakage

- We have considered options that seek to reduce demand and have fully assessed them as part of our options identification and appraisal. We’ve explored innovative solutions as part of developing our plan.
- We have explored the costs and benefits of different demand management solutions, and engaged with customers and stakeholders on future potential plans. This has informed our future strategy.
- We have explored how we can engage with customers differently to communicate water efficiency messages and are currently trialling new approaches to encourage customers to install water meters.
- Demand and consumption are forecast to reduce through the 25-year planning horizon, as in our previous plan. Our proposed leakage reduction activities will further support this by delivering 20% leakage reduction by 2025 and just over 40% reduction by 2045 and we will seek to outperform targets where possible.
- There is inherent uncertainty in future forecasts around future economic and population growth, including the impact of the UK’s decision to leave the European Union. We have therefore accounted for plausible uncertainty in our target headroom allocation and demand scenarios, and will track trends as part of the Annual Water Resources Management Plan review process.

Starting position – what our forecasts said

- From our 2015 plan, we forecast a surplus in all resource zones except West Cumbria, where we identified a future supply shortfall.
- We are in the process of addressing this shortfall, with a new water treatment works and a pipeline from Thirlmere Reservoir into West Cumbria. This will create a new Strategic Resource Zone, which has been assessed in this plan.
- In this 2019 plan, we forecast a surplus over the 20 years from 2020 to 2040, with a very small deficit from 2041 to 2045. As well as addressing this deficit, our plan focuses on several other key proposals for the future such as demand reductions, levels of service, water supply resilience and the potential for water trading.

In preparing this Water Resources Management Plan, we have assessed our supply-demand balance using the latest data, tools and methods. This includes the latest population and local authority growth forecasts, and accounts for the potential impacts of climate change. The outcomes of the assessment show that we have only a small deficit in the Strategic Resource Zone in the last five years of the planning horizon (2041-2045). This is a really positive result as it provides an opportunity for us to explore how we can improve and provide a better service for both customers and the environment in our plan whilst at the same time addressing this projected shortfall by reducing the demand for water.

8 Target headroom is the threshold of minimum acceptable headroom, which would trigger the need for total water management options to increase water available for use or decrease demand.
Through our analysis we looked at the risk of drought impacts on our water supply system, and how often we would have to implement emergency drought orders. Our current performance in this area is better than the Defra reference level of service (which is no more than 1 in 200 years on average, or 0.5% annual average risk). However, we recognise the consequences of drought are still of concern to customers and other stakeholders and so have accounted for this in our plans (see below).

Our testing of freeze-thaw (peak demand) resilience demonstrated that our system is resilient to repeats of historic freeze-thaw events and can cope with peak demands higher than those previously experienced.

Through our water supply resilience risk assessment process we have also identified other resilience needs across our Strategic, Carlisle and North Eden Resource Zones. These risks can broadly be grouped into three categories of resilience risk: at our water treatment works, regional aqueduct system, and trunk mains. The dominant hazards are contamination of raw water and asset failure. We recognise the significance of these risks and have started to make improvements in this area, with around £200 million being spent on targeted resilience improvements by 2020.

What are our proposed plans for the period 2020-2045?

**Drought resilience**

In this 2019 plan, we have tested our system to droughts that are more severe or extreme than historically experienced. This work demonstrates that we already have a resilient system that is able to withstand at least a 1 in 200 year event (that has 0.5% annual average risk). This shows we have a good level of resilience to drought in our region which correlates with Defra’s reference level of service for emergency drought orders (standpipes, rota-cuts and bowsers).

- **What are we proposing?** – As we are already resilient to extreme droughts, there is no stand out reason to specifically invest to improve this position further. However, we’ll seek to improve resilience where possible as part of our other activities. In particular, our enhanced leakage reduction programme will result in improvements to drought resilience as a supplementary benefit of those plans. The water trading adaptive pathway shows how we’d protect drought resilience should those proposals be progressed in future.

- **Why are we proposing this?** – Our assessments show a good level of resilience to severe and extreme droughts relative to other hazards, and there is little evidence that customers would support further investment in this area to make the system more resilient. However, customers frequently state having reliable water supplies as a priority and do not want to see deterioration in service levels under potential future water trading or other proposals.
Enhanced demand management and leakage

In our 2015 plan, regional leakage was not forecast to reduce over the 25-year planning period, resulting in a flat target level of 463 Ml/d. We have outperformed this existing target to a varying extent each year, depending on factors such as the weather. Therefore, we have a lower baseline position of 448 Ml/d for this plan, based on 3-year average performance. We plan to further reduce leakage from this baseline position by 20% by 2025, and just over 40% from this level by 2045.

- **What are we proposing?** – Whilst our leakage is already below the sustainable economic level and we proposed a 7% reduction below baseline by 2025 in our draft plan, we’ve further enhanced the ambition of our leakage reductions in this final plan following consultation. We are now proposing leakage reductions of 20% by 2025, bringing forward some of our planned leakage reduction activities to exceed the challenge set by Ofwat to water companies of a 15% reduction by 2025. We have also set out a longer term path to reduce leakage by just over 40% by 2045. We anticipate that technology and innovation will change the economics of leakage management over time and make such reductions more affordable than they are currently. By making reductions in stages we can review improvements in efficiency through future water resource management plans and revisit longer term forecasts (which are more uncertain than shorter term forecasts), thereby helping to manage affordability and ensure cost-effectiveness. Figure 2 summarises the proposed leakage reduction profile from 2020-2045. The associated bill impact in the 2020-2025 investment period (AMP7) is expected to be no greater than 196 pence increase per annum for every household.

![Figure 2](image_url) Forecast total leakage reductions from 2020-2045 (please note that numbers may not sum precisely, due to rounding)

- **Why are we proposing this?** – There are a number of drivers for reducing leakage even further. Customers are willing to pay more for demand reduction compared to new water resource options, and reducing leakage by 20% in AMP7 is cost-beneficial when customer valuation is considered. There are environmental benefits associated with reducing leakage,
as well as social benefits such as improvements in the perception of the industry to the general public (which could, for example, become a barrier to further water efficiency improvements). Reducing leakage is a strategic government priority and there is a political driver to support reducing leakage. Customers strongly support reductions in leakage and stakeholder feedback from consultation on our draft plan was almost unanimous in wanting us to be more stretching in relation to our leakage targets. Leakage reductions below the baseline level also prevent a very small deficit in the baseline supply-demand balance forecast between 2041 and 2045 in the Strategic Resource Zone in the final plan, and further enhancements may in some cases prevent the potential need to develop new supply options under other future scenarios. Despite all this, affordability is a key consideration for customers, so investment in this area still needs to be balanced with other water and wastewater service areas over time.

Levels of service – frequency of drought permits or orders

Our 2015 plan retained the existing levels of service, but committed to explore the potential for improvement in the next plan. In our 2019 plan, we propose improving the minimum stated level of service for drought permits and orders (to augment supplies during drought). This will reduce the stated level of service from 1 in 20 years to 1 in 40 years on average (or from 5% to 2.5% annual average risk) by 2025.

• **What are we proposing?** – To retain the level of service for the frequency of temporary use bans (also known as hosepipe bans) at no more than once every 20 years on average (5% annual average risk). However, we propose moving the frequency of drought permits/orders to a better level: no more than once every 40 years (2.5% annual average risk) on average as part of this plan.

• **Why are we proposing this?** – Whilst our drought resilience is high, we recognise that the consequences of drought are still of concern to stakeholders. This is because drought permits and orders have the potential to have socio-economic (e.g. tourism) or environmental impacts, which was a key theme raised during pre-consultation. Whilst customers did typically see existing levels to be acceptable, they placed some value on service improvements in this area. This can be achieved following the proposed leakage reduction activities by 2025.

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9 These are temporary permits to allow us to take more water from the environment during drought than would normally be allowed under our licence conditions.
In the last planning round, the potential to export water from our region from Lake Vyrnwy was identified as an option in other water company plans. For this 2019 plan, we have continued to explore the potential for this specific trade or export in more detail. Whilst water trading has not been selected in other water companies’ preferred plans during the 25-year planning horizon, we recognise that it would have benefits for customers in both importing and exporting areas. We will therefore continue working collaboratively with other companies and the regulators towards the next Water Resources Management Plan in 2024 to examine these options in more detail. We present our strategy to facilitate a potential future trade as a pathway in this plan. This shows how we would ensure there is no deterioration to the service we provide to our own customers, or the environment.

- **What are we proposing?** – We have explored the potential to make the best use of markets for water resources. We’ve done this specifically with a proposed water export from Lake Vyrnwy to the South East of England. Following consultation, it remains our preference to continue working towards making water available for export. However, potential importing companies have not selected imports from the North West in their preferred plans in the first 25 years of the planning horizon (which defines our ‘needs’ in this plan, even though we have completed scenario testing out to the 2080s). Therefore, to align our plan with others, the export is not part of our formal preferred plan. However, we remain committed to working with potential future trading partners so that an export can be made available when it is needed. Our strategy to facilitate a future trade has been retained separately within an ‘adaptive pathway’, which could form a future preferred plan if water trading was subsequently required in future. The pathway sets out how customers and the environment are protected under a future export.

- **Why are we proposing this?** – The North West has been identified as a potential water donor region in a recent national study lead by Water UK to meet sizeable, long-term water resources pressures elsewhere in the country. The National Infrastructure Commission also highlights the role that strategic transfers should play in securing resilient supplies\(^\text{10}\). We believe that pursuing a water trade of this nature is in the best interests of customers in the North West and across the country as a whole, and we are expected to explore this by regulators and government. Customers have indicated broad support for water trading, although like stakeholders they wish to see existing levels of service protected and expect that there will be benefits for the North West.

**Water supply resilience to hazards other than drought**

Our assessment of water supply resilience to hazards other than drought is new for this 2019 plan. From our resilience assessments, we identify a key risk to supplies in the Manchester and Pennines area. Our plan is to address this risk by replacing degrading aqueduct tunnels with new tunnels.

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\(^{10}\) Preparing for a drier future: England’s water infrastructure needs, National Infrastructure Commission, April 2018.
• **What are we proposing?** – Through our risk assessment process we have identified our largest resilience risks for priority investment. During the 2015-2020 period we are already investing around £200 million in targeted resilience improvements. Based on the impacts that customers experience during supply failures exceeding 12 hours duration, we have an ambition to ensure these events occur less frequently than at present. This is expected to take up to 20 years of future investment. Future investment will be targeted on addressing risks associated with our regional aqueduct system and some of our most vulnerable treatment works and major supply mains.

To achieve our target level of resilience we are likely to need additional redundancy (spare capability and connectivity) for the largest risks, however this is a long term aspiration. In the more immediate future we will manage these risks to customer supplies through improved reliability and enhanced response and recovery capabilities. This will be coupled with targeted investment on the very largest risks to one of our aqueducts supplying water to Manchester and areas of the Pennines. We will undertake works to replace tunnel sections of this aqueduct, built in the 1940s and 50s, with new tunnels. Construction works are expected to start on the highest risk tunnel section in 2018, with completion of all tunnel sections expected by 2028.

• **Why are we proposing this?** – We have evidence from inspections of our major aqueduct which supplies Manchester and the Pennines that indicates that degradation of the tunnel sections is increasing risk to water supplies. This conclusion is supported by independent third-party assurance of our risk assessment. Customer and stakeholder engagement has indicated strong support for investment to reduce this risk, and the resulting solution presented in this final plan.

**Summary of our preferred plan**

Our baseline supply-demand balance assessments show that we maintain a surplus in all four of our resource zones, other than a very small deficit in the Strategic Resource Zone towards the end of the planning horizon (2041-2045). This will be addressed by reducing the demand for water and our proposed programme of leakage reduction activity.

Our plan continues to promote water efficiency and reduce per capita consumption. As part of our plan we will continue to encourage customers to take up free water meters, using our ongoing customer engagement and research insights to allow effective communication and remove disincentives to meter uptake. Our forecasts show meter penetration reaching around 75% by the end of the planning horizon. We will continue to target annual savings of 1 litre per property per day through the planning horizon as part of our water efficiency programme.

We have also considered the opportunity to make some ‘strategic choices’ to protect and, where possible, benefit customers and the environment. In combination our strategic choices form our preferred plan, which is summarised in Figure 3.
Figure 3 Summary of our final preferred plan

We believe our preferred plan:

- Demonstrates an emphasis on ambitious demand management in line with customer, regulator and stakeholder feedback regarding preference for these types of solutions;
- Represents a resilient balance of different options types, thus reducing future risk given customers have indicated that reliability of options is of high importance;
- Delivers the best value for customers by improving the service that we provide whilst maintaining an affordable bill; and
- Represents a resilient and flexible long-term plan, robust to a wide range of uncertainties, such as population growth and climate change.

Whilst imports from United Utilities are not selected in other water companies’ preferred plans for the next 25 years, we will continue working collaboratively with other companies and the regulators so that these options can be considered further in the 2024 Water Resources Management Plan.
1 Introduction

Key points

- This is our final Water Resources Management Plan 2019. It has been produced according to the latest methods, regulatory guidelines, and Defra guiding principles.
- The development of the plan has been influenced by some significant national themes, such as water trading and water supply resilience.
- To drive the most cost-effective solutions we’ve embraced innovation, whether this be in the way we have identified options, or in our planning methods to define the best plan.
- This document contains a summary of the technical work to develop the plan. Further detail is available in technical appendices published on our website alongside this document.
- Following public consultation we’ve made various changes to our plans for this version, which are summarised in this section.

1.1 Background

United Utilities Water Ltd is the main licensed water company for North West England. We provide water and wastewater services to over seven million customers, around three million households and around 200,000 businesses (non-household customers) across the region. We are committed to sustainably providing high quality, safe, clean and reliable drinking water to customers.

Given the criticality of ensuring sufficient water supply to meet demand to society, development of a Water Resources Management Plan is a statutory requirement. This final Water Resources Management Plan sets out our proposed strategy for water resources and demand management to ensure that there are adequate water supplies for customers and that the environment is protected. It describes our assessment of the future supply and demand over the period from 2020 to 2045 (with testing of our plans beyond this period). We also detail the preferred plan we have selected, taking account of water supply resilience and enhanced demand management, and separately, explore how a future water trade could work should this be required in future.

We consulted on our draft plan in spring 2018, giving customers, regulators and stakeholders the opportunity to comment on how we have built our plan and further contribute to its development. We have taken this feedback into account in the development of this final plan. This Water Resources Management Plan will feed into our five yearly Ofwat ‘Price Review’ and PR19 Company Business Plan for the period 2020-2025; as such they have been developed in an integrated manner. The Water Resources Management Plan is also complemented by our Final Drought Plan 2018[^11],

which sets out the short-term operational steps we will take as a drought progresses, and we have ensured that the links between these plans are accounted for.

1.2 Improvements from our Water Resources Management Plan 2015

In preparing this Water Resources Management Plan there are some key changes from our 2015 plan:

- We have updated our planning process to meet the latest methods, guidelines, and Defra guiding principles. We’ve used sophisticated new techniques to allow us to explore a much wider range of scenarios and uncertainties than in previous plans (summarised in Sections 1.3.4 and 7.2);
- We have used earlier, more extensive, and more innovative customer engagement (see detail in Section 2), alongside increased stakeholder and regulatory engagement. The customer research is integral to this plan and the PR19 company business plan;
- As well as a single supply demand balance view, this plan includes strategic choices and a focus on risk, choices and potential future plans (Section 6);
- We have put processes in place to ensure Board assurance of the Water Resources Management Plan, including a statement to the Drinking Water Inspectorate that drinking water quality is fully protected under our plans (Section 10);
- We consider water supply resilience to look at ‘shocks’ to the supply system (Section 4.7). This includes the impacts of other hazards (for example flooding, contamination or a freeze-thaw event);
- This plan has an increased focus on identifying third party, supply and demand options (Section 5); and
- In collaboration with other water companies, we have considered the potential for making water available for export. Although potential importing companies have not selected imports from the North West in their preferred plans, and therefore the export does not form part of our formal preferred plan, our strategy to facilitate a future trade has been retained within an adaptive pathway (Sections 6.5 and 8). We remain committed to working with potential future trading partners so that an export can be made available when it is needed.

1.3 Our approach to water resources planning

1.3.1 Listening to customers, stakeholders and regulators

In this document we investigate what makes the best plan for customers and how we can best serve the needs of the North West. To do this we really need to understand the views of customers, regulators, and other stakeholders. We talk about this in further detail in Section 2. In particular we have sought to engage early, engage widely, and use different or innovative approaches (described further later in this section) to engagement where beneficial to do so.

In autumn 2016, we completed an extensive pre-consultation exercise on the development of this plan with regulators and stakeholders, which has informed its development. We have also sought to discuss the Water Resources Management Plan in other forums, for example, through our engagement activities on the Drought Plan or as part of engaging with local authorities as part of our normal liaison activities. We established a Technical Stakeholder Group for the first time for this
2019 Water Resources Management Plan, which has been informative to developing the plan. We thank the volunteers on this group for their contributions.

We have discussed progression of the plan with regulators throughout the development of the plan, as well as during pre-consultation. We have held bi-monthly meetings with the Environment Agency, supported by ‘special interest sessions’ on key topics, and also regularly engaged with Natural Resources Wales, Natural England and Ofwat. We have also discussed our approach with the Drinking Water Inspectorate.

Consultation on our draft plan ran for 12 weeks, from 2 March 2018 to 25 May 2018. During the consultation period, we held three successful consultation events in order to discuss the plan directly with interested parties. The events attracted 26 delegates from 20 different organisations including the Environment Agency (EA), local authorities and councils, recreational groups, conservation and wildlife trusts, local businesses and public service organisations. We received 25 formal consultation responses on our draft plan, as well as an array of informal feedback from the consultation events and other customer and stakeholder interactions. We thank all respondents for their feedback, and have taken these into account in the development of this final plan (see Section 2.6).

1.3.2 Key influences and themes for this plan

In developing this Water Resources Management Plan we account for government priorities, as outlined in particular within the Defra Guiding principles for water resources planning (referred to as the ‘guiding principles’). We are meeting the government priorities by:

- Ensuring we are compliant with relevant legislation and have suitably assured the plan;
- Ensuring that future growth and economic development can be accommodated;
- Taking a long term, strategic approach to protecting and enhancing resilient water supplies;
- Considering every option to meet future public water supply needs;
- Acting collaboratively to protect and enhance our environment;
- Promoting efficient water use and leakage reduction; and
- Ensuring our plans continue to meet drinking-water quality standards and that customers continue to receive a wholesome, safe supply of water.

The government is currently working on proposals to reform the abstraction licensing system, known as abstraction reform. We don’t expect abstraction reform to be implemented until after 2020 and as indicated in the guidance we have made no allowance for changes in this plan.

As some of our sources are located in Wales we are carefully considering the priorities of the Welsh Government, in particular focusing on the well-being goals of the Well-being of Future Generations (Wales) Act 2015 and the objective for the sustainable management of natural resources (SMNR) established in the Environment (Wales) Act 2016. The Strategic Environmental Assessment of our preferred plan has indicated that it is unlikely to have any significant impact on the achievement of the well-being goals or the objective for SMNR. This is because the construction and operation of the associated preferred options would not have any significant environmental effects in Wales, a reflection of their location and lack of hydrological connectivity with Welsh water bodies. We will continue to explore the impact on these goals and objectives as any potential future water trades become more defined, supported by stakeholder engagement and research.
The key supporting national themes influencing this plan can be seen in Figure 4, and are described further below.

- **Drinking water quality** – The Drinking Water Inspectorate has recently released new guidance for the long term planning for the quality of drinking water supplies\(^\text{12}\). In our plan we ensure that we continue to meet drinking water quality standards\(^\text{13}\) and that in the long-term we ensure that there is no deterioration in the quality of the water which is supplied.

- **Water exports** – A national study has recently been completed by Water UK: the Water resources long-term planning framework (2015-2065) (Water UK, 2017). This aimed to explore the long-term water resources resilience at a national level. The study showed the North West as a potential donor region to transfer water to areas of the country with severe water shortage in future. We have explored this further in this plan.

- **Managing demand and leakage** – Customers frequently raise this as a priority area, which is consistent with the views of the government and regulators. The Defra guiding principles state that companies should choose demand-side options as part of any proposed future plans wherever it is reasonably likely that the benefits will outweigh the costs. There is also a desire to see a downward trend (generally reducing over time) in leakage, and Ofwat set out aspirations to reduce leakage by around 20% as part of the Business Plan process. Our final plan aligns to these aspirations.

- **Water supply resilience** – This is the ability of our water supply system to be able to cope with shocks or stresses, and recover from them. There is a strong emphasis on resilience through the planning guidelines, guiding principles, and government policy. In this plan we

\(\text{Figure 4 Key national themes influencing this Water Resources Management Plan}\)

\(\text{\footnotesize \(^{12}\) Drinking Water Inspectorate. Guidance Note: Long term planning for the quality of drinking water supplies, September 2017.}\)

\(\text{\footnotesize \(^{13}\) The Water Supply (Water Quality) Regulations 2016 (as amended).}\)
use new methods and further incorporate appropriate parts of our wider business planning to assess our resilience effectively.

- **Water Framework Directive** – The Environment Agency has carried out a review of waterbodies currently seen as ‘at risk of deterioration in future’, and issued new guidance on how this should be assessed in Water Resources Management Plans. We have ensured that our plans do not result in the deterioration of these waterbodies and that we support Water Framework Directive objectives.

- **New methods and guidelines** – There are new regulatory planning guidelines and guiding principles that we have taken into account in building this plan. There are also enhanced industry methods that we have adopted to identify the best-value long-term plan.

- **Levels of service** – In our last plan we committed to explore further the potential to reduce the frequency of drought permits (powers to take more water from the environment during drought). Alongside this we have explored different levels of service to understand the resilience of our supply system, and this detail is included in our plan.

- **Competition and Ofwat ‘Water 2020’** – The Water 2020 framework has been introduced by Ofwat to promote efficiency so that industry challenges can be met at an affordable price for customers. Of particular relevance is the promotion of efficiency and innovation. For water resources it recognises that in order to meet future national water resources challenges there are potentially significant savings for customers resulting from consideration of water trading and third party options. Ofwat have outlined steps to promote competition in this area, including the need for companies to publish market information and a bid assessment framework for water resources options. However, in this plan we have already taken steps in this direction with a view to identifying all possible options and driving innovation by initiating a market engagement process as part of this Water Resources Management Plan 2019.

### 1.3.3 Applying the latest industry methods

In preparing for this plan we have consulted the Environment Agency and Natural Resources Wales and followed their *Water Resources Planning Guideline*, along with the complementary supporting documents (for example, on water resource zone integrity, drought plan links, and climate change). We have adopted the current national best practice methods in the management of our water resources and in preparation of this Water Resources Management Plan. In doing so, we have followed key new reports such as the UKWIR decision making framework (UKWIR, 2016), UKWIR risk based planning guidance (UKWIR, 2016) and WRMP19 Methods – Population, Household Property and Occupancy Forecasting (UKWIR, 2015).

The UKWIR methodologies outline a framework of planning methods, from which to choose the most appropriate based on the risks and complexity associated with the planning problem. This allows companies to choose the most sophisticated methods where they drive the greatest benefit to the process. In this plan we have chosen new and advanced methods, as outlined in the next

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14 Environment Agency and Natural Resources Wales - Water Resources Planning Guideline – July 2018 (referred to as the planning guidance, or guidelines).

15 Developed as part of UKWIR (UK Water Industry Research). We actively participate on steering or working groups as part of this organisation.

16 The purpose of the bid assessment framework is to support a future bidding market for water resources, demand management, and leakage services that Ofwat are seeking to develop. The market information is required to support the development and operation of this market.
section, in particular to support the assessment of water trading against a backdrop of future climate change uncertainty. Our assessment of risk against the planning framework is described further in Section 3.7.

1.3.4 Innovation in developing our plan

We have sought to innovate throughout the development of our plan. This allows us to develop the most cost effective long-term, sustainable plan for our region. This section gives some key examples of where we have applied innovation in developing the plan (noting that this list is not exhaustive).

Third party engagement to identify potential solutions

As part of the plan we have requested bids from third parties for both new water resources provision and demand management options. The process involved issuing a Prior Information Notice (PIN) to businesses, organisations and individuals to identify as many third party options as possible, both within and outside our region, for consideration in the plan. In total, an additional 66 options from third parties were included alongside our own options. This not only allowed us to identify a wider range of potential supply-demand options, but also identified potentially innovative solutions (for instance technologies that focus on detecting plumbing losses and supply pipe leaks) that we could use in collaboration with third parties. This is particularly the case on options to manage demand, and we have used the outputs of this activity to define a plan that delivers a more cost effective demand management programme over the planning horizon.

Customer engagement

We’ve innovated in our customer research by testing new survey and research techniques to inform the choices in our plan. As part of developing the plan, we developed an interactive web tool that allowed customers to ‘build their own plan’ based on a hypothetical supply-demand problem. For the first time, we have also explored risk and resilience further with customers, using techniques to bring to life what it would mean to be without water in order to get customers’ views on the value and investment they would support in this area.

‘Stochastic hydrology’ and climate change

In this Water Resources Management Plan we are using sophisticated ‘stochastic weather’\(^\text{17}\) to test the response of our supply system to more severe and different patterns of drought than we have seen historically. This also complements and supports the application of new options appraisal or decision-making methods described below. The work, completed with our framework partners Atkins, involved creating 17,400 years of stochastic flow data for 25 catchments. We have also combined this work with that of Thames Water in order to further assess the coincidence of drought in different areas of the country\(^\text{18}\).

As we found in our climate change work in the last Water Resources Management Plan, handling large numbers of scenarios or large hydrological datasets can be challenging. To support our assessment of different droughts and climate change, our work with Atkins has developed a rapid

\(^{17}\text{A method to create alternative weather patterns that are realistic, but have not been recorded historically.}\)

\(^{18}\text{This builds on strategic work on long-term water resources resilience completed by Water UK.}\)
assessment or emulator model of our system to allow testing of large numbers of scenarios, drawing on Cloud computing technology, and overcoming this constraint.

**Options appraisal and decision-making**

We are one of a number of leading companies applying new water resources management planning methods in this planning round. We have been working with our framework partners Atkins to apply cutting edge, innovative techniques to support development of our plan, using approaches from a new framework of methods published by UKWIR. Our chosen approach uses ‘Robust Decision Making (RDM)’ principles, and is tailored to the challenges faced in our region.

The Defra guiding principles outline the concept of developing a long-term ‘best-value’ plan (also referred to in the planning guidelines as ‘cost effective’) rather than just ‘lowest-cost’. Our new approaches support the traditional supply and demand balance approaches to help define the best-value plan in a number of ways. They:

- Test potential plans under a wide range of weather conditions and better understand the risks of particular events occurring;
- Allow us to test the plan under a wide range of possible futures (e.g. different climate and demand), including beyond the 25-year planning horizon out into the 2080s to see how different potential plans perform; and
- Test the performance of our plans to a range of key performance metrics related to key aspects of interest and ‘value’ to customers and stakeholders on water resources.

The technical work underpinning this work breaks new ground for Water Resources Management Plans. For example, the screening of drought risk in combination with multiple climate change scenarios involved processing the equivalent of several billion days’ worth of simulated data, which hasn’t been applied elsewhere on such a scale.

**1.4 Level of service: balancing customer and environment needs**

The fundamental aim of our water resources and demand strategy is to strike the right balance between potentially competing requirements of supply reliability, affordability, and environmental protection. In doing so, we have listened to the views of customers, regulators and other stakeholders, as described in Section 2.

Following customer experience of the 1995/96 drought, we adopted an improved level of service for water supply (Figure 5), and this remains our baseline for developing this plan. This improved level of service was effective from the year 2000 onwards. Since this change, there has been one hosepipe ban implemented in 2010, whilst no drought permits or orders were implemented. However, in this plan we are considering further improvements to our levels of service, and these are presented as strategic choices in Section 6.

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19 The modelling package is called Pywr.
20 Cloud computing is the practice of using a network of remote servers to store, manage, and process data, rather than a local server or a personal computer.
21 UKWIR decision making framework (UKWIR, 2016) and UKWIR risk based planning guidance (UKWIR, 2016). We were an active steering group member of these projects.
22 Traditionally, Water Resources Management Plans are focused on supply-demand balance assessments, but these techniques recognise there are a wide range of other factors of interest when determining a water resources strategy.
1.5 Structure of the document

Our plan structure broadly follows the process of developing the Water Resources Management Plan itself. Table 1 below summarises the key sections and the topics covered.

Table 1 Summary of key topics covered in this plan

<table>
<thead>
<tr>
<th>Topic</th>
<th>Where?</th>
</tr>
</thead>
<tbody>
<tr>
<td>What is a Water Resources Management Plan and what principles have we applied to its development? What has changed since the draft plan and consultation?</td>
<td>Section 1: Introduction</td>
</tr>
<tr>
<td>How have we taken account of customer and stakeholder views in preparing this Water Resources Management Plan? What were the main consultation points and resulting changes?</td>
<td>Section 2: Customer and stakeholder involvement</td>
</tr>
<tr>
<td>Where do we get our water from and how are water supplies managed in North West England? How have we chosen planning methods appropriate to the characteristics of these zones?</td>
<td>Section 3: Our water supply system</td>
</tr>
<tr>
<td>What is the future supply-demand position in our region, and how has it been derived, including climate change and our environment programme? How have we accounted for uncertainty in our forecasts? What is our baseline programme for leakage and water efficiency? How resilient are we to more extreme drought or other hazards?</td>
<td>Section 4: Our baseline position</td>
</tr>
<tr>
<td>What water supply options and demand management options have been considered? How have we taken account of water quality, environmental, and social considerations in defining potential solutions? How have we engaged with third party suppliers and other companies?</td>
<td>Section 5: Identifying future options</td>
</tr>
<tr>
<td>What are the key decision areas in the plan? How far are we proposing to reduce leakage in future? What are we proposing to increase water supply resilience?</td>
<td>Section 6: Strategic choices for our region</td>
</tr>
</tbody>
</table>
1.6 Summary of changes to report from draft submission

During summer 2018 we completed a public consultation on the previous draft version of this report. Following consultation we published a Statement of Response to all the comments made (see Section 2.6 for more details), and subsequently have made amendments to our Water Resources Management Plan submission for this final version. We have also made amendments to reflect the latest position or data on certain aspects. A summary of the key changes made to develop this final Water Resources Management Plan are summarised below:

Table 2 Summary of changes from the draft Water Resources Management Plan main report

<table>
<thead>
<tr>
<th>Section</th>
<th>Key updates</th>
</tr>
</thead>
<tbody>
<tr>
<td>Summary of our plan (Executive Summary)</td>
<td>• Full refresh reflecting content in main report and feedback received from our Customer Challenge Group during plan engagement activities</td>
</tr>
<tr>
<td>Section 1: Introduction</td>
<td>• Addition of this new section, summarising key changes to the main report since the draft plan main report</td>
</tr>
<tr>
<td>Section 2: Customer and stakeholder involvement</td>
<td>• Addition of new engagement summary information since draft plan • New section summarising consultation and outcomes</td>
</tr>
<tr>
<td>Section 3: Our water supply system</td>
<td>• Additional text regarding recent events / operations • Additional text on the national context, including the role of regional planning groups, system operators and the National Infrastructure Commission 2018 report recommendations</td>
</tr>
<tr>
<td>Section 4: Our baseline position</td>
<td>• Refreshed baseline supply-demand forecasts to reflect planned update to 2016/17 base year and latest Water Industry National Environment Programme position • Addition of greater detail on catchment or environmental resilience • Additional text regarding implications of 2018 freeze-thaw event</td>
</tr>
<tr>
<td>Section 5: Identifying future options</td>
<td>• Inclusion of position statement on environmental net gain following publication of government 25 Year Environment Plan • Updated material on our natural capital activities (e.g. pilots) and stated aspiration for the next planning round</td>
</tr>
<tr>
<td>Section 6: Strategic choices for our region</td>
<td>• Updated position following consultation, in particular enhanced leakage reductions and preferred solution selected to address resilience drivers • Updated water trading strategic choice to reflect latest position in the plans of other companies and ensure plan alignment</td>
</tr>
</tbody>
</table>
**Section 7: Preferred plan**
- Full update to reflect changes to underpinning strategic choices, consultation outcomes and environmental appraisal information
- Removal of water trading from preferred plan (now included in a separate, new Section 8 – see below)
- Revision to specific leakage options and programme proposed

**Section 8: Water trading adaptive pathway**
- New section with updated options appraisal for this alternative future
- Environmental appraisal information refreshed
- New information on the Severn-Thames transfer, water trading within other WRMPs, and our future plans for investigating trading

**Section 9: Testing our plans**
- Refresh to scenario information, in particular inclusion of Windermere abstraction licence change

**Section 10: Assurance and board engagement**
- Minor refresh to reflect Board signoff and assurance of this plan (to our final published plan following Defra approval of our revised draft plan)

**Section 11: Conclusions**
- Refresh to reflect strategic choices and preferred plan position only

**Appendices**
- Addition of a new Appendix D with alternative plan detail extracted from draft plan as consulted upon, for stakeholder reference
2 Customer and stakeholder involvement

Key points

- In line with Defra’s guiding principles we set out to gain a broad and in-depth view of customer and stakeholder views.
- We engaged both stakeholders and customers from the beginning of the planning process, including through an extensive pre-consultation process. We have ensured that the views and opinions captured are reflected in how we have shaped our plan.
- We’ve used new innovations to engage with customers more effectively, such as online interactive experiments and ‘immersive’ research methods.
- Prior to running customer research, we’ve engaged our YourVoice panel to seek feedback and inform our approach to make it as effective as possible.
- We have liaised closely with regulators to ensure the plan is produced according to all published guidelines.
- We contacted over 700 stakeholders as part of our public consultation on the draft plan, engaging in a range of ways in addition to holding public events. The resulting responses, along with further customer engagement, has informed this final report.

2.1 Overview

We value the views of all customers in our region, and wish to provide the service they expect whilst maintaining affordable bills. We also recognise that our plans and activities are of particular interest to specific organisations or individuals, and seek to take into account the views of stakeholders when developing our plans.

With this in mind, in developing this Water Resources Management Plan we have gone even further than previous plans to engage and collaborate with others. We started this activity much earlier in the planning process to maximise the benefit of this dialogue and to ensure we can take customer, stakeholder and regulator feedback fully on-board in developing this Water Resources Management Plan. For example, we commenced our stakeholder pre-consultation process in autumn 2016.

Given the strategic influences and choices for our plan, and noting the Defra guiding principles, we have also completed a larger and more diverse customer research and engagement programme for this Water Resources Management Plan compared with our 2015 plan. This has taken us beyond more traditional survey methods such as ‘willingness to pay’ surveys, using a range of qualitative and quantitative engagement techniques including a detailed analysis of our business as usual data. This allows us to build up consensus and evidence from a range of sources, and ensures that results are not the product of any single method or survey. Innovative approaches, such as an interactive online tool\(^\text{23}\) to allow customers to

\(^{23}\) Known as a programme choice experiment.
‘build their own plan’ (Figure 6), have sought to find improved ways to gain informed views from customers.

This section summarises our activities to collaborate, engage and involve customers, regulators and stakeholders in the development of the Water Resources Management Plan. It also summarises the key themes raised in consultation and the resulting plan implications. Given the scale of our activities in this area, further detail is available in our Final WRMP19 Technical Report - Customer and stakeholder engagement.

2.2 Pre-consultation on this Water Resources Management Plan

We launched an enhanced pre-consultation phase in autumn 2016, contacting all statutory and non-statutory consultees. We contacted over 450 stakeholders and consultees via email, which included stakeholders from our previous Water Resources Management Plans and Drought Plans (for example, environmental groups, local authorities, and local businesses). The pre-consultation process was supported by four public stakeholder events across the region in conjunction with consultation on our Drought Plan. We also published a briefing note of the key expected plan themes and our approach to plan development.

We received numerous comments and questions through our pre-consultation process, and have taken account of these comments in building this plan. Some of the themes and specific topics from our pre-

24 This was ‘Crystal Mark’ accredited by the Plain English campaign as part of making our material more accessible to stakeholders.
consultation responses are summarised in Table 3. Further details of the issues raised and our responses to them is included in our Final WRMP19 Technical Report - Customer and stakeholder engagement.

Table 3 Summary of issues raised at pre-consultation and our response

<table>
<thead>
<tr>
<th>Issue</th>
<th>You said</th>
<th>We said (for the draft plan)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Leakage and demand management</td>
<td>We should do more to reduce leakage and should explore options to reduce demand before considering new water sources.</td>
<td>This plan goes further than in the last planning round. We have explored a range of leakage reduction scenarios, and put forward proposals to significantly reduce leakage in Section 6. We've also engaged with third parties to explore innovative demand management options (Section 5) and fully explored demand management options as part of building our preferred plan (Section 7).</td>
</tr>
<tr>
<td>Resilience to drought and non-drought hazards</td>
<td>You support our proposals to assess water supply hazards other than drought.</td>
<td>Whilst previous plans have focused upon the key resilience hazard of ‘drought’, other significant resilience hazards are already incorporated in our wider business planning assessments. These other hazards are reviewed in Section 4.7.</td>
</tr>
<tr>
<td>West Cumbria future and redundant assets</td>
<td>You want to know more about the future of West Cumbria following the completion of the Thirlmere pipeline, due in 2022, and any potential redundant assets.</td>
<td>As this plan covers the period 2020-2045, it has been developed around the future supply system following completion of the Thirlmere project. Based on this feedback, we have therefore covered the future of West Cumbria as part of a new and specific technical report as an appendix.</td>
</tr>
<tr>
<td>Level of service for drought permits</td>
<td>We should look at reducing the frequency of needing drought permits.</td>
<td>In Section 6.3 we outline our proposal to improve level of service for drought permits by 2025 following delivery of our first tranche of leakage reduction activities.</td>
</tr>
<tr>
<td>Environment and Water Framework Directive</td>
<td>You want us to make sure we explore enhancements to the natural environment and protect the environment. You also want assurance that we are meeting everything set out in the Water Framework Directive. We should consider the potential to use natural capital / ecosystem services approaches.</td>
<td>The environment has been a core theme throughout development of our plan and our supply forecasts include delivery of enhancements under the Water Industry National Environment Programme (WINEP). The development of options in the plan (Section 5) has been subject to screening taking account of environmental factors. Our options appraisal process also ensures that our plans avoid any negative impacts to customers or the environment (Section 7), and we have worked closely with the Environment Agency to ensure that our preferred plan does not link to deterioration under the Water Framework Directive. Our plans also include proposals for less frequent drought permits and orders in the future (Section 6.3). Our plan development includes environmental and social costing. In terms of considering environmental ‘value’ in its broadest context, following review, we did not consider it practical to specifically include natural capital / ecosystem services approaches in this plan. However, we have completed studies to help ascertain how to approach this in future plans. See Section 5.4.1 for more details.</td>
</tr>
<tr>
<td>Water trading</td>
<td>You are concerned that there is insufficient surplus to allow us to trade water without leading to a water deficit in the North West.</td>
<td>We have assessed water trading in the plan with a view to protecting water quality, resilience, the environment and our stated level of service. Our new sophisticated planning techniques have enabled us to do this. Our plan accepts that significant future work will be required in future to build on the strategic assessment in this plan. This is a key topic for consultation. See Section 6.5 for more information.</td>
</tr>
</tbody>
</table>
As part of pre-consultation, we also asked for volunteers for a Technical Stakeholder Group to further inform and participate in development of the draft Water Resources Management Plan (complementing other stakeholder engagement activities). The aim was to develop a small ‘working group’, and the group met on two occasions during 2017 prior to submission of the draft Water Resources Management Plan. We thank the contribution of the Technical Stakeholder Group on plan development. More detail on the activities of this group may be found in our Final WRMP19 Technical Report - Customer and stakeholder engagement.

2.3 YourVoice
We have an established Customer Challenge Group (CCG) known as, ‘YourVoice Customer and Stakeholder panel’. They are a group of independent representatives from different sectors, backgrounds and areas of expertise. The expertise embodied in the panel ranges from Citizens’ Advice, to the Confederation of British Industry; from environmental organisations to public health; and from flood and coastal defence organisations to consumer interests. They help us to reflect on what type of consumer representation is needed and how this relates to the company’s existing governance arrangement. To ensure that our stakeholder engagement and customer research was appropriate it was discussed with YourVoice at various stages. As an independent body the YourVoice panel aims to ensure that customers are at the heart of our business planning engagement.

2.4 Regulator liaison
We have engaged with regulators from early in the planning process and have maintained extensive engagement throughout the process. We shared detailed internal methodologies with the Environment Agency in advance of plan development during spring-summer 2016. We have ensured that feedback from this process, along with that from other stakeholders, has been taken into account when developing this plan. Regulators were consulted during our pre-consultation period to discuss methods and approaches to reduce the risk of change later in the planning process. This was supported by submission of an overarching
method statement at pre-consultation in autumn 2016 to the Environment Agency, Natural Resources Wales and Ofwat.

We have engaged with the Environment Agency, Natural Resources Wales, Natural England, the Drinking Water Inspectorate and Ofwat through the process of developing the Water Resources Management Plan to inform them of our progress and chosen approach. For the Environment Agency, Natural Resources Wales and Natural England in particular, this has also been supported by holding bi-monthly Water Resources Management Plan liaison meetings and a number of ‘special interest’ sessions on specific technical topics such as climate change, water trading and water supply modelling. The environmental regulators were also engaged as part of scoping our Strategic Environmental Assessment and Habitats Regulations Assessment processes.

Given the potential impacts of Water Resources Management Plan solutions on water quality, we discussed the development of the plan at liaison meetings with the Drinking Water Inspectorate and we will continue to engage with them as we progress any proposed plans to ensure drinking water quality is protected. We have aligned our plan to comply with the latest guidance: Long term planning guidance for the quality of drinking water supplies (Drinking Water Inspectorate, 2017).

2.5 Overview of all stakeholder and customer engagement activities

Through our extensive engagement process we have a wealth of responses from numerous events and activities. An overview of our customer and stakeholder engagement activities is shown in the timeline below (Figure 7 and Figure 8), along with a summary of the key messages from these interactions in Table 4. This is not an exhaustive summary of all of our engagement activities, but reflects salient areas of feedback relevant to the choices in this plan. Engagement with third parties regarding potential supply-demand options, exports or solutions is also covered in Section 5.

We have also sought to inform and engage stakeholders on the Water Resources Management Plan or related topics as part of our ‘business as usual’ activities. For example, updates on plan development have been provided to local authorities as part of our normal engagement on local growth and development. We’ve also used existing customer data, a process known as ‘data mining’, to investigate customer views and strength of opinion in certain areas. In some cases, this has shown that outside of drought, some water resources issues such water use restrictions feature little in customer interactions, demonstrating the need for specific customer engagement in this area as part of developing the plan.
**Figure 7** An overview of our engagement activities for the draft plan submitted on 1st December 2017, including a summary of our key messages.
Figure 8 An overview of our engagement activities informing our revised draft plan submission in August 2018, including a summary of our key messages

Table 4 Key messages from our engagement activities

<table>
<thead>
<tr>
<th>Engagement activity</th>
<th>Outcomes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Price Review 2014</td>
<td>• Affordability was an important factor in whether customers found our proposals acceptable; and</td>
</tr>
<tr>
<td></td>
<td>• Research supported our proposed approach to leakage control at that time (as outlined in our Water Resources Management Plan 2015) to not reduce leakage further given affordability considerations.</td>
</tr>
<tr>
<td>Engagement activity</td>
<td>Outcomes</td>
</tr>
<tr>
<td>---------------------------------------------------------</td>
<td>-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------</td>
</tr>
</tbody>
</table>
| Water Resources Management Plan 2015                   | • There was customer willingness to pay for an improved level of service for drought permits to move from 1 in 20 to 1 in 40 years on average or better (5% annual average risk to 2.5% annual average risk). We have investigated this further for our Water Resources Management Plan 2019; and  
• The analysis supported the existing level of service for hosepipe ban frequency at 1 in 20 years on average (5% annual average risk). |
| Water Resources Management Plan Qualitative Willingness-to-pay survey (August 2016) | • Current level of service for temporary use bans, non-essential use bans and drought permits is generally seen as acceptable;  
• Leakage reductions, water efficiency measures, reservoir storage and groundwater abstraction were favoured water resource/demand management options. Reliability has a big influence on option choice; and  
• Generally customers were supportive of water trading, but wanted to ensure that resilience, the environment and water quality were protected in the North West. |
| Pre-consultation (September/October 2016)               | • See Section 2.2 for further information.                                                                                                                                                                                                                                                                                                |
| Price Review 2019 Willingness-to-pay survey (March 2017)| • This survey found that on average customers were willing to pay an extra 6% on top of their current bill to see an improved level of service across water and wastewater services;  
• However, vulnerable customers were only willing to see an extra 0.3% rise;  
• Customers highly valued supply resilience; and  
• Affordability considerations were to be tested later in programme ‘acceptability testing’ |
| 1st Technical Stakeholder Group (March 2017)            | • Two activities were carried out to understand stakeholders preferences on potential supply-demand options and metrics/measures use for ‘extended methods’;  
• The top ranked supply-demand options chosen from a list of 14 were: reduce leakage further and further promote and support water efficiency; and  
• Discussion on metrics/measures to support our options appraisal illustrated the need for further work to refine communication and presentation of performance metrics. |
| Water Resources Management Plan Quantitative Willingness-to-pay survey (April 2017) | • High 95% acceptability of current levels of service for customer water use restrictions, and 84% for drought permit level of service;  
• High acceptability for drought resilience with little difference in acceptability between drought severities or risk levels;  
• Despite the above, there was material willingness to pay for both level of service areas, and even greater valuation to avoid deterioration in performance; and  
• Both household and non-household customers chose to reduce leakage further and take sea water via ‘desalination’ as potential future options, prior to costs being taken into account. Household customers also wanted us to further promote and support water efficiency, whilst non-household customers wanted us to encourage more meter usage. |
| Leakage survey (June 2017)                              | • Customers think leakage is an important issue for us and believe we should be reducing leakage to prevent water wastage and reduce water bills; and  
• Customers would be willing to pay more to reduce leakage further, however, the amount was marginal relative to the estimated costs of actually achieving those reductions. |
<table>
<thead>
<tr>
<th>Engagement activity</th>
<th>Outcomes</th>
</tr>
</thead>
</table>
| 2nd Technical Stakeholder Group (July 2017)             | • The current level of service on temporary use bans was considered acceptable, whilst drought permit service levels of once every 40 years (2.5% annual average risk) and 60 years (1.7% annual average risk) on average were considered most acceptable;  
• Of the water resource options proposed, stakeholders favoured reducing leakage further and encouraging customers to use meters;  
• Stakeholders least favoured taking more water from rivers, desalination, storing water in new reservoirs, increasing existing reservoirs, transferring water from other regions and more frequent drought permits; and  
• Stakeholders selected the highest leakage reductions from choices offered, feeling the indicative bill impacts to be justifiable on the grounds of environmental benefit. |
| Drought Plan engagement 2016/2017 (Text represents period to November 2017) | • We presented four drought triggers for each of the four resource zones;  
• Extensive feedback was sought from stakeholders through the process relevant to the development of this plan; and  
• We engaged with stakeholders and regulators to seek agreement on the operation of our strategic pumped sources – this Water Resources Management Plan is consistent with the outcome of those discussions. The Final Drought Plan 2018, influenced by these discussions, has since been published. |
| Immersive Customer Research (July 2017)                 | • The long-term supply interruptions workshop found that customers deemed a long-term interruption intolerable; and  
• Supply resilience was considered highly important – for long-term supply interruptions (of 3-14 days) customers placed a value of £290 per day to avoid such an event. |
| Programme Choice (September 2017)                       | • Within the first two weeks we received 866 responses;  
• Customers were willing to pay enough on their bills to reduce leakage by 44 Ml/d;  
• Customers were keener on reservoir and boreholes options, and less so on abstraction from rivers;  
• The average choice for temporary reservoir level of service was a frequency of once every 13 years on average (7.7% annual average risk), showing acceptability of our current level of service (once every 20 years on average or 5% annual average risk); and  
• Marginally less frequent drought permits were preferred at once every 24 years on average (4.2% annual average risk). |
| Data mining                                             | • Throughout the year we collect existing customer data to investigate customer views in certain areas. The most pertinent data to the Water Resources Management Plan relates to leakage, supply interruptions (collected between April 2014 and January 2017) and the 2010 hosepipe ban. In general:  
  o Outside of drought, some water resources issues such as water use restrictions feature little in customer interactions (by their inherent nature, these occur less frequently than other areas of customer contact), demonstrating the need for specific customer engagement in this area as part of developing the plan.  
  o Customers regularly contact us to report a variety of leaks and problems associated with defective fittings and meters. Unplanned water supply interruptions accounted for 38% of the contacts received during the April 2014 to January 2017 period, reinforcing the value that customers place on resilience. |
## Engagement activity

### Programme Acceptability Testing Research (December 2017)
- Involved over 2000 customers from our ‘WaterTalk’ panel where different aspects of potential Business Plan investment could be tested against each other. This included leakage reductions as one of the programme areas;
- 67% supported further leakage reductions below current levels; and
- When choosing levels of reduction based on the bill impacts and reductions presented, 44% favoured leakage reductions beyond the draft plan proposal (7% reduction by 2025). 24% of customers also favoured a leakage reduction of 15% or greater. Please see Section 4.3.9 from the *Final WRMP19 Technical Report – Customer and stakeholder engagement*.

### WRMP Public Consultation (March/May 2018)
- See Section 2.6 below for further information

### Programme Choice Experiment re-run (April/May 2018)
- We received over 700 responses;
- Customers were willing to pay for leakage reduction of 51 Ml/d with a preference over supply schemes of around 43p per cubic meter;
- The choices for levels of service were very similar to the 2017 Programme Choice research; and
- 88% of customers chose water efficiency measures and 50% chose near universal metering.

### Manchester and Pennine Resilience customer research (June 2018)
- Over 2000 customers surveyed in quantitative phase, including both household and business customers;
- 78% of customers placed provision of safe clean drinking water as their joint first priority alongside providing a reliable, continuous supply of water;
- Customers showed a clear preference for the solution which gave a relatively low residual risk and with a bill impact of £11 per year (Solution D); and
- The relative preference for this solution was eight times higher than for the status quo.

### Water Trading customer research (July 2018)
- 7 in 10 customers are concerned about water scarcity;
- Customers recognise that water scarcity is a long term issue requiring a nationally coordinated response;
- Water reuse is the most preferred solution, followed by building new reservoirs;
- Despite concerns, 74% of customers agree that they would support water trading as part of the solution; and
- Customers indicate that given the likely scale of the bill savings associated with water trading, that they’d prefer any associated revenue to be reinvested into the water supply system.

### Level of Service – Further research (July 2018)
- Surveyed over 600 household customers split into two groups, one informed of other companies relative levels of service and one uninformed. We completed this exercise based on a suggestion by Ofwat in our consultation, to compare to the existing plan findings;
- Acceptance of the levels of service was slightly higher for the groups uninformed of other companies levels of service for temporary use bans, non-essential use bans and extreme drought measures;
- Providing a comparison of relative drought resilience compared to other water companies has little impact on customers overall acceptance of these levels of service; and
- Compared to customer research carried out in 2017, for all types of water restriction, the 2018 acceptance is very slightly lower than the 2017 acceptance, this is likely due to summer 2018 dry weather conditions and messaging to encourage customers to save water.
We have taken feedback on-board throughout the development of our plan. In particular, customer and stakeholder feedback has helped to guide our strategic choices and help to explore the proposals in each one.

The strategic choices, which we discuss further in Section 6, are listed below:

- Enhancing leakage reduction;
- Improved level of service for drought permits and orders to augment supply;
- Improved resilience to non-drought hazards; and
- Exploring national water trading.

In each case we summarise the reason for each of our choices and how this maps back to relevant customer, stakeholder and regulator feedback. These strategic choices are combined to form our preferred plan, which is discussed in Section 7.

2.6 Consultation on the draft version of this plan

On 2 March 2018 we published our draft Water Resources Management Plan for consultation. We emailed around 700 statutory and non-statutory stakeholders alongside publishing on our website. We also used social media platforms such as LinkedIn and Twitter to promote plan consultation, with our social media approach reaching an audience of over 68,000 and our water resources website receiving over 2000 visitors. We held three consultation events across the North West region to talk through the key elements of our plan with interested parties and to help inform their formal responses to our consultation. These events were attended by 26 delegates from 20 different organisations. These activities supported ongoing ‘business as usual’ engagement with stakeholders and regulators within which consultation was also promoted and there was opportunity to discuss the plan.

We received 25 formal consultation responses, which raised over 200 points that we have responded to in our Statement of Response, and subsequently made changes to this report (Section 1.6) or the supporting Technical Reports. The Statement of Response has been published on our website along with this document. A short summary based on the key themes during consultation can be found in Table 5 below, noting comprehensive coverage is included in the Statement of Response itself.

Table 5 Summary of salient consultation themes and our position

<table>
<thead>
<tr>
<th>Key Issues</th>
<th>You said</th>
<th>We did</th>
</tr>
</thead>
<tbody>
<tr>
<td>Leakage and demand management</td>
<td>There was support for our plans to reduce leakage, but consultees felt we should go further / be more ambitious. We should explore options to reduce demand before considering new water sources.</td>
<td>We have continued to explore new and innovative options to reduce leakage, building upon our already extensive options identification process. We have also completed further customer engagement on leakage reductions. Based on this, and customer, stakeholder and regulator feedback on balance, we have increased our leakage aspirations (Section 6.2) and revised our programme of options (Section 7.4.2). Our final plan now sets out an ambitious leakage target of 20% by 2025, and over 40% by the end of the planning period in 2045.</td>
</tr>
<tr>
<td>Key Issues</td>
<td>You said</td>
<td>We did</td>
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<td>----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------</td>
<td>--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------</td>
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<tr>
<td>Drought resilience and levels of service</td>
<td>Most respondents welcomed our proposals to increase levels of resilience and levels of service for drought permits/orders as a supplementary benefit of leakage reductions. Most agreed that we shouldn’t invest specifically to further improve resilience at this time. However, some Cumbrian stakeholders felt that we should invest to improve resilience further, or would like to see improved levels of service for drought permits/orders to be delivered earlier.</td>
<td>We have proposed ambitious leakage reductions in this final plan and retained our proposals to improve the minimum stated level of service. We consider it appropriate to revise the formal stated minimum level of service following successful delivery of these savings in line with major planning cycles. This is because it will take time to reduce leakage, and there is uncertainty about how effective some of the initial methods may prove (we may need to revise our approach as we go through the 2020-2025 period). As part of the Business Plan we expect to have incentives with Ofwat against our leakage performance. In practice, the effective level of service will be at least as good as the stated levels, so customers should experience benefits earlier than in formal changes to the stated level as our leakage reductions are implemented.</td>
</tr>
<tr>
<td>Non-drought (water supply) resilience</td>
<td>Respondents supported the need to address Manchester and Pennine resilience. Some concerns were raised over the justification of any bill impacts of going beyond Solution D to include new supplies Solution E) given the relative benefits.</td>
<td>Following consultation and further customer engagement completed, we have determined a preferred solution for this resilience need. We have chosen to go ahead with Solution D, which was chosen based upon the evidence that it is more cost effective and has less of an impact on the environment compared to solution E.</td>
</tr>
<tr>
<td></td>
<td>Some stakeholders raised specific comment or concern on certain supply options, and asked us to provide assurance that the chosen solution for the Manchester and Pennine Resilience scheme will not significantly affect the environment.</td>
<td>Our approach to further resilience has made sure there is no impact on sensitive landscapes such as the Lake District and been subject to full environmental appraisal (Section 7.4.5). Selection of Solution D mitigates concerns over the supply options included in other solution sets.</td>
</tr>
<tr>
<td>Abstraction and impacts on the Lake District</td>
<td>Many respondents have concerns that the impact of abstraction from the Lake District may have on the environment.</td>
<td>We are planning investments to improve the resilience of Lake District sources through our maintenance programme and have ongoing studies into the impact that our abstraction has on the environment, commercial and recreational use. We will consult relevant stakeholders on the outcome of these studies and take them into account as part of the future WRMP process. This is described further in our Statement of Response.</td>
</tr>
<tr>
<td></td>
<td>There was some concern about future impacts of the Thirlmere transfer pipeline to West Cumbria, and the decisions to be made on future redundant assets.</td>
<td>The Thirlmere transfer project has been subject to detailed environmental appraisal and planning consultation. We will continue to engage with relevant stakeholders as part of this project, and on any proposals associated with redundant assets. The latest position is covered in the Final WRMP19 Technical Report – West Cumbria legacy.</td>
</tr>
<tr>
<td>Key Issues</td>
<td>You said</td>
<td>We did</td>
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<tr>
<td></td>
<td>Some respondents raised concerns that there was a lack of information in our draft plan relating to our maintenance strategy, or commitments to avoid outages and ensure the resilience of pumping stations on sources such as Windermere.</td>
<td>We are planning large investments to improve the reliability and resilience of key sources such as Windermere in the AMP7 investment period (2020-2025). The current draft Company Business Plan includes approximately £8m of investment in these pumping stations within the maintenance programme. In addition to this we also plan an improved maintenance and investigation programme of raw water assets of circa £9m across the 2020-25 period.</td>
</tr>
<tr>
<td>Water trading</td>
<td>Many respondents were concerned of the potential for water trading to have a detrimental impact on our regional supplies and wished to be consulted further on water trading proposals, however, despite concerns, there was support and recognition of the potential benefits of water trading (recognising further work is required on water trading options / proposals). Regulatory stakeholders raised the importance of alignment between our preferred plan with those of other companies, and encouraged us to continue to explore trading in future.</td>
<td>Our approach to planning for future water trading ensures that the customers and the environment are not impacted by the effects of water trading. We understand the concerns of stakeholders and customers on the impacts of future water trading, and we will continue to engage as we further explore the potential of future water trading. We will continue to work with other water companies on the feasibility of future water trading. We have revised our water trading strategic choice and preferred plan to align to other water companies (Sections 6.5 and 7.4). To contribute to future water trading investigations, we have retained our assessment of how a future water trade could work in an adaptive pathway (new Section 8).</td>
</tr>
<tr>
<td>Preferred plan (specific options)</td>
<td>Respondents were generally supportive of our preferred plan, however, some specific concerns were raised over individual options such WR821 (Shropshire Union Canal and Llangollen), and options WR159 and WR160 (Improved reservoir compensation release control).</td>
<td>We have made changes to our preferred plan for our final plan. WR821 (Python Mill borehole) no longer forms a part of our preferred plan for our water trading pathway, and in the draft plan we had already identified an appropriate substitute if required. We understand the need for further work and discussions on options WR159 and WR160 if trading were to go ahead in future. The specific options could change in future depending on any specific future proposals or need. Solution D to address Manchester and Pennines resilience avoids potential issues raised on alternative solutions (supply options).</td>
</tr>
<tr>
<td>Environmental appraisal, natural capital and catchment management</td>
<td>We should continue to focus on developing options that have the least impact upon the environment and where possible, develop enhancements and further protections to the natural environment</td>
<td>This principle was at the core of our approach to the draft plan. All of our options have had environmental factors taken into consideration through the screening process. The screening process has been outlined in Section 5.4 and we have completed environmental assessments that informed our options appraisal process. In particular, the SEA accounts for potential benefits or enhancements that an option could have, as well as avoiding negative impacts. Our plan also proposes further enhanced leakage reductions, which bring additional environmental benefits.</td>
</tr>
<tr>
<td>Key Issues</td>
<td>You said</td>
<td>We did</td>
</tr>
<tr>
<td>------------</td>
<td>----------</td>
<td>--------</td>
</tr>
<tr>
<td><strong>Respondents stressed the importance of natural capital approaches and wish to collaborate with us further in future. Others would like to have seen a natural capital approach implemented for our draft plan.</strong></td>
<td>We will continue to work with relevant stakeholders in the development of our natural capital approach and are continuing pilots of such approaches. We are committed to developing a natural capital approach (Section 5.4.1) in future, however, we did not deem it practical to implement an approach for this planning round. We recognise the benefits of this approach and the importance of using it in future planning rounds, and have made associated commitments in this regard.</td>
<td></td>
</tr>
<tr>
<td><strong>Respondents stressed the importance of catchment management and wish to collaborate with us further in future. Others wished to see acknowledgement in our final plan of the consideration given to sustainable catchment management.</strong></td>
<td>We will continue to work in partnership with relevant stakeholders regarding catchment management and will continue to report on progress of catchment management operations. This is discussed further in Section 4.7.3.</td>
<td></td>
</tr>
<tr>
<td><strong>Consultation, plan development and future collaboration</strong></td>
<td>We welcome the positive comments to our engagement activities, and we wish to build on these activities in future. We make explicit commitments to future engagement in Section 4.3 of the Statement of Response, as well as at various points as appropriate in the final plan submission. This includes engagement with specific groups that are influenced by our activities, and working with other sectors on shared water resources challenges.</td>
<td></td>
</tr>
</tbody>
</table>
3 Our water supply system

Key points

- We supply water to over 7 million people in four water resource zones and reflect the future completion of the Thirlmere Transfer scheme in this plan.
- Currently, we have a few relatively small transfers of water between our area and surrounding companies.
- The assessment methods we are using align to the complexity of each resource zone and the strategic questions they face.
- Our representation of water resources management in this plan is consistent with our Final Drought Plan 2018; this includes the outcomes of recent discussions with stakeholders on the operation of our strategic pumped sources.

3.1 Water supply in North West England

We currently supply water to a population of 7.1 million across Cumbria, Lancashire, Greater Manchester, Merseyside, most of Cheshire and a small area of Derbyshire. We own and operate over 100 water supply reservoirs, various river and stream intakes, as well as lake abstractions and numerous groundwater sources. More than 90% of the water supplied by us comes from rivers and reservoirs, with the remainder from groundwater. This contrasts with the general trend in England, where on average only 60% is supplied from rivers and reservoirs. Abstracted water is treated at water treatment works before being supplied to customers through an extensive network of large diameter trunk mains and water mains. In a normal year we currently supply around 1,730 Ml/d of drinking water, but we would expect this to be higher in a dry year.

3.2 Our water resource zones

Our water resource zones have been reviewed in accordance with the Environment Agency’s ‘Guidance for ensuring water resource zone integrity’ (2016) and have been concluded to be ‘fit for purpose’.

In our Water Resources Management Plan 2015 we assessed four water resource zones, and identified a future deficit in the West

What is a water resource zone?

A water resource zone is an area within which water sources can be shared effectively. Customers within a resource zone should experience broadly the same risk of supply failure from a resource shortfall (i.e. dry weather or drought). Dry weather or drought is a system ‘stress’.

In Section 4.7 our water supply resilience assessment examines system shocks, which are often short-term isolated incidents (for example, a freeze-thaw event during winter or asset failure). In such assessments, sub-zonal scales of assessment are typically more relevant.
Cumbria Resource Zone. The Thirlmere Transfer scheme was selected to meet the deficit by using some of the surplus water available in our Integrated Resource Zone. We will build a new water treatment works and a pipeline between West Cumbria and Thirlmere Reservoir, one of our largest sources. Once finished, West Cumbria will be in one of the UK’s largest water resource zones. At the time of developing this final plan, we expect the scheme to be completed by the end of March 2022.

Therefore, as a long-term 25-year strategic view, this plan now reflects the merging of the previous West Cumbria and Integrated Resource Zones. We are now calling this the Strategic Resource Zone to draw distinction with the previous zones. As well as the change in resource zone boundary, the name also reflects the functionality of the zone, where key strategic sources are balanced to manage supply to customers. In this plan, we also include a new resource zone for Barepot. This is geographically within the Strategic Resource Zone, but has been delineated as a separate zone as it comprises a non-potable supply to industrial customers at Barepot in West Cumbria. The zone is supplied by a surface water abstraction from the River Derwent at Barepot, Workington. Whilst we have other non-potable or commercial supplies, those at Barepot lack connectivity into an existing resource zone.

With the exception of Barepot, the only sources not supported directly or indirectly from the rest of the regional supply system covered by the Strategic Resource Zone are in the far north of our region in the Carlisle Resource Zone and the North Eden Resource Zone. Key details about our water resource zones are included in Figure 9 below.
3.3 Agreements with other licensed water suppliers

Following changes to the water market from 1 April 2017, holders of new water supply licences can provide supplies of water to eligible non-household premises. There are currently eight licensed water suppliers, with retail authorisation, operating within our area. We share water resources with other water undertakers, and include more detail on these in the bullet points and Table 6 below:

- The River Dee, managed by Natural Resources Wales through a regulation scheme. Other abstractors from the River Dee include Dŵr Cymru Welsh Water, Dee Valley Water PLC (now owned by Severn Trent Water Ltd) and the Canal and River Trust. We also have a few very small

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25 Details of all licensed water suppliers can be found at [http://www.ofwat.gov.uk/regulated-companies/ofwat-industry-overview/licenses/](http://www.ofwat.gov.uk/regulated-companies/ofwat-industry-overview/licenses/).
bulk supplies with Dee Valley Water PLC and Severn Trent Water Ltd, including imports and exports from both companies;

- Lake Vyrnwy is owned by Severn Trent Water Ltd, regulated by the Environment Agency with Severn Trent Water to manage the River Severn regulation system. Other abstractors from the River Severn include Severn Trent Water, South Staffordshire Water and Bristol Water;
- Burnhope reservoir supplies Northumbrian Water Ltd, who also provide a small import of water from this source into our supply area around Alston; and
- Leep Water Networks Ltd (formerly Peel Water Networks Ltd) also operates as a water and sewerage undertaker\(^{26}\) to the MediaCityUK development in Greater Manchester and the Liverpool International Business Park.

**Table 6 Summary of import and export arrangements with other companies**

<table>
<thead>
<tr>
<th>Water undertaker</th>
<th>Resource Zone</th>
<th>Amount</th>
<th>Information</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Imports</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Dee Valley Water PLC</td>
<td>Strategic</td>
<td>&lt;0.1 Ml/d</td>
<td>Crewe by Farndon</td>
</tr>
<tr>
<td>Northumbrian Water Ltd</td>
<td>North Eden</td>
<td>1.3 Ml/d</td>
<td>Supply from Burnhope reservoir</td>
</tr>
<tr>
<td>Severn Trent Water Ltd</td>
<td>Strategic</td>
<td>&lt;0.1 Ml/d</td>
<td>Mow Cop</td>
</tr>
<tr>
<td><strong>Exports</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Dee Valley Water PLC</td>
<td>Strategic</td>
<td>1.2 Ml/d</td>
<td>Gredington</td>
</tr>
<tr>
<td>Dŵr Cymru Welsh Water</td>
<td>Strategic</td>
<td>28 Ml/d</td>
<td>Raw water (Heronbridge)</td>
</tr>
<tr>
<td>Leep Water Networks Ltd</td>
<td>Strategic</td>
<td>0.3-0.7 Ml/d</td>
<td>The agreement is for us to supply up to 1.6 Ml/d, however current supply is around 0.3 Ml/d, and we forecast this to increase to around 0.7 Ml/d across our planning horizon (MediaCityUK) An additional agreement allows for us to supply up to 2.16Ml/d to Liverpool International Business Park, however current supply is only around 0.08Ml/d and this is forecast to remain at the same level across our planning horizon (LIBP) Our assumptions for both of Leep’s Resource Zones (MediaCityUK and LIBP) are consistent with the forecasts in Leep’s own WRMP</td>
</tr>
<tr>
<td>Northumbrian Water Ltd</td>
<td>Carlisle</td>
<td>&lt;0.1 Ml/d</td>
<td>Reaygarth</td>
</tr>
<tr>
<td>Severn Trent Water Ltd</td>
<td>Strategic</td>
<td>&lt;0.1 Ml/d</td>
<td>Biddulph, Congleton and Kidsgrove</td>
</tr>
<tr>
<td>Severn Trent Water Ltd</td>
<td>Strategic</td>
<td>~0.3 Ml/d</td>
<td>Llanforda (previously, used by exception for contingency purposes)</td>
</tr>
</tbody>
</table>

\(^{26}\) Via New Appointments and Variations (NAVs), which is where one company replaces another as the appointee for a specific geographic area. At the time of writing, there are three NAVs operating in our region, including Leep Water Networks Ltd (formerly Peel Water Networks Ltd) at the MediaCityUK development in Greater Manchester and the Liverpool International Business Park. The other two NAVs are for wastewater services only. There is a register of all NAVs on the Ofwat website here: [https://www.ofwat.gov.uk/publication/register-of-new-appointments-and-variations-granted-to-date/](https://www.ofwat.gov.uk/publication/register-of-new-appointments-and-variations-granted-to-date/)
3.4 Water resources management

Our water sources are managed in accordance with operating and control policies to provide a secure, safe and clean water supply to customers. These dictate the actions to be taken at different times of the year to protect water supplies against the worst drought conditions on record (such as pumping from rivers or lakes when river flows are high enough to enable the conservation of water stored in our reservoirs). We carry out frequent hydrological and hydrogeological monitoring in conjunction with the Environment Agency. Assessments of these data provide the basis for optimising the supply of water to customers, recognising drought conditions at an early stage and identifying the need for, and timing of, any drought management measures.

Following the dry winter and spring of 2016/17, we reviewed and amended our operational decision-making process for strategic pumping. Further details are included in Appendix 8 of our Final Drought Plan 2018. As a result of this review, we have committed to pumping from Ullswater and/or Windermere when storage at Haweswater is below a specified level, subject to certain other conditions. In May 2017, we held discussions with the Environment Agency and Windermere stakeholders to explain this revised approach to the strategic pumping decision making process. We have also agreed to hold regular meetings with the Environment Agency and Windermere stakeholders to review recent strategic pumping, and held the first of the regular review meetings in October 2017.

Many of our drought management actions are an integral part of our normal water source operational activities. Only in serious drought conditions will the use of specific legal powers and/or other exceptional measures be required.

Our assessment of water supply security indicates that, even with a repeat of the worst drought on record, our reservoirs will not empty, but will reach very low levels (with the remaining storage equivalent to a minimum of 20 or 30 days of supply reserve). However, before reaching these very low levels, it is necessary to take action to conserve water supplies in case the drought is more severe than any previously recorded. Consequently, water use restrictions and drought permits/orders need to be implemented before reaching the very lowest reservoir levels to safeguard water supplies. This plan ensures that the frequency of needing such measures are line with the levels of service introduced in Section 1.4.

Full details of our drought management plans are presented in our Final Drought Plan 2018, which can be found on our website at www.unitedutilities.com/corporate/about-us/our-future-plans/water-resources/drought-plan.

3.5 Historic droughts

The most significant historic droughts within our supply area are detailed in Figure 10. In previous plans, we have tested our system against the worst drought in history, which we currently assess to be around a 1 in 100 year event (1% annual average risk) accounting for possible future effects of climate change. In this Water Resources Management Plan we are using sophisticated ‘stochastic weather’\(^{27}\) to test the response of our supply system to more severe and different patterns of drought than we have seen historically. For example, we assess a 1 in 200 year event (0.5% annual average risk, or twice as unlikely as a 1 in 100 year event) and a 1 in 500 year event (0.2% annual average risk, or five times as unlikely). This allows us to

\(^{27}\) A method to create alternative weather patterns that are realistic, but have not been recorded historically.
assess the resilience of our plan and consider whether to improve our resilience to extreme droughts. For further information on the 2018 dry weather event, please see Section 3.6.

**Historic droughts**

**Key:**
- Drought permit(s)/order(s) granted
- Drought permit(s)/order(s) implemented
- Temporary use ban* implemented

**1975/76:** A two season drought event that affected the whole of our region. To safeguard supplies the following actions were implemented:
  - 14 month temporary use ban
  - 6 month drought order to restrict non-essential water use
  - Total of 19 drought orders and 9 drought permits to abstract additional water from reservoirs, lake, and groundwater sources.

**1995/96:**

**1927: 2017**

**1933/34:** A two season drought event concentrated in the south of our region

**1963:** A two month winter drought event affecting Haweswater and the West Cumbria Resource Zone

**1984:** A single season summer drought event that particularly affected the north of our region including the Pennines

**2003 and 2010:**

Whilst more recent these were not as severe. We implemented drought plans and applied for drought permits/orders on a precautionary basis in case the drought intensified. These weren’t implemented because of subsequent rainfall. A temporary use ban was implemented for eight weeks during summer 2010 as a precautionary measure.

*Since 2010, hosepipe bans have been replaced by ‘water use restrictions’ under the Flood and Water Management Act 2010. This Act introduced a new Section 76 within the Water Industry Act 1991 and allows water companies to temporarily restrict a range of water uses by customers. It allows companies to restrict a greater range of water uses than before (the powers under the original Section 76 were generally referred to as a “hosepipe ban”). It also requires companies to publicly consult before such restrictions are imposed.

Data used to indicate if drought actions were used dates back to 1975/76

*Figure 10 Significant historic droughts experienced in our region between 1927 and 2017*

### 3.6 Recent events and operations

In the North West we experience a varied weather pattern, and in recent years have experienced both flooding and hot sunny periods. The extreme flood events of late 2015 serve as a reminder of the potential challenges of weather and climate. More recently we experienced a dry winter in 2016; total rainfall between October 2016 and January 2017 was 64% of the long-term average for the North West, and the Haweswater catchment had the driest October to January in the 85 year record.

Following these types of significant events we assess how our assets have been impacted and how we can improve the operational choices we make. Following the dry period in early 2017, we reviewed our operation of strategic pumping and included detail of this in our Final Drought Plan 2018. Similarly, as part of the detailed design work for the Thirlmere Transfer scheme, we committed to consider infrastructure changes to enable greater releases from Thirlmere to reduce flood risk. These changes have been
accounted for in this Water Resources Management Plan. Detailed environmental studies associated with these changes are being delivered as part of the Thirlmere project.

During the winter of 2017/18 we experienced a significant freeze-thaw event that resulted in high peak week demands being observed. Several other companies were also affected by this event\(^\text{18}\). In our area, this event was successfully managed and this further validated the conclusions of the freeze-thaw assessment completed in this plan that our system is relatively resilient to freeze-thaw events. This is explored further in the Section 4.7.5, and in more detail within our Final WRMP19 Technical Report - Water supply resilience.

Subsequent to this, during summer 2018 our region was affected by a prolonged period of hot, dry weather and this led to an exceptional increase in demand of almost half a billion litres per day. This period of hot, dry weather was experienced across England, with the Met Office reporting that the year was the warmest summer on record based on mean temperature recorded on 31 August. Met Office analysis of our distribution input has identified that the weather-related component of demand in 2018/19 was the highest in the last 59 years, and that 2018/19 should be categorised as a “dry year”, broadly equivalent to our design “dry year” of 1995/96. However, due to the resilience of our system and a co-ordinated response during this event, we were able to avoid introducing water restrictions for customers during the year. We have reviewed the demand forecasts and modelled seasonal profiles in the context of this long-term Water Resources Management Plan by comparison; based on the data available to date, the scale of the observed summer peaks is comparable to that included in this plan.

We are working with Defra, the Environment Agency, Ofwat and other water companies to determine what opportunities may exist for future use of reservoirs for flood mitigation. There are a number of potentially conflicting issues which must be considered regarding reservoir use in such circumstances, including impacts on the supply demand balance and Water Framework Directive implications. Any potential flood mitigation projects will only progress if all our statutory obligations can be fully met. We will seek to report on developments in this area as part of the Annual Water Resources Management Plan review process. We have provided further narrative on this theme, in response to the consultation, in the Statement of Response.

### 3.7 Choosing methods appropriate to the risks

The UKWIR decision making framework (UKWIR, 2016) includes a stage called ‘problem characterisation’, which helps a water company to identify the scale and complexity of their plan, as well as their vulnerability to strategic issues, risks and uncertainties. The benefit of this stage is to guide us to select the most appropriate decision making tools for this Water Resources Management Plan. We carried out an initial problem characterisation for each resource zone, using information from our 2015 plan such as the outputs of the climate change vulnerability assessments. For the Strategic Resource Zone this assumes the completion of the Thirlmere Transfer scheme. A summary of the results is presented in Figure 11.

This exercise led to a focus on drought resilience and climate change, driven by the nature of the Strategic Resource Zone\textsuperscript{29} and these uncertainties being critical to the long-term direction of water resources.

The outcome from the problem characterisation allowed us to identify where new and innovative approaches would add value to the planning process, based on the scale and complexity of the future challenges. Further detail on these methods are detailed in Section 7. This exercise concluded that:

- Barepot, Carlisle and North Eden Resource Zones have low strategic needs which is consistent with the lower complexity of these zones. Focus in this Water Resources Management Plan is on the traditional core planning methods.
- The Strategic Resource Zone is more complex due to the non-linear, conjunctive use nature of the zone. In a ‘traditional’ plan sense it has a low complexity score, but when considering a water trading configuration\textsuperscript{30} it is more complex, lending itself to simulation type methods to explore different potential futures. Therefore the Scenario Simulation with Robust Decision Making (RDM) principles have been selected to explore risk and determine the best value long-term plan.

### 3.8 The national context

In 2016 we worked with the other UK water companies to assess the long term water resources context for England and Wales. The resulting Water UK publication ‘Water resources long-term planning framework (2015-2065)’ is available on the Water UK website\textsuperscript{31}.

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\textsuperscript{29} This zone is complex both in terms of its scale and number of assets. In particular, it is complex because of how it responds to weather events, because the zone is large and therefore big differences in weather patterns and timing might occur across the zone. This leads the system response to be what is known as ‘non-linear’.

\textsuperscript{30} This relates to potential future water trading (Section 6.5). The current size of bulk imports and exports between neighbouring companies is relatively small (see Section 3.3).

\textsuperscript{31} [www.water.org.uk/water-resources-long-term-planning-framework](http://www.water.org.uk/water-resources-long-term-planning-framework)
The report found that there is a significant current risk of severe drought across many regions in the South and East of England. It also found that the least resilient and most water stressed areas in the South and East are also subject to the most population growth and climate change risk. The need for changes to current abstractions to preserve the natural environment add to these pressures, again particularly affecting the South and East. More Northern and Western regions were found to have generally higher levels of resilience.

The report recommends that a minimum standard of drought resilience is adopted. Consistent with this, the Environment Agency Water Resources Planning Guideline has adopted a 1 in 200 year reference level of service (0.5% annual average risk) for measures such as standpipes and rota cuts. To meet such standards many companies will need to consider a mix of interventions including extensive demand management, supply enhancement, and water transfers. The value customers place on avoiding such severe restrictions and the affordability of such interventions will be key considerations.

The report also says there should be a national level ‘adaptive plan’. Such a plan would identify the key ‘trigger points’ that will determine which set of investments and policy interventions are needed, depending on how risks materialise in the future. In this plan, companies will need new ways of working across their boundaries, with a wider range of stakeholders, to optimise the use of nationally scarce water resources, particularly through inter-regional water transfers.

In this context, we would expect to have less of a need for interventions to maintain resilience of supplies, and perhaps be able to offer higher resilience standard than some other water companies. Indeed the Water UK report considers our region to be a potential exporter of water, having potential to contribute to the national need for water resources.

Water UK’s report is an early high-level assessment. We’ve undertaken further work in preparing this Water Resources Management Plan, and by working with others as they have prepared their plans. The national report has set some important context for those plans. It also indicates that after publication of the plans there will continue to be further developments through the ‘adaptive planning’ approach. Water UK will carry out further work on the extent to which companies have been able to take account of this national framework in their plans.

3.8.1 Regional planning

Regional planning groups have a key role to play in supporting both the company Water Resources Management Plans and planning at a national scale. Given the scale of some of the water resources challenges across the country, such regional planning groups are important to promote collaboration between organisations on water resources planning, and to support the national planning agenda.

In 2017, a Water Resources North group was inaugurated to further promote collaborative working on water resources between organisations in the North of England in future. This builds on the progress made by organisations such as Water Resources South East (WRSE) and Water Resources East (WRE). We have actively participated in three meetings to date, with the key focus being to explore the role of the group in future to support subsequent cycles of the water resources planning process. It has also proven useful to discuss respective draft Water Resources Management Plan 2019 positions between the constituent companies to promote alignment of final plans. Whilst future group activities are still being defined, informed by the needs and outcomes from the 2019 planning round, it is envisaged that the group will play
a key role in consolidating knowledge and seeking future opportunities for Water Resources Management Plan 2024, particular around water trading and transfers of water.

At a meeting with Defra, the Environment Agency and some other water companies in July 2018, we proposed the establishment of another new regional planning group: Water Resources West. Recognising the pressure on water resources and the requirement to meet the needs of an ever growing population and economy, we recognise the potential for large scale water transfer from North to South through river systems in the West of England and Wales to play a role in meeting this need. We are proposing to set up Water Resources West to explore options and facilitate development of a long term strategy and plan. The purpose of the group would be to ensure strategic oversight and co-ordination of water resources matters across the River Severn catchments. Introducing a group for this part of the UK fills a gap in the coverage of existing regional groups, but also has a distinct advantage since the area represents a natural corridor for water transfers. This means there are opportunities to improve resilience and efficiency through better coordination.

The primary objectives of Water Resources West would be to:

1. Facilitate a co-ordinated approach across all abstractors from these catchments to water trading that may contribute to enhancing national water resource resilience.
2. Secure the long-term resilience of water supplies for all current abstractors and potential future abstractors from this catchment.

We have also continued to participate in relevant catchment planning groups such as the River Severn Working Group and the River Dee Consultative Committee.

3.8.2 System operators

Due to the complexities of multiple trading partners requiring operational interactions and financial transactions under a national water trade, there may be a role for a form of system operator for water trades between the Severn and Thames catchments. This could play a role in mitigating risks around security of supply, losses and environmental impact of the transfer. In November 2017, we published a paper on system operation which was developed jointly with Severn Trent and Thames Water\(^{32}\). The paper sets out a number of different roles that a system operator could take to inform future development of water transfers and trading. In the strategic planning stages of the project lifecycle (of water resources options), the aforementioned regional planning groups, with strong governance, may be thought of as a form of system operator.

3.8.3 National Infrastructure Commission (NIC) report

In April 2018 the National Infrastructure Commission (NIC) published a report entitled ‘Preparing for a drier future: England’s water infrastructure needs’\(^{33}\). This set out a range of measures which the Commission believes are required across the industry to ensure future resilience to drought and manage the UK’s water

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\(^{33}\) [https://www.nic.org.uk/publications/preparing-for-a-drier-future-englands-water-infrastructure-needs/](https://www.nic.org.uk/publications/preparing-for-a-drier-future-englands-water-infrastructure-needs/)
supplies more effectively. In simple terms, the recommendations outline the importance of a twin-track approach to meet future needs, both through increasing supply, including promoting a national water network, and reducing demand, including an objective for the water industry to halve leakage by 2050. Our Water Resources Management Plan contributes to the Commission’s recommendations in a number of ways. In particular, our plan has strong focus on demand management, including significant long-term leakage reductions. This improves the supply-demand position in the long-term, and improves resilience to future drought. Also, our proactive approach to water trading complements and contributes to this agenda nationally.
4 Our baseline position

Key points

- Ensuring a reliable supply to meet future demand is a key customer priority. This section outlines our forecasts of available supply and future demand for the 25-year period to 2045.
- We account for uncertainty in our forecasts by using ‘target headroom’, with the choice of percentile reflecting both the degree of confidence in data and potential risk.
- Our demand forecast shows reductions in demand over time even accounting for future economic and population growth, due to increasing water efficiency and metering.
- Over the planning horizon, supply is forecast to decrease slightly due to the impacts of climate change.
- Our draft plan baseline supply-demand position showed a surplus in all of our resource zones. The baseline in the final plan shows a very small deficit at the end of the planning horizon in the Strategic Resource Zone, which is more than addressed through our proposed leakage reductions.
- We have also tested our water supply system to more severe, and different patterns of drought, and we show a good level of resilience to these events.
- Our plan also looks at how resilient our water supply system is to a host of non-drought hazards (including flooding, freeze-thaw, contamination, asset failure and power failure), and as a result we are planning for improved resilience across the next 25 years.

4.1 Supply-demand balance concept

This section of the plan sets out our assessment of potential changes in our region for the availability of supply of water (water available for use), the future demand for water (dry year demand), and target headroom (a calculated allowance for uncertainties). Together these three components comprise the supply-demand balance, which determines if there is sufficient supply to meet demand in each of our resource zones. The supply-demand balance concept is illustrated in Figure 12.
The surplus or deficit outcome from the supply demand balance is traditionally how a Water Resources Management Plan has been defined. However, this doesn’t always show the full picture, for example which assets might be vulnerable to particular non-drought hazard events. The supply-demand balance focuses on a dry year, however in this plan we also cover wider considerations around risk and resilience (see Section 4.7).

The step change improvement in planning methods helps us to move beyond the traditional supply-demand balance view, to include a better appreciation of water resources risk, value, and performance. We have used simulations and defined metrics (that we introduce in Section 7) to help determine what is the best-value plan for customers in the long term. We will also ensure that our future plans do not result in any deterioration of drinking water quality. This alternative view is crucial in helping us to understand how our system responds to different scenarios, where there are areas of resilience or vulnerability, and drive the best choices for future investment.

4.2 Baseline demand management

This section provides a high level summary of our baseline position for leakage management, water efficiency and customer metering. We have included more detail of the methods and results from our assessments documented within our Final WRMP19 Technical Report - Demand for water.

Our ‘baseline’ forecast indicates what would happen if we didn’t take any new demand actions or implement any further changes to our current strategies, policies or existing operations, as appropriate. This enables us to assess a number of strategic choices which include different levels of future demand management actions and consideration of further enhancements. The strategic choices and alternative plans are discussed in more detail in Sections 6 and 7, and take into account consultation feedback.

4.2.1 Importance of demand management

Demand management is a key component of our strategy to balance supply and demand. We have significantly reduced leakage since 1996 to help achieve and maintain a high standard of water supply...
reliability. Water efficiency promotion has been significantly enhanced since 2010 and overall water demand is around its lowest level for the last 25 years.

We know that reducing both demand and leakage is an important issue for customers, stakeholders and regulators. For example, through our leakage survey customer panels, leakage reduction was ranked just below ‘providing safe, clean drinking water’ and ‘providing a reliable water/wastewater service’ and 93% of customers think that we should do more to reduce leakage. More detail on our customer research is included in the Final WRMP19 Technical Report - Customer and stakeholder engagement, and this information has helped to inform our strategic choices in leakage (Section 6.2).

In the guiding principles, Ofwat, the Environment Agency and Defra have strongly encouraged water companies to achieve further reductions in demand through increased efficiency and innovation. We explore this further as part of our strategic choices in Section 6.

4.2.2 Leakage management

Leakage management contributes to the overall reduction in demand and plays a key role in our management of water resources.

We have met or exceeded our regulatory leakage target for over 10 years, despite experiencing two severe winters in 2009/10 and 2010/11. This has been achieved by carrying out an extensive range of leakage control actions at significant cost. We continually strive to improve and ensure that we are operating as efficiently and effectively as possible. This means that we have managed to achieve steady reductions in leakage over the past few years and our lowest ever leakage in 2016/17.

Table 7 shows our leakage performance since 2011/12 and the three-year average used to determine the baseline for this plan. At 448.2 Ml/d this is 14.5 Ml/d below the target set in our Water Resources Management Plan 2015. We have included this as the starting point to any strategic choice around potential for further leakage reduction (Section 6.2) beyond this baseline level.

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34 The step change since 2010 is associated with the regulatory targets for water efficiency that were introduced by Ofwat in AMP5.
Figure 13 Water lost from customer owned supply pipe is included in leakage numbers

Table 7 Annual leakage performance since 2011/12

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</thead>
<tbody>
<tr>
<td>Total leakage (Ml/d)</td>
<td>453.0</td>
<td>457.4</td>
<td>451.9</td>
<td>453.6</td>
<td>451.9</td>
<td>439.2</td>
<td>453.5</td>
</tr>
</tbody>
</table>

The target from our 2015 Water Resources Management Plan for the 2015-2020 period was flat through the period, however, weather has a strong influence, resulting in variation in annual outturn performance. During the winter of 2017/18 we experienced more severe weather than had been observed for a number of years. This winter contained several freeze-thaw events, with the most severe in March 2018. It is for this reason that taking a single year as baseline is considered inappropriate and some of these impacts need to be averaged or normalised.

In our draft Water Resources Management Plan, we proposed the three year average of 2014/15, 2015/16 and 2016/17, giving 448.24 Ml/d. By taking the average of 2015/16, 2016/17 and 2017/18, the three year average is almost the same at 448.20 Ml/d.

Further justification to this approach is through normalisation of the 2017/18 leakage profile. The later winter freeze-thaw event followed what had been a relatively normal winter until late February, with some freeze-thaw events from December. It would normally be expected from late February that leakage levels would be recovered and gradually reduce through March and April back to the starting position. Removal of the March 2018 freeze-thaw peak with a reduction back to the starting point for the year, effectively normalising the profile, would have reduced leakage for 2017/18 from 453.5 Ml/d to 448.7 Ml/d. This further supports that the baseline derived through the three year average is an appropriate starting position.

There is no potable network for Barepot Resource Zone so the total leakage is based on the sum of our Strategic, Carlisle and North Eden Resource Zones. The historic West Cumbria Resource Zone is included within the Strategic Resource Zone.
In order to realise this baseline leakage level we have committed significant operational and capital resources to achieve this through:

- Maintenance of our monitoring equipment which identify leaks within district metered areas;
- Widespread pressure management to reduce the breakout and flow rate of leaks;
- Good quality data and continual review of our leakage management and information systems;
- Efficient leakage detection and repair using the latest technologies;
- Replacement and refurbishment of poor performing water mains;
- Providing free supply pipe repairs for domestic customers; and
- Improving customer and community awareness (Leakline campaigns).

**Leakage baseline**

For our baseline demand forecast we have assumed a flat leakage target of 448.2 Ml/d. In our future plan we also explore, and plan for additional leakage reductions beyond this baseline level. This is detailed further within Section 6.2.
4.2.3 Water efficiency

As a water company we have a statutory duty to promote the efficient use of water as required by the Environment Act 1995 and the Water Industry Act 1991. We also recognise the important contribution water efficiency actions have in achieving and maintaining an adequate and sustainable supply-demand balance. This section contains a high-level description of our current water efficiency policies and actions.

Although no mandatory water efficiency targets have been imposed by Ofwat since 2015/16, in the demand forecast from our Water Resources Management Plan 2015 we committed to continue to achieve, as a minimum, a continued annual saving of 1 litre per property per day through the planning horizon. It should be noted that although the target savings remain at the same level as our previous Water Resources Management Plan, water efficiency savings become progressively harder to achieve, so we need to continually innovate and adapt with our approach in this area (we further explain how this level is stretching within Section 3.3 of our Statement of Response, and in Section 2 of Final WRMP19 Technical Report - Demand for water). This remains in place for the baseline demand forecast of this plan.

We have a number of policies that impact directly on the water efficient behaviour of customers. These include policies related to water efficiency, supply pipe repairs and replacement, sustainability and carbon emissions, and a Free Meter Option scheme.

Building on previous activities we continue to:

- Supply free, easy to install water efficiency devices which can be ordered via agents, online or picked up at some of the events we attend;
- Run our education programme for primary schools across the North West, which includes topics such as the water cycle, water safety, and water efficiency; and
- Carry out free visits to customers’ homes to fit free water efficiency devices.

These are summarised along with some of our other water efficiency activities in Figure 14 on the next page.

We are mindful that in order to maintain the long-term forecast we need to keep our approach fresh. We are constantly looking for ways to enhance our offering to customers through research and partnership working, and we have undertaken customer research to understand the benefits, barriers and motivations to desired behaviours and willingness to act to achieve greater water efficiency. The results of the research will be used to better inform our approach and we will continue to drive behavioural change through our customer messaging via community engagement; social media and digital presence; and more traditional printed messaging on customer correspondence.

A more detailed description of our current and proposed future water efficiency activities is included in our Final WRMP19 Technical Report - Demand for water.

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36 This is separate from (and thus additional to) the benefits from increases in customer metering covered in the next section.
Supply free, easy to install water efficiency devices which can be ordered via phone, online or picked up at events we attend.

We run an education programme for primary schools across the North West.

Use customer feedback to update the design and content of our bills. This includes information that is tailored to the customer based on information we hold on them, covering water saving advice and information about meters.

Carry out free visits to customers’ homes to fit free water efficiency devices.

Let’s get water tight.

Understand what is most successful in reducing water use by changing behaviours. We are incorporating behavioural economics along with trials of activities and communications.

Work in partnership, for example with housing associations and the Lake District National Park Partnership, to research and co-create new opportunities for customers.

CASE STUDY: We have researched attitudes towards water efficiency and metering to inform a joined up communications strategy for water efficiency, metering and water demand using segmentation to target groups of customers with tailored messaging, including community groups. We tested the promotion of water efficiency at community level in Egremont, Cumbria where we developed key messages and creative marketing material.

Refresh and update our messaging and marketing material based on feedback from our activities and research.

Figure 14 Summary of our water efficiency activities
4.2.4 Customer metering

Customers with a meter typically use less water than those without one. Metering is an opportunity for customer engagement, which if sustained, can be useful for promoting water efficiency. Metered customers are able to review the impact of their behaviour on their bills, and metering also gives us the opportunity to use tariffs based on consumption. ‘Paying for what you use’ is a well-supported principle. Approximately 40% of household customers are now on a water meter.

Compulsory metering of new premises was introduced in 1990, after the introduction of the community charge\(^{37}\) and the cessation of applying rateable values. The Water Industry Act 1999 gives customers the right to opt to have a water meter fitted for free and this is often referred to as the ‘Free Meter Option’. Between 2020 and 2025 we plan to install a total of around 180,000 water meters. Figure 15 below shows the meter penetration forecast until 2045, which is equivalent to around 75% meter penetration. This forecast is lower than our 2015 plan, as in the intervening period the number of optants has dropped. We have continued a series of promotional events to increase meter uptake, but despite this the overall uptake is still lower than the previous five years. Working with Artesia Consulting, we have also updated the models used to forecast the uptake of the Free Meter Option. This helps to ensure that we have a robust view of the potential numbers of customers who would be willing to opt for a meter each year (Figure 15).

![Figure 15 Meter penetration forecast](image)

**Figure 15 Meter penetration forecast**

We continue to promote free meters with inserts in unmeasured bills and from time to time we send out targeted mailshots to specific customer segments. We also make this visible on our website where we have an online calculator to help customers decide if a meter is right for them. Additionally, we promote our Free Meter Option in relevant publications such as All Together Now, a local newspaper targeted at the older demographic which will include Priority Services customers. Customer research has indicated that some customers worry that by switching to a meter they may end up paying more for their water. We are

\(^{37}\) The ‘Community Charge’ was the Government’s tax system introduced in 1990 (most people remember this as the Poll Tax). The Community Charge replaced the Rates system when taxes where based on the Rateable Value of a property. When the Rates system was abolished, and the Valuation Office no longer assessed Rateable Values, we introduced compulsory metering for new premises (since there was no longer a rateable value to base charges on).
currently trialling a new metering proposition – the ‘lowest bill guarantee’ (formerly the ‘Price Promise’) which has been developed to overcome this barrier.

The ‘lowest bill guarantee’ means that if a customer doesn’t save money once the meter is fitted, we will cap the charge to their previous fixed annual bill. This happens automatically so there is no need for the customer to contact us. The ‘lowest bill guarantee’ runs for two years from the meter installation, and during this time customer can still choose to switch back to a fixed annual bill if they think they won’t benefit from a metered charge. We’re also trialling the installation of water efficiency devices, along with the ‘lowest bill guarantee’, when a meter is installed to further enhance customer experience, promote water efficiency behaviour and the potential financial savings for customers. We requested participants for the trial in specific areas between July and October 2017, and we will need to monitor and assess the data for two years to determine whether the trial has been successful.

All water meter installations will be equipped with automated reading technology to allow greater frequency of data collection and more efficient meter reading. This will also help us identify when customers’ consumption changes or ‘leak alarms’ are triggered so we can proactively notify customers of the changes. Automated readings can play a key role in leakage detection as the availability of frequent data and alarms allows leaks to be detected earlier, rather than relying on when a bill is generated.

4.3 Customer’s future demand for water

This section describes how we forecast the future demand for water, before the benefit of any additional metering, water efficiency or leakage programmes. We call this the ‘baseline’ demand forecast. As a result of our demand management activities described in Section 4.2, this baseline demand forecast includes assumptions of water efficiency savings of 1 litre per property per day and the meter penetration forecasts shown in Figure 15. Further detail on the work underpinning this section can be found in our Final WRMP19 Technical Report - Demand for water.

Demand for water is made up of several key components which are illustrated in the bottom half of Figure 16. This figure also shows how distribution input is a common measure between the water we supply and demand for water, as well as where several other components of supply and demand are accounted for.
4.3.1 Historic demand for water

Since the mid-1990s, the population in the North West has increased by around 400,000, and economic output has increased by around £75 billion. Despite this, the demand for water in our region has fallen and is significantly lower than in the recent past, as shown in Figure 17. This is largely due to significant leakage reductions, as well as metering and water efficiency activity reducing customer consumption.

Year on year, the demand for water can fluctuate and in the last few years we have seen slight increases in demand, potentially due to more population growth within our area. However, our forecasts aim to capture the long-term trend in demand for water, as well as accounting for future uncertainties such as population growth and reductions in household consumption associated with meter uptake. The overall reduction in demand for water has not only influenced the starting point of our demand forecast (or ‘base year’), but this information also helps to inform the forward look, as discussed further in the next section.

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38 In terms of regional gross value added (income approach) at current basic prices (Office of National Statistics, December 2016).
4.3.2 Forecasting demand for water

By adhering to the guiding principles, as set out in the Environment Agency’s Water Resources Planning Guideline, and following industry best practice, we aim for a robust forecast of demand for water over the planning horizon. There are several key factors that affect customer consumption:

- Population (as well as property and occupancy) change;
- Changes in water use behaviour and design standards;
- Metering (this has been discussed in Section 4.3.5);
- Increasing water efficiency and sustainable water use practices (this has been discussed in Section 4.2);
- Economic conditions; and
- Climate change and weather patterns.

Explaining how these factors affect customer consumption is important when looking to forecast overall demand for water. However, it is equally important to recognise the need to understand the sensitivity of any forecast to the inherent uncertainty. We account for uncertainty in our target headroom assessment which is detailed in Section 4.5.

4.3.3 Growth in population and household properties

Population growth has the potential to lead to higher total household customer consumption. To forecast population change, we have considered the latest Office for National Statistics (ONS) projections.

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39 From our ‘base year’, which is 2015/16 for the draft Water Resources Management Plan to, at least, the year 2044/45.
40 At the time of writing, this was the 2014-based subnational population projections (published in May 2016), updated to use the 2015 mid-year population estimate (published in June 2016) as the ‘base year’.
However, in line with the Environment Agency’s *Water Resources Planning Guideline*, we have also engaged with Local Authority Districts and Unitary Authorities to understand how many household properties are likely to be built in our region over the planning horizon. Using this information, along with assumptions for occupancy\(^41\), we have created a plan-based population forecast. Table 8 shows the plan-based population forecast for each resource zone and for our region.

*Table 8 Plan-based population forecast by resource zone*

<table>
<thead>
<tr>
<th></th>
<th>2016/17</th>
<th>2020/21</th>
<th>2025/26</th>
<th>2030/31</th>
<th>2035/36</th>
<th>2040/41</th>
<th>2044/45</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strategic Zone</td>
<td>7,026,586</td>
<td>7,301,526</td>
<td>7,551,216</td>
<td>7,732,309</td>
<td>7,906,330</td>
<td>8,075,297</td>
<td>8,198,640</td>
</tr>
<tr>
<td>Carlisle Zone</td>
<td>109,877</td>
<td>117,287</td>
<td>123,395</td>
<td>128,284</td>
<td>130,955</td>
<td>132,873</td>
<td>133,820</td>
</tr>
<tr>
<td>North Eden Zone</td>
<td>13,691</td>
<td>14,619</td>
<td>15,202</td>
<td>15,661</td>
<td>16,011</td>
<td>16,213</td>
<td>16,264</td>
</tr>
<tr>
<td>Region</td>
<td>7,150,154</td>
<td>7,433,432</td>
<td>7,689,812</td>
<td>7,876,254</td>
<td>8,053,296</td>
<td>8,224,384</td>
<td>8,348,723</td>
</tr>
</tbody>
</table>

Taken in isolation, an increasing population in an increasing number of household properties would result in a higher forecast of household customer consumption. However, this effect is counteracted by the influence of a number of other factors meaning that an increase in overall demand for water may not necessarily occur; these factors are discussed in the following sections.

4.3.4 Changes in water use behaviour and design standards

Changes in water use behaviour and design standards could have a major impact on future household customer consumption. As well as developers building more water efficient homes, more water efficient and even waterless products are increasing. We use a technique called micro-components analysis to help us understand the potential impact of these trends.

Information from industry-led research\(^42\), as well as surveying household customers, allows us to understand more about the usage of certain appliances or devices that use water\(^43\), termed ‘micro-components’. This information includes:

- The number of customers that own certain appliances or devices, termed ‘ownership’;
- The frequency that customers use certain appliances or devices, termed ‘frequency’; and
- The amount of water that certain appliances or devices use, termed ‘volume’.

With the same industry led research\(^42\), we have forecasted the change in ownership, frequency and volume to create an overall forecast of household customer consumption. We have also tested the sensitivity of our forecast to different assumptions for ownership, frequency and volume, discussed more in our *Final WRMP19 Technical Report - Demand for water*.

\(^{41}\) Our ‘base year’ occupancy rates have been informed by a customer survey, carried out with DJS Research and using best practice from the UKWIR behavioural integration project (published in 2016). Our forecast occupancy rates have been informed by Department for Communities and Local Government (DCLG) headship rates from the 2014-based household projections (published in July 2016).

\(^{42}\) Including the UKWIR behavioural integration project (published in 2016) and the Market Transformation Programme (provided evidence to support UK Government Policy on sustainable products, published in 2011), as well as other studies, such as those carried out by WRc plc and Waterwise.

\(^{43}\) Appliances/devices like baths, showers, washing machines, dishwashers etc.
Water efficiency and sustainable water use improves over time. Information from a survey of household customers and other industry-wide research helps inform our ‘baseline’ household water efficiency target. This reflects the 1 litre per household property per day additional water saving each year from the continuation of the activity set out in Section 4.2.3.

To detect any potential shifts in non-household customer water efficiency activity, we have engaged with retailers around their water efficiency programmes. We have also used the econometric modelling, discussed in Section 4.3.6, to pick up on trends in water efficiency and create water efficiency scenarios.

4.3.5 Metering
We recognise the important contribution of customer metering and tariff actions in reducing demand for water. As discussed in Section 4.2.4, this plays a key role in our demand management plans. Over the 25 years we expect meter penetration to increase to around 75%, resulting in a reduction in household consumption of 100 Ml/d. However, this assumption is very sensitive. For example, it may be that those households most likely to save water have already switched to metering, with the net effect that further meter penetration has a lower impact.

During the 1990s, we carried out an extensive programme of metering non-household properties, wherever practicable. Therefore, the number of properties remaining unmeasured is small\(^{44}\), meaning this is a relatively minor component of the non-household customer consumption forecast.

4.3.6 Economic conditions
Non-household customer consumption is closely linked to economic conditions. The EU referendum result has created significant uncertainty in the outlook for the UK economy, both in the short and longer term. At the same time, the relatively strong performance of the UK economy over the past four years signifies that it has recovered ground lost during the 2007/08 recession more quickly than seemed likely a few years ago.

We use an economic model to find relationships between certain metrics, for example levels of employment and non-household customer consumption for different industry sectors, such as construction or fuel refining. This allows us to forecast the likely consumption for different industry sectors to derive an overall non-household customer consumption forecast, which is shown in Figure 18.

\(^{44}\) At Regulatory Reporting 2016/17, there were 14,468 unmeasured non-household properties and 148,791 measured non-household properties.
Figure 18 Reported and forecast non-household customer consumption

We have also investigated a range of alternative scenarios that could affect consumption for different industry sectors. These scenarios are documented further in our Final WRMP19 Technical Report - Demand for water, and include:

- Economic growth scenarios for the North West of England, such as a ‘Northern Powerhouse’ scenario, which envisages that the northern regions undergo a period of economic transformation and fulfil the aspirations of the vision set out in Her Majesty’s Treasury analysis;
- Water efficiency and tariff scenarios, which explore the potential benefit of increasing competition within the water industry, leading to efficiency saving for customers\(^{45}\); and
- Customers swapping from and/or to non-public water supply, particularly focusing on the agricultural sector and informed by a National Farmers’ Union survey\(^ {46}\).

4.3.7 Climate change and weather patterns

Consumption of water is higher during ‘hot’ and ‘dry’ periods, due mainly to a significant increase in the watering of gardens. The higher demand for water, associated with this increase in consumption, is often termed ‘dry year’ demand.

We’ve worked with the United Kingdom Meteorological Office to understand how weather metrics, like temperature and rainfall, affect the consumption of water by looking back at historical records. This allows

\(^{45}\) Assumptions are consistent with the stated water efficiency benefits of competition in the water industry in Scotland.

us to understand the likely increase in demand for water in a dry year\textsuperscript{47} so that we can apply an uplift to customer consumption to account for this.

A similar approach is taken to account for the potential impact of climate change on demand for water. The dry year demand for water is further uplifted, based on the findings from industry research\textsuperscript{48}.

In the Carlisle Resource Zone, water sources are ‘flashy’ and can go from full to their lowest level in a few months. The time taken for this to happen is called the ‘critical period’ and the demand for water over this period is known as critical period demand. As the critical period can coincide with the hottest and driest months of the year, the uplift applied to demand is even higher than for the dry year demand and critical period demand is presented separately in Table 9.

### 4.3.8 Our baseline forecast of demand for water

The methods and assumptions described above have been used to prepare baseline demand forecasts. The central forecast of dry year demand for water, as well as the upper and lower forecast of dry year demand for water, is presented in Figure 19. The upper and lower forecast of dry year demand for water are used to inform our target headroom assessment which is detailed in Section 4.5. The central baseline demand forecast for each resource zone, by component, is summarised in Table 9. As mentioned earlier, in the last few years we have seen slight increases in demand and we are alert to the fact that this could be the start of an upward trend. However, it is clear that there are significant uncertainties (detailed in Section 4.3.1) which make accurate prediction of future demand difficult, as evidenced by the wide variance in the upper and lower demand forecasts shown in Figure 19. This is a key reason for reviewing our Water Resources Management Plan on a regular basis and we will continue to monitor demand for water, assessing it against our demand forecast, as part of our annual review process.

\textsuperscript{47} Following the Environment Agency Advice Report on our Water Resources Management Plan 2015, as well as further discussions, we have revised our design dry year from 1995/96 to the 95th percentile from a distribution showing how demand over the last 55 years has been impacted by weather.

\textsuperscript{48} The Impact of Climate Change on Water Demand UKWIR project (published in 2013), which is still the principal source of climate change demand uplift information.
Table 9 Forecast demand for water by component and resource zone (Ml/d)

<table>
<thead>
<tr>
<th></th>
<th>2016/17</th>
<th>2020/21</th>
<th>2025/26</th>
<th>2030/31</th>
<th>2035/36</th>
<th>2040/41</th>
<th>2044/45</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Strategic Resource Zone</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Household consumption</td>
<td>868</td>
<td>861</td>
<td>858</td>
<td>851</td>
<td>849</td>
<td>850</td>
<td>852</td>
</tr>
<tr>
<td>Non-household consumption</td>
<td>360</td>
<td>349</td>
<td>342</td>
<td>335</td>
<td>329</td>
<td>325</td>
<td>322</td>
</tr>
<tr>
<td>Total leakage</td>
<td>431</td>
<td>440</td>
<td>440</td>
<td>440</td>
<td>440</td>
<td>440</td>
<td>440</td>
</tr>
<tr>
<td>Minor components</td>
<td>37</td>
<td>47</td>
<td>47</td>
<td>47</td>
<td>47</td>
<td>47</td>
<td>47</td>
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<tr>
<td>Demand for water</td>
<td>1,697</td>
<td>1,697</td>
<td>1,687</td>
<td>1,673</td>
<td>1,665</td>
<td>1,661</td>
<td>1,661</td>
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<tr>
<td>Demand for water in a dry year</td>
<td>1,706</td>
<td>1,706</td>
<td>1,697</td>
<td>1,685</td>
<td>1,678</td>
<td>1,675</td>
<td>1,676</td>
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<tr>
<td><strong>Carlisle Resource Zone</strong></td>
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</tr>
<tr>
<td>Household consumption</td>
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<td>14.4</td>
<td>14.9</td>
<td>15.2</td>
<td>15.3</td>
<td>15.3</td>
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<td>Non-household consumption</td>
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<td>6.7</td>
<td>6.5</td>
<td>6.2</td>
<td>6.0</td>
<td>5.9</td>
<td>5.7</td>
</tr>
<tr>
<td>Total leakage</td>
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<td>5.6</td>
<td>5.6</td>
<td>5.6</td>
<td>5.6</td>
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<tr>
<td>Minor components</td>
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<td>1.1</td>
<td>1.1</td>
<td>1.1</td>
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<tr>
<td>Demand for water</td>
<td>27.5</td>
<td>27.9</td>
<td>28.0</td>
<td>28.1</td>
<td>28.0</td>
<td>27.9</td>
<td>27.7</td>
</tr>
<tr>
<td>Demand for water in a dry year</td>
<td>27.6</td>
<td>28.0</td>
<td>28.2</td>
<td>28.3</td>
<td>28.2</td>
<td>28.1</td>
<td>28.0</td>
</tr>
<tr>
<td>Demand for water in a critical period</td>
<td>29.0</td>
<td>29.4</td>
<td>29.6</td>
<td>29.8</td>
<td>29.7</td>
<td>29.6</td>
<td>29.5</td>
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<tr>
<td><strong>North Eden Resource Zone</strong></td>
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<td></td>
<td></td>
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<tr>
<td>Household consumption</td>
<td>1.6</td>
<td>1.7</td>
<td>1.7</td>
<td>1.7</td>
<td>1.8</td>
<td>1.8</td>
<td>1.8</td>
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<tr>
<td>Non-household consumption</td>
<td>1.3</td>
<td>1.1</td>
<td>1.1</td>
<td>1.1</td>
<td>1.1</td>
<td>1.0</td>
<td>1.0</td>
</tr>
<tr>
<td>Total leakage</td>
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<td>2.8</td>
<td>2.8</td>
<td>2.8</td>
<td>2.8</td>
<td>2.8</td>
<td>2.8</td>
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<tr>
<td>Minor components</td>
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<td>0.5</td>
<td>0.5</td>
<td>0.5</td>
<td>0.5</td>
<td>0.5</td>
<td>0.5</td>
</tr>
<tr>
<td>Demand for water</td>
<td>6.5</td>
<td>6.1</td>
<td>6.1</td>
<td>6.1</td>
<td>6.1</td>
<td>6.1</td>
<td>6.1</td>
</tr>
<tr>
<td>Demand for water in a dry year</td>
<td>6.5</td>
<td>6.1</td>
<td>6.2</td>
<td>6.2</td>
<td>6.2</td>
<td>6.2</td>
<td>6.1</td>
</tr>
<tr>
<td><strong>Region</strong></td>
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<td></td>
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<tr>
<td>Household consumption</td>
<td>884</td>
<td>877</td>
<td>874</td>
<td>868</td>
<td>866</td>
<td>867</td>
<td>869</td>
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<tr>
<td>Non-household consumption</td>
<td>369</td>
<td>357</td>
<td>350</td>
<td>343</td>
<td>336</td>
<td>332</td>
<td>329</td>
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<tr>
<td>Total leakage</td>
<td>439</td>
<td>448</td>
<td>448</td>
<td>448</td>
<td>448</td>
<td>448</td>
<td>448</td>
</tr>
<tr>
<td>Minor components</td>
<td>38</td>
<td>48</td>
<td>48</td>
<td>48</td>
<td>48</td>
<td>48</td>
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<tr>
<td>Demand for water</td>
<td>1,731</td>
<td>1,731</td>
<td>1,721</td>
<td>1,708</td>
<td>1,699</td>
<td>1,695</td>
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<tr>
<td>Demand for water in a dry year</td>
<td>1,741</td>
<td>1,742</td>
<td>1,733</td>
<td>1,721</td>
<td>1,714</td>
<td>1,711</td>
<td>1,712</td>
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<td><strong>Barepot Resource Zone</strong></td>
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<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Non-potable demand</td>
<td>26.9</td>
<td>26.9</td>
<td>26.9</td>
<td>26.9</td>
<td>26.9</td>
<td>26.9</td>
<td>26.9</td>
</tr>
</tbody>
</table>

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49 The Barepot Resource Zone covers a supply of non-potable water only. Although, in the Water Resources Management Plan process, non-potable water supplied is taken away from available supply, rather than included as a component of demand, it is shown in this table for completeness.
Figure 19 Reported regional demand for water, with the central forecast of dry year demand for water, as well as the upper (accounting for the ‘Northern Powerhouse’ scenario) and lower forecast of dry year demand for water.

The different starting point for each forecast relates to the inherent uncertainty in the starting point, for example, the uncertainty in the dry year uplift that has been applied to demand for water.
4.4 Forecasting our future supply

4.4.1 Introduction to supply forecasting

A key component of the Water Resources Management Plan is the assessment of water supply availability. This is determined over the full 25-year planning period (2020-2045) using two standard industry measures; deployable output and water available for use. The water available for use is the basis for the supply component of the supply-demand balance comparison.

In assessing available supplies we have followed national best practice methods. Whilst we focus on the 25-year planning horizon, we have also looked beyond this as far as the 2080s. This analysis helps to test the future performance of potential plans beyond the year 2045, and is supported by the new sophisticated methods that we have adopted for this plan (Section 9).

A high-level overview of the approach to supply forecasting, and the resulting water available for use, is described in this section. A more in depth view of the process followed and the results for different components of the supply forecast can be found in our Final WRMP19 Technical Report - Supply forecasting.

4.4.2 Calculating deployable output

Deployable output is the maximum quantity of water that can be provided from a resource zone whilst meeting our stated level of service (Section 1.4 and 6.3). For this plan we assessed deployable output for all resource zones and adopted different approaches in line with resource zone complexity. The Barepot Resource Zone is a simple single source system. The North Eden Resource Zone has low complexity, and therefore the yields of the different sources in the resource zone are simply summed together. The Strategic and Carlisle Resource Zones are more complex. These systems are surface water dominated and sources are used in a ‘conjunctive’ nature, as the supply network means that water from different sources can be moved around the resource zone to balance water resources risk. System constraints mean that it is inappropriate to simply sum together source yields so to determine deployable output we used water resources models in the Aquator™ package (developed by Oxford Scientific Software). This is documented further in our Final WRMP19 Technical Report - Supply forecasting.

In calculating deployable output for this plan we have reviewed and, where necessary, refreshed our data. In aggregate these updates result in a small decrease in deployable output of 32 MI/d. The following bullet points show where we have reviewed and refreshed our data:

- Hydrological and hydrogeological yield of sources using historic records typically between 54 and 89 years in length;
- Asset constraints;
• Abstraction licence constraints and conditions;
• Demands; and
• Dead water and emergency storage within impounding reservoirs.

4.4.3 Sustainability changes

A sustainability change (or sustainability reduction as it is sometimes termed) is any change to a water company abstraction licence to protect (prevent deterioration) or improve the environment. The Environment Agency works with water companies to identify sustainability changes via the Water Industry National Environment Programme (WINEP), which sets out measures needed to protect and improve the environment.

In determining water available for use, any reductions associated with achieving sustainable abstraction must be accounted for. In line with the guidance we have liaised with Environment Agency and Natural Resources Wales to determine if we have any abstractions from water bodies that are at risk from deterioration, and include the requirements set out in the WINEP. Details for sites with a risk of failing to meet the standards have been provided by the Environment Agency.

In our Water Resources Management Plan 2015 we included a number of sustainability changes and in this 2015-2020 period we are investing to implement them. The sustainability changes from our 2015 plan have, therefore, been accounted for in assessing our baseline supply forecast. There are also two new sustainability changes that we have included in our baseline supply forecast. We also identify potential future sustainability changes that require further investigations in the 2020-2025 period to confirm if they will go ahead (and have tested these in scenarios, see Section 9).

Working closely with the Environment Agency we have assessed the impact of our plan on the Water Framework Directive, in particular ensuring that it does not lead to deterioration of water bodies that we abstract from now, or plan to abstract from in the future. Further detail can be found in our Final WRMP19 Technical Report - Supply forecasting.

4.4.4 Climate change

It is important for us to consider the likely impact of climate change on our water resources to help define the resilience of our supply system. Our assessment of climate change impacts follows the highest tier of analysis and has been completed to meet the requirements of the latest Environment Agency guidance. Climate change has been assessed in a risk-based manner and our choice of approach is based on the outcomes of a resource zone vulnerability exercise. We engaged with the Environment Agency extensively throughout this process and held a full day special interest session with regulatory stakeholders.

The approach for assessment comprises four stages:
• Vulnerability assessment;

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51 Two sustainability changes at Ennerdale Water and Overwater in our West Cumbria Resource Zone will come into effect on completion of the Thirlmere Transfer scheme. At this point, the abstraction licences for Chapel House Reservoir and Crummock Water will also be revoked, as part of the compensatory measures package to remediate against abstraction from Ennerdale Water.
52 Implementation of compensation flows at Dean Clough Reservoir and at Grizedale Reservoir (from WINEP3)
- Calculate river flows for a resource zone in the 2080s as recommended by the latest Environment Agency guidance;
- Calculate deployable outputs for the 2080s; and
- Scaling and uncertainty.

In line with the framework outlined in the guidance, we adopted an approach that is suitably appropriate based on the outcomes of the vulnerability assessment and the complexity of each resource zone. The approach chosen uses 10,000 climate change projections, from which the deployable output is calculated for a representative sub-selection of 20 scenarios. For the Strategic Resource Zone we expanded our analysis to test 100 of the scenarios using an emulator model of the resource zone. For the Barepot Resource Zone, results were translated from a similar catchment and applied to the flows at the River Derwent. For the North Eden Resource Zone the groundwater source yields were reassessed for each of the 20 climate change scenarios. A scaling factor is used to apply the deployable output impact at the year 2080 and adjust it for the time period of our planning horizon.

The results of the climate change assessment for each resource zone are shown in Table 10. There is no impact in the North Eden Resource Zone due to the sources being constrained by licences rather than the underlying hydrogeology. There is no impact in the Barepot Resource Zone despite being supplied from a surface water source. The resource zone itself is constrained by the abstraction licence, and the yield under each of the 20 climate change scenarios was found to be greater than the source deployable output. Therefore the source is not impacted by climate change. For the other resource zones the simulated impact of climate change in 2080 is highest in the Strategic Resource Zone; with a reduction in resource zone deployable output of 205 Ml/d, or 9.7%. For the Carlisle Resource Zone the resulting reduction in deployable output is 1.1 Ml/d, or 3.1%.

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53 In line with the assessment framework outlined in the Environment Agency supporting guidance we adopted a Tier 3 approach, which is suitable where the outcome of our vulnerability assessment indicates there is a high vulnerability. This is known as the ‘UKCP09 / water company own approach’ and uses the UKCP09 probabilistic projections.

54 The emulator model of our Strategic Resource Zone aggregates some parts of our supply system and enables the rapid assessment of both climate change and different hydrological scenarios.
### Table 10 Summary of deployable output impacts of climate change over planning horizon

<table>
<thead>
<tr>
<th></th>
<th>Strategic Resource Zone</th>
<th>Barepot Resource Zone</th>
<th>Carlisle Resource Zone</th>
<th>North Eden Resource Zone</th>
</tr>
</thead>
<tbody>
<tr>
<td>Simulated baseline deployable output (ML/d)</td>
<td>2,112</td>
<td>34.1</td>
<td>35.9</td>
<td>8.7</td>
</tr>
<tr>
<td><strong>Simulated impact (at the year 2085)</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Highest simulated impact (ML/d)</td>
<td>-469</td>
<td>0.0</td>
<td>-4.3</td>
<td>0.0</td>
</tr>
<tr>
<td>Lowest simulated impact (ML/d)</td>
<td>+144</td>
<td>0.0</td>
<td>+1.0</td>
<td>0.0</td>
</tr>
<tr>
<td>50&lt;sup&gt;th&lt;/sup&gt; percentile deployable output impact (ML/d)</td>
<td>-205</td>
<td>0.0</td>
<td>-1.1</td>
<td>0.0</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Year in the planning horizon and deployable output impact (ML/d)</th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
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<td>2020/21</td>
<td>-86</td>
<td>0.0</td>
<td>-0.5</td>
<td>0.0</td>
</tr>
<tr>
<td>2025/26</td>
<td>-95</td>
<td>0.0</td>
<td>-0.5</td>
<td>0.0</td>
</tr>
<tr>
<td>2030/31</td>
<td>-104</td>
<td>0.0</td>
<td>-0.6</td>
<td>0.0</td>
</tr>
<tr>
<td>2035/36</td>
<td>-113</td>
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<tr>
<td>2040/41</td>
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<td>0.0</td>
<td>-0.7</td>
<td>0.0</td>
</tr>
<tr>
<td>2044/45</td>
<td>-130</td>
<td>0.0</td>
<td>-0.7</td>
<td>0.0</td>
</tr>
</tbody>
</table>

#### 4.4.5 Outage allowance

An outage allowance is applied to recognise that some sources will temporarily become unavailable during the planning period due to events such as:

- Short-term water quality problems and pollution incidents;
- Seasonal effects on surface water sources, e.g. algae problems and geosmin, turbidity;
- Asset failure or temporary constraints at water sources and treatment works; and
- Reservoir safety works requiring a drawdown of reservoir level.

The assessment is based on our actual recent experience of events, coupled with an assessment of the risk of events happening in the future. It follows the methodology detailed in the report ‘Outage Allowance for Water Resource Planning’ (UKWIR, 1995) and is in line with the Water Resources Planning Guidelines (Environment Agency, 2017) and supplementary information from the Environment Agency in July 2016.

For this 2019 Water Resources Management Plan we made some key updates to our approach from the last plan, including:

- An extensive review and update of input data, which defines both the likelihood of an asset experiencing an outage and the impact on deployable output;
- Improved representation of intermittent assets, as some sources or assets are not used continuously, even in a dry year;
- The inclusion of key potable aqueducts; and
- Reassessment of the percentile choice<sup>55</sup>, which has been updated to the 80th percentile in line with the latest industry methodologies (we used the 95th percentile in our 2015 plan). The percentile

<sup>55</sup> Choice of percentile reflects both the degree of confidence in the data and potential risk.
choice is consistent across all resource zones, as we believe it is appropriate for the level of outage risk to be the same for all supply areas.

The total outage allowance, displayed in Table 11, is modest and reflects the high degree of integration of the supply system, which enables us to respond efficiently to planned and unplanned events. Further detail on our outage allowance assessment for this 2019 Water Resources Management Plan is included in Section 13 of Final WRMP19 Technical Report - Supply forecasting, which also includes specific coverage of future planned improvements in outage management and activities associated with Cumbrian strategic pumped resources in Section 13.5.

Table 11 Outage allowances included in this plan

<table>
<thead>
<tr>
<th></th>
<th>Strategic Resource Zone</th>
<th>Barepot Resource Zone</th>
<th>Carlisle Resource Zone</th>
<th>North Eden Resource Zone</th>
</tr>
</thead>
<tbody>
<tr>
<td>Outage allowance (ML/d)</td>
<td>101.3</td>
<td>Zero</td>
<td>1.55</td>
<td>0.05</td>
</tr>
</tbody>
</table>

4.4.6 Raw water exports and bulk supplies

As noted in Section 3.3 there are raw water exports to Dŵr Cymru Welsh Water and non-potable supplies from the River Dee (Strategic Resource Zone) totalling around 80 ML/d. In addition, there are a limited number of very small imports, exports and potable bulk supplies for the Strategic and North Eden Resource Zones.

4.4.7 Supply forecasts

The forecasts of deployable output and water available for use for each water resource zone are summarised in Table 12. Only the start and end of the planning period are shown here; the results for the full period are shown in Section 4.6 with the supply-demand balance for each resource zone.
Table 12 Water supply forecasts for each resource zone

<table>
<thead>
<tr>
<th>Component of supply forecast (ML/d)</th>
<th>Strategic Resource Zone</th>
<th>Barepot Resource Zone</th>
<th>Carlisle Resource Zone</th>
<th>North Eden Resource Zone</th>
</tr>
</thead>
<tbody>
<tr>
<td>Baseline deployable output</td>
<td>2,111.6</td>
<td>2,111.6</td>
<td>34.1</td>
<td>34.1</td>
</tr>
<tr>
<td>Sustainability changes (from 2020/21)</td>
<td>-3.0</td>
<td>-3.0</td>
<td>0.0</td>
<td>0.0</td>
</tr>
<tr>
<td>Climate change</td>
<td>-85.5</td>
<td>-130.1</td>
<td>0.0</td>
<td>0.0</td>
</tr>
<tr>
<td>Forecast deployable output</td>
<td>2,023.0</td>
<td>1,978.4</td>
<td>34.1</td>
<td>34.1</td>
</tr>
<tr>
<td>Non-potable/raw water supplies⁶</td>
<td>-71.6</td>
<td>-75.0</td>
<td>0.0</td>
<td>0.0</td>
</tr>
<tr>
<td>Raw water and process losses</td>
<td>-42.0</td>
<td>-42.0</td>
<td>-0.03</td>
<td>-0.03</td>
</tr>
<tr>
<td>Outage</td>
<td>-101.3</td>
<td>-101.3</td>
<td>0.0</td>
<td>0.0</td>
</tr>
<tr>
<td>Imports</td>
<td>0.05</td>
<td>0.05</td>
<td>0.0</td>
<td>0.0</td>
</tr>
<tr>
<td>Exports⁸</td>
<td>-2.2</td>
<td>-2.5</td>
<td>0.0</td>
<td>0.0</td>
</tr>
<tr>
<td>Water available for use</td>
<td>1,806.0</td>
<td>1,757.7</td>
<td>34.07</td>
<td>34.07</td>
</tr>
</tbody>
</table>

⁶Non-potable/raw water supplies for Barepot Resource Zone are included as non-household demand

⁸Note that potential future exports are explored later in this document in Sections 6.5 and 8

4.4.8 Extreme droughts, and links to our Drought Plan

In developing past Water Resources Management Plans, we have relied on the analysis of recorded hydrological data such as rainfall, river flow and reservoir levels. Our key measure of supply, deployable output (Section 4.4.2), is calculated based on the most severe drought in this record. We refer to this as the design drought; in the Strategic Resource Zone this is the 1984 event which has a return period of around 1 in 90 years (1.1% annual average risk).

We have good hydrological records, reaching back to the 1920s for the majority of our region. Increasingly we wish to understand the risks posed by extreme droughts, for example, those we might expect to experience only 1 in 200 (0.5% annual average risk) or 1 in 500 years (0.2% annual average risk) on average. However, even with a record length as long as 100 years it is difficult to assess this in a reliable way⁵⁶. Therefore, we have developed a stochastic flow dataset; this is derived from rainfall that is statistically realistic, but has not occurred in the observed record. It has allowed us to extend the length of our records to over 17,000 years (200 statistically plausible versions of our historic record), to contain a vast array of different patterns and severities of drought. We have also developed a suite of modelling tools⁵⁷ to allow us to simulate the effects of this large volume of hydrological data on our supply system.

⁵⁶In previous Drought Plans we have used a technique known as Extreme Value Analysis.
⁵⁷As mentioned in Section 4.4.4, we have used an emulator model of our Strategic Resource Zone that enables the rapid assessment of both climate change and different hydrological scenarios.
Water Resources Management Plans and Drought Plans are set out in legislation as separate plans and are intended to serve different purposes. Water Resources Management Plans are long-term strategic plans where the case can be made for investment to maintain supply over a set planning period. Drought plans are tactical plans that set out triggers and measures in response to drought events. However, the two plans share the same broad objective of maintaining a secure and sustainable supply of safe, clean water for customers. The Environment Agency has released a new Water Resources Management Plan table that is referred to as the Drought Links table 58. The table helps companies to consistently demonstrate how their supply system will respond to a range of relevant drought scenarios (e.g. 1 in 200, 1 in 500 and 1 in 1000 years 59). It also enables companies to disaggregate the effects of drought measures from normal non-drought supplies. A full account of how we have populated the table is provided in the Final WRMP19 Technical Report - Supply forecasting.

There is also a new Defra reference level of service for emergency drought orders (standpipes, rota-cuts and bowser) of 1 in 200 years on average (0.5% annual average risk). Companies are expected to include this level of service in the Water Resources Management Plan as a scenario and determine the required level of investment to achieve it. Our analysis completed for the Drought Links table indicates that once emergency storage 60 is taken into account we already exceed this level of service; i.e. we have a high level of resilience to droughts. As a result of this, and when coupled with customer views on the matter, we have decided not to explore the possibility of investing to further increase drought resilience at this stage. However, our proposals in this plan will result in supplementary benefits from our investment in other areas, which manifest in further improved drought resilience, as summarised in Section 7. Our plans mean that emergency drought orders would not be required except in only very extreme drought events. In Section 6.3, we also explain that we are considering improved stated level of service for non-essential use bans, to account for corresponding changes to level of service for drought permits and orders frequency.

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58 This is the Table 10 Drought plan links as included in the Environment Agency Planning tables.
59 1 in 200 year event has a 0.5% annual average risk, a 1 in 500 year event has a 0.2% annual average risk, and a 1 in 1000 year event has a 0.1% annual average risk.
60 This storage would be used only in drought events more severe than on the historic record. It is used in this analysis as we are testing events more severe than on the historic record.
4.5 Target headroom

4.5.1 Role of target headroom

It is difficult to forecast demand for water or water availability with complete accuracy, especially over a 25-year period. Uncertainties exist in all the components of the supply-demand balance. These include political, social, environmental, climate change and technical factors that may significantly influence components of the supply-demand balance. Target headroom is the buffer which is incorporated into water resources planning to protect customers from the uncertainties associated with the supply and demand forecasting over the planning horizon. This buffer aims to safeguard sufficient water to supply customers throughout the planning horizon. Further detail on how we calculate target headroom can be found in our Final WRMP19 Technical Report - Target headroom.

4.5.2 Target headroom values

For each of the water resource zones a calculation of all of the supply demand uncertainty components is completed. Of all the components, climate change makes up the largest proportion of headroom. The output of the headroom calculations is a probability distribution that represents a likely range of values for headroom for each year in the planning period. The actual target headroom values included in the supply demand balance are determined by a choice of percentile. This choice represents the confidence in the supply-demand data and the level of risk we are prepared to accept in being able to maintain a reliable supply of water to customers into the future. We have completed some sensitivity testing on the potential percentile choices to help understand the level of risk and inform our choice. The percentiles alter over time to account for the opportunity for our plans to be modified and adapted to changing circumstances, to prevent the risk of planning long-term investment on the basis of high uncertainty.

For the Strategic and Carlisle Resource Zones we vary the percentile choice over the planning horizon in line with the guidance. Starting with 5% uncertainty (95th percentile) in the year 2020 with a linear increase in uncertainty to 30% (70th percentile) in the year 2045, as shown in Figure 20. A different approach of a continuous percentile choice of 5% uncertainty (95th percentile) was chosen for the Barepot and the North Eden Resource Zones. This is due to the small amount of uncertainty in these resource zones which are constrained by abstraction licence limits and to avoid there being no buffer later in the planning horizon.

61A breakdown of each of the individual components is provided in our Final WRMP19 Technical Report - Target headroom.
Figure 20 Illustrative results for headroom uncertainty with risk profile for the Strategic Resource Zone

The headroom values tend to fluctuate through time, with upward pressures due to increasing uncertainties (namely climate change impacts and forecast demand), and downward pressures in line with the increasing percentile profile. The baseline target headroom values are shown in Table 13. These values are considered alongside the forecasts for supply and demand to determine the baseline supply-demand balance in Section 4.6.

Table 13 Target headroom values (including climate change) for each resource zone, 95th to 70th percentile for the Strategic and Carlisle Resource Zones and a continuous 95th percentile for the Barepot and North Eden Resource Zones (Ml/d)

<table>
<thead>
<tr>
<th>Year in the planning horizon</th>
<th>Strategic Resource Zone (Ml/d)</th>
<th>Barepot Resource Zone (Ml/d)</th>
<th>Carlisle Resource Zone (Ml/d)</th>
<th>North Eden Resource Zone (Ml/d)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2020/21</td>
<td>95.77</td>
<td>1.41</td>
<td>2.35</td>
<td>0.22</td>
</tr>
<tr>
<td>2025/26</td>
<td>91.42</td>
<td>1.41</td>
<td>1.99</td>
<td>0.21</td>
</tr>
<tr>
<td>2030/31</td>
<td>96.30</td>
<td>1.41</td>
<td>1.66</td>
<td>0.22</td>
</tr>
<tr>
<td>2035/36</td>
<td>94.83</td>
<td>1.41</td>
<td>1.36</td>
<td>0.24</td>
</tr>
<tr>
<td>2040/41</td>
<td>90.01</td>
<td>1.41</td>
<td>0.99</td>
<td>0.27</td>
</tr>
<tr>
<td>2044/45</td>
<td>85.31</td>
<td>1.41</td>
<td>0.77</td>
<td>0.28</td>
</tr>
</tbody>
</table>

62 95th to 70th percentile for the Strategic and Carlisle Resource Zones.
63 Continuous 95th percentile for the Barepot and North Eden Resource Zones.
4.6 Supply-demand balances

4.6.1 Initial baseline

The initial ‘baseline’ supply-demand balances are summarised in Table 14. Each balance indicates the difference between water available for use and baseline demand forecasts including target headroom. Figure 21 to Figure 23 show the initial supply-demand balance for our water resource zones. Note that Barepot is shown in isolation in Figure 24 as it is a non-potable supply.

Our baseline demand forecasts include the effects of the following (as described in Sections 4.2 and 4.3):

- Continuation of existing leakage control policies to maintain regional total leakage at 448 Ml/d, based on the three-year average from 2015/16 to 2017/18;
- Continuation of existing water efficiency activities;
- Continuing to meter all new properties;
- Continuation of the Free Meter Option scheme, utilising targeted promotion, and installing a total of around 180,000 water meters between 2020 and 2025. By the end of the planning horizon in 2045, we forecast that we will reach around 75% meter penetration; and
- Continue with existing tariff structures for water bills.

Table 14 Initial supply-demand balances 2020/21 to 2044/45

<table>
<thead>
<tr>
<th>Component</th>
<th>2020/21</th>
<th>2025/26</th>
<th>2030/31</th>
<th>2035/36</th>
<th>2040/41</th>
<th>2044/45</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Strategic Resource Zone</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Water available for use</td>
<td>1,806</td>
<td>1,795</td>
<td>1,785</td>
<td>1,775</td>
<td>1,766</td>
<td>1,758</td>
</tr>
<tr>
<td>Dry year demand</td>
<td>1,706</td>
<td>1,697</td>
<td>1,685</td>
<td>1,678</td>
<td>1,675</td>
<td>1,676</td>
</tr>
<tr>
<td>Target headroom</td>
<td>96</td>
<td>91</td>
<td>96</td>
<td>95</td>
<td>90</td>
<td>85</td>
</tr>
<tr>
<td>Supply-demand balance</td>
<td>4</td>
<td>6</td>
<td>3</td>
<td>2</td>
<td>0</td>
<td>(4)</td>
</tr>
<tr>
<td><strong>Barepot Resource Zone</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Water available for use</td>
<td>34.1</td>
<td>34.1</td>
<td>34.1</td>
<td>34.1</td>
<td>34.1</td>
<td>34.1</td>
</tr>
<tr>
<td>Dry year demand</td>
<td>26.9</td>
<td>26.9</td>
<td>26.9</td>
<td>26.9</td>
<td>26.9</td>
<td>26.9</td>
</tr>
<tr>
<td>Target headroom</td>
<td>1.4</td>
<td>1.4</td>
<td>1.4</td>
<td>1.4</td>
<td>1.4</td>
<td>1.4</td>
</tr>
<tr>
<td>Supply-demand balance</td>
<td>5.8</td>
<td>5.8</td>
<td>5.8</td>
<td>5.8</td>
<td>5.8</td>
<td>5.8</td>
</tr>
<tr>
<td><strong>Carlisle Resource Zone</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Water available for use</td>
<td>33.3</td>
<td>33.3</td>
<td>33.2</td>
<td>33.2</td>
<td>33.1</td>
<td>33.1</td>
</tr>
<tr>
<td>Critical period demand</td>
<td>29.4</td>
<td>29.6</td>
<td>29.8</td>
<td>29.7</td>
<td>29.6</td>
<td>29.5</td>
</tr>
<tr>
<td>Target headroom</td>
<td>2.4</td>
<td>2.0</td>
<td>1.7</td>
<td>1.4</td>
<td>1.0</td>
<td>0.8</td>
</tr>
<tr>
<td>Supply-demand balance</td>
<td>1.6</td>
<td>1.7</td>
<td>1.8</td>
<td>2.1</td>
<td>2.5</td>
<td>2.8</td>
</tr>
<tr>
<td><strong>North Eden Resource Zone</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Water available for use</td>
<td>10.0</td>
<td>10.0</td>
<td>10.0</td>
<td>10.0</td>
<td>10.0</td>
<td>10.0</td>
</tr>
<tr>
<td>Dry year demand</td>
<td>6.1</td>
<td>6.2</td>
<td>6.2</td>
<td>6.2</td>
<td>6.2</td>
<td>6.1</td>
</tr>
<tr>
<td>Target headroom</td>
<td>0.2</td>
<td>0.2</td>
<td>0.2</td>
<td>0.2</td>
<td>0.3</td>
<td>0.3</td>
</tr>
<tr>
<td>Supply-demand balance</td>
<td>3.6</td>
<td>3.6</td>
<td>3.6</td>
<td>3.6</td>
<td>3.5</td>
<td>3.5</td>
</tr>
</tbody>
</table>

* The Barepot Resource zone is non-potable water only, non-potable water is not usually presented in demand, however for the purposes of presenting all resource zones in the same manner this has been included in demand for the Barepot Resource Zone.
Figure 21 Initial supply-demand balance for the Strategic Resource Zone

Figure 22 Initial supply-demand balance for the Carlisle Resource Zone (critical period)
4.6.2 What does our baseline forecast mean?

In our Strategic Resource Zone, we are now forecasting a very small baseline deficit towards the end of the planning period. We have considered the most cost-effective and sustainable long-term solution to this deficit, with possible new source or demand management investment, as part of exploring our strategic choices, discussed further in Section 6. However, simply retaining the leakage reductions from the draft
plan that we consulted upon (and subsequently enhanced) addresses this deficit, and increases the overall level of surplus.

Our Carlisle, North Eden and Barepot Resources Zones are forecast to maintain a positive supply-demand balance over the planning period, i.e. on a traditional planning approach there are adequate resources available to meet demand. However, following the Water Resources Planning Guideline, we will consider this forecast surplus, with possible new source or demand management investment, as part of exploring our strategic choices, discussed further in Section 6. A summary of each resource zone follows below.

**Strategic Resource Zone**
Water available for use in the Strategic Resource Zone is expected to reduce by about 46 ML/d over the planning horizon due to the incremental impacts of climate change. There will be some additional demand of around 43 ML/d when the planned integration of the West Cumbria Resource Zone into the Strategic Resource Zone is realised (upon delivery of the Thirlmere transfer scheme). In our draft plan, no supply deficit was forecast, with a surplus of around 38 ML/d in 2025/26 reducing to around 20 ML/d by the end of the planning period in 2044/45. However, with the demand increases we have seen over recent years, we are now forecasting a very small baseline deficit (circa. 3 ML/d) towards the end of the planning period as aforementioned.

**Carlisle Resource Zone**
Water available for use in the Carlisle Resource Zone is forecasted to remain stable between 2020/21 and 2044/45, with a small reduction of around 0.2 ML/d due to climate change. A supply demand balance of over 2.0 ML/d is forecasted to be maintained between 2020/21 and 2024/25, and increases to 3.3 ML/d by 2044/45 due to a reduction of target headroom forecasted.

**North Eden Resource Zone**
There are no supply deficits forecast in the North Eden Resource Zone throughout the planning period.

**Barepot Resource Zone**
There are no supply deficits forecast in the Barepot Resource Zone throughout the planning period.
4.7 Resilience to other hazards

Assessing our resilience to hazards other than drought is a new feature of this Water Resources Management Plan compared to previous plans. Resilience of our water service is a clear and pressing priority for our business, customers and other stakeholders. In our recent stakeholder workshops, resilience was consistently the highest ranked topic area. We have a comprehensive risk assessment process to help us to identify and evaluate resilience risks that could impact our supply of sufficient, wholesome water supplies to all customers. Whilst previous Water Resources Management Plans have focused upon the key resilience hazard of ‘drought’, other significant resilience hazards are already incorporated in our wider business planning assessments. These other hazards are reviewed in this 2019 Water Resources Management Plan to identify the potential impact they could have on maintaining a reliable, safe and clean supply of water.

In this section we explain how we:

- Define resilience and measure it;
• Currently manage resilience and give examples of how we have improved our resilience in the past and will continue to do so now and into the future;
• Include corporate and financial resilience considerations, as they also have potential to impact water service resilience;
• Have researched customers’ and stakeholders’ expectations to understand how and at what pace they want us to deliver resilience improvements; and
• Are planning for improved resilience across the next 25 years.

In order to rank and assess our current resilience needs we have: looked at the effects of a severe drought; modelled our system against freeze-thaw shocks; and identified critical assets risk of failure to flood, power outage, contamination and malicious physical and cyber-attacks. We have related all current identified water service resilience risks to their potential impact upon customer supplies both in terms of their likelihood and consequences. In addition, we have assessed risks associated with our dams and reservoirs and manage these assets to reduce societal risk.

We use a cost benefit assessment to identify the most appropriate option to address each resilience risk. Options are identified and reviewed based upon their ability to reduce the resilience risk towards an acceptable level at an affordable pace. Each option is classified using the four ‘R’s of resilience: ‘resistance’, ‘reliability’, ‘redundancy’ and ‘response and recovery’, see the example schematics in Figure 26 below:
Further detail on how we have assessed our water supply resilience needs can be found in our Final WRMP19 Technical Report – Water supply resilience.

4.7.1 Methodology and assessment of resilience by hazard

We have assessed our water supply system in a structured way to identify asset resilience risks to both water supply and water quality through a range of hazards. Whilst this risk is quantified in terms of supply interruption in customer days per year, the process models hazards that may lead to poor water quality as resulting in a loss of supply, as we have a legal obligation to only supply compliant water. This approach allows us to compare different risks and hazards that could result in either a loss of supply or a poor quality supply on a common basis. The high-level process is illustrated in Figure 27 below.
4.7.2 Overview of resilience considerations

Ofwat was given a responsibility to further its resilience objective in the Water Act 2014. Since then, the industry has maintained a collective focus on resilience, particularly across operational and business planning activities. We have always had a significant focus on the delivery of a resilient, wholesome water supply, but understand that we can do more to reduce the risk to a failure of customer service.

Our assessments indicate that we have a strong position with a resilient water resources supply-demand balance and substantial drought resilience (Section 4.4.8), but it is important to understand the wider aspects of resilience and to ensure that our supply system is resilient to other shocks and stresses.

The UKWIR technical report 13/RG/06/3 includes an ‘all hazards’ list which was developed to identify and categorise most potential hazards that could be relevant to the UK water industry. We have selected the hazards that are most significant to our service and used these as the basis for a comprehensive risk assessment process. This includes the susceptibility to the following key hazards:

- Drought;
- Freeze-thaw;
- Power failure;
- Flood;
- Malicious damage;
- Contamination;
- Critical asset failure;
- Fire;
- Cyber failure; and
Human factors.

The assessment of drought as a hazard is a natural extension of the dry year supply-demand balance assessment, as described already in Section 4.4.8. Our approach to assessing the other non-drought hazards outlined above is summarised in our Final WRMP19 Technical Report – Water supply resilience. The Defra guiding principles in particular reference flood and freeze-thaw hazards in the context of the Water Resources Management Plan, and for this reason, we have provide specific summary of our assessments for these hazards later in this section (Section 4.7.5).

The subsequent sections below summarise our baseline risk position for water supply resilience resulting from the assessment of all hazards.

4.7.3 Assessment of our resilience

Most of the hazards that we have assessed are ‘shocks’ to the supply system, although the dry year hazard and extreme drought are longer duration ‘stresses’ as are some of the specific, long duration, asset failures that we have evaluated. Other resilience ‘stresses’ to our water supply system that we are including within the option evaluation process include the effects of climate change and of population growth. All of these ‘stresses’ have the effect of increasing the risks associated with other resilience ‘shocks’ by slowly reducing the level of resilience in the system. These are described in turn below.

Water treatment works resilience risks

By 2020 we expect to have 25 water treatment works where a major failure can’t be fully offset through supplies from another water treatment works. In most of these cases we have sufficient potable water storage to cover the vast majority of incidents and demand scenarios. However, our resilience assessments have identified credible failure modes related to a range of resilience hazards, typically for extreme scenarios where high demands are coupled with the hazard. During the current investment period from 2015 to 2020 we have carried out substantial investment to reduce these risks as well as further improved our operational risk assessments to better manage resilience of supply; a summary of some of these improvements is included within the section ‘water service specific controls’ in Section 4.7.4. Coupled with our improved response and recovery capabilities these investments have significantly reduced our baseline level of resilience risk across our treatment works.

Regional aqueduct system resilience risks

Our regional aqueduct system enables us to proactively move raw and potable water supplies across our network with approximately a dozen key strategic transfers. Some of these assets have single points of failure and in certain cases sections are approaching the end of their operational asset lives. We have identified resilience risks on some of these systems that will require monitoring and some investment. We are reviewing, updating and testing our operational contingency plans that cover the potential failure of any of these systems. We will also continue our planned outages and inspections of these key assets.

The largest resilience risk that we have identified is associated with numerous potential single points of failure on our regional aqueduct system, which supplies water to Manchester and Pennine areas. The customer service risks associated with this asset can occur throughout the Strategic Resource Zone, as this aqueduct transports potable water from the Lake District through Cumbria, Lancashire and south to Greater Manchester. It also provides critical support to the south of the zone and can be used to offset
supply from the River Dee and Lake Vyrnwy, including during an outage event if we experienced contamination in the River Dee. The development of solutions to address this risk to the Strategic Resource Zone is collectively referred to as ‘Manchester and Pennine Resilience’.

The long distance aqueducts that supply Manchester have been the subject of investigation and refurbishment since the 1990s. Considerable planning and investment in enabling works was required to complete a 4 week outage of a 109 km potable water supply aqueduct commissioned in the 1950s. The findings from this outage investigation, completed in the winter of 2016, indicate that there are a number of risks that could affect the resilience of our service to customers. These risks arise mainly from degradation of concrete lined tunnel sections of the aqueduct. Our risk assessment has been independently assured.

The Manchester and Pennine Resilience risk could, in the future, result in a widespread water quality incident (for example, advice to boil water for drinking purposes for over a million properties) or loss of supply to many thousands of properties for an extended period. We have carried out extensive risk analysis covering a range of failure modes and consequences, with the risk increasing as the asset ages and deteriorates over the coming years. For the purposes of customer research and consultation we have simplified this into three indicative events to represent the overall baseline system risk over a future 10 year period:

- 65% probability that 1.2 million properties could be affected by water quality problems for at least one week
- 35% probability that 120,000 properties could be affected by supply interruptions for up to three months
- 10% probability that 240,000 properties could be affected by supply interruptions for up to two weeks

These represent the baseline risk in the absence of any options which are discussed in the following sections. The baseline risk ranks highly when assessed alongside other water assets in accordance with the company risk assessment process.

**Trunk main resilience risks**

The trunk mains that connect our water treatment works to the local distribution mains are another potential point of failure that can have major service implications, as often a large number of properties are fed from a single main. Our network is very flexible and for the majority of mains a burst can be isolated and supplies re-established quickly. However, we have identified some mains where a repair could take a long time to complete and there is no current provision to maintain a supply to customers for the full duration of the repair.

**Impounding reservoir and dam risks**

We own a large number of dams and reservoirs which can exhibit a risk to people and infrastructure in the North West of England. We have a well embedded risk assessment process and supporting systems to evaluate, track and manage the societal risks associated with these assets in line with Health and Safety Executive guidance. We are committed to a long term programme of risk reduction through programmes of work aimed at reducing the risk of a catastrophic failure whilst improving our source reliability. We are
making our reservoirs and dams more resilient to hazards such as extreme flood events through improving reservoir capacity as well as reducing the risk of failure by erosion with other measures.

**Catchment resilience**

Understanding the interactions between the land and the water is crucial to the successful management of our essential water resources. Catchment management investigates these interactions and works to combat or mitigate the activities in the catchment that are detrimental to the sustainability of the water quality and biodiversity, as well as reducing the risk of flooding to downstream communities. We continue to manage water catchments in the most effective, efficient and responsible manner to protect and improve raw water quality and quantity. We manage our catchments in partnership with our tenants and other land owners to enable the restoration of the upland ecosystems to deliver multiple benefits in terms of water quality, quantity, biodiversity, access and recreation. In non-owned catchment land we work creatively with landowners and tenants to influence the land management practices and enhance water quality.

We own over 50,000 hectares of catchment land in North West England, providing high quality raw water into our reservoirs and other sources, and we work with third parties to ensure that the remaining 720,000 hectares of our catchment land not in our ownership is managed to the same high standard. Together this land provides a resilient water supply and protection against downstream flooding as well as wider environmental and social benefits including biodiversity, carbon sequestration and recreational opportunities. Through the delivery of our innovative and ground-breaking ‘Sustainable Catchment Management Programme’ (SCaMP) which began in 2005, and aims to secure multiple benefits at a landscape scale, we are recognised within the UK water industry as being at the forefront of catchment management. Working with the Environment Agency, we have evolved our SCaMP approach in the 2015 to 2020 period to focus on 31 drinking water ‘Safeguard zones’, protecting water sources from pollution regardless of land ownership, and our integrated catchment programme, which supports Defra’s catchment based approach to improving rivers and bathing waters. Safeguard zones and other catchment initiatives rely heavily on partnership working with landowners and other stakeholders to deliver sustainable and resilient catchments.

The impact of Brexit on future agri-environment policy will have significant implications on us as a business, as a major upland land owner, as a water and wastewater service provider and as a stakeholder in the management of the natural environment. Throughout Defra’s consultation period we have been engaged with stakeholders to listen to and share our views with politicians, academics, environmental groups and farmers.

Examples of some of the activities taking place as part of our sustainable catchment management programme include:

- Employment of catchment advisers to provide encouragement and support to farmers in adopting best practice;
- Subsidised metaldehyde product substitution;
- Free pesticide sprayer, and pelleteer testing and calibration
- Free services: weedwiper hire, sprayer training, pesticide amnesty, farm health checks;
- Passive and spot water quality monitoring to identify the level of risk by sub-catchment and to monitor the benefits of the interventions; and
Use of geographical information (land use cover, erosion potential etc.) to model the highest risk areas and the potential effectiveness of mitigation measures.

In the future, catchment resilience will be key. Catchment resilience is an important issue given recent experiences, such as Storm Desmond in December 2015, which caused severe flooding in parts of Cumbria, and the fact that the UK climate projections (UKCP09) are predicting more frequent, intense storm events.

The Water Framework Directive specifies that where water is taken for human consumption, the areas where that water drains from (i.e. the catchments) must be designated as Drinking Water Protected Areas (DWPAs). The Environment Agency is required to monitor these areas and coordinate measures to prevent deterioration in water quality. In DWPAs where water quality is shown to be deteriorating due to human activity, the Water Framework Directive allows the Environment Agency to establish safeguard zones. We have worked with the Environment Agency to provide evidence for safeguard zones to be applied to a number of catchments in the North West. Safeguard zone action plans have been drawn up by the Environment Agency, listing measures that can prevent further deterioration, so that the need for additional water treatment is avoided and the level of treatment can be reduced over time.

We follow a number of national best practice and company-specific innovative techniques to understand the risks to DWPAs. As part of the risk assessment process required by Regulation 27 (in England) and Regulations 28 (in Wales) of the Water Supply (Water Quality) Regulations 2016, we identify any actual or potential risks to human health within the catchments of raw water sources and established a raw water monitoring programme accordingly. Risks to raw water quality are also identified through a variety of other mechanisms, including information and data gathered by the Environment Agency. Data gathered for operational purposes (i.e. operational raw water monitoring) is used by ourselves and the Environment Agency to monitor risks in DWPAs. Where catchment measures are considered the most appropriate to protect supplies against long term risks of pollution, we work with the Environment Agency to designate safeguard zones for both surface and groundwater sources. Safeguard zones require voluntary action by third parties to prevent deterioration with a view to reducing the level of treatment required. We have in-house catchment teams that manage the 56,000 hectares of catchment land in our ownership as well as working with third parties to encourage the adoption of best practices on the remaining 720,000 hectares of non-owned catchment land.

Risk assessments, investigations and operational monitoring data is used to support the identification of Safeguard Zones and the appraisal of measures to manage and reduce risks to raw water quality. Data is shared between the Environment Agency and ourselves to assess and manage the risk to raw water quality. Local partners are engaged to implement catchment measures where appropriate and can often be involved at the start of the process where their local expertise is used to assist with risk assessments and investigations. Raw water monitoring is useful in establishing Safeguard Zones and as evidence to support measures that are considered necessary in those Safeguard Zones.

We follow our Wholesale Risk Asset Planning process when assessing the risk of deteriorating raw water quality. The water catchment methodology aims to translate the strategic aims set out in our water catchment strategy into practice for those involved in the management of the risk in the company. The methodology covers how raw water quality issues with catchment land should be raised and addressed. It is essential that the methodology is used together with the Drinking Water Safety Plan (DWSP) to correctly assess risk and record actions taken to control risk.
The methodology describes the data sources, process and outputs to be used in assessing the risk. It provides a step-by-step process for gathering the information required for catchment risk assessments. Specifically, the methodology enables the assessment of the risk of deteriorating raw water quality by identifying and controlling hazards in the catchment. Risk is assessed using the likelihood and consequence of an event occurring, in-line with the Corporate Risk Framework. The methodology is followed on a monthly basis by individuals working at a local catchment scale and annually at a regional scale. Data is also reviewed following an incident or change in the level of risk.

The process of designating a safeguard zone, along with the identification of risk of deteriorating raw water through the Drinking Water Safety Plan methodology is best practice in the UK. In addition, as aforementioned, we have an industry leading, long-running approach called SCaMP. Not only does this begin to reverse long term trends in deteriorating water quality, it provides many other benefits including:

- Protecting and improving water quality and quantity
- Reducing the rate of increase in raw water colour which will reduce future treatment costs
- Protecting and enhancing the natural environment
- Improving biodiversity and exceeding national targets for designated sites (SSSIs)
- Increasing the resilience of upland habitats to the impacts of climate change
- Storing significant volumes of carbon as upland peat moors

Other supply network elements

The rest of our supply network elements can either be represented with one of the above categories or are, for the most part, inherently resilient with inbuilt redundancy. Consequently most sources, service reservoirs, pumping stations and other related assets have rarely been identified as having substantial inherent resilience risks.

4.7.4 Current resilience risk management controls

We have always understood that a reliable, high quality water service is central to our purpose and routinely invest and operate to ensure this service. Some of our recent activities to reduce the risk of service failure are described below:

Water service specific controls

- **Strategic trunk mains and aqueducts** - We commissioned a major new link to our regional supply system called the West East Link Main (WELM) during AMP5 (2010-2015). This enables supplies from the west of our region to support short duration inspections of critical infrastructure supporting Greater Manchester. It also gives us day-to-day flexibility in managing regional supplies, including supporting the west of the region if required. We are also progressing a project to address the highest risk section of one of our aqueducts.
- **Water treatment works risk assessments** - We are carrying out extensive operational risk review processes at each of our treatment works to help us identify and manage risks to water supply in terms of both quality and quantity.
- **Water treatment works start up to waste** - We are in the process of delivering a ‘start up to waste’ programme that means we can reliably shut down and restart any of our water treatment works in
the event of a concern regarding water quality. This helps us to reduce the risk of water quality issues with our potable water supply.

- **Ultraviolet standby capability** - We have been delivering a programme of standby disinfection process capability that will enable us to rapidly deploy powerful ultraviolet disinfection plant at strategic points across our network. This helps to manage the risk of poor water quality affecting customer supplies.

- **Network contingency plans** – We have reviewed all of our network contingency plans for a failure at each of our water treatment works to ensure that we understand in detail which actions are required and when.

- **Service reservoir bypass** – Any service reservoir that can’t currently be bypassed has been evaluated and we have developed engineering solutions for delivery.

- **Impounding reservoir risk reduction** – We proactively carry out risk reduction interventions such as improving flood capacity, or installing filters to prevent internal erosion with the work scheduled to be efficient and timely. The risk reduction measures we are undertaking often involve increasing the capacity of the dam to resist floods, ice loading, or earth movement, making the supplies to customers more resistant to interruption.

**Wider wholesale and corporate controls**

- **Telemetry** - We have updated our regional telemetry system to ensure that it is robust and can resist malicious activity associated with cyber-attacks. The system is subject to a constant cycle of testing and review to manage this threat.

- **Data security** - We have delivered protection to all our assets through improved training systems and processes and will continue to comply with the increasing accountability for data protection in the face of ever-present cyber threats.

- **Human resources** – We keep our succession planning under constant review and ensure strength in depth in all critical business functions as a business as usual activity. Our apprentice and graduate schemes mean that we can ensure vital skills are passed down and that we can shape and grow the future business leaders that we need. We have reinvigorated our training programmes and have enhanced training centres across our region. Our renewed focus on ‘back to basics’ training is demonstrated by our Water Passport programme, a minimum training requirement for access to any operational site. In addition, we have in place emergency resourcing plans for helping us to deal with major incidents to supplement our existing resources.

- **Supply chain** - We have reviewed our supply chain for critical links where a single supplier, point of infrastructure or other constraint may lead to a vulnerability. Where any weak points have been identified we have reviewed our existing contracts to manage the risks. We also modified our contracting process to eliminate these supply chain risks as much as possible.

- **Financial** - We carry out state of the art financial scenario modelling and forecasting to ensure that we remain on a robust financial footing. Coupled with our integrated corporate risk management process this helps to ensure financial resilience.

- **Enhanced operational response** - We have reviewed and improved our operational response capability, not least through the delivery of our Integrated Control Centre enabling wider remote operation and control across our asset base for improved incident response.
4.7.5 Freeze-thaw and flooding hazards

Freeze-thaw and flooding resilience hazards were specifically mentioned in the Defra guiding principles and have been covered within our wider resilience hazards assessment. The approaches to the assessments for these particular hazards are outlined below:

Freeze-thaw

In addition to assessing elements of the water supply system to the multiple hazards indicated in Figure 27, we have conducted modelling to test our resource zones against the hazard of a freeze-thaw event. Freeze-thaw events are relatively rare, but place an extreme stress upon our supply system. This manifests in two related ways:

- Failures on customer properties due to burst pipes leading to increased customer demand during the thaw; and
- Failures of our assets throughout the system from the extreme cold ‘freeze’ event, from our pipes bursting and from our assets operating at their upper limits in peak demand.

Freeze-thaw events typically exhibit greater peak demands than even dry summer peaks, although the extreme demand seen recently during the extended hot, dry weather in the summer of 2018 saw an extended period of demand at a level similar to recent freeze-thaw events. The increased demand associated with a freeze-thaw is almost entirely involuntary, due to burst pipes, and therefore not easily susceptible to mitigation controls. They also tend to be shorter duration than summer dry spells and not well reflected in strategic models for assessing dry year water resource availability, as these tend to operate with longer time steps that do not reflect the severity and relative short duration of a freeze-thaw event.

We have used our MISER system to stress test our supply system for freeze-thaw risk. MISER is a water network management modelling package for operational resource planning, widely used in the UK water industry. We use MISER as a business as usual production planning tool, primarily targeting the distribution of regional resources for short term week to week forecasts. The model has a slightly finer resolution than our Aquator™ model for demand modelling, but less hydrological detail. Our MISER model doesn’t include local treated water storage as this is not generally necessary for regional resource production planning.

Using MISER we have modelled our last three major freeze-thaw events from the winter of 2010/11, to replicate the historic demand across our system during this particularly widespread series of events. In order to further stress test our system we increased all demands in the system at 5% intervals in order to identify the areas of our system least resilient to this hazard. Since the model doesn’t include local storage, deficits may appear earlier in the model than we would expect in our system. This highlights the parts of the system most vulnerable to deficits during freeze-thaw events where we would be most reliant upon local storage.

There are two demand management zones (DMZs) that are initially predicted to be most at risk during most of the 2010-11 freeze-thaw demand scenarios in the extreme historic peak demands. These deficits would in practice be met through an operational contingency plan or local storage not fully modelled in the analysis. Analysing these results further indicates that the current local storage provision provides sufficient contingency for a typical thaw event across all of our network for the baseline case. In the most extreme
event modelled deficits were noted in a further three DMZs, however, again, we would expect deficits in these zones to be met through local storage.

As part of developing the final plan, we have also carried out a demand review of both the freeze-thaw event in March 2018 and the peak demands during the hot, dry weather experienced in the summer of 2018 against the previously modelled events from the winter of 2010/11. The results of this assessment show that the event in 2018 sits substantially within our system capability as modelled. As described previously in Section 3.6, consideration of the summer 2018 dry weather event indicated that the peak demand was similar to that observed in a severe freeze-thaw event, but for a substantially extended period. This is explained further in Final WRMP19 Technical Report – Water supply resilience (Appendix B).

In conclusion, we are confident in the freeze-thaw resilience of our system, but are continuing to evaluate the specific conditions in these DMZs as part of our wider and ongoing assessment of business resilience.

**Flooding**

Our risk assessments have indicated that some of our assets are vulnerable to flooding and in fact we have experience of flooding affecting the normal operation of a number of our works. Of the two water treatment works with the biggest flood risk, the demand for one can be fully met through rezoning and hence stood down, the demand from the other can be supported with water tankers and existing storage for sufficient time to return the works to service for most credible floods. We have carried out detailed assessments of the flood risk at all of our larger works that sit within the maximum likely flood extent zones as published by the Environment Agency to support the National Flood Resilience Review carried out by the national government during 2016. We currently have contingency plans for all of our water treatment works and have a number of strategic assets protected against flood return periods up to a 1 in 100 year flood risk with either permanent or temporary works.

Due to the impact of climate change and our changing understanding of infrastructure flood risk we are reviewing our flood defences, and response and recovery capability on a regular basis as part of our business planning process.

**4.7.6  Our current level of water supply resilience risk**

We have a resilience ambition to minimise the frequency of large scale service failures of greater than 12 hours duration. Our resilience assessments indicate that approximately a third of customers currently face a resilience risk that exceeds this long-term ambition. Whilst this risk is extremely low for most of these customers, we are actively looking to reduce both the numbers of customers exposed to this risk and the level of residual risk that these customers face. This risk is not evenly distributed across our customer base and one of our ambitions is to provide as even a risk profile as we can achieve within very real bill affordability constraints.

Through our risk assessment process we have identified resilience needs across our resource zones. These are risks where a system failure could lead to a significant service impact both in terms of the number of customers affected and the duration of the impact. The risks themselves vary across different hazards, although our assessments indicate that raw water ‘contamination’ and ‘critical asset failure’ are the dominant contributory hazards.
Our water resource zones can be further subdivided into 33 demand management zones (DMZs). We have identified the resilience needs by their DMZs, each of which is formed from a number of water supply zones. The DMZ is largely used for planning purposes. Figure 28 below outlines the current risk position for regional risks and within demand zones.

Our asset resilience risk assessment process has identified that Manchester and Pennines resilience is a key focus area, and we discuss this further as a strategic choice in Section 6.4.

**Figure 28 Current water service resilience risks**
5 Identifying future options

Key points

- We have completed an extensive exercise to ensure we consider all possible options. This has been completed in line with industry guidance.
- We have considered around 350 possible options which are a mixture of our own options and those from third parties.
- The third party options have been assessed in the same way as our own options.
- We used many different screening criteria in order to assess the viability of options which resulted in about 150 options being considered during options appraisal.
- We summarise the process we have followed to identify non-drought resilience options for consideration to address water supply resilience risks.

5.1 Overview – the need to consider all possible options

This section provides a summary of the approach we have taken to identify and develop a range of possible options in order to maintain and enhance our supply-demand balance. This supports development of the most cost effective and sustainable long-term plan. We have included further detail of the methods we have followed and the results of our assessments within our Final WRMP19 Technical Report - Options identification. Section 5.6 also explains the process to developing options for water supply resilience to non-drought hazards.

Identification of the options considered in this section has been carried out in accordance with current regulatory and industry guidelines which includes the Defra guiding principles, Environment Agency and Natural Resources Wales guidelines, UKWIR Water Resources Planning Tools report and the Drinking Water Inspectorate Guidance Note: Long term planning for the quality of drinking water supplies. In following these industry guidelines we have fulfilled a number of obligations necessary for completion of a successful Water Resources Management Plan:

- We have explored a full range of options, including those that seek to reduce the demand for water as well as options for new water supplies, to ensure that our final list is comprehensive. This list includes both our own options as well as those from other organisations such as other water companies and ‘new market entrants’ who were invited to bid into our Water Resources Management Plan process with their own ideas to reduce customer demand or provide new supplies. Collectively, these organisations are called ‘third parties’. See Section 5.2;
- Through this process, we have endeavoured to consider innovative solutions. For example, new water treatment processes to prevent the transfer of invasive non-native species (INNS) or new techniques/approaches to reduce the demand for water;
- We have considered risks and uncertainties when designing the scope of our options. For example, raw water quality risks may be significant and we recognise that there is a need to not cause deterioration in the quality of the water which we supply to customers and that this is acceptable to them. Our systematic approach to generating our own options and the approach to gather ideas.
from third parties are key to us achieving this objective by providing a wide range of options for consideration in developing our plan. Section 5.2 summarises the process and the categories and types of options;

- In accordance with the latest planning guidelines we have considered drought intervention options (e.g. drought permits) to manage the risk of extreme droughts;
- We have reviewed the Water UK long-term water resources planning study and included relevant options, including potential inter-regional transfers in this plan;
- We have considered the Drinking Water Inspectorate Guidance Note that we should not expose consumers to a greater risk of unwholesome water and that we must always plan to meet our water quality obligations;
- We have considered the resilience and reliability of options including an appreciation of how they can benefit customers, the environment and their susceptibility to climate change and drought. See Section 5.6; and
- We have considered the possible impacts of constructing and operating options taking account of this through the screening process to discount options that could cause damage to the environment. See Section 5.4.2.

The overall process whereby options are identified and assessed through to the start of the options appraisal process is summarised in Figure 29 and the steps involved are described in Sections 5.2 to 5.5.

**Figure 29 Options identification process**

### 5.2 Seeking innovation – our approach to market engagement

Alongside our own options, we developed a commercial strategy in order to allow other water companies, water/wastewater retailers and third parties the opportunity to put forward ideas for either managing
demand or for the supply of new resources. An important resource management option that has been considered in this plan relates to the bulk transfer of water into, out of and within our supply area (e.g. linking water resource zones). Options to improve the connectivity between water companies and to better share or utilise existing abstraction licences can potentially lead to better value for customers, as long as the quality of the water supply is maintained or improved. Our approach to this market engagement activity is summarised in this section and comprises three main parts:

- Water trading – through bulk supplies between water companies (neighbouring or not);
- Abstraction licence trading/sharing within catchments – this provides a company with an option to purchase or sell abstraction licences to help meet its supply needs or to sell surplus water to other abstractors; and
- Options provided by other water companies or by third parties – allowing others to provide demand and/or resource type options in the plan increases the scope for lower costs and innovative solutions.

5.2.1 Information gathering

We sought to gather information and ideas for options in a number of different ways:

- Communicating with known and potential new third parties from a contact database via direct correspondence. This list comprises, for example, water companies, water/wastewater retailers, abstraction licence holders, local authorities, reservoir and landowners, navigation authorities, National Parks, businesses known to offer demand reduction services and options from third parties who we had previously interacted with during our last Water Resources Management Plan. Between August and September 2016, we sent out over 350 individual communications to these organisations notifying them of the Water Resources Management Plan and how they could input to the process;
- Publishing a Prior Information Notice (PIN) within the Official Journal of the European Union (OJEU)64 with a response template of required information and data of how to contact us with any ideas they wished to submit. We also communicated to the contact database providing notification of the PIN publication and response deadline. This PIN was active for a period of six weeks between August and September 2016;
- Publishing a market engagement request ‘Can you help us …’ on our external website with response forms. We had 20 expressions of interest submitted via this route; and
- Holding a market engagement event to discuss the process with interested third parties that responded to the communications. Fourteen individuals and organisations attended this event.

5.2.2 Collating and assessing responses

Options from third parties were assembled alongside our own options. The process of assessing the responses was the same for all options through the primary screening process which was completed by an independently appointed organisation to ensure all options were considered equitably, thereby ensuring that the final supply-demand strategy (see Section 7) delivers best value for customers. The results of the market engagement approach are discussed further in Section 5.3.

64 It is a legal requirement for companies operating in many sectors, e.g. water utilities, gas, oil, electricity, railway, postal services, port and airport related activities, to publish their tenders in the OJEU. 160,000 tenders a year are published through OJEU of which about 14,000 are from the UK and so the journal is used extensively by potential suppliers of services.
5.3 Unconstrained options and primary screening

As shown in Figure 29 above, the first part of options identification requires the determination of a list of unconstrained options. At this stage, a number of assumptions have to be made, for example the quality of the water source, the quantity of water the option could provide, or the amount of water that could be saved (e.g. leakage repair). These assumptions are used to generate the scope of works that is examined in more detail through the development of feasible options, see Section 5.4. The options are aligned to a list of generic option types that are presented within the UKWIR Water Resources Planning Tools report. They comprise four main categories:

- Customer side management options – e.g. metering, water efficiency, changes to level of service;
- Distribution side management options – e.g. leakage detection and reduction;
- Production side management options – e.g. leakage detection on raw water systems, water treatment works process loss reduction; and
- Resource management options – e.g. river, groundwater, reclaimed water, abstraction licence trading.

From our Water Resources Management Plan 2015 we already had a comprehensive list of unconstrained options. We have assembled our new unconstrained options based on this and supplemented the list with new options. At this unconstrained options stage of the process, we did not take into account constraining factors, for example the cost of building/operating the scheme, environmental issues (e.g. resilience to climate change), planning restrictions, regulation/legal issues or whether it is promotable/acceptable to customers. Such issues form part of the assessment of the feasible options (see Section 5.4) and screening. However, any options that were not technically feasible were discounted prior to becoming an unconstrained option. In effect this is a pre-screening stage and we documented the reasons why these decisions were made. Table 15 provides a summary of the number of options that we have considered in this plan (including third parties and our own options) at each stage of the options development process. A number of possible options to export water from our supply area are also detailed here; further information on this process can be found in Final WRMP19 Technical Report - Options identification.

The primary screening process is applied to the unconstrained options and assesses their potential viability against a series of specific tests based on questions detailed in the UKWIR report. The overriding principles for the primary screening are to ensure that:

- All options have been subjected to the same scrutiny and testing. It is our priority that these criteria have been applied consistently across all unconstrained options to achieve a balance between the number of feasible options and the availability of realistic choices; and
- The screening criteria as applied provide a consistent view of the potential environmental impacts of options. Discarded options from this stage of the process are likely to have unacceptable impacts that cannot be overcome. More detailed environmental assessments are completed on the feasible options at subsequent stages of the process.

For all options, the screening criteria questions were based around the following key areas to understand the:

- Impact on the resource base (ability to increase deployable output) or on the demand for water;
- Performance against unalterable planning, regulatory and environmental constraints; and
- Risk of failure or inherent uncertainty.
These questions are designed to be objective in order to discount those options that should not progress and be developed as feasible options. This exercise was completed by an independent external consultant to ensure that the third party options were considered equitably alongside any of our own options. The specific primary screening questions and tests were also developed by this organisation as part of this process.

The criteria used for primary screening include, for example, tests relating to the availability of water resources and whether a new abstraction could affect the environment. If significant uncertainty remains, then the option is not screened out at the primary screening stage and further analysis is provided through the feasible options stage and secondary screening. The methodology and results of the primary screening are discussed in Section 4 of Final WRMP19 Technical Report - Options identification.

Discounted options that failed primary screening are not completely dismissed and are placed in a rejected options register and can be recognised as such when the options identification phase is complete. These are available for possible consideration at a later date or in the next Water Resources Management Plan. The results of primary screening were discussed with third parties and reasons provided if the option did not pass this stage of the process.

Table 15 Summary of number of options developed at unconstrained, feasible and constrained stages

<table>
<thead>
<tr>
<th>Option category</th>
<th>Unconstrained options</th>
<th>Feasible options (after primary screening)</th>
<th>Constrained options (after secondary screening)</th>
</tr>
</thead>
<tbody>
<tr>
<td>CUSTOMER</td>
<td>72</td>
<td>88</td>
<td>27</td>
</tr>
<tr>
<td>Third Party</td>
<td>4</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>United Utilities</td>
<td>68</td>
<td>87</td>
<td>26</td>
</tr>
<tr>
<td>DISTRIBUTION</td>
<td>40</td>
<td>60</td>
<td>38</td>
</tr>
<tr>
<td>Third Party</td>
<td>12</td>
<td>15</td>
<td>14</td>
</tr>
<tr>
<td>United Utilities</td>
<td>28</td>
<td>45</td>
<td>124</td>
</tr>
<tr>
<td>PRODUCTION</td>
<td>10</td>
<td>7</td>
<td>3</td>
</tr>
<tr>
<td>Third Party</td>
<td>2</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>United Utilities</td>
<td>8</td>
<td>7</td>
<td>3</td>
</tr>
<tr>
<td>RESOURCE</td>
<td>223</td>
<td>160</td>
<td>77</td>
</tr>
<tr>
<td>Third Party</td>
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<td>10</td>
</tr>
<tr>
<td>United Utilities</td>
<td>162</td>
<td>121</td>
<td>54</td>
</tr>
<tr>
<td>United Utilities drought permits and orders</td>
<td>13</td>
<td>13</td>
<td>13</td>
</tr>
<tr>
<td>TOTAL</td>
<td>345</td>
<td>315</td>
<td>145</td>
</tr>
<tr>
<td>United Utilities Export options</td>
<td>18</td>
<td>18</td>
<td>12</td>
</tr>
</tbody>
</table>

* For some demand option scheme types the number of feasible options is higher than the number of unconstrained options because a generic unconstrained option has been sub-divided following primary screening to allow for a robust cost estimate for option delivery.

5.4 Feasible options development and secondary screening

For each feasible option a more detailed scope was developed to allow the option costs to be determined. In the case of the resource type options, this required an assessment of the scheme components e.g. the
source of the water, how it would be abstracted, where would the water be taken for treatment, the likely water quality risks associated with the source and the necessary water treatment requirements to ensure we meet our regulatory obligations for water supplies. In particular, changes or uncertainty in raw water quality were noted as being of importance for the scope to consider. This is to ensure that the design of any treatment process would not cause any deterioration in the quality of water supplied to customers e.g. where an option could change the composition of the existing water supply network and potentially cause aesthetic impacts appropriate mitigation would need to be included. A similar approach was taken with the third party resource options and this required collaborative working to ensure fair representation of the proposed scope along with any assumptions made. For our own customer and distribution type options, costs are derived from the existing known and projected business costs e.g. leakage repair and detection. For third party customer and distribution options, we have worked with the organisation to understand the components of their proposals in order to accurately represent the costs.

The feasible options set has been shared and discussed with environmental regulators (Environment Agency, Natural Resources Wales and Natural England), and early on in the process we held a review workshop in order to highlight any issues that would help inform our secondary screening and the subsequent environmental assessments. We have also engaged with the Drinking Water Inspectorate on the process of developing our options in the plan.

The feasible options have gone through a process of secondary screening; an iterative approach, using various data sets and assessments in order to discount options from the final list of feasible (constrained) options. Major components of the secondary screening relate to understanding the possible environmental effects of implementing different options and non-monetised environmental and social costs. Our Water Resources Management Plan has a statutory requirement to carry out a Strategic Environmental Assessment and a Habitats Regulation Assessment and we have used these pieces of work as part of secondary screening to examine each feasible option in turn. We have also completed assessments, using an external consultant, to ensure that options in the plan do not result in deterioration of catchments and waterbodies linked to Water Framework Directive. We have also completed assessments of climate change risk for the feasible options and whether they have a demonstrable benefit within our supply system when implemented.

As a result of this process, we have screened out a significant number of feasible options which were considered to be unacceptable in terms of their potential impacts. This process reduced the number of feasible options from 315 to 145 (see Table 15).

The components of our secondary screening are described in Sections 5.4.1 to 5.4.5.

5.4.1 Environmental and social costs

An assessment of the environmental and social costs of each option has been completed. These are non-monetary costs, derived following an industry standard approach\(^{65}\), and consider a wide range of issues, as appropriate for each particular option, such as:

• Environmental impacts of water supply schemes, during construction and/or during scheme operation. Examples of impacts considered include those on aquatic flora and fauna, other water abstractors, heritage, archaeology and landscape;

• Social impacts of water supply schemes, during construction and/or during scheme operation. Examples of impacts considered include those of informal recreation activities such as cycling or birdwatching, in-stream recreational activities such as boating, canoeing or rowing, walking, noise, dust, odour, or time delays to people’s journeys as a result of work in highways to lay or repair pipelines; and

• Increases or reductions in carbon emissions that could result from the abstraction, treatment and distribution of water. Examples of impacts considered include: fuel consumption of vehicles used in construction, leakage management, installation of water meters or water efficiency devices, energy use at work sites, emissions from road traffic as a result of diversions or disruptions, embodied carbon in materials used, changes in water use (and thus changes in energy use) within the home.

Environmental and social costs are heavily dominated by carbon related impacts during the construction and operation of schemes and these can therefore be used as a way of quickly assessing what the environmental and social cost profiles are for options. We used carbon factors for this initial assessment of environmental and social costs for the first part of secondary screening in order to reduce the number of feasible options. The full environmental and social cost analysis was completed on the remaining options that were still considered feasible following this exercise. Our approach to generating environmental and social costs and results of the analysis is documented in our Final WRMP19 Technical Report - Options identification. We have also published the Environmental and Social Costs reports for the supply-demand options66 and Manchester and Pennine Resilience options67 of our preferred plan.

The environmental and social costs and benefits were combined with the whole life financial costs of each feasible option to derive a term called Average Incremental Social Cost (AISC)68, also see Section 7.2. The AISC values for each option are used to generate a ranked assessment of overall option costs, represented as pence per cubic metre. The ranking of options based on AISC can be seen in our Final WRMP19 Technical Report - Options appraisal.

AISC values have been calculated in accordance with the Water Resources Planning Guideline. We have calculated the AISC based on using the option at its maximum capacity. All prices are base dated at the average in FY17/18 (2017/18 financial year) using RPI (Retail Price Index). The AISC values indicate the relative unit costs of the various options. The development of the most cost effective or economic plan may not necessarily directly reflect the AISC ranking, so options are subject to a detailed options appraisal process. This is detailed further in Section 7.2 and the supporting Final WRMP19 Technical Report – Options appraisal.

Natural capital and environmental net gain

As part of our work on environmental and social costings, we also engaged an external consultant to complete a literature review and comparative analysis of different approaches to environmental and social impact assessment namely: a) traditional environmental and social costing; b) an Ecosystem Services

68 The average unit cost of a particular scheme that represents its whole life cost and includes environmental and social costs.
approach; c) a Natural Capital approach. This was to identify gaps, complementarities and overlaps as well as potential benefits and limitations of adopting a Natural Capital/Ecosystem Services approach for this Water Resources Management Plan and/or for future plans.

For this Water Resources Management Plan, we have decided that it was not practical to implement the Natural Capital/Ecosystems Services Approach for a number of reasons, mainly based around the current uncertainty of the approach and the lack of a defined framework from which to make decisions. For example:

- We require a greater understanding of how the benefits and liabilities of Natural Capital will be incorporated within our corporate accounts;
- Collaborative projects and scheme development using Natural Capital requires time to work with partners on this economic approach to avoid the potential pitfall of it being a ‘black box’ decision making process;
- The Ofwat expectation is that the Natural Capital approach would be trialled in AMP7 (2020-2025) and potentially form the basis for environmental planning in AMP8 (2025-3030); and
- Our trials and case study work are ongoing. These will provide lessons learnt that can understand and build on and define our processes for the next Water Resources Management Plan.

However, we recognise the potential benefits to this approach and the importance of using it for future planning rounds. As we continue to mature in our use of natural capital approaches, building on our ongoing work as described below, we aim to develop a better understanding of how they can be applied across our wholesale business and use the approach to guide subsequent water resources planning development for the next planning round (Water Resources Management Plan 2024).

We have trialled a Natural Capital approach in the River Petteril catchment in Cumbria to appraise options to address Water Framework Directive drivers at a catchment scale. The primary improvement drivers for the catchment are nitrates, phosphates, bacterial load and flooding (the River Petteril flows into the south of Carlisle and contributed significantly to the 2015 floods during storm Desmond).

Natural Capital approaches, including (i) accounting, (ii) solutions and (iii) financing, are a central part of the development of our Catchment Systems Thinking Approach, aimed at integrated, sustainable and innovative catchment planning and delivery. A systems thinking approach depends on establishing strong partnerships with local environmental and community stakeholders. We continue to work closely with Defra’s Catchment Pioneer in Cumbria to support the ambitions set out in the Government’s 25 Year Environmental Plan, with a strong focus on the role of natural capital in shaping our relationship with the environment. A primary deliverable of the Petteril project was a decision support tool providing a platform to optimise and enhance the natural capital value resulting from asset and catchment solutions to meet the environmental objectives (e.g. water quality). Following the success of the Petteril trial and the positive engagement with local stakeholders, we will be using the Natural Capital decision support tool and opportunity mapping methodology to assess a number of other prioritised catchments across the region in collaboration with our partners in Natural Course.

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69 An EU LIFE (the EU’s financial instrument supporting environmental, nature conservation and climate action projects) Integrated project, building capacity to protect and improve our water environment, now and for the future.
This assessment will be used to develop our plans for the PR19 Business Plan (drivers include Safeguard Zones, Water Framework Directive and flood resilience) and the delivery of actions in AMP7 (2020-2025) and beyond. As we continue to mature in our use of Natural Capital approaches, we aim to develop a better understanding of how they can be applied across our wholesale business including in future water resources planning cycles.

As the largest corporate land owner and on recognition of the direction of the 25 Year Environment Plan, so far in 2018 we have undertaken development of a Corporate Natural Capital account, working with leading industry experts to demonstrate our awareness and understanding of the value of the land in our ownership. We will continue to evolve our natural capital approaches, and we will be taking part in a pilot of Defra’s metric to value ecosystem services at Thirlmere, and of net gain and habitat banking working with Greater Manchester Authority.

Environmental net gain will be embedded for new infrastructure projects in our capital programme at an individual project level, from 2020 onwards. We are currently working with Natural England to discuss our approach to net gain, and are also using the Defra metric to assess biodiversity net gain within our engineering projects, which can be expanded in the future to include environment net gain.

5.4.2 Strategic Environmental Assessment (SEA)

The Environmental Assessment of Plans and Programmes Regulations 2004 (known as the ‘SEA Regulations’) aim to ‘provide for a high level of protection of the environment and to contribute to the integration of environmental considerations into the preparation and adoption of plans and programmes with a view to contributing to sustainable development’. Undertaking and reporting a Strategic Environmental Assessment is a statutory requirement for our Water Resources Management Plan.

Throughout the course of the development of a plan or programme, the Strategic Environmental Assessment seeks to identify, describe and evaluate the likely significant effects on the environment of implementing the plan or programme and propose measures to avoid, manage or mitigate any significant adverse effects and to enhance any beneficial effects. The purposes of the Strategic Environmental Assessment are to:

- Identify the potentially significant environmental effects of the plan in terms of the feasible and preferred water resource management options being considered;
- Help identify appropriate measures to avoid, reduce or manage adverse effects and to enhance beneficial effects associated with the implementation of the plan wherever possible;
- Give the statutory Strategic Environmental Assessment bodies, stakeholders and the wider public the ability to see and comment upon the effects that the plan may have on them, their communities and their interests;
- Encourage them to make responses and suggest improvements to the draft plan; and

70 Defra 2012 biodiversity metric.

71 The 25 Year plan states that the government will “embed an environmental net gain principle for development”. While there is a metric for biodiversity net gain, there is currently no industry ready metric to account for ecosystem services. A Defra tool based on the biodiversity net gain metric (referenced above) is currently being developed for environmental net gain.
Inform our selection of water management options to be taken forward into the final plan.

The Strategic Environmental Assessment has assessed the likely economic, social and environmental effects of proposed water management options and has identified ways in which adverse effects can be minimised and positive effects enhanced. We have used the results of this piece of work to indicate where there are significant potential impacts against the Strategic Environmental Assessment objectives and screened out options that failed this test.

The preferred plan has been subject to a final environmental appraisal (i.e. to reflect in-combination impacts), as outlined in Section 7.4, taking account of Strategic Environmental Assessment, Habitats Regulation and Water Framework Directive elements of environmental appraisal.

### 5.4.3 Habitats Regulation Assessment

The Conservation of Habitats and Species Regulations 2010 (as amended) (the ‘Habitats Regulations’) require a Competent Authority to have regard to the requirements of the Habitats Directive in the exercise of any of its functions. Water companies have a statutory duty to prepare a Water Resources Management Plan and are therefore the Competent Authorities for these plans under the Habitats Regulations.

The Regulations require that Competent Authorities assess the potential impacts of plans and programmes on the Natura 2000 network of European protected sites in a process known as Habitats Regulations Assessment. It determines whether there will be any ‘likely significant effects’ of a Water Resources Management Plan on any European site as a result of a plan’s implementation (either on its own or ‘in combination’ with other plans or projects) and, if so, whether these effects will result in any adverse effects on the site’s integrity.

The findings of the Habitats Regulations Assessment have been used to inform the assessment of options as part of the Strategic Environmental Assessment process, and in particular the assessment of options against Strategic Environmental Assessment Objective 1: To protect and enhance biodiversity, key habitats and species, working within environmental capacities and limits (see Section 5.4.2). We have used the results of this piece of work to indicate where there are significant potential impacts documented as part of the Habitats Regulations Assessment process and screened out options accordingly.

### 5.4.4 Water Framework Directive

Each new feasible option has been assessed to identify whether they will comply with the Water Framework Directive. Separate assessments have been completed for each waterbody or Protected Area which could be impacted by the options. The assessments have determined if the options in the plan could:

- Cause a deterioration at element or waterbody level (only relevant elements based on the waterbody designation will be assessed);
- Prevent the achievement of River Basin Management Plan objectives; and/or
- Prevent the achievement of Protected Area objectives.

The findings of the Water Framework Directive Assessment have been used to inform the assessment of options as part of the Strategic Environmental Assessment process, and in particular the assessment of options against Strategic Environmental Assessment Objective 3: To protect and enhance the quantity and quality of surface and groundwater resources and the ecological status of water bodies.
We have used the results of this piece of work to indicate where there are significant potential impacts documented as part of the Water Framework Directive process and screened out options accordingly.

5.4.5 Water available for use and climate change assessments

Each option was assessed to determine its water available for use benefit or, in the case of demand options, supply-demand balance benefit. This is to identify the usefulness of each option within our supply system, rather than just the option capacity values alone. We have also considered how resource options could be affected by climate change impacts and whether there is a risk of the option not delivering its intended capacity or water available for use benefit. Options have been screened out if either of these components indicated an insignificant water available for use benefit or a significant impact due to climate change factors.

Based on all of these results, a final list of options was presented for appraisal, termed the constrained option set. Those options that fail secondary screening are placed into the rejected options register which at this stage, are not to be considered further. However, rejected options could be reconsidered if the supply-demand requirements required an alternative approach that could not be met by the constrained option set alone.

5.5 Constrained options and options appraisal

The outputs of the secondary screening have been used to inform options appraisal. Our options identification process resulted in 145 constrained options. This has enabled us to consider a wide variety of potential schemes to address the future challenges in our resource zones, which will subsequently be assessed as part of our plans and through our options appraisal process, as detailed in Section 7.2.

It is also important to note that we will continue to progress activities associated with identifying and developing plan options to inform future plan reviews. In particular, building upon our own market engagement process, Ofwat has determined the need for each of the water companies to publish a bid assessment framework for options. The aim of the bid assessment framework is to develop a wider bidding market for water resources options, and we will be submitting our proposed approach to Ofwat as part of our Business Plan. In addition, as part of our current process, any rejected options will also continue to be held on register, and if further information comes to light in future then these may be considered in future planning rounds.

In accordance with the Environment Agency position statement on the risk of transfer on Invasive Non Native Species (INNS), we have considered whether the constrained options that form part of the preferred plan could pose a risk (Section 7.4.5). Specifically, to consider if any of the options proposed in the plan link isolated catchments, or if the catchments are already connected. This will dictate whether the scheme needs mitigation measures in place and/or whether an assessment of the increased risk posed by the scheme needs to be carried out. We recognise that the risk assessments will have to be considered in further detail if the preferred plan is formally adopted, but we are not proposing any further analysis at this stage. Further detail on our preliminary risk assessment can be found in the Final WRMP19 Technical Report - Options appraisal. We have also assessed our existing transfers as outlined in our Final WRMP19 Technical Report - Supply forecasting.
5.6 Water supply (non-drought) resilience options and implications

This section outlines the process to identify options for broader water supply resilience, rather than those conventionally included to address a dry year supply-demand balance, or drought resilience.

The identification of options to manage resilience risks is typically managed through our standard Wholesale Risk and Asset Planning process (WRAP). Central to the WRAP process is a series of ‘risk and value’ gateways where the need and potential options are challenged by our strategy and engineering teams.

Prior to each gateway we consider a full range of potential options we can use to manage the risk. We ensure that we have covered all credible options by reviewing the risk against a set of generic high-level solutions, see Table 16 below. This challenges us to think about all potential risk management approaches, and to consider ways to manage the risk without a ‘new build’ solution. This process has been externally audited as a robust methodology by Arcadis Consulting.

Table 16 Wholesale Risk and Asset Planning process (WRAP) generic high-level solutions

<table>
<thead>
<tr>
<th>Generic High Level Solution</th>
<th>Resilience 4 Rs</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Monitor and Respond</td>
<td></td>
</tr>
<tr>
<td>2 Operational Intervention</td>
<td></td>
</tr>
<tr>
<td>3 Optimisation</td>
<td></td>
</tr>
<tr>
<td>4 Refurbishment</td>
<td></td>
</tr>
<tr>
<td>5(a) Replacement</td>
<td></td>
</tr>
<tr>
<td>5(b) New Asset</td>
<td></td>
</tr>
<tr>
<td>6 Partnership</td>
<td></td>
</tr>
</tbody>
</table>

Manchester and Pennines resilience is a key resilience focus area having been identified through our asset resilience risk assessment process, as described in Section 4.7.3. For Manchester and Pennine Resilience assessments we have used a similar process, but more specifically tailored to the complex interaction of risks related to supplies to these areas. Key failure modes were identified to represent the greatest resilience risks, and probability and consequence was determined for each failure mode. These represent water quality and loss of supply risks resulting from failures of different parts of the system. We developed multiple options to reduce the resilience risk to an acceptable level. This process follows the Cabinet Office guidance for the 4 Rs (Section 4.7) of resilience, aiming to offer solutions across the 4 Rs.

A breakdown of the unconstrained options types is shown in Table 17, and the process for identifying options and solutions to manage the risk is laid out below in Figure 30. Once a short list of five candidate solutions were found we undertook customer engagement to inform the selection of the preferred plan.
We also carried out environmental appraisals (environmental and social costing, Strategic Environmental Assessment, Habitats Regulations Assessment and Water Framework Directive Assessment) using the methodology as explained in Section 5.4.

Further detail on the options identification process for the Manchester and Pennine Resilience scheme is included in the Final WRMP19 Technical Report – Water supply resilience (and specifically Appendix A within that document).

Table 17 Summary of the number of options developed at the unconstrained stage

<table>
<thead>
<tr>
<th>Option category</th>
<th>Unconstrained options</th>
</tr>
</thead>
<tbody>
<tr>
<td>Demand management</td>
<td>38</td>
</tr>
<tr>
<td>Distribution*</td>
<td>115</td>
</tr>
<tr>
<td>Operational intervention and optimisation**</td>
<td>35</td>
</tr>
<tr>
<td>Quality</td>
<td>125</td>
</tr>
<tr>
<td>Resource</td>
<td>121</td>
</tr>
<tr>
<td>Total</td>
<td>434</td>
</tr>
</tbody>
</table>

* Note that since the draft WRMP three options have been reclassified from distribution into other categories

** This includes a wide range of operational response / recovery options to allow us to respond effectively if the risk arises and return relevant assets to operation, coupled with an agreed contingency plan.
Figure 30 Manchester and Pennine Resilience (M&PR) Option and Solution Selection process
6 Strategic choices for our region

Key points

- In this section, we also consider the opportunity to make some further ‘strategic choices’ to protect and, where possible, benefit customers and the environment (as opposed to simply ensuring a supply-demand balance).
- The strategic choices have been developed principally in response to the views of customers, regulators and other stakeholders. They include: enhanced demand management, improved level of service, improved water supply resilience to non-drought hazards, and the potential for water trading.
- Our draft plan baseline supply-demand position showed a surplus in all of our resource zones. The baseline in the final plan shows a very small deficit at the end of the planning horizon in the Strategic Resource Zone, which is more than addressed through our proposed leakage reductions.
- Following consultation, we have updated our strategic choices based on the feedback received. In particular, we have further enhanced our leakage reduction aspirations and confirmed the proposed solution for water supply resilience.

6.1 Overview of strategic choices

In this Water Resources Management Plan we have forecast available supply and future demand for the 25-year period to 2045. Our analysis has demonstrated that we have a supply-demand surplus in our resource zones until very late into the planning horizon. The draft plan showed a surplus through the whole planning horizon, but our final plan shows a very small baseline deficit in the Strategic Resource Zone that is more than addressed by our plans to enhance leakage reduction (Section 6.2). Beyond the supply demand balance we have taken the opportunity to consider a number of ‘strategic choices’ in order to help protect and, where possible, benefit customers and the environment. The strategic choices are related to:

- Enhanced leakage reduction;
- Improved levels of service;
- Increased water supply resilience to non-drought hazards; and
- National water trading.

The strategic choices have been developed principally in response to the views of customers, regulators and other stakeholders. In the remainder of this section we set out the rationale behind each choice and explain how it has been defined. The strategic choices are then combined into a series of ‘alternative plans’ before we complete an options appraisal process to determine which interventions are required and the necessary level of investment (Section 7).
6.2 Enhancing leakage reduction

Demand management is a significant component of our approach to safeguarding the future of our water supply and the environment. It is a key government priority as, for example, set out in Defra’s guiding principles. It has an important role to play in managing the supply-demand balance across the planning horizon, and can benefit resilience to future uncertainty and change. Our baseline demand management activities are defined in Section 4.2.

Of areas in which we can manage demand, there are particularly strong feelings around leakage; it is consistently raised as a key concern when we consult with customers and stakeholders. Our regulators have set out a clear requirement to further reduce leakage, and in its recent draft methodology for PR19 Business Plans, Ofwat challenged companies to make a further 15% reduction during the period 2020-2025.

It is important to reiterate that if we maintain leakage at existing levels, as per our baseline activities (Section 4.2.2), we will be operating well below the short run sustainable economic level of leakage (SELL)\(^2\). This means that any further reductions will have an associated cost which needs to be taken into account as we define the strategic choice. This cost has the potential to impact customer bills and our ability to address customers’ other priorities; we need to ensure that all changes we make are overall affordable to customers and have factored in their preference and valuation of demand side options relative to new supply options. We therefore need to ensure that further reductions are assessed in terms of the costs that have the potential to impact customer bills and our ability to address other customers’ priorities, but also recognise that there is an avoided cost if reducing leakage defers or removes the requirement for supply side options.

In addition to the total level of leakage reduction, we also need to consider the pace at which it can be delivered, both in terms of affordability and technical feasibility. In particular, our options identification process has identified some innovative leakage reduction solutions that require further investigation. Therefore, reducing leakage in a progressive way potentially allows us to make these savings in a more cost effective manner for customers. We have considered this in defining this strategic choice and our preferred plan (Section 7), and explored a range of choices to determine our approach (as described in detail within Final WRMP19 Technical Report - Options appraisal).

We have conducted a wide range of specific customer research on leakage, as outlined in our Final WRMP19 Technical Report - Customer and stakeholder engagement. This has shown that, as always, there is very strong support for leakage reduction. However, it also shows that there are limits and any customer valuations for leakage reduction are finely balanced with the corresponding costs as shown by the customer panel leakage survey. In our latest and most advanced piece of water resources research, the Programme Customer Choice experiment\(^3\), an average reduction of 51 Ml/d was selected by customers once costs and other potential water resource type priorities such as level of service (Section 2.5) were taken into account. This amount corresponds to around 12% of our current leakage level.

Programme acceptability testing has been also used to inform this final Water Resources Management Plan, and assessed leakage choices against potential wider water and wastewater investment in our

\(^2\) Our Final WRMP19 Technical Report - Demand for water provides an explanation of our SELL and baseline

\(^3\) This is an interactive tool to allow customers to ‘build their own’ Water Resources Management Plan.
business planning process. This assessed a range of leakage reductions from 0 to 40%, with rising incremental costs (presented as bill impacts) of delivering reductions. In terms of overall bill impact, 67% of customers supported a bill impact of £1 or more, and 44% a bill impact of £2 or more, with the median level of acceptability in terms of bill impact at £1.74. Following further exploration of leakage innovations and options for the final plan, this level of acceptability is between the average annual bill impact of £1.56, and the maximum annual bill impact of £1.96 that we estimate to reduce leakage by 20% in line with the Ofwat aspiration\(^74\). However, the research shows broad support for us to go further than our proposals in the draft Water Resources Management Plan.

As shown in Table 19, our draft Water Resources Management Plan proposed a reduction of 30 Ml/d (7%) below the baseline level by 2025, and 80 Ml/d (18%) by the end of the 25-year planning horizon in 2045. Consultation responses on our leakage proposals were overwhelming in providing a very clear steer that, whilst there was support in us making a step change to reduce leakage, we had not been ambitious enough\(^75\). At consultation, thirteen respondents raised the topic of leakage reduction in their representation through formal comments. Whilst the respondents supported our proposal for further leakage reductions, twelve said that we should adopt a more ambitious target, of which three respondents recommended that we specifically meet Ofwat’s challenge of a 15% leakage reduction by 2025. One response supported the specific proposals in the draft plan, and recognised that innovation was required to help finding smaller leaks to improve the economics of managing leakage at lower levels over time. Both Ofwat and the Environment Agency challenged us to be more ambitious, as well as the majority of other stakeholders.

Taking account of customer, stakeholder and regulator feedback, along with consideration of our latest assessment of leakage options costs (using further work to explore innovative approaches), and the tighter baseline supply-demand balance evident in the final plan, we have increased our leakage aspirations.

In our revised draft plan, we included a reduction of 190Ml/d (over 40%) by 2044/45, in line with the National Infrastructure Commission’s long term aspiration to halve leakage by 2050. We proposed to deliver 67Ml/d of this reduction (15%) by the end of 2024/25. However, in their initial assessment of our proposed business plan for 2020-2025, Ofwat challenged us to bring forward some of our planned leakage reduction activities to achieve an even higher reduction during the period 2020-25. Recognising the importance that our stakeholders, customers and regulators place on reducing leakage, we have now included in our final plan a reduction of 91Ml/d (20%) by 2024/25.

There are a number of reasons for and against making a significant reduction and step change in leakage. However, on balance we believe there is sufficient evidence to increase our aspirations from those presented in the draft plan. There are a range of factors to consider when setting future leakage targets and reductions. Table 18 summarises the key drivers and considerations behind the decision we have taken to further enhance leakage reductions. We have presented these in a ‘PESTLE’ table to represent political,
environmental, social, technological, legislative and economic considerations and drivers for reducing leakage.

Table 18 PESTLE considerations\textsuperscript{76} (Political, Environmental, Social, Technological, Legislative and Economic) for further leakage reductions

<table>
<thead>
<tr>
<th>PESTLE category</th>
<th>Key drivers and considerations</th>
</tr>
</thead>
</table>
| Political       | • We are an industry outlier using leakage per km and per property metrics at regional level  
                  • Reducing demand, including leakage, is a strategic government priority and stakeholder responses have asked us to do more than we set out in our draft plan |
| Environmental   | • Reducing leakage further below baseline is beneficial for the environment  
                  • Reducing leakage helps to mitigate the risk of longer-term uncertainty such as climate change and impact positively in relation to levels of service and resilience |
| Social          | • Customers and stakeholders strongly support reducing leakage and wanted us to be more ambitious than our draft plan  
                  • The general public and media perceive current leakage levels as being too high, resulting in reputational issues for the industry and resistance against customer water use restrictions during drought  
                  • Having a high level of leakage is unlikely to help in persuading customers to reduce their own consumption |
| Technological   | • There are a range of new tools and technologies that are becoming available  
                  • Technology and innovation is expected to drive efficiency and change the economics of leakage management |
| Legislative     | • There is not a specific legislative driver, however, Ofwat has challenged the industry to set more challenging and stretching leakage reduction targets, or justify why this is not appropriate for a particular company |
| Economic        | • Customers supported on average a 12% reduction in leakage from the Programme Choice experiment that considered wider affordability and bill impact.  
                  • Customer valuations from acceptability testing support the 20% reduction  
                  • Customer acceptance of bill impact associated with the planned reduction of 20% is supportive. |

Table 19 below summarises the enhancement we proposed in our draft and revised draft plans, and the revised leakage reduction enhancement aspirations now included in our final plan.

\textsuperscript{76} EU Reference – ‘Good Practice in Leakage Management’ – Main Report, 2015
Table 19 Proposed enhancements to regional leakage reductions – draft, revised draft and final plans compared (Note: these are rounded to the nearest integer)

<table>
<thead>
<tr>
<th>Year</th>
<th>2020-25</th>
<th>2025-30</th>
<th>2030-35</th>
<th>2035-40</th>
<th>2040-45</th>
</tr>
</thead>
<tbody>
<tr>
<td>Baseline position (Ml/d)</td>
<td>448.2</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Draft plan - further leakage reduction (Ml/d)</td>
<td>-30</td>
<td>-20</td>
<td>-10</td>
<td>-10</td>
<td>-10</td>
</tr>
<tr>
<td>Draft plan – cumulative leakage reductions (Ml/d)</td>
<td>-30</td>
<td>-50</td>
<td>-60</td>
<td>-70</td>
<td>-80</td>
</tr>
<tr>
<td>Draft plan - proposed leakage level (Ml/d)</td>
<td>418</td>
<td>398</td>
<td>388</td>
<td>378</td>
<td>368</td>
</tr>
<tr>
<td>Revised draft plan - further leakage reductions (Ml/d)</td>
<td>-67</td>
<td>-38</td>
<td>-28</td>
<td>-28</td>
<td>-28</td>
</tr>
<tr>
<td>Revised draft plan – cumulative leakage reductions (Ml/d)</td>
<td>-67</td>
<td>-105</td>
<td>-133</td>
<td>-161</td>
<td>-190</td>
</tr>
<tr>
<td>Revised draft – proposed leakage level (Ml/d)</td>
<td>381</td>
<td>343</td>
<td>315</td>
<td>287</td>
<td>259</td>
</tr>
<tr>
<td>Final plan – further leakage reductions (Ml/d)</td>
<td>-91</td>
<td>-21</td>
<td>-21</td>
<td>-28</td>
<td>-28</td>
</tr>
<tr>
<td>Final plan – cumulative leakage reductions (Ml/d)</td>
<td>-91</td>
<td>-112</td>
<td>-133</td>
<td>-162</td>
<td>-190</td>
</tr>
<tr>
<td>Final plan – proposed leakage level (Ml/d)</td>
<td>357</td>
<td>336</td>
<td>315</td>
<td>287</td>
<td>259</td>
</tr>
</tbody>
</table>

We have proposed to reduce leakage across all resource zones over the planning horizon, however, in the AMP7 planning period (2020-2025) this is focused on our Strategic Resource Zone. As explained in more detail within Final WRMP19 Technical Report - Demand for water, the Cumbrian Resource Zones are already operating at a frontier level of leakage. Whilst we expect some of the technological and innovative solutions to provide some benefit in the smaller zones, the benefits are significantly fewer, therefore our short-term reduction is focused in the Strategic Resource Zone. We will still continue to explore the potential for further reductions in these resource zones in future.

The costs associated with this further leakage reduction were defined as part of the options appraisal process and are described in Section 7.4.2, along with the programme of necessary activities (i.e. the options). There is significant focus on innovation and the involvement of specialist third-parties. We have also simulated the specific benefits of additional leakage reduction to customers and the environment using our sophisticated new ‘extended methods’ process (Sections 7.2 and 7.4.4), to demonstrate the extra value realised from these activities.

At a total reduction of 189.6 Ml/d, this level of further leakage reduction represents just over a 40% change from our baseline commitment. The current maximum annual bill impact of this level of reduction is £3.25. However, this long-term aspiration is on the assumption that future further innovations to reduce leakage will be implementable, and thus reduce the cost of leakage reduction from current levels. It is therefore subject to review in future planning cycles using the latest evidence, but we have proposed it as it ensures a broadly comparable pace of leakage reduction into the future, whilst recognising the impact of diminishing returns. Therefore, for this Water Resources Management Plan, we have sought to set out a programme that is innovative, cost effective and affordable in the long-term, but balance this with reliability in the
shorter term. A reduction of 91 ML/d (or 20%) below the baseline during 2020-2025 seeks to balance the pace of reduction against customer priorities and affordability (based on the latest evidence), as well as practical considerations and recognition of our supply-demand balance position.

Leakage reduction can be implemented incrementally and in stages, with considerable flexibility in comparison to some supply options, and does not require the same level of initial commitment that a supply option may require. The pace of reduction can be increased or reduced accordingly over time, and based on the needs of future plans. Committing to a reduction of 20% by 2024/25 does not expose customers to undue risk, as leakage reduction options are all scalable in comparison to a new supply option. This provides a degree of flexibility that can assess the relative costs and benefits, and either accelerate or decelerate the pace of reduction in future planning cycles as required.

6.2.1 Future reporting of leakage

Like all companies, in future we are required to report leakage in line with a consistent new definition for reporting leakage (sometimes known as ‘leakage convergence’). We are in the process of shadow reporting against this updated definition to Ofwat, and will continue to do so until 2020. We have made considerable progress in working towards compliance with the new industry definition between 2016/17 and 2017/18. For our final plan, we have based this on the old definition of reporting, as we did not have sufficient data available at the time of producing the plan to fully migrate to the new reporting definitions.

Therefore, our tables relate to the old definition for reporting. Our latest current information is that the change to the new definition would result in reporting total leakage 4.1 ML/d lower using the new definition, than we have using the old reporting definition, and this is a change of less than 1%.

The change in reporting of leakage is purely a change in reporting; it does not affect the actual amount of water lost through leakage. As a methodological adjustment, it does not affect actual leakage levels, and hence the way this strategic choice is defined. We are committed to reducing leakage in ML/d terms as set out in this plan, therefore any reporting/methodological changes do not change the reduction in leakage that is being proposed in real, volumetric terms. Any reporting changes will be clearly explained in our annual WRMP reviews.

Ofwat have also asked for leakage to be reported as a three-year average in the Business Plan, to remove the impact of variability due to different weather that can have a significant annual effect. When a reduction in leakage is being made, this averaging introduces a lag effect as the preceding years will have higher levels of leakage. This means that a 20% reduction by 2024/25 using the annual values will be less when expressed as a three year average, with a 14% reduction by 2024/25 based on the reduction profile we have developed from our programme. Once leakage stabilises and reaches a plateau then the lag effect is reduced. This is an important point to note in terms of making any comparisons between business plans and the WRMP. In Table 20 below we provide a comparison of the annual reductions, expressed as a three-year average and as a percentage change from the WRMP baseline, to ensure that there is clarity and alignment between the plans.
### Consultation conclusion – leakage reduction

We have considered a range of factors and considerations for moving to a more stretching leakage target in our final plan. We are including a reduction of 20% by the end of 2024/25, basing this percentage on annual leakage values from our plan baseline. We are including a reduction of just over 40% by 2044/45 as we believe longer-term improvements in technology and innovation will drive these reductions, and change the economics of leakage management making reductions over time more affordable.

### 6.3 Improved level of service for drought permits and orders

All companies have stated levels of service which stipulate the frequency at which they expect to apply supply restrictions or apply for drought permits and orders during dry weather. Our previous plan sought to maintain our current level of service as shown below:

- Temporary use bans and drought permits/orders to augment supply once in 20 years on average (5% annual average risk);
- Drought orders to ban non-essential water use once in 35 years on average (2.9% annual average risk); and
- No rota cuts or standpipes even during extreme drought conditions.

As part of the planning process we have explored the possibility of changing these levels of service based on the following considerations:

- Customer, regulator and other stakeholder views;
- The impact of the change on the supply-demand balance; and
- Any associated costs.

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77 For WRMP19 Defra provided The Water Resources Management Plan (England) Direction 2017 (Defra, 2017). Section 3 refers to water use under different sections from the Water Resources Act 1991. These are included below for reference:
- Section 76 – Provisions of drought order restricting use of water. Referred to in this plan as a temporary use ban;
- Section 74(2) (b) – Provisions and duration of ordinary drought order. Referred to in this plan as an ordinary drought order to ban non-essential water use; and
- Section 75 – Provisions and duration of emergency drought order. Referred to in this plan as rota cuts and standpipes.
As set out in our *Final WRMP19 Technical Report - Supply forecasting*, we determined the supply-demand requirement for a range of level of service improvements for temporary use bans and drought permits and orders. Unlike in the previous 2015 Water Resource Management Plan, we did not assess a deterioration in level of service as it was clear from that plan, and from the pre-consultation exercise, that this would be unpalatable to customers and stakeholders. Using the supply-demand requirements we were then able to estimate the costs to implement the improved levels of service, and then compare these against quantitative customer research.

As outlined in our *Final WRMP19 Technical Report - Customer and stakeholder engagement*, customer research in this area presents a mixed response between different surveys. Quantitative research to assess customer acceptability at different level of service levels\(^{78}\) assessment indicated a high level of acceptability for the status quo, with only marginal differences in acceptability between service levels. However, a water resources focused willingness to pay assessment, completed as part of the same survey, suggests a very high customer valuation for improvement once these are aggregated across the whole customer base\(^{79}\). This is particularly true for drought permits and orders to augment supply once the cost to implement is taken into account (refer to our *Final WRMP19 Technical Report – Options appraisal*). Similarly, our customer choice experiment indicated customers might tolerate marginally worse levels of service for water use restrictions, and marginally better levels of service for drought permits/orders to augment supply at an average of 1 in 24 years (4.2% annual average risk). Overall, we have interpreted this research as showing that customers do place some value on improved levels of service, but not to the extent that this would be a priority investment driver in its own right.

Some of our stakeholders have particularly strong views about the planned frequency of drought permits to augment supply and would like to see an improvement in this area. In addition to the general expectation of all companies to explore different levels of service, as part of the Water Resources Management Plan pre-consultation process, the Environment Agency specifically requested that we explore the possibility of making drought permit applications only once we have implemented a temporary use ban (i.e. a hosepipe ban). In practice this would mean implementing the drought permit/orders to augment supply later and, therefore, at a lower frequency than a temporary use ban.

Research presented in our Water Resources Management Plan 2015 led us to the conclusion that customers would be willing to pay for an improvement in the level of service for drought permits and orders to augment supply, but not temporary use bans. We said that we would continue to explore this in the next plan and, taken on balance, our new research points us to the same conclusion. Therefore, the definition of this strategic choice is to reduce the stated frequency of drought permits/orders to augment supply from 1 in 20 years on average to 1 in 40 years on average (from 5% to 2.5% annual average risk). We are not proposing to change the frequency of temporary use bans at this stage as there is no evidence to demonstrate customer support of changes in this area.

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\(^{78}\) This has been completed using a technique called ‘Gabor Granger’ analysis.

\(^{79}\) It is important to note that customer valuations were higher to avoid deterioration in levels of service. We have also tried to reduce our reliance on traditional willingness to pay methods in this planning round, and balance these with more innovative and alternative approaches to derive customer valuations, as described.
We have used our water resource models to estimate the size of supply-demand enhancement required to reduce the frequency of drought permits/orders to augment supply to this level. We did this by looking at the benefit we get from them during a severe drought, and considering how we might replace them with other types of options to avoid a loss of resilience. This process is explained in our *Final WRMP19 Technical Report - Supply forecasting* and the required enhancement is estimated to be around 10 Ml/d.

Given the results of our customer engagement, rather than invest directly in new options to facilitate this strategic choice we have decided to link it to the previous choice to enhance leakage reduction, as a supplementary benefit of these activities. There is a supply-demand benefit of 91 Ml/d from leakage reduction by 2025, which exceeds the requirement\(^{80}\) to move to a 1 in 40 year frequency for drought permits and orders to augment supply (2.5% annual average risk). Therefore, the timing of this strategic choice is to state the improved level of service from 2025 onwards. This is consistent with the outcomes of our customer engagement, whereby customers do place some value on improvements in this area, but do not consider it a strong relative investment priority in its own right. It also means that from 2025 we would be able to implement temporary use bans before applying for drought permits/orders to augment supply.

It should be noted that whilst the formal stated minimum level of service is proposed to be changed at the end of the next 5-year planning period, customers and stakeholders would essentially be benefitting from reduced leakage reductions before this time. The level of service is a stated minimum level, and in practice, performance should at least be as good as this level, as detailed further in *Final WRMP19 Technical Report - Supply forecasting*.

Our proposals were generally supported during consultation. By taking this forward into this updated plan, this will require further work in the future to consider how it would specifically work in practice (beyond the strategic change to levels of service), for example, detailed derivation of new drought triggers. Drought permits/orders to augment supply would likely be implemented at a new lower ‘drought trigger 5’ rather than the current drought trigger 4. This would be reported and represented in a future Drought Plan upon implementation of the change in level of service. We have included further explanation of how we would define a new drought trigger in Appendix D of *Final WRMP19 Technical Report - Supply forecasting*.

As part of this Water Resources Management Plan we have also explored how our system performs under extreme drought. To do this we used a range of sophisticated new tools and techniques such as synthetic hydrology; these are all described in Section 4.4.8 and our *Final WRMP19 Technical Report - Supply forecasting*. We have been able to more reliably consider the level of service for non-essential use bans and emergency droughts orders (i.e. rota cuts, standpipes or bowsers). The analysis demonstrated that we are resilient to extreme drought and we are able to state improved level of service without requiring any additional investment.

For non-essential use bans we are able to improve the stated expected frequency from no more than 1 in 35 years on average to more than 1 in 80 years (moving from 2.9% to 1.25% annual average risk), reflecting the point at which we would expect these to be implemented in line with our Drought Plan. For emergency droughts orders we can demonstrate that we are able to meet a frequency of no more than 1 in 200 years.

\(^{80}\) Noting the resulting surplus level may differ by 2025 and beyond, driven by inherent uncertainties in the supply-demand balance as covered in Section 9.
on average (0.5% annual average risk), Defra’s new reference level of service, and this is expanded upon in the next section. This does not constitute an improvement in the level of service statement as such, but adds context to our existing position that they are unacceptable, even in extreme droughts. Our proposed future level of service with our preferred plan in place is shown in Section 7.4.

6.3.1 Investing to increase resilience to extreme droughts

In Section 4.4.8 we outlined how we have tested the resilience of our supply system to more extreme droughts than those in the historic record. This demonstrates that we already have a resilient system that is able to withstand at least a 1 in 200 year event (that has 0.5% annual average risk), correlating with Defra’s reference level of service for emergency drought orders (standpipes, rota-cuts and bowsers).

As part of this strategic choice we considered improving resilience to droughts even further. However, given that we are already resilient to extreme droughts there is no significant reason to improve. This position was reinforced by our research that indicated there was no customer support to invest to improve further. Level of service acceptability surveys indicated that the level of acceptance of different drought severities between 1 in 100 year (1% annual average risk) and 1 in 1000 years (0.1% annual average risk) didn’t vary significantly, a theme that was also consistent when tested with a small number of stakeholders in our Technical Stakeholder Group. Subsequent research for the revised draft plan has further verified this conclusion, even when customers were shown relative drought resilience to those of other companies.

In advance of considering whether to improve our resilience to extreme droughts, and in line with the planning guidelines, we developed drought resilience options mirroring all of the supply measures in our Drought Plan. These correspond to actions linked to levels of service such as implementing drought permits and orders to augment supply, but also include disused sources that we don’t include in our deployable output calculation (Section 4.4.2). Whilst these measures would be implemented in a repeat of some of the historic droughts that have traditionally been covered by the Water Resources Management Plan process, their role is to protect us if the drought develops into something more severe than we have experienced in the historic record.

Any exercise to improve resilience to extreme droughts should therefore include the existing measures in the same format as any new options, so that we can ensure that the overall supply configuration is appropriate. The development of the drought resilience options is described our Final WRMP19 Technical Report - Options identification and our Final WRMP19 Technical Report - Supply forecasting outlines the benefits of Drought Plan measures in droughts of different severities, linked to the population of the Drought Links table detailed in Section 4.4.8.
Whilst at this stage we are not considering further improving our resilience to extreme droughts, the information provided by this process has allowed us to consider whether our existing configuration is the most effective way to maintain drought resilience. We focused on the largest drought permits at Windermere and Ullswater, and compared their average incremental and social cost (AISC) against those for other types of options. AISC is a whole-life (80 year) cost which, in addition to capital and operating costs, includes environmental and social costs, as outlined in Section 7.2. As the AISC of these drought permits was much lower than our other options, this exercise confirmed that it would be inappropriate, even in the long-term, to make significant investments in other types of options to replace them. The case is significantly further strengthened once the likely frequency of use is taken into account (not included in AISC).

Our proposed future levels of service with the preferred plan in place is shown in Section 7.4.

### Consultation conclusion – drought resilience

The majority of consultees supported our conclusion that we already have an appropriate level of resilience to extreme droughts (without further specific investment), and welcomed the further improvements as a supplementary benefit of our demand management plan.

### 6.4 Resilience to non-drought hazards

Our baseline resilience position to non-drought hazards is detailed in Section 4.7. In this section we outline how we consider future resilience to non-drought hazards as a strategic choice.

#### 6.4.1 Customer and stakeholder views

We have carried out a number of targeted assessments of customer and stakeholder views and opinions of water service resilience, including:

- Five events to understand customer and stakeholder priorities;
- Traditional willingness to pay stated preference surveys around water service failures;
- Natural experiments using operational data reflecting customer contacts and attitudes during interruptions;
- Innovative immersive surveys to expose customers to long duration supply failure issues; and
- Comparative online surveys to evaluate customers’ views around water service failures.

Resilience has been consistently ranked as a high priority by the majority of our stakeholders. Whilst there is little appetite for increasing water bills, there is wide support to prioritise resilience expenditure within existing budgets. We are confident from our research that customers support our strategy of achieving long term water supply resilience, delivered at a pace that is affordable, wherever this is economically feasible. Further detail on how we have assessed our water supply resilience needs can be found in our Final WRMP19 Technical Report – Water supply resilience.

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81 This conclusion is based on our assessment of drought risk and drought permits as options, but does not pre-empt the conclusions of mitigation studies for the more severe drought permit option at Windermere currently underway.
6.4.2 25-year resilience programme

Through our risk assessment process we have identified our largest resilience risks for priority investment. This is detailed in Section 4.7 along with the current risk position across our region. During the 2015-2020 period we are already investing around £220 million in targeted water service resilience improvements.

For the future, we have defined a pace of resilience investment that customers support and can afford as part of our business plan processes. Future investment will be targeted on addressing risks associated with our regional aqueduct system, some of our most vulnerable treatment works and major supply mains. In the early part of the planning horizon, investment will mainly be associated with our regional aqueduct system. Over the longer term we will prioritise investment to address other risks. The interventions will be across all four ‘R’s and will increase our water service resilience. Managing all of the currently identified resilience risks to meet the current service level target of very infrequent large scale service failures that exceed 12 hours is expected to take up to 20 years of future investment (with supply risks falling to around a quarter over this time, compared to the start of the planning period).

This strategic choice is focused on our approach to manage the highest risk area (Manchester and Pennines resilience), and described further below.

6.4.3 Prioritising resilience expenditure within existing budgets

As shown in both the previous section and in Section 4.7.3, Manchester and Pennines resilience is a key resilience focus area. In light of the customer research we are improving our capability to monitor and respond through a number of improvements that will benefit resilience to Manchester and the Pennines, and across our region:

- Failure contingency planning, including assessment of additional supply, re-zone and alternative water supplies, and water treatment works contingency plans;
- A new 24/7 Integrated Control Centre Network response team is in place to coordinate operational responses to water treatment work, aqueduct and network failures;
- Additional Alternative Supply Vehicle (ASV) provision, to accelerate operational responses;
- On-line monitoring and enhanced laboratory analysis;
- Installation of ultraviolet rigs for microbiological treatment;
- Automated facilities that divert short term deterioration of water quality to waste;
- Agricultural land management to protect water quality; and
- Progressing a project to address the highest risk section of one of our aqueducts.

These interventions have been made through prioritising within existing budgets in the current investment period and are already reflected in the baseline Manchester and Pennine Resilience risk explained in Section 4.7.3.

6.4.4 Considering further risk reduction

Through the options process explained in Section 5.6, we identified five alternative solutions to further reduce the future Manchester and Pennine resilience risk. These represent a strategic choice between different levels of investment and residual risk. Broadly there is a choice between investing to address only the highest risks relating to deterioration of some tunnel sections of the aqueduct, or to address a wider range of risks.
The two figures below compare the five alternative solutions and through the consultation we sought views on these, to inform our selection of one solution to take forwards into our final plan. In parallel to the consultation we carried out in depth qualitative and quantitative customer engagement to inform the selection. We also carried out further economic and environmental appraisals of the options.
Figure 31 Five solutions for improving Manchester and Pennine resilience showing pros (green boxes) and cons (red boxes) for each solution.
Figure 32 Five solutions for improving Manchester and Pennine resilience showing likelihood of associated risks to customer supply and estimated annual bill impact of executing each solution. Note that the arrows on the right of each bar denote different risk levels for each solution. These correspond to the colour coding on the arrows to the left of the diagram. These arrows to the left of Option A on the diagram show the baseline risk position and the nature of the risk to customers.
Further option specific detail on these five solutions for the Manchester and Pennine Resilience scheme is included in the Final WRMP19 Technical Report - Water supply resilience (and specifically Appendix A, Section A6, within that document).

6.4.5 Best option for customers and the environment

We have considered the evidence from customer engagement, consultation, economic and environmental appraisals to select a preferred solution for Manchester and Pennine Resilience.

We worked closely with YourVoice, our Customer Challenge Group, to engage effectively with customers. Due to the scale and complexity, it was recognised that it was especially important that customers fully understood the risks and that the engagement was designed in a way to avoid biasing the results.

YourVoice appointed independent experts from the Centre for Regional Social and Economic Research at Sheffield Hallam University to review the reasonableness of the research and interpretation of the results. We addressed all of their feedback before the research was formally launched.

The customer engagement had qualitative and quantitative phases. In the quantitative phase 1,965 household customers and 300 business customers were interviewed to make sure the results were statistically valid. Customers were presented with information about the options consistent with the material shown in Section 6.4.4. Customers showed a clear preference for Solution D, which gave a relatively low residual risk and a bill increase of £11. The relative preference for this solution was eight times higher than for the status quo. Overall both household and business customers have a statistically significant preference for Solution D or Solution E, which is a more expensive option with a greater risk reduction.

Sheffield Hallam University concluded: “the research has been conducted in a rigorous manner; the results capture customer preferences and are robust; the findings provide a sound basis for the recommendations made.”

At stakeholder events during the consultation period we sought views on the preferred option of those present. These events included our WRMP events, our regular public health liaison meeting and the Greater Manchester Green summit. This feedback was consistent with the customer engagement with Solutions D and E being preferred most often and little support for lower cost, higher residual risk options.

Formal responses to the consultation were generally supportive of including Manchester and Pennines resilience in the preferred plan, although few respondents chose to express a direct preference for one option or another. The Environment Agency raised some concerns about those options which included new or changed abstraction patterns. Natural England noted that the strategic environmental assessment of the options suggests that Solution D might be preferable in both greatest resilience and minimising environmental effects.

YourVoice expressed support for taking forward either Solution D or E. It said that consideration will need to be given to whether the additional £4 annual bill impact associated with Solution E compared to Solution D is justified by the extra reduction in risk that would follow.

In addition to formal consultation responses, following engagement with stakeholders we also received directly a number of letters relating to the issue. The Greater Manchester Infrastructure Advisory Group, the Greater Manchester Resilience Forum, and the Mayor of Greater Manchester all welcomed the priority given to the long-term resilience of water supplies and said that the preferred plan must provide an appropriate and long-term solution to the issue. The Mayor of Greater Manchester confirmed that the Greater Manchester Combined Authority (GMCA) formally endorsed his recommendation. The Lancashire
Resilience Forum Local Authorities sub-group expressed support for the need to carry out the works and said that the group’s preference was for Solution D.

After we submitted evidence, the Drinking Water Inspectorate (DWI) wrote to us commending support for the proposals and confirming that the proposed scheme is consistent with the requirements of Defra’s Strategic Policy Statement published in September 2017, and DWI guidance on principles for the assessment of drinking water quality provisions within the PR19 process. In particular, the DWI noted that “we are satisfied that the proposed scheme adopts a sound risk based approach to management of water supplies from source to tap using a water safety plan approach”.

We considered these results alongside other factors, including an environmental appraisal (see Section 7.4.5), and an economic appraisal (see Table 21). In a multi-criteria analysis, using some principles of robust decision making, we tested the sensitivity of the solution selection to different weightings of the factors considered (to ensure that a particular solution was not preferred due to over-reliance on one particular criterion). Because the environmental impact of Solution D performs favourably in comparison with other solutions, and it has high marginal benefits compared to cost, this solution was also the most robust option (Figure 33). This was also the most cost-beneficial solution.

Looking at all these results in the round it is clear that Solution D represents the best solution for customers and the environment to provide resilient water supplies for the long term. Therefore, we are selecting Solution D as part of our preferred plan. Fully detailed evidence has been provided to Ofwat as part of our business plan, and an explanation of the methods and results is included in Final WRMP19 Technical Report - Water supply resilience.

Table 21 Results of cost-benefit analysis.

<table>
<thead>
<tr>
<th>£m 80 year NPV</th>
<th>Solutions in cost-benefit ranked order</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>B</td>
</tr>
<tr>
<td><strong>Total benefits</strong></td>
<td>4,795</td>
</tr>
<tr>
<td><strong>Solution Totex</strong></td>
<td>(671)</td>
</tr>
<tr>
<td><strong>Environmental Costs</strong></td>
<td>(356)</td>
</tr>
<tr>
<td><strong>Total Costs</strong></td>
<td>(1,027)</td>
</tr>
<tr>
<td><strong>Net benefits</strong></td>
<td>3,768</td>
</tr>
</tbody>
</table>

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82 As set out in DWI Information Letter 03/2017, published on 12 September 2017
Consultation conclusion – resilience to other hazards

In the plan we identify the need to mitigate resilience risks to water supplies in Manchester and the Pennines. We outlined five alternative ways of addressing this for consultation, with different costs and benefits for each alternative. Results for our engagement show that customers and stakeholders support a long-term solution which gives low residual risk. Combining this feedback with economic and environmental assessments leads us to the conclusion that solution D should be selected under this strategic choice for inclusion in the preferred plan.

*Solution C15 is similar to Solution E, but includes more water resource options to enable long duration aqueduct outages so that the existing aqueduct can have a new concrete lining installed, rather than constructing new parallel tunnels. It does not perform well in other appraisals and was not considered suitable for inclusion in the short-list for consultation and customer research.

Figure 33 Multi-criteria analysis shows that Solution D performs well under a wide range of criteria
6.5 National water trading

In line with the planning guidelines and the Water UK long term water resources planning study\(^83\), this strategic choice relates to national water trading. In our 2015 plan, we identified technically feasible export options in conjunction with other water companies, and explored the potential impacts at high level as a scenario test within the plan. There was a ‘high’ impact on our supply-demand balance of significant new exports up to 180 Ml/d from our Strategic Resource Zone. This means that options would need to be implemented to maintain resilient supplies to customers. There would be a national benefit to such an arrangement if it allowed resilient supplies to other areas and there would be a benefit to the North West due to the revenues paid by the importing company. We have a strategic choice as to whether such exports should feature in this plan.

A number of stakeholders raised specific water trading points in their pre-consultation feedback. While there was understanding of why it was being considered, there were some important aspects highlighted for consideration:

- Cost and benefits in terms of the environment;
- Modelling of impacts on water resources in the North West and implications for droughts;
- A need to significantly increase the North West’s resilience and resources to enable the trade - particularly with the future uncertainty and likelihood for more regular and increasingly extreme events;
- Steps taken by importing companies to minimise their call on North West resources;
- The potential to negatively impact on vulnerable water bodies and Water Framework Directive objectives;
- Potential to impact negatively on customers, in terms of cost. Alternatively any service benefits should go to local residents (for example a reduction in water bills, direct re-investment in local infrastructure, improved resilience or improved natural capital);
- Impact on lake levels for environmental and amenity use;
- The need for a national and balanced framework; and
- The risk of transferring invasive non-native species from one area to another.

In our customer research to inform the draft Water Resources Management Plan we identified the following views:

- Overall support that water trading should be considered – only 7% of customers said that this was not an important area for us to consider;
- The view of many people when it comes to the idea of water trading is that it is good in principle, but there is a natural concern of the implications and consequences to ensure that the North West does not suffer as a result;
- There were some concerns that if contractual agreements were put in place to provide water to other parts of the country when they were in need, then what would that mean for the North West if that region was also suffering from a deficit?;
- It was clear that there would need to be safeguards put in place, so that the North West region did not suffer if it were to enter into a contractual obligation to provide water to other areas;

\(^{83}\) The resulting report, ‘Water resources long-term planning framework (2015-2065)’ is available on the Water UK website - [www.water.org.uk/water-resources-long-term-planning-framework](http://www.water.org.uk/water-resources-long-term-planning-framework)
• There were also some isolated views that the water in the North West belongs to the region and should not be exported at all – however this does not represent the views of the majority;
• Many participants felt the water in the North West region is of superior quality to the rest of the UK. Some had fears that water transported into the region might be of a lower quality than the region has become accustomed to having ‘on tap’;
• Some participants had concerns over the potential costs of transporting the water. Does new infrastructure need to be built? Will this cost be passed onto the customer?; and
• Some felt that there might be an environmental impact, including upsetting the ecosystem, should new infrastructure be put in place; this was a concern for a number of participants.

At the draft plan stage we included a water export from the region in the preferred plan for consultation, as we recommended that we continue to work towards a future trade from our region as in the best interests of customers. In developing those proposals we have taken the concerns of customers and stakeholders into account. We developed the extended methods (sophisticated and improved options appraisal) process (Section 7.2) specifically to address these concerns. This allowed us to select options to enable an export which at least maintains resilience at the levels expected by customers, and protect the environment (this is shown in Section 8). We have also worked with Thames Water to set out a ‘heads of terms’ which could form the basis of future contractual protections for both parties.

Due to uncertainty around a potential trade, and dependencies on the Water Resources Management Plans from other water companies, we cannot commit in isolation to an export. Similarly, from a very early stage in the plan development process we have clearly understood that large-scale national water trading, and decisions associated with it would likely span multiple planning rounds. In other words, we saw there being a likelihood that exploration of water trading in other company plans would be inconclusive and there would be a regulatory and government expectation that we continue to explore a water export from the region further in future. With this in mind, we should have flexibility in our plan which allows us to prepare for and adapt to potential trades.

As outlined in our Final WRMP19 Technical Report - Options identification we have engaged with a number of companies about potential exports. Thames Water was the only company to confirm that an import from United Utilities as a candidate for their preferred plan at the draft plan stage. The export to the South East would be from Vyrnwy reservoir, via the River Severn, a new raw water transfer pipeline and the River Thames. This export could be up to 180 Ml/d, although it would be used relatively infrequently, during periods when dry weather meant there was a need for the water in the South East (less than 15% of the time on average). We have tested a larger trade with the 180 Ml/d export used more extensively (Section 9.2) and we have completed some preliminary work on exports of smaller volumes. Whilst we have not reported the details here, it is important to note that we can facilitate different sized trades, i.e. release smaller volumes from Vyrnwy with a lower level of investment required, and that this could be explored further at a later date.

This proposed export has been set in the context of a national assessment of water resources need (Water UK, 2015), which sets out a balanced approach between demand reductions, new resource development across England and Wales, and strategic transfers of water. The proposed export from Vyrnwy was identified in this work as a cost effective and resilient way of meeting the national need. Water UK will carry out further work on the extent to which companies have been able to take account of this national framework in their plans.
We assumed that any trade would occur from the mid-2030s onwards. The timing of, and need for, any trade is subject to confirmation through completion of other companies’ Water Resources Management Plans, which is why we are adopting a pathway approach (Section 8.1). For a trade of this scale to progress there would be significant further investigation and analysis work, with the work completed at a pace and scale tailored to the timing of a prospective trade. Investment would be triggered only if and when the needs of the importing company is confirmed.

As part of developing this final plan we have engaged with Severn Trent and Thames Water further to discuss interactions between our respective plans. Thames Water have confirmed that an export option from our region is not included in their preferred plan within the first 25 years of the planning horizon, although they would like to continue actively engaging with us to explore the option in future and have included the Vyrnwy export option in their preferred plan outside our main assessment horizon in 2083.

Severn Trent Water have indicated the potential for a smaller 60 Ml/d trade to be a desirable long-term option in their future plans subject to further exploration, however, this would be explored in the Water Resources Management Plan 2024 planning round.

It remains our preference to continue working towards making water available for export. The water trading strategic choice gained positive support during the consultation process. In addition, for the revised draft plan we completed further customer research to evaluate customer views on water transfer (or trading) solutions in comparison with water supply and demand management alternatives.

Customers were consulted from the operating areas of Thames Water, United Utilities and Severn Trent Water in England and across Wales. The research was carried about by market research company Verve from March to May 2018. The insight gathered is based on an informed customer view - throughout the research process, participants were provided with information on the issue of future water scarcity in the UK, possible solutions and considerations. The approach involved a qualitative ‘deep dive’ with 49 non-household depth interviews and an online community with 173 household participants over 5 days. Results were quantified with an online survey of 1,505 household participants. The sample was designed to be representative of key demographics within each water company area. This similarly showed support to continue exploring water trading, whilst also giving further insight into the potential benefits customers would like to see from an export from our region (i.e. potential for reinvestment in the water supply system rather than bill reductions given their scale). Verve has provided the summary statement in the box at the end of Section 6.5 for the three companies to consistently report the findings of the research. Further details are in our Final WRMP19 Technical Report – Customer and stakeholder engagement.

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84 Our assessment is based on 2035, however, it may be considered as representative of a trade occurring at any point in the 2030s. It is unlikely that the 180 Ml/d trade assessed will be required before this date based on discussions with Thames Water, with scenarios in their plan currently indicate an earliest date of 2039. Dialogue with Severn Trent Water has indicated the potential for a smaller 60 Ml/d trade which could be implemented earlier (they have confirmed that they would like to explore this further for the Water Resources Management Plan 2024 planning round). They also noted the potential need for a potential small scale import at Peckforton (and there could be other smaller trades in future), however, this is considered of the scale that could be reviewed and accommodated through the Annual WRMP process. We will reassess our future plans accordingly in future depending on the desired implementation date of any water trade depending on the needs determined by other companies.

85 Our plan is tested to the 2080s, however, the core supply-demand assessment of need is focused on the 25-year horizon.
We therefore remain committed to working with potential future trading partners so that an export can be made available when it is needed. Our strategy to facilitate a future trade has been retained within an adaptive pathway (see Section 8), which could form a future preferred plan if water trading was subsequently required in future. The pathway sets out how customers and the environment are protected under a future export. We will continue to work with others on water trading beyond WRMP19 towards the WRMP24 planning cycle. This will build on our approach to WRMP19, drawing on the ongoing collaborative, multi-organisational work through, for example, Water UK, Water Resources North, the River Severn Working / Modelling Groups etc. Given our experience in WRMP19, we will also actively support and engage on the WRMP24 planning framework.
Key points – Water trading customer research, July 2018

Customers have limited knowledge about the water scarcity issue, but quickly recognise the need for long term sustainable solutions

Informed reaction to water scarcity: 7 in 10 are concerned about water scarcity, particularly those in the Thames Water catchment area. Customers recognise that water scarcity is a long term issue requiring immediate nationally co-ordinated action. Customers call for widespread education on the issue. They assume that fixing leaks will be the major priority for water companies – the preferred demand management solution for all customers irrespective of region.

Preference for supply solutions: Water reuse is the most preferred supply solution across all water company regions, closely followed by building new reservoirs. Whilst regional transfer is the least preferred of the three solutions, 62% rank it as their first or second choice. Customers see sustainability (ability to provide water for the long term), environmental impact and the volume of water produced as the key evaluation criteria when choosing solutions to put in place.

Water trading, delivered cost effectively with assurances, works for customers

Level of support for water trading: Customers raise multiple concerns about water trading - the security of supply, environmental and financial impacts. Potential ‘donor’ customers are concerned as to the impact on their own supply, whilst Thames Water customers ask whether water will be available when needed. Despite concerns, 74% of all customers *agree they support water trading as part of the solution - it’s logical to share. Support declines for a proportion of Thames Water customers (from 80% to 70%) on being told the cost will be paid back through the bill over a long period of time – they are unable to assess fully without a figure. In donor regions, 40p is seen as better reinvested into future water resource management.

Key assurances required: Eight assurance statements have been developed to help mitigate core areas of concern with water trading

1. Companies selling the water only do so if they can ensure they have a reliable source in the future
2. Water will only be taken when it is needed by Thames Water and the wider South-East region
3. There are plans in place to maintain new pipework
4. The 40p per donor customer is used for the improvement and upgrade of water services, with no impact on bills
5. Impact on bills for recipient regions will be kept to a minimum by spreading the cost over a long period
6. The regulator ensures water is traded at a fair price, and any cost to customers fairly reflects the level of investment made
7. External bodies will be involved in monitoring processes which could pose a risk to the environment
8. Water companies will be regulated on environmental impacts and must conduct due diligence checks

Assurances are also required about the continued improvement of demand management.

The Welsh perspective: Customers in Wales, whilst still concerned, have lower levels of support for water trading than observed in other potential donor regions.

- Their preference for demand and supply solutions is consistent with other water company regions – reducing leakage, water reuse and building new reservoirs are most preferred
- Wariness remains about supply side solutions given the history of issues such as the Tryweryn Reservoir
- They are the most concerned to know that there is enough water left within ‘donor’ region post transfer (61% raise this as a concern compared with 54% of all customers)
- Whilst 65% support water trading as part of the solution, those in Wales have the lowest levels of support (65% *agree they support water trading compared with 73% for Severn Trent England and United Utilities).

*agree is a total of those who agree strongly or slightly with the statement “I support water trading as part of the solution to the water scarcity in the UK”
6.6 Strategic choices summary

We have outlined a number of strategic choices and described their benefits in the sections above following consultation. The following strategic choices are therefore being taken forward in our preferred plan in Section 7:

- Enhanced leakage reduction – 91 Ml/d (20%) reduction by 2025, with 190 Ml/d (over 40%) by 2045;
- Improved level of service for drought permits/orders to augment supply; and
- Increasing our resilience to non-drought hazards through Solution D to the Manchester and Pennines resilience need.

Finally, to reiterate, our strategic choices have been developed based on customer and stakeholder views; this process is summarised below in Figure 34.
Figure 34 Summary of how strategic choices are derived from customer and stakeholder views

<table>
<thead>
<tr>
<th>Enhancing leakage reduction</th>
</tr>
</thead>
<tbody>
<tr>
<td>Customer and stakeholder research has shown that this is considered a priority area and they want us to do more. There is customer willingness to pay for leakage reductions, but these are finely balanced with corresponding costs. Our customer ‘programme choice experiment’ showed a 51 Ml/d (12% reduction) willingness to pay on bills, although our research shows that customers would support higher reductions if costs to reduce leakage decrease.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Improved level of service for drought permits and orders to augment supply</th>
</tr>
</thead>
<tbody>
<tr>
<td>Customers show some willingness to pay for reducing drought permit/order frequency. However, this is seen as a lower priority area for investment and acceptability of current service is high. There are higher valuations to avoid deterioration in performance. This level of service area is of key concern to some stakeholders.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Resilience to non-drought hazards</th>
</tr>
</thead>
<tbody>
<tr>
<td>Given customer feedback, our plan does not invest in this area in its own right, but improvements are unlocked by other investment to reduce leakage. We therefore propose to move to an improved 1 in 40 year (2.5% annual average risk) level of service by 2025 for drought permits (currently this is 1 in 20 years on average (5% annual average risk)).</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Water trading</th>
</tr>
</thead>
<tbody>
<tr>
<td>In research, customers typically place a higher value on the service they receive, and to avoid deterioration. Whilst there is generally support for water trading in principle, both customers and stakeholders do raise some concerns and want the North West to be adequately protected. Ensuring water quality, resilience and the environment is protected is key. Customers have indicated they see the bill savings as small, and therefore may have preference for reinvestment in service instead.</td>
</tr>
</tbody>
</table>

We have proposed a strategy which protects the resilience, level of service, water quality and the environment in the North West should this be explored as part of future plans. We commit to further work to investigate trading. Recognising concerns raised by customers and stakeholders, we have consulted upon water trading in this plan with a view to completing further, more detailed investigations or studies in future planning cycles.
7 Preferred plan

Key points

- We consulted on four alternative plans in our draft plan, which combined the different strategic choices. For each plan we completed an options appraisal process.
- Our final plan does not include water trading as part of the preferred plan. This is because other companies did not include the trade as part of their preferred plans. However, we present how such an alternative future could look in an adaptive pathway and still recommend that such opportunities continue to be explored.
- In developing our plan we have included innovative solutions and involved third party providers.
- We have selected a preferred plan and demonstrate that it is both ‘best value’ and sustainable.
- Our preferred plan includes the following strategic choices:
  - Continued demand management, including enhanced leakage reductions for the final WRMP19 (20% reduction between 2020-2025);
  - Improvement in our minimum stated level of service for drought permits; and
  - Addressing the most acute water supply resilience risk (Manchester and Pennines) using the solution most supported by customers and stakeholders.

7.1 Context

As outlined in the previous section we have identified and defined four strategic choices. When developing the draft version of this plan for consultation, we identified and developed alternative plans from each of the strategic choices as defined at that time, and consulted on a preferred plan. Subsequently, taking account of the latest evidence and feedback from consultation, we have updated our strategic choices and define an updated preferred plan in this section for the final Water Resources Management Plan. In this section we consider what options (interventions or solutions), and therefore level of investment, are required to realise the preferred plan and demonstrate why it represents the most cost effective long-term sustainable solution. To support this, we measure the impact of making these changes on the performance of the system using our new ‘extended methods’ process (Section 7.2).

Following consultation, it remains our preference to continue working towards making water available for export. However, potential importing companies have not selected imports from the North West in their preferred plans with the core 25-year period of the planning horizon (which defines our ‘needs’ in this plan, albeit our plans are tested out to the 2080s). Therefore, to align our plan with others, the export no longer forms part of our formal preferred plan. However, we remain committed to working with potential future trading partners so that an export can be made available when it is needed. Our strategy to facilitate a future trade is retained within an adaptive pathway (see Section 8), which could form a future preferred
plan if water trading was subsequently required in future. The pathway sets out how customers and the environment are protected under a future export.

7.2 Options appraisal process

This section summarises the options appraisal process used to develop the Water Resources Management Plan, which is detailed further in our Final WRMP19 Technical Report - Options appraisal and a high-level overview is shown in Figure 35.

Figure 35 Overview of how we have developed our plans

This process has been developed over a number of successive water resources management plans. For this plan we have used three different complementary options appraisal techniques, which can be summarised as follows:

**Average Incremental Social Cost (AISC)** – in simple terms, a way to rank options according to their cost by unit volume (pence per cubic metre). AISC includes monetised environmental and social costs and can be used to apply options to a supply-demand deficit at a single point in time.

**Economics of Balancing Supply and Demand (EBSD)** – using AISC as an input, this modelling approach is used to apply options to a time varying (i.e. 2020-2045) supply-demand balance. It generates an optimised ‘lowest cost’ portfolio of options to address any supply-demand deficit. We used EBSD to help define the leakage reduction programme (Section 7.4.2) and examine a range of scenarios (Section 9), however, options for water trading assessed in an adaptive pathway (Section 8) were defined using our extended methods process.

**Extended methods** – a new sophisticated approach developed in conjunction with one of our water resource service providers; Atkins. As described in detail in our Final WRMP19 Technical Report - Options appraisal, this method represents a move away from the traditional supply demand balance approach to explore wider aspects of water resources performance. It allows us to answer a number of pertinent questions:
• How does a portfolio of options perform under a wide range of future conditions such as extreme droughts or climate change? What if we look a long way into the future, for example, the 2030s or even the 2080s?
• Can we alter a portfolio to increase its value under these conditions, as measured by a range of performance metrics which have been agreed with stakeholders?
• Do we need further or different options to protect customers and the environment from the wider impacts of water trading?

Our metrics were defined in discussion with a range of internal and external stakeholders. For the assessment we arranged them into two groups as shown in Figure 36. In the following sections we refer only to the primary metrics to help us to present a clear picture of impacts. The full set of results can be found in our Final WRMP19 Technical Report - Options appraisal.

<table>
<thead>
<tr>
<th>Metric</th>
<th>Customer</th>
<th>Cost</th>
<th>Environment</th>
<th>Resilience</th>
<th>Sustainability</th>
</tr>
</thead>
<tbody>
<tr>
<td>Change in the likelihood of temporary use bans</td>
<td>✔️</td>
<td></td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Change in drought resilience</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Change in river flows and implementation length of drought permits</td>
<td></td>
<td></td>
<td></td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Portfolio cost, including environmental and social valuation</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td></td>
</tr>
<tr>
<td>Change in abstraction from sensitive groundwater sources</td>
<td></td>
<td></td>
<td>✔️</td>
<td>✔️</td>
<td></td>
</tr>
<tr>
<td>Change in spill from reservoirs</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td></td>
</tr>
<tr>
<td>Climate change resilience</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td></td>
</tr>
</tbody>
</table>

Figure 36 Metrics used to indicate the performance of our plans

86 However, it should be noted that when defining any portfolios for water trading under the adaptive pathway (Section 8) both the primary and contributory metrics were used; i.e. we were looking for portfolios of options that did not compromise performance in any of these areas.
7.3 Consideration of alternative plans

As described earlier, at the draft plan stage we consulted on a range of alternative plans developed from the strategic choices to inform our preferred plan at the revised draft stage. This section recaps on the alternative plans used. Appendix D includes an extract of the original narrative on alternative plans presented at the draft plan stage for stakeholder reference.

At the draft plan stage, we could have developed alternative plans by assessing each of the strategic choices separately, however, this would have prevented us from identifying in-combination impacts and benefits. Therefore, we decided to aggregate the strategic choices into ‘alternative plans’. To include every possible combination of strategic choice would have resulted in 16 alternative plans, which we believed would have made the plan difficult to digest and consult upon\(^8\). This also would have overly constrained the amount of analysis that we could have completed, as well as complicated the decision-making process. Therefore, we created four alternative plans in an additive manner, with all four strategic choices appearing in the preferred plan at the draft stage for consultation. These are outlined in Table 22 below.

<table>
<thead>
<tr>
<th>Alternative plans</th>
<th>Strategic choices</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Enhanced leakage reduction</td>
</tr>
<tr>
<td>Plan 1</td>
<td>✓</td>
</tr>
<tr>
<td>Continued demand management</td>
<td></td>
</tr>
<tr>
<td>Plan 2</td>
<td>✓</td>
</tr>
<tr>
<td>Plan 1, plus enhanced leakage reduction, with improved level of service for drought permits/orders to augment supply</td>
<td></td>
</tr>
<tr>
<td>Plan 3</td>
<td>✓</td>
</tr>
<tr>
<td>Plan 2, plus resilience to other hazards</td>
<td></td>
</tr>
<tr>
<td>Plan 4</td>
<td>✓</td>
</tr>
<tr>
<td>Plan 3, plus national water trading</td>
<td></td>
</tr>
</tbody>
</table>

At the draft plan stage we stated that the alternative plan should not necessarily be considered as the only possible outcomes; the approach was intended as a helpful way to test and present information. We also stated that we were keen to receive feedback on individual strategic choices, and how they could fit together into our final plan. Note, however, that we linked enhanced demand management and improved

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\(^8\) This was a consideration learning from our discussions with regulators and stakeholders as part of developing the plan.
level of service as the leakage reduction allow us to make this change without any additional investment (Section 6.3). Detailed performance metrics and costs were calculated for the different alternative plans.

At the draft plan stage, our preferred plan was based on Plan 4 and therefore:

- Ensured the baseline supply-demand balance position as outlined in Section 4 was achieved, including through with key demand management activities:
  - Water efficiency activities achieving, as a minimum, an annual saving of 1 litre per property per day; and
  - Installing a total of around 180,000 water meters between 2020 and 2025. By the end of the planning horizon in 2045, we forecast that we will reach 76% meter penetration;
- Further leakage reductions of 80 Ml/d over the planning horizon, a reduction of 18% below the baseline position, with 30 Ml/d reductions (7%) taking place between 2020-2025;
- Improvement of our minimum stated level of service for drought permits/orders to augment supplies, from no more than once every 20 years (5% annual average risk) to once every 40 years (2.5% annual average risk) by 2025, enabled by the leakage reductions above;
- Applying one of five potential plans to address the most pressing water supply resilience risk;
- To continue to work towards a future water trade from our region, enabled by new or enhanced water sources and enhanced water efficiency. This element of the plan ensured that water quality, resilience and the environment in the North West are protected, whilst delivering bill reductions and performance improvements.

The consultation process essentially confirmed support for Plan 4, albeit with various comments and considerations being raised on the plan within the strategic choices as described in Section 6. However, for consistency with the preferred plans of potential importing companies, our new preferred plan essentially defaults back to Plan 3 at this time. Various aspects of the underlying strategic choices and resulting options have, however, changed from the draft Water Resources Management Plan. The preferred plan in this final Water Resources Management Plan is described fully in the next section.

### 7.4 The preferred plan

Our preferred plan now includes, in addition to the specified baseline activities, the following updated strategic choices:

- Adopt an enhanced leakage reduction comprising a total of 190 Ml/d over the planning period, a reduction of just over 40% from the baseline position of 448Ml/d. By the end of 2024/25 we plan to reduce leakage by at least 91 Ml/d, or 20%;
- Improve level of service for drought permits and orders to augment supply from 1 in 20 years to 1 in 40 years (moving from 5% to 2.5% annual average risk); and
- Increase resilience to others hazards, specifically for our regional aqueduct system associated with Manchester and Pennines resilience. This involves completing Solution D, which involves rebuilding all single line sections of the relevant aqueduct.
7.4.1 Continued baseline demand management activity

Our preferred plan ensures that the baseline demand management activities as described in Section 4.2 of this report. It should be stressed that this element of the plan does not constitute a ‘do nothing’ plan or simple continuation of existing practice. A range of activities are required to maintain the supply-demand balance and achievement of the stated aims require us to continue to innovate and adapt, for example, implementing new customer metering propositions such as ‘lowest bill guarantee’ or alternative customer engagement methods to promote meter uptake. Our baseline demand activity includes:

- Water efficiency activities achieving, as a minimum, an annual saving of 1 litre per property per day;
- Installing a total of around 180,000 water meters between 2020 and 2025. By the end of the planning horizon in 2045, we forecast that we will reach around 75% meter penetration.

7.4.2 Enhanced leakage reduction and improved level of service for drought permits/orders to augment supplies

The following table summarises the enhancements we proposed in our draft plan compared to the enhanced leakage reductions we are targeting based on this final plan following consultation (as detailed in Section 6.2). The rest of this section explains the specific preferred options currently identified in this plan to deliver these enhancements.

Table 23 Proposed enhancement for demand management – regional leakage reduction (NB. Numbers may not tally due to rounding)

<table>
<thead>
<tr>
<th>Year</th>
<th>2020-25</th>
<th>2025-30</th>
<th>2030-35</th>
<th>2035-40</th>
<th>2040-45</th>
</tr>
</thead>
<tbody>
<tr>
<td>Baseline position (Ml/d)</td>
<td>448.2</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Final plan - further leakage reduction (Ml/d)</td>
<td>-91</td>
<td>-21</td>
<td>-21</td>
<td>-28</td>
<td>-28</td>
</tr>
<tr>
<td>Final plan - Cumulative leakage reductions (Ml/d)</td>
<td>-91</td>
<td>-112</td>
<td>-133</td>
<td>-162</td>
<td>-190</td>
</tr>
<tr>
<td>Final plan – leakage forecast/target level (Ml/d)</td>
<td>357</td>
<td>336</td>
<td>315</td>
<td>287</td>
<td>259</td>
</tr>
<tr>
<td>Final plan – percentage change from baseline (%)</td>
<td>20%</td>
<td>25%</td>
<td>30%</td>
<td>36%</td>
<td>42%</td>
</tr>
</tbody>
</table>

We have simulated the specific benefits of additional leakage reduction to customers and the environment using our sophisticated new ‘extended methods’ process (Section 7.2), to demonstrate the extra value realised from these activities. These benefits, along with the costs (programme and bill impact), are shown in Section 7.4.4.

We have appraised the best options in order to achieve these target reductions. We have used a combination of AISC and EBSD, with some subsequent refinement of the programme to take a number of other considerations into account, to define a cost effective leakage programme over the 2020-2045 planning period. The detail of this process is described further in Final WRMP19 Technical Report - Options appraisal. These considerations were:

- Producing a leakage reduction programme that was affordable and acceptable to customers;
Considered the reliability and deliverability of options as well as the costs and benefits, particularly in the short term, to ensure there was an appropriate balance of risk to the programme;

Ensuring the programme in the short term contained a balance of options that are tried and tested, as well as including new and innovative options to drive efficiency and continuous improvement; and

Selecting innovative third party options where appropriate, particularly where there is significant longer term potential, but the roll out needs to be carried out in a controlled way to manage the risk to customers and ensure deliverability.

We are working closely with third-party suppliers to further develop and trial selected options. We should of course recognise that, by 2025, some of the newer approaches may already have been displaced by technologies that are yet to be invented; this is natural for a long-term strategic planning process like the Water Resources Management Plan. Our future forecasts will be reviewed fully in each planning round.

It is important to point out that any third-party contributions implemented in the future will be subject to an appropriate procurement process taking account of any legislative requirements. Demand management options will be subject to a future bid assessment framework, once published. This applies to any trials or pilot studies that fall within the legal requirements. There is significant focus on innovation and the involvement of specialist third parties.

Figure 37 summarises our programme, which splits the leakage programme into two distinct phases, as also explained below:

- In the first five years from 2020-2025 there is a balance between options that we know are proven and deliverable, but also recognising the need to be more innovative to drive future efficiencies.
- Beyond 2025 we have included options that are less cost-beneficial, or are cost beneficial, but more uncertain or require time to do further trials and investigations to ensure they are deliverable.

We presented our current levels of service in Figure 5 (Section 1.4), and we have updated this below in Figure 38 to reflect the proposed changes in our preferred plan. As included in our draft plan and explained in Section 6.3, leakage reductions over the next five years unlock improvements to our stated minimum levels of service for drought permits/orders to augment supplies. Our stated level of service for emergency drought orders (i.e. rota cuts or standpipes) remains unchanged, however, using our sophisticated new tools and techniques (Section 6.3) we have explored the actual expected frequency of implementation. There is a fairly high degree of uncertainty in this assessment, but the maximum simulated frequency at any point during the 2020-2045 planning period is 1 in 1000 years on average (0.1% annual average risk) with the preferred plan in place (trading pathway). This analysis is outlined in our Final WRMP19 Technical Report - Supply forecasting.
**2020-25**
*91 Ml/d reduction*

More focus on innovation in AMP7, including several trials, but retaining the reliable find/fix and pressure optimisation options.

<table>
<thead>
<tr>
<th>Action</th>
<th>Savings (Ml/d)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Reduce leakage and improve water efficiency by identifying customer side leakage and use patterns (trials ongoing)</td>
<td>2 Ml/d (third party)</td>
</tr>
<tr>
<td>Leakage reduction through additional find/fix using acoustic loggers</td>
<td>50 Ml/d (UG &amp; third party)</td>
</tr>
<tr>
<td>Leakage reduction through additional find/fix and pressure optimisation</td>
<td>28 Ml/d</td>
</tr>
<tr>
<td>Proactive monitoring of household meters to identify and fix supply pipe leaks</td>
<td>4 Ml/d (UG)</td>
</tr>
<tr>
<td>Temporary logging of large customers</td>
<td>1 Ml/d (UG)</td>
</tr>
<tr>
<td>Splitting DMAs</td>
<td>2 Ml/d (UG)</td>
</tr>
<tr>
<td>Splitting upstream tiles</td>
<td>4 Ml/d (UG)</td>
</tr>
</tbody>
</table>

**2025-45**
*Additional 99 Ml/d reduction*

Using the findings from AMP7 and further innovation.

<table>
<thead>
<tr>
<th>Action</th>
<th>Savings (Ml/d)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Reduce leakage and improve water efficiency by identifying customer side leakage and use patterns (trials ongoing)</td>
<td>75 Ml/d (third party)</td>
</tr>
<tr>
<td>Leakage reduction through additional find/fix and pressure optimisation</td>
<td>24 Ml/d</td>
</tr>
</tbody>
</table>

---

**Figure 37** Details of our proposed leakage reduction programme

---

**Figure 38** Future minimum stated levels of service with our preferred plan, from the year 2025 onwards

---

United Utilities considers that it is **unacceptable to plan for rota cuts or standpipes** even during extreme drought conditions.
7.4.3 Resilience to other hazards (Manchester and Pennines resilience)

As outlined in Section 6.4, we identified five potential solutions to mitigate the risk to water supplies in Manchester and the Pennines for consultation. Following consultation and customer research we propose to take forward Solution D in our preferred plan which involves rebuilding all necessary tunnel sections of the aqueduct. Evidence presented in Section 6.4 shows that this option is preferred by customers, supported by stakeholders, is the most cost-beneficial, and is the most robust to a range of decision metrics.

This preferred solution involves rebuilding all single line sections of the aqueduct. In terms of the simplified presentation of the risk as three indicative events, it means:

- Reducing the future 10 year probability that 1.2 million properties could be affected by water quality problems for at least one week from 65% to less than 5%
- Reducing the future 10 year probability that that 120,000 properties could be affected by supply interruptions for up to three months from 35% to less than 5%
- Reducing the future 10 year probability that 240,000 properties could be affected by supply interruptions for up to two weeks from 10% to 5%

This will achieve a level of risk acceptable to customers. We estimate that due to the scale of the work needed it will take until 2028 to reduce the risk to this level. As we noted in Section 6.4.3 we are already progressing a project to replace the highest risk tunnel section and construction works are expected to start on this section in 2018, with completion of all tunnel sections expected by 2029.

7.4.4 Costs and performance of preferred plan

We are committed to ensuring that our preferred plan offers ‘best value’ as part of ensuring our plan represents the most cost effective and sustainable long-term solution. Our objective has been to ensure that both customers and the environment are protected whilst achieving our strategic objectives in the most sustainable way, with the minimum possible overall level of investment. Our Final WRMP19 Technical Report - Options appraisal describes how portfolios of options were selected, tested and optimised to achieve this objective and Table 24 helps to summarise the process. The preferred plan has demonstrable benefits overall compared to the base position (noting water supply resilience benefits are presented in the previous section).
Table 24 Details of cost, bill impact and metric scores for preferred plan compared to alternative plan components

<table>
<thead>
<tr>
<th>#</th>
<th>Description</th>
<th>Cost Cumulative 80 year NPV including environmental and social costs (£m)</th>
<th>Estimated cumulative change in bill (£/annum) NB. Individual summations in brackets</th>
<th>Customer Change in the likelihood of temporary use bans</th>
<th>Customer Change in drought resilience</th>
<th>Environment Change in river flows and implementation length of drought permits to augment supply</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Continued demand management</td>
<td>0 (Baseline)</td>
<td>0 (Baseline)</td>
<td>Baseline</td>
<td>Baseline</td>
<td>Baseline</td>
</tr>
<tr>
<td>2</td>
<td>+ enhanced leakage reduction and improved LoS for drought permits to augment supply</td>
<td>302.6</td>
<td>3.25^</td>
<td>+++</td>
<td>++</td>
<td>+++</td>
</tr>
<tr>
<td>3</td>
<td>+ resilience to other hazards (preferred plan)</td>
<td>1267.6 (302.6 + 965)</td>
<td>11.43 (3.25 + 8.18)</td>
<td>No change from above – supply resilience benefit</td>
<td>No change from above – supply resilience benefit</td>
<td>No change from above – supply resilience benefit</td>
</tr>
</tbody>
</table>

^ The maximum annual bill impact of the 20% leakage reductions to 2025 is £1.96. This long-term impact will be subject to further appraisal in future Water Resources Management Plans, as it is assumed costs to reduce leakage will reduce in the long-term.

The leakage enhancements under the preferred plan also result in significant improvement from the baseline supply-demand balance position for the Strategic Resource Zone presented in Section 4.6, which has a relatively small surplus position for most of the planning period, and a small deficit at the end of the planning period in the baseline. The resulting final planning supply-demand balance is presented in Figure 39 below.
7.4.5 Environmental appraisal of preferred plan

We have selected a plan that is cost effective and sustainable in the long-term. The plan has been subject to an overall assessment of environmental impact to inform options appraisal and selection of the preferred plan. An independent consultant has completed three environmental assessments required by the regulatory guidelines. These reports have been issued alongside the final Water Resources Management Plan:

- Strategic Environmental Assessment\(^{88}\);
- Water Framework Directive Assessment\(^{89}\); and
- Habitats Regulations Assessment\(^{90}\).

We have also completed an initial assessment of the risks from invasive non-native species (INNS) and also published our Environmental and Social Costs reports so that interested stakeholders can understand how these have been derived as part of options cost estimation. The determination of environmental and social costs was a key aspect of the options identification process (Section 5.4.1) to input to options appraisal. For the supply-demand options\(^{91}\), the assessment was undertaken on all feasible options identified at the draft plan stage, and has been updated for the final plan. This incorporates the changes to the available portfolio of options considered as part of the original assessment and forms a revised report. For the Manchester and Pennine Resilience options\(^{92}\), the assessment was undertaken for the five potential solutions and their component resilience options. This assessment has not been updated since the draft plan stage as the options have not changed, but the revised report confirms the selection of the preferred solution. As

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\(^{91}\) Environmental and Social Costs of Water Resources Management Plan 2019 Supply-Demand Options.

discussed in Section 5.4.1, environmental net gain will be embedded for new infrastructure projects in our capital programme at an individual project level, from 2020 onwards. We are currently working with Natural England to discuss our approach to net gain, and are also using the Defra metric to assess biodiversity net gain within our engineering projects, which can be expanded in the future to include environment net gain\(^93\).

Our environmental assessments are intrinsic to the Water Resource Management Plan process and have informed key decisions along the way. All feasible options were assessed as part of the options identification stage, as outlined in Section 5.4. Options then selected for the preferred plan were assessed in more detail during options appraisal. Our future use of existing sources was also considered, particularly in relation to the Water Framework Directive and the need to avoid deterioration of water bodies in our region. These assessments will therefore ensure that our Water Resource Management Plan as a whole is sustainable in the long-term.

**Strategic Environmental Assessment (SEA)**

The Strategic Environmental Assessment found that the preferred plan is expected to generate a mix of positive and negative effects over the construction and operational phases.

During the construction phase, capital investment associated with the preferred plan would generate supply chain benefits, employment opportunities and increased spend in the local economy by contractors and construction workers, and has been assessed as having an overall significant positive effect on wellbeing. However, the operation of plant and machinery and vehicle movements during the construction phase for Manchester and Pennine Resilience Solution D, and the leakage reduction and network metering options, would generate emissions to air and has therefore been assessed as having a significant negative effect on air quality and climate change, and a minor negative effect on health. Solution D has also been assessed as having a minor negative effect on biodiversity, water quantity and quality, geology and soils, and flood risk. However, these effects reflect the emissions to air, energy and resource use associated with the implementation of the water management measures, which is to a large extent unavoidable (although effects may be reduced at the project stage through, for example, the use of renewable energy and sustainably sourced construction materials).

Once construction activity associated with the preferred plan is complete, there are likely to be very few adverse environmental impacts and no significant negative operational effects have been identified. Only a negative effect on water quantity and quality as a result of Solution D has been identified at this stage, although some uncertainty remains. No operational effects are expected on biodiversity, geology and soils, flood risk, air quality, cultural heritage or landscape.

The assessment has also identified a number of significant positive effects across several of the SEA objectives. The strategic choices ensure continuity of water supply to customers and support population and economic growth, and therefore would have a significant positive effect on health and wellbeing. In terms of climate change mitigation, demand reductions and lower levels of leakage may reduce

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93 The 25 Year plan states that the government will “embed an environmental net gain principle for development”. While there is a metric for biodiversity net gain, there is currently no industry ready metric to account for ecosystem services. A Defra tool based on the biodiversity net gain metric (referenced above) is currently being developed for environmental net gain.

greenhouse gas emissions and energy use; overall, the preferred plan has been assessed as having a mixed significant positive and minor negative effect on climate change and resource use. The leakage reduction programme and preferred demand management options would lower demand for water abstraction, and has been assessed as having a significant positive effect on water resources and a positive effect on water quantity and quality.

**Water Framework Directive Assessment**

The final Water Resources Management Plan was found to be in compliance with the requirements of the Water Framework Directive. In terms of the current abstraction licences, the assessments indicate that although there is some residual risk, the operation of the licences, the reductions noted by the Environment Agency and the schemes identified for completion by 2020 (Section 4.4.3) should be enough to mitigate against any significant risks to the Water Framework Directive water bodies in future.

The Water Framework Directive Assessment for the options that comprise the preferred plan have been reviewed and updated to ensure that our plan has been fully assessed in terms of its potential impacts on WFD water bodies. For our final plan, the options assessed are those resilience options that comprise the preferred Manchester and Pennine Resilience Solution D. The assessment results indicate that one of the options that constitutes Solution D could have a medium level of impact against Water Framework Directive objectives, and as such will require further assessment at the detailed planning (project) stage. However, the impact assessments were based on a precautionary approach, and with further mitigation, the option is unlikely to result in significant or long-term potential impacts. As such, it will be possible to be compliant with Water Framework Directive objectives.

**Habitats Regulations Assessment**

The conclusion of the Habitats Regulations Assessment is that the preferred plan will have no adverse effects, alone or in combination, on any European sites, that cannot be reliably avoided or mitigated using normal project-level controls. There is still the requirement for standard avoidance measures to be employed, including consideration at the planning stage of the potential for European sites to be affected, to ensure that potential adverse effects can be identified and avoided at the project stage.

The conclusion does not remove the need for consideration of a Habitats Regulation Assessment at the project-level, which will be required to address those aspects and uncertainties that cannot be meaningfully assessed at the plan-level, such as potential ‘in combination’ effects with forthcoming plans or projects that may coincide with option delivery.

**Invasive Non Native Species Assessment (INNS)**

Where there is a transfer of raw water there is potential to pose a risk to the spread of invasive non-native species (INNS). We have undertaken a preliminary INNS assessment to consider whether the options included in the preferred plan could pose a risk to the spread of invasive non-native species, as detailed in our Final WRMP19 Technical Report - Options appraisal. As the options in our preferred plan do not involve the transfer of raw water, we have identified that INNS risk assessments will not be needed. We have also assessed our existing transfers as outlined in our Final WRMP19 Technical Report - Supply forecasting.
7.5 Summary of preferred plan

Table 25 below provides a simple tabular summary of the preferred plan, including a comparison between the draft plan consultation proposals and the updated plan following consultation.

**Table 25 Summary of preferred plan**

<table>
<thead>
<tr>
<th>Plan element</th>
<th>Draft WRMP19 (consulted upon)</th>
<th>Final WRMP19 (following consultation)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Continued demand management (water efficiency / metering)</td>
<td>• Water efficiency activities achieving, as a minimum, an annual saving of 1 litre per property per day; and&lt;br&gt;• Installing a total of around 180,000 water meters between 2020 and 2025. By the end of the planning horizon in 2045, we forecast that we will reach around 75% meter penetration;</td>
<td>No change</td>
</tr>
<tr>
<td>Enhanced leakage reductions to 2025</td>
<td>30 Ml/d reduction from baseline (7%)</td>
<td>91 Ml/d reduction from baseline (20%)</td>
</tr>
<tr>
<td>Enhanced leakage reductions to 2045</td>
<td>80 Ml/d reduction from baseline (18%)</td>
<td>190 Ml/d reduction from baseline (just over 40%)</td>
</tr>
<tr>
<td>Minimum stated level of service – drought permit/orders to augment supplies</td>
<td>Improvement from no more than once every 20 years (5% annual average risk) to once every 40 years (2.5% annual average risk) by 2025</td>
<td>As draft plan proposal, improvement to no more than once every 40 years (2.5% annual average risk) by 2025, and continue to review in subsequent planning cycles</td>
</tr>
<tr>
<td>Water supply resilience (Manchester and Pennines)</td>
<td>One of five options to address supply risk</td>
<td>Solution D, relatively low residual risk</td>
</tr>
<tr>
<td>Water trading</td>
<td>Included in preferred plan - continue to work towards a future water trade from our region, enabled by new or enhanced water sources and enhanced water efficiency.</td>
<td>Excluded from preferred plan (not selected as import in other company preferred plans) - we remain committed to working with potential future trading partners so that an export can be made available when it is needed.</td>
</tr>
</tbody>
</table>

Our plan needs to ensure that we continue to meet drinking water quality standards, minimise water quality risks and that the water we supply remains acceptable to customers; there should be no deterioration. This is in line with the latest Drinking Water Inspectorate guidance to water companies including its Long Term Planning guidance published in 2017. Our plan is comprised of demand management options, which will not impact on the water quality of our system, and addressing Manchester and Pennines resilience risks, which prevent deterioration risks to drinking water quality.
8 Water trading adaptive pathway

Key points

- Following consultation it remains our preference to continue working towards making water available for export.
- To align our plan with others, the export no longer forms part of our formal preferred plan, but we have retained the full appraisal of how a future large-scale national water trade could look in an adaptive pathway.
- The pathway could form the basis of a future preferred plan, e.g. in Water Resources Management Plan 2024.
- Our strategy to facilitate a future trade sets out how customers and the environment are protected under a future export. We demonstrate that this would be both ‘best value’ and sustainable in the long-term.
- We are committed to working with potential future trading partners so that an export can be made available when it is needed.

8.1 Context for pathway approach

As part of our options identification process, we discuss the potential for water trading with other water companies (as detailed in Section 8 of Final WRMP19 Technical Report - Options identification). This complemented collaborative work at a national level (Section 3.8). Building on dialogue in the previous planning round, at the draft Water Resources Management Plan stage a potential trade to Thames Water from Lake Vyrnwy via a Severn-Thames transfer was explored (Section 6.5).

Given long-term uncertainty and the scale of such a proposal, we acknowledged as early as pre-consultation that it was likely confirmation of need and investigation of such options would span multiple planning rounds. Noting this, and given that companies are completing Water Resources Management Plans simultaneously, limiting the opportunity for iteration, we decided to adopt a pathway approach (essentially a very detailed scenario). This ensured that we could explore, using a prospective real-world case, how a future water trading export could work. It also allowed us to consult with stakeholders and customers on our strategy to facilitate such a trade, should it ever be selected as part of another company plan. Such activity could then inform any future water trading investigation and it also ensured that we were agile as other company requirements changed.

In order to maintain supplies to customers if exporting from Lake Vyrnwy we would need to make modifications to our supply system. This would include developing new sources of water and options to reduce demand to ensure there is no impact on customers or the environment, taking into account the benefits of our leakage reduction programme. In the draft Water Resources Management Plan we included this water trading pathway in our preferred plan. We had a mainly positive response to water trading
during consultation, subject to further work and protection of customers and the environment, as explained in Section 6.5.

**Summary – The Severn Thames Transfer**

The pressures of population growth and climate change are affecting the whole of the South East of England. By working together with other water companies across England and Wales we’re taking a coordinated approach to planning for the future and making sure all our plans offer customers the best possible value for money. The water transfers we have looked at include transferring water from the Midlands, Wales and the North West and transferring it via the River Seven and across to the River Thames.

A number of variants of the Severn Thames transfer have been considered as we developed our plans. United Utilities, Severn Trent, Welsh Water, and the Canal and River Trust have provided options to free-up water in the River Severn catchment. Thames Water has considered these options for transferring water from the River Severn and River Wye to the River Thames.

In appraising options to meet its own needs, and the needs of other companies in the South East, Thames Water has selected a Severn Thames transfer as part of its long term preferred plan. This includes, from 2083 onwards:

- 300 Ml/d pipeline transfer between Deerhurst on the River Severn and Culham on the River Thames, including treatment for invasive non-native species
- 90 Ml/d of support from Vyrnwy reservoir provided by United Utilities, 60 Ml/d of which would be released into tributaries of the Upper Severn and 30 Ml/d would be provided to Severn Trent Water to offset their abstractions further downstream
- 15 Ml/d of support from Severn Trent at Mythe in Gloucestershire
- 35 Ml/d of support from Severn Trent’s Netheridge sewerage treatment works in Gloucestershire

Thames Water also considered a number of scenarios. The Severn Thames transfer is called on under some scenarios tested. The earliest the transfer is required in these scenarios is 2039. The scenarios select a range of different support options up to 250 Ml/d in total. The 250 Ml/d support comprises of 125 Ml/d from Vyrnwy reservoir and 125 Ml/d from Severn Trent options.

Given the national strategic importance of the Severn to Thames transfer scheme, as recognised by the National Infrastructure Commission report ‘Preparing for a Drier Future’, we remain committed to ensuring that momentum is maintained. To this end we will continue to work on appropriate technical and environmental aspects in 2020-25, for example ecological work, losses and reliability, water quality, regulation, river temperature, in partnership with the other companies. We will continue to work closely with the other companies to examine these options in more detail. This will allow the transfer options to be considered further in future WRMPs.

Given that a water trade has not been selected by other water companies in the core 25-year part of the planning horizon as part of their preferred plans (our preferred plan is outlined in Section 7), an updated
version of the draft plan assessment has now been removed from our preferred plan and is now included in this section. This is because there is a strong possibility that water trading will take place in the future, either from Lake Vyrnwy, or from other sources and with other trading partners. As such we feel that our future planning should retain a strong focus on water trading, even though it does not specifically feature in our preferred plan. The adaptive pathway could form part of a future preferred plan in later planning reviews or cycles, and shows our strategic approach to facilitating a water trade in future.

The analysis completed under the adaptive pathway is still based upon the earliest assumed date that a large-scale water Severn-Thames transfer would occur (in the 2030s\(^4\)), as in the draft plan, but in future the timing, size or utilisation of a trade could differ. For example, water could be traded to Severn Trent Water instead of, or as well as Thames Water, the trade could be smaller, or it could be at a different point in time.

The flexibility of this concept is depicted in Figure 40 relative to our preferred plan (i.e. the non-trading pathway).

![Figure 40 Water trading adaptive pathway](image)

A key message is that the assessment shows a strategy and approach to work towards a future trade, based upon feedback from customers, stakeholders and regulators, thus making further work to Water Resources Management Plan 2024 more meaningful and informed. Whilst options have been selected as part of this exercise, they may change and would be subject to further investigation. As described in Section 6.5, both

\(^4\) Thames Water’s latest scenarios at the time of publication show the earliest date of scheme selection to be in 2039, which is very close to the 2035 assumed date within the draft plan. The difference is not material for this adaptive pathway assessment.
Thames Water and Severn Trent Water want to continue to explore a potential water import from the North West in future. Thames Water have also included the Vyrnwy option in their preferred plan, but in 2083\(^95\), which is outside our core assessment horizon.

The remainder of Section 8 outlines the changes made since the draft Water Resources Management Plan for this pathway, and presents the final picture for this final plan taking account of consultation feedback (e.g. on options).

### 8.2 Strategy and options under the adaptive pathway

The approach taken at draft plan and consulted upon has been retained in principle, which is to protect customers and environment from deterioration from the levels they would otherwise have experienced following leakage reductions included in the plan. This ensures that improved resilience and levels of service resulting from these investments are not lost subsequently through water trading.

As outlined in Section 7.2, we used our sophisticated new extended methods process for selecting options for water trading. The principal reasons for doing this were:

(i) To take into account significant medium to long-term uncertainties, in particular associated with droughts and climate change; and

(ii) Ensure that customers and the environment in the northwest are protected under such a trading agreement.

The extended methods input data were largely unchanged from the draft to final Water Resources Management Plan. However, there were two key updates that resulted from the consultation process:

- Feedback was received during consultation on some of the options previously selected for trading, particularly around environmental considerations\(^96\). We therefore screened some additional options out from the feasible list prior to completing the extended methods options appraisal; and

- Supply-demand balance related data was updated in line with changes made to the final plan (Section 4), and in particular, enhancements to the planned level of leakage reduction in the 2030s (Section 7.4.2).

We were also able to make a minor improvement to the process itself, which allowed better cost optimisation of the portfolios of options tested. We have included a detailed explanation of the extended methods process, including differences between draft and final approach, in Section 4 of the Final WRMP19 Technical Report - Options appraisal.

The portfolio of options selected for the water trading adaptive pathway bears a close resemblance to that presented in the preferred plan at the draft stage (available in Appendix D for reference). However, following the above changes three options are no longer selected at this stage:

- Python Mill (WR114)
- Shropshire Union Canal (WR821)

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\(^95\) Our plan is tested to the 2080s, however, the core supply-demand assessment of need is focused on the 25-year horizon.

\(^96\) We had flagged risks warranting further investigation or mitigation on some options, and in some cases already identified appropriate substitutes.
- Home checks on metering (WR623b)

The Python Mill option was removed on environmental grounds, related to Habitats Directive requirements, and we had already identified the need for a potential substitute at the draft plan stage on this option. The third-party Shropshire Union Canal option was not selected by the extended methods process for the final Water Resource Management Plan, following the improvements to the cost optimisation process. The option performs extremely well in terms of protecting customers and the environment under this particular trading proposal, but ultimately, on the basis of the costs provided by the third-party to date, there is a more cost-effective way to achieve this objective. Due to the effectiveness of this option, and the fact that the costs are at an early stage of refinement, we hope to further explore this option with the third-party and have already made direct commitments to that third-party and within our Statement of Response. The home checks on metering (WR623b) were no longer required as the new options selected in place of those removed provided sufficient additional benefits.

The new options selected in the portfolio include abstraction from existing impounding reservoirs (Worthington, WR062b) and the further development of three existing groundwater sources at Eccleston Hill (WR102d), Lymm (WR105a) and Randles Bridge (WR107b)

Table 26 Summary of water trading pathway portfolio changes between draft and final plans (NB. All options subject to change in future planning rounds and subject to further investigation)

<table>
<thead>
<tr>
<th>Selected options from portfolio</th>
<th>Draft</th>
<th>Final</th>
</tr>
</thead>
<tbody>
<tr>
<td>Trading enabling works</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Divert supplies from Dee (B2)</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Education programme (WR610b)</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Goods and advice on metering (WR620b)</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Home checks on metering (WR623b)</td>
<td>✓</td>
<td>x 1</td>
</tr>
<tr>
<td>Improved reservoir compensation release control (WR159 and WR160)</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>More efficient use of water</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Further develop existing groundwater sources</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Python Mill (WR114)</td>
<td>✓</td>
<td>x 2</td>
</tr>
<tr>
<td>Worsthorne (WR099b)</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Bold Heath (WR102e)</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>
The resulting options currently selected under this pathway are shown in Figure 41 and Figure 42 below. The new supplies will provide water to offset that which would normally come from the River Dee and Vyrnwy. These options have been selected to maintain resilience and maintain environmental standards.
For any new supplies, or changes to existing supplies, we would ensure that there is no deterioration to drinking water quality (Section 8.4).

**Figure 41 Summary options selected under the adaptive pathway for water trading**
Enabling the redistribution of water

- Divert water sources from the River Dee, currently supplying other areas, to areas currently supplied from Vyrnwy
- Pump a portion of this along existing large diameter trunk mains to the existing water treatment works which treats water from Vyrnwy

More efficient use of water

- Water efficiency (education programme, goods and advice on metering) - 6 Ml/d total
- Improved reservoir compensation release control (local reservoirs, regional reservoirs) - 22 Ml/d total

New sources of water

- Develop existing groundwater sources (Tytherington, Worsthorne, Bold Heath, Franklaw, Eccleston Hill, Lymm, Randles Bridge) - 72 Ml/d total
- Develop existing reservoir source - Worthington - 12 Ml/d total

Figure 42 Details of options selected under the water trading pathway (NB. includes options ID for cross-referencing to the report Final WRMP19 Technical Report - Options identification. NB. Sizes refer to capacity of options, not Water Available for Use (WAFU) benefit)

The export is designed to operate during times of relatively dry weather in Thames Water’s areas. Therefore the redistribution of water and the new capacity will only need to be used relatively infrequently. Stochastic analysis that we have commissioned jointly with Thames Water indicates that this is less than 15% of the time on average. This element of the adaptive pathway, and the resulting options would be also subject to future change depending on the nature and timing of a future trade, but was considered representative for this assessment of national scale water trading.

The export with these options in place has been tested in our extended methods process to ensure that they do not result in additional risks to supplies or the environment during drought events in the North West. The results are shown in Table 27 below. In terms of drought risk and impact on the environment there will be no impact in the 2030s relative to the position with the leakage reduction programme (Section 7.4.2) in place. All metrics scores are displayed relative to a baseline with no enhanced leakage reduction in place. This is the lowest-cost portfolio of options that we could identify which satisfied our objectives to protect customers and the environment; further information on the selection process is provided in our Final WRMP19 Technical Report - Options appraisal. The same assessment principle and strategic approach would be used in future to assess alternative water trading proposals (e.g. different date of implementation or utilisation characteristics) that may be investigated.

The direct costs of these new water resources and associated works would be recovered from the receiving water company under a bulk supply contract. In addition, because the bulk supply contract will also cover a proportionate contribution to the general costs of running a water company, bills for customers in the North West could be slightly lower as a result of the trade. For the prospective trade assessed, the bill reduction is estimated to be around 40 pence per annum for every household. Feedback from customer
research indicated that it may be better to reinvest the proceeds into future water resource management. We will explore this in future planning rounds.

Table 27 Details of cost, bill impact and metric scores for the water trading adaptive pathway (note the blue row relates to the preferred plan, with green denoting this pathway for comparison)

<table>
<thead>
<tr>
<th>#</th>
<th>Description</th>
<th>£</th>
<th>£</th>
<th>Customer</th>
<th>Customer</th>
<th>Environment</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>Cost</td>
<td>Cost</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Cumulative cost 80 year NPV including environmental and social costs (£m)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Estimated cumulative change in bill (£/annum)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>NB. Individual summations in brackets</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1</td>
<td>Continued demand management</td>
<td>0</td>
<td>0</td>
<td>Baseline</td>
<td>Baseline</td>
<td>Baseline</td>
</tr>
<tr>
<td>2</td>
<td>+ enhanced leakage reduction and improved LoS for drought permits to</td>
<td>302.6</td>
<td>3.25</td>
<td>+++</td>
<td>++</td>
<td>+++</td>
</tr>
<tr>
<td></td>
<td>augment supply</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>+ resilience to other hazards (preferred plan)</td>
<td>1267.6</td>
<td>11.43</td>
<td>As above</td>
<td>As above</td>
<td>As above</td>
</tr>
<tr>
<td></td>
<td>(302.6 + 965)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>(3.25 + 8.18)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>+ water trading adaptive pathway</td>
<td>1498.7</td>
<td>11.03</td>
<td>+++</td>
<td>++</td>
<td>+++</td>
</tr>
<tr>
<td></td>
<td>(1267.6 + 231.1)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>(11.43 - 0.40)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

NSC no significant change   /+/-/+ unfavourable    /+-/-/+ favourable

For the purposes of preparing water resources management plans, we have agreed with Thames Water that any environmental impacts downstream of Vyrnwy in the Severn and Thames catchments will be assessed in its Water Resources Management Plan process. So for example, the risk of transferring invasive non-native species from the River Severn to the River Thames has been assessed in Thames Water’s plan and mitigation included. We have included a summary of their environmental assessments in Section 8.3. We would expect the same principle to apply to trades to other water companies.

Table 28 shows an expansion of the previous table, but allows comparison of the adaptive pathway to potential lower or higher cost portfolios (and in essence strategies) to meet facilitate a water trade (as well as to the baseline and preferred plan positions). By the current earliest assumed date to commence trading for the pathway (so in this case in the 2030s), customers and the environment will be benefitting from our strategic choice to enhance leakage reduction under the preferred plan, as highlighted by the green ‘plus’
symbols in the second row of the table. However, once we introduce water trading under the trading pathway, without options in place there could be a detrimental impact to customers and the environment. Therefore, our approach recovers the performance of the system with the lowest possible level of investment that we were able to find to avoid deterioration against the performance metrics. The final row is an example of a higher cost portfolio which could have been used for the pathway, but which does not provide significant performance benefits, whilst increasing costs. It does not meet our objective to protect customers and the environment in the most cost-effective way. Comparison of the adaptive pathway portfolio against other alternative portfolios is also shown in Section 6 of the Final WRMP19 Technical Report – Options appraisal.

Note that the NPV costs presented in Table 28 would be recovered via the bulk supply contract with Thames Water.

*Table 28 Defining a best-value adaptive pathway (note the blue row relates to the preferred plan, with green denoting different portfolio comparisons under this pathway for comparison)*

<table>
<thead>
<tr>
<th>Description</th>
<th>Supply-demand options capacity (ML/d)</th>
<th>Cost 80 year NPV including environmental and social costs, relative to preferred plan (£m)</th>
<th>Change in the likelihood of temporary use bans, relative to preferred plan</th>
<th>Change in drought resilience, relative to preferred plan</th>
<th>Change in river flows and implementation length of drought permits to augment supply, relative to preferred plan</th>
</tr>
</thead>
<tbody>
<tr>
<td>Preferred plan with leakage reductions at 2035</td>
<td>-</td>
<td>NSC</td>
<td>NSC</td>
<td>NSC</td>
<td>NSC</td>
</tr>
<tr>
<td>Water trading with enabling works only</td>
<td>0</td>
<td>90.4</td>
<td>NSC</td>
<td>-</td>
<td>--</td>
</tr>
<tr>
<td>Adaptive pathway trading plan</td>
<td>112</td>
<td>231.1</td>
<td>+++</td>
<td>++</td>
<td>+++</td>
</tr>
<tr>
<td>Example higher cost portfolio</td>
<td>141</td>
<td>297.1</td>
<td>+++</td>
<td>++</td>
<td>+++</td>
</tr>
</tbody>
</table>

NSC no significant change  +/-/+ +++ favourable  -/-/-- unfavourable

As part of testing the draft plan we also completed a scenario of what a larger trade could look like, with more extensive use of Lake Vyrnwy (i.e. trading on a greater number of days). This is now excluded from Section 9 as water trading does not form part of the preferred plan, but the results are still relevant to this pathway. The extended methods testing showed that with the adaptive pathway in place it would be possible to increase the use of Vyrnwy for trading without impacting customers or the environment. No
new options would likely be required, but the level of utilisation of those selected would be higher. This helped to demonstrate a long-term best value plan following the aforementioned approach.

Were the trade to have a smaller capacity, for instance 90 Ml/d, from 2083 onwards a cheaper portfolio, with less capacity, would likely give performance that protected our customers and the environment. Whilst not tested quantitatively at this stage it is likely the portfolio would comprise the demand management and compensation flow reduction options, along with some of the more cost effective groundwater sources, selected for our adaptive pathway.

We have also taken the opportunity provided by the extended methods process to explore how the water trading adaptive pathway would perform beyond the 2020-2045 planning period, right out to the 2080s. We used the 2080s UKCP09 climate change projections (Section 4.4.4), extended our demand forecast and included a working assumption that we would continue to enhance leakage reduction by 10 Ml/d every 5 years beyond 2045.

This demonstrated that our adaptive pathway was relatively robust in the 2080s, and we would only need to invest in some additional groundwater capacity in the south of the region (Cheshire). Under all circumstances we would protect the water quality of supplies to all customers.

8.3 Environmental appraisal

As set out in the previous section, we will ensure that any future water trading agreement does not negatively impact on customers or the environment. We have selected a plan that is cost effective and sustainable in the long-term. The plan has been subject to an overall assessment of environmental impact to inform options appraisal and selection of the plan to inform the adaptive pathway. As we are retaining an adaptive pathway for water trading, the feasible option assessments have been retained in the environmental reports, and updated where possible. A summary of these reports in the context of water trading is provided below.

We have also published an Environmental and Social Costs report, which also includes assessment of the environmental and social costs of the water trading supply-demand options. The assessment was undertaken on all feasible options identified at the draft plan stage, including those options now included in the revised portfolio to support water trading.

Strategic Environmental Assessment (SEA)

The Strategic Environmental Assessment contains an assessment of two portfolios of options identified to facilitate a water trade. The assessment demonstrates that the cumulative effects of the trading portfolios would be very similar, with significant positive effects identified across several of the SEA objectives, including water quality and quantity, climate change, health, wellbeing, water resources and resource use.

Adverse effects associated with the construction/implementation of water management measures would be short term and temporary, and it is expected that best practice construction techniques and methods could be implemented at the project stage to help reduce the likelihood of such effects occurring and their magnitude. Similarly, it is expected that negative operational effects could be managed to an acceptable level at the project stage, with appropriate mitigation identified through further detailed assessment of

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97 Environmental and Social Costs of Water Resources Management Plan 2019 Supply-Demand Options
environmental impacts. The exception to this is in respect of climate change and resource use, where cumulative significant negative effects have been identified during construction and operation for both trading portfolios. However, these effects reflect the unavoidable energy and resource use associated with the implementation of the water management measures, although this may be reduced at the project stage. Overall significant negative effects on air quality have also been identified, as a result of the scale of vehicle movements associated with the implementation of Manchester and Pennine Resilience Option 37-42 (which features in both portfolios). The Severn Thames Transfer component of B2 required for both alternatives could also have significant negative effects on cultural heritage and landscape during construction.

For the purposes of the assessment, we agreed with Thames Water that any environmental impacts downstream of Vyrnwy in the Severn catchment, and in the Thames catchments associated with this transfer, would be assessed in Thames Water’s Water Resources Management Plan. The findings of Thames Water’s SEA in respect of this transfer have been incorporated in our revised report and associated cumulative assessment.

**Water Framework Directive Assessment**
The Water Framework Directive Assessment includes an assessment of the supply-demand options and enabling works required to facilitate a water trade. The assessment of these options has been retained in the report; the conclusion at the draft plan stage indicated that most of the options could have a medium level of impact against Water Framework Directive objectives, and as such would require further assessment at detailed planning stage. However, the impact assessments were based on a precautionary approach and could be mitigated. As such, it would be possible to be compliant with Water Framework Directive objectives.

For the purposes of the assessment, we agreed with Thames Water that any environmental impacts downstream of Vyrnwy in the Severn catchment, and in the Thames catchments associated with this transfer, would be assessed in Thames Water’s Water Resources Management Plan. The findings of Thames Water’s WFD assessment in respect of this transfer have been incorporated in the revised report. As the water traded is currently abstracted for our supply, it is assumed that there would be no impacts on Lake Vyrnwy itself.

**Habitats Regulations Assessment**
The Habitats Regulations Assessment includes an assessment of the supply-demand options and enabling works required to facilitate a water trade. The conclusion at the draft plan stage indicated that two of the options could have an adverse effect on European sites, and as such would require further assessment at detailed planning stage. No further assessment of these options has been undertaken for the revised report, however the results of the assessment at draft plan stage has been retained.

**Invasive Non Native Species Assessment (INNS)**
Where there is a transfer of raw water there is potential to pose a risk to the spread of invasive non-native species (INNS). We have undertaken a preliminary INNS assessment to consider whether the options included in the preferred plan could pose a risk to the spread of invasive non-native species, as detailed in our *Final WRMP19 Technical Report - Options appraisal*. 
The national water trading pathway involves the transfer of raw water between the River Severn and the River Thames catchments. If this scheme is progressed it will require a more detailed INNS risk assessment. As the option is associated with national water trading there is sufficient time to undertake this work in the future and ensure that any risks are mitigated. The assessment of these elements of the scheme are covered in Thames Water’s Water Resources Management Plan.

8.4 Drinking water quality

Our plan needs to ensure that we continue to meet drinking water quality standards, minimise water quality risks and that the water we supply remains acceptable to customers; there should be no deterioration. This is in line with the latest Drinking Water Inspectorate guidance to water companies including its Long Term Planning guidance published in 2017.

Through the development of our plan, we have considered the potential water quality changes that may occur within our supply system. In accordance with Drinking Water Inspectorate guidance, any changes to the supply will need to ensure that there is no deterioration in the absolute water quality parameters and aesthetic water quality. This is of particular relevance for resilience and water trading drivers where there could be transient changes to how our supply system operates at certain times. There is the potential for increased numbers of customer contacts if these types of scenarios are not correctly managed (for example, due to aesthetic or taste changes).

We have considered this risk of ‘deterioration’ of water quality in a number of ways:

- All options that we have considered have been designed to ensure that they meet the required drinking water quality standards. This is a regulatory requirement;
- Furthermore, we have also considered whether additional stages of water treatment processes may be required in order to reduce the risks of water quality changes and to ensure that our supplies remain acceptable to customers. This thinking has been built into our Engineering assumptions used to support the development of our feasible options. For example, a water softening process may be required in certain circumstances (for instance if water supplies changed from surface water to groundwater, or from Vyrnwy to Dee). It is recognised that if any of the options are taken forward as part of the preferred plan, then a higher level of design maturity will be required, in conjunction with the regulators to ensure customers are protected; and
- We have completed some provisional analysis of our supply system during a water trading scenario to understand the significance of the changes and where water quality impacts to customers might be observed. This also includes any enabling works that are required to facilitate the water trading scenario.

As part of the water trading adaptive pathway, we have assessed how the options selected could change the composition of the water supplied in different parts of the supply system. We have done this using our water resources models to indicate what proportion of demand they comprise when in operation during indicative dry and normal demand years. Furthermore, we have also considered the effects of the water trading ‘enabling works’ as these would be required ahead of options for water trading coming into operation.

Figure 43 shows how each of the options could potentially change the composition of supplies in the areas which they feed. The key conclusions from this graph are as follows:
During water trading in a dry year, about 11% of the reduced output demand normally fed from Lake Vyrnwy would be made up from the River Dee;

Existing and normally used groundwater sources at Tytherington (Macclesfield) and Franklaw (Fylde) would be utilised more in both normal and dry demand year scenarios during water trading at less than 15% of the total demand for that area;

Existing but unused groundwater sources at Bold Heath (Prescot), Eccleston Hill (Prescot) and Worsthorne (Burnley)\(^{98}\) would be required to provide between 3% and 6% of the demand in dry years. Bold Heath water would be mixed with other regional supplies prior to treatment. Worsthorne is designed to offset compensation from existing impoundment reservoirs and so there would be no change envisaged to the source water for the treatment works water.

The introduction of water from Worthington reservoirs and Randles Bridge groundwater sources could change the composition of the water normally supplied to those areas significantly by 30% and just less than 20% respectively.

![Figure 43 Proportion of water supplied to the nearest demand centre from the new options when used for water trading](image)

In conclusion, there are some potential changes in water source in particular areas. The use of some existing supply sources may change depending on the supply-demand requirements at certain times. We will use this provisional analysis as we develop our long-term plans to understand the significance of these changes, risks to water quality and that our supplies remain acceptable to customers at all times. We would envisage that this would be through more specific assessments of the supply system changes, including a

\(^{98}\) Worsthorne is included in our Drought Plan as a supply side option. This WRMP19 option both makes this capacity permanently available as a “business as usual” source contributing to WAFU, whilst also adding additional asset capacity.
better understanding of the potential risks and required mitigation, particularly where new sources of water are required and/or where the type of water supplied changes (e.g. surface water to a significant proportion of groundwater).

8.5 Assessment of wider supply resilience

The expected effect of the options in the water trading adaptive pathway, to our overall system resilience, will be to at least maintain the existing level against all significant hazards. Whilst we have not yet carried out all hazard system resilience assessments against the water trading options, we have assessed the supply resilience to both drought and freeze-thaw hazards. Further detailed option design will address all significant hazards associated with the options.

The modelled effects of the trading options during a drought are reported above. The same freeze-thaw assessment process as discussed in Section 4.7.5 was applied to the system including trading options based on the draft plan portfolio. In all of the cases assessed the system resilience was at least as high as in the baseline case without the trading options. Further testing would occur in future, as required, to explore different water trading variants or proposals.

8.6 Future and next steps

We will continue to work with others on water trading beyond Water Resources Management Plan 2019 towards the Water Resources Management Plan 2024 planning round. This will build on our approach to this plan, drawing on the ongoing collaborative, multi-organisational work through, for example, Water UK, Water Resources North and the River Severn Working/Modelling Groups etc. Given our experience in this planning round, we will also actively support and engage on the Water Resources Management Plan 2024 planning framework to ensure that water trading can be as effectively appraised as possible.

We will undertake further work, as a donor company, to develop the feasible supporting option within its supply area. These options are needed in order to release water that is currently used to supply customers in the North West of England to be made available for the water transfer scheme. This will provide additional confidence that the new supply is feasible, resilient in the face of future uncertainties, does not cause a detrimental impact on the environment and to provide additional confidence in the cost estimates for these options. This will build on the assessments already completed as part of Water Resources Management Plan 2019 and will include assessment of variants to the transfer scheme in terms of level and timing of support. In addition we will provide senior manager resource to coordinate the work across the various parties and ensure effective governance arrangements are in place. The total cost of this work is estimated at £1.0m, and is included within our Business Plan submission.

The focus of the work in 2020-25 will be:

1. Senior management providing leadership and support to the joint work on the transfer scheme across the various parties, and engaging with multiple stakeholders.
2. More detailed engineering assessments of the scope and costs of the supporting options, supported by multi-discipline site based investigations.
3. Environmental studies for a number of supporting options, including a screening phase and more detailed investigations at a smaller number of sites.
4. A study to assess the contribution that our transfer options will make to the well-being goals for Wales contained in the Well-being of Future Generations (Wales) Act 2015.

5. A study to assess whether changes to the magnitude of timing of River Severn support would affect water levels at Vyrnwy reservoir and the environmental effects of any changes to water levels.
**Severn-Thames Transfer – work planned to inform 2024 WRMPs**

The continued development of water transfer options is important in protecting the resilience of the South East region. There is a need to ensure that both the recipient and donor companies for the water transfer can provide safe and reliable water supplies for customers, both now and into the future, and that in doing so they continue to evaluate all feasible options to provide raw water for supply.

Throughout 2015-2020 there has been an extensive programme of work undertaken and engagement with interested stakeholders and regulators on the Severn Thames transfer scheme. The proposed work to be undertaken in the following five years builds on this substantial collaborative work that has already been undertaken. We are committed to fully understanding the viability of the Severn Thames transfer by continuing to work with other water companies and the regulators.

The joint work will include:

<table>
<thead>
<tr>
<th>Scope</th>
<th>Lead organisation</th>
</tr>
</thead>
<tbody>
<tr>
<td>(1) Understanding the magnitude of water losses that could occur during transfer</td>
<td>Thames Water or another Water Resources in the South East group (WRSE) partner</td>
</tr>
<tr>
<td>(2) The changes that would be required to the regulation of the River Severn to ensure water is available for transfer when required and that the Severn Estuary Special Area of Conservation is not detrimentally impacted by the increased upstream abstraction</td>
<td>Thames Water or another Water Resources in the South East group (WRSE) partner</td>
</tr>
<tr>
<td>(3) Further environmental investigations and survey requirements for the River Severn flow augmentation options (Vyrnwy reservoir and Minworth sewage treatment works)</td>
<td>Thames Water or another Water Resources in the South East group (WRSE) partner</td>
</tr>
<tr>
<td>(4) Understanding water quality issues associated with how River Severn algae behave when transferred into the River Thames.</td>
<td>Thames Water or another Water Resources in the South East group (WRSE) partner</td>
</tr>
<tr>
<td>(5) Environmental studies for a number of supporting options, including a screening phase and more detailed investigations at a smaller number of sites.</td>
<td>United Utilities</td>
</tr>
<tr>
<td>(6) More detailed engineering assessments of the scope and costs of the supporting options, supported by multi-discipline site based investigations.</td>
<td>United Utilities</td>
</tr>
<tr>
<td>(7) A study to assess the contribution that United Utilities transfer options will make to the well-being goals for Wales contained in the Well-being of Future Generations (Wales) Act 2015.</td>
<td>United Utilities</td>
</tr>
<tr>
<td>(8) A study to assess whether changes to the magnitude of timing of River Severn support would affect water levels at Vyrnwy reservoir and the environmental effects of any changes to water level.</td>
<td>United Utilities</td>
</tr>
<tr>
<td>(9) Senior management providing leadership and coordination of the work on the transfer scheme across the various parties, ensuring effective governance arrangements are in place, and engagement with multiple stakeholders.</td>
<td>TBC between regulators and water companies</td>
</tr>
<tr>
<td>(10) It is expected that there will input from, and engagement with, a range of organisations including NRW, EA, Welsh Water and Bristol Water, all of who have dependency on the River Severn in one form or another</td>
<td>Various</td>
</tr>
</tbody>
</table>

To achieve governance for the future work programme, a new coordination group will be established to be called “Water Resources West”.

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9 Testing our plans

Key points

- Our preferred plan is robust to a wide range of uncertainties.
- It would be inappropriate to invest large sums of customers’ money to address all possible eventualities.
- We tested a range of scenarios beyond what we have planned for, and set out the scale and cost of mitigation required.
- In the event that any of these were to materialise they would be addressed as part of the annual review process or a future Water Resources Management Plan.
- We will protect the resilience and water quality of supplies to all customers.

9.1 Overview

There are significant uncertainties in water resources planning such as the impacts of climate change, population growth and future customer demand for water. We have incorporated a wide range of these uncertainties into our planning through the application of target headroom (Section 4.5) and use of extended methods (Section 7.2). It would be inappropriate, however, to invest large sums of customers’ money to address all of the possible eventualities that we can foresee.

It is nevertheless prudent to ‘stress-test’ the preferred plan to ensure that in the unlikely event that conditions outside of our planning envelope were to materialise, there are no significant risks to supply that we cannot mitigate. Therefore, we have performed careful scenario testing of our preferred plan, including those resource zones where we are not planning to invest in new options. This work is outlined fully in our Final WRMP19 Technical Report - Options appraisal, which includes, for example, possible impacts on abstraction due to continued compliance with the Water Framework Directive. A summary of the most significant uncertainties (in terms of scale) for each resource zone is provided in the following sections. In all cases we will monitor the future situation carefully, and reassess risks for the production of each five-yearly Water Resources Management Plan, as well as our ongoing Water Resources Management Plan annual review process.

We have also completed a number of scenarios around leakage convergence. None of these leakage scenarios particularly stress the system; they are reported in our Final WRMP19 Technical Report - Demand for water.

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Leakage convergence is a methodological adjustment and does not affect actual leakage levels. Further explanation of leakage convergence is included in our Final WRMP19 Technical Report - Demand for water.
9.2 Strategic Resource Zone scenarios

Key scenarios for the Strategic Resource Zone are shown in Table 29 below.

Table 29 Scenarios used to test the Strategic Resource Zone

<table>
<thead>
<tr>
<th>Scenario</th>
<th>Change</th>
<th>What would we need to do to mitigate this?</th>
<th>How much would this cost through to 2045? (NPV £m)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Demand is much higher than forecast</td>
<td>148 ML/d increase in demand, leading to shorter term deficit, with preferred plan in place (non-trading pathway)</td>
<td>With our proposed leakage reduction, no new options are selected, but shorter term demand increases may require an acceleration of our enhanced demand management programme(^{100}).</td>
<td>0 (although, there may be increased costs in the shorter term to accelerate our enhanced demand management programme)</td>
</tr>
<tr>
<td>Climate change impacts are worse than anticipated</td>
<td>Three sets of climate change projections tested through extended methods.</td>
<td>Through protecting customers and the environment against the impacts of trading the preferred plan is robust to a range of climate change impacts (up to the 75th percentile). Therefore no mitigation actions are required.</td>
<td>0</td>
</tr>
<tr>
<td>Future changes to Windermere abstraction licence (now not proposed, based on evidence from licence review study – see Section 9.2.1 for further details)</td>
<td>Increase hands off flow condition to 373 ML/d all year round.</td>
<td>Develop further groundwater capacity</td>
<td>63.8</td>
</tr>
</tbody>
</table>

As Section 4.3.8 explains (and explored in detail within the Final WRMP19 Technical Report - Demand for water), there is inherent uncertainty in demand forecasts over the long-term. At times, short-term trends may be out of line with longer term plans or expectations. Since the 2015 Water Resources Management Plan we have seen several years of demand increases out of line with expectations, which we continue to monitor and explore as part of the Annual WRMP reporting process. In part, these increases have been impacted by weather influences such as freeze-thaw or dry weather\(^{101}\). Our long-term forecasts for this plan still show reductions in demand, taking account of the benefits of future demand management activities, albeit at a lower rate than in the previous plan and with additional associated uncertainty in target headroom. The demand scenario outlined in the table accounts for significantly higher demand than expectations, based on the extremes of uncertainty in target headroom. The scenario may be viewed as a

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\(^{100}\) From our Draft WRMP19, this scenario would have required the implementation of several options to mitigate. These options included re-establishing an abandoned reservoir, developing further groundwater sources and increasing the capacity of an existing water treatment works and the estimated cost (NPV) was £96.5m. However, our proposal to increase the level of leakage reduction has meant that we should now be able to mitigate the impact via an acceleration of our demand management programme.

\(^{101}\) As described in Section 3.6, at the time of publishing this plan in summer 2018, a dry weather event is currently occurring in the North West, and we will review this against the plan forecasts as part of the Annual WRMP review following the event when we have a complete set of data.
proxy for either significantly higher growth in the longer-term, but also shorter term increases that may be experienced for a variety of reasons and considered in Annual WRMP reviews. As stated in Table 29, with our proposed leakage reduction, no new options are required, but shorter term demand increases may require an acceleration of our enhanced demand management programme.

9.2.1 Windermere licence study scenario

Windermere, the largest lake in England, is one of the key sources in the Strategic Resource Zone. In 2017, as part of developing our Final Drought Plan 2018, Defra requested that we review the Windermere abstraction licence, which authorises abstraction for public water supply from Calgarth. We appointed an independent consultancy to undertake this work with the following objectives:

- Review and update the 2007 abstraction licence environmental assessment;
- Consider the current licence, recent operation and alternative abstraction licence scenarios;
- Develop alternative licence scenarios through consultation with the Environment Agency and stakeholders;
- Assess the impacts and benefits of the current licence and the alternative scenarios e.g. on lake level, public water supplies, river flows, recreational and commercial interests, ecology;
- Compare the costs and benefits of the abstraction licence scenarios;
- Identify and quantify associated risks e.g. flooding;
- Inform the Environment Agency and stakeholders of the results of the review.

The Windermere licence constrains abstraction in a range of different ways:

- Abstraction must not exceed 205 Ml/d;
- Abstraction must not exceed 36,504 Ml/year;
- Abstraction cannot take place if flow in the downstream River Leven is less than 273 Ml/d from 1st May to 30th September, or 136 Ml/d from 1st October to 30th April.

Abstraction tends, however, to be mainly constrained by flow in the River Leven. This type of licence constraint is known as a ‘hands off flow’ condition, and forms the basis of the alternative licence scenarios considered in the review. There were eight scenarios in total: the current licence; no abstraction; and six variants of the hands off flow condition, each with different flow amounts and timing.

The hands off flow scenarios considered are all more restrictive than the current licence, hence they could impact on availability of supply. As explained in Section 4.4, we test availability of supply in this resource zone using a water resources model and a measure called deployable output. The impact on resource zone deployable output of the six hands off flow scenarios when tested ranged from 0 Ml/d to 32 Ml/d.

For the Water Resources Management Plan we incorporated one of the scenarios from the review into our testing of the preferred plan, reflecting the potential for a future licence change. Selection of which scenario to include in the Water Resources Management Plan was discussed and decided with stakeholders. It was selected simply to help represent the range of potential benefits and impact on supply; it should not be assumed that this was the most likely outcome of the review. Specifically, the scenario

102 This scenario is not considered to be a potential outcome, but is used in the environmental assessment.
involves increasing the hands off flow condition to 373 Ml/d all year, and the impact on resource zone deployable output was 25 Ml/d.

As shown in Table 29 we used our EBSD model (Section 7.2) to select options to replace the lost 25 Ml/d of supply. The most cost optimal solution was to develop further groundwater capacity at Franklaw. The whole-life cost net present value (NPV), including environmental and social costs, is £63.8m (£62.8m, excluding environmental and social costs).

However, the review has now been completed and the outcome was shared with the Environment Agency and other stakeholders at an event in Kendal in June 2019, and summarised by letter to Defra in July 2019. The review has concluded that the current abstraction regime has no significant impact on Windermere or the River Leven, and that the predicted benefits of the alternative scenarios are relatively minor compared to the significant potential impacts on deployable output and risk of severe drought actions. Therefore we will not be seeking any changes to the abstraction licence, and none of the alternative scenarios will be taken forward into our final plan.

### 9.3 Carlisle Resource Zone scenarios

The supply-demand balance in this resource zone is robust. Our current assessment shows that even with the worst climate change impacts we still have a surplus, though this is relatively small at 0.5 Ml/d. All other scenarios tested resulted in a larger surplus, as outlined in our Final WRMP19 Technical Report - Options appraisal.

### 9.4 Barepot and North Eden Resource Zone scenarios

The supply-demand balance in these resource zones is very robust and none of the scenarios we tested led to a requirement for further investment in new options. In both resource zones supply is constrained by physical assets and abstraction licences rather than hydrological conditions, therefore even the more severe demand or climate change projections do not lead to the need for investment.
10 Assurance and board engagement

Key points

- We have completed extensive assurance activities as part of developing this plan, and have engaged our Company Board throughout the process.
- Our Corporate Audit Team have overseen our assurance activities, supported by an independent third party audit process by CH2M.
- This ensures that our plan meets the Defra guiding principles and regulatory guidelines, in particular that the plan represents the most cost effective and sustainable long-term solution.
- Our assurance has also included compliance to the drinking water quality guidance.
- The Company Board have assured this final Water Resources Management Plan submission following the outcome of our audit and assurance processes.

10.1 New requirements for Board assurance

We take the development and assurance of our Water Resources Management Plan submission very seriously. Recognising the increasing importance of the Water Resources Management Plan and its links with wider business planning processes, the Defra guiding principles and Water Resources Planning Guideline also advocate some new specific requirements for Board assurance.

There are two key statements:

1. The Defra guiding principles for the Water Resources Management Plan state an expectation that “with assurance from your company’s Board we want to see you collaborate with customers, partners and regulators to develop a strong understanding of future needs, explore every option, and build consensus on delivery plans”; and

2. The Water Resources Planning Guideline states the need to gain “assurance from your Board that they are satisfied the plan represents the most cost effective and sustainable long term solution”.

For the draft plan we assured the plan against Statement 2 above. Given the specific requirement defined in the Defra guiding principles under Statement 1 around collaboration and consensus, we decided that it was more appropriate to assure this aspect at the revised draft stage following public consultation (although we ensured that we were ‘on track’ to meet this statement at the draft plan stage). Therefore, for this final Water Resources Management Plan our plans have now been assured to both of the statements above and endorsed by the Company Board prior to submission accordingly.

10.2 Assurance undertaken on the plan

To enable Board assurance, and to ensure submission of a robust plan in line with the regulatory guidelines and Defra guiding principles, we have undertaken an extensive assurance process. This was completed by CH2M.
Development of the draft plan for consultation included three phases, as follows:

- **Stage 1 – Preparedness Audit – June 2016:**
  - Confirmed that the Water Resources Management Plan is defined, maintained and tested in line with the relevant water resources planning guidelines. This included a review of the robustness of the water resources management planning methodology and controls over:
    - key inputs;
    - models and outputs; and
    - internal and external approval procedures.
  - Reviewed our readiness to adopt the changes to water resources management planning guidelines, supporting UKWIR methodologies and readiness to assess the key strategic questions impacting the next Water Resources Management Plan.

- **Stage 2 – Water Resources Management Plan Processes and Resilience – June 2017:**
  - Confirmed the definition and maintenance of the Water Resources Management Plan is in line with the latest relevant technical guidelines (e.g. Environment Agency/Natural Resources Wales Guidelines; Defra guiding principles; and supporting UKWIR methodologies).
  - Confirmed the Water Resources Management Plan has been tested against different scenarios.
  - Confirmed governance meetings and communication with key internal and external stakeholders throughout the planning processes is in place.
  - Confirmed implementation of the Water Resources Management Plan options identification process (including incorporation of 3rd party options) and readiness for options appraisal.

- **Stage 3 – Water Resources Management Plan Processes – October 2017:**
  - Confirmed the rationale for Options Appraisal.
  - Evaluation of the options appraisal process; considering the associated costs and benefits; overall need for investment and economic, social and environmental justification for a preferred strategy.

The final stage of the process was also expanded to ensure that compliance to new Drinking Water Inspectorate long-term planning guidance could be evidenced. This ensures that drinking water quality and quantity are given parity during the development of the plan. We have considered the requirements of this guidance and have sought counsel from the Water Quality and Public Health teams within the Company to ensure that our plan is appropriate.

For the revised draft plan, a further subsequent phase was completed, building on that completed for the draft plan:

- **Stage 4 – Review of Water Resources Management Plan (Revised Draft) – July 2018:**
  - The objective of this audit was to review the adequacy of the revised draft WRMP following consultation and reaffirm that the revised plan is compliant with the requirements of the Water Resources Planning Guidelines (WRPG) (including the DWI compliance long term planning compliance statement):
    - UU has collaborated with customers, partners and regulators to develop a strong understanding of future needs, explore every option, and build consensus on delivery plans; and
The revised plan represents the most cost effective and sustainable long-term solution. Further information on our governance and assurance activities, and evidence of meeting the relevant regulatory requirements may be found in our Final WRMP19 Technical Report - Assurance and governance.

10.3 Engagement with our Company Board

We originally engaged with our Board early in the process prior to pre-consultation in September 2016. We have subsequently provided regular updates on plan development. From the latter phase of draft plan development until revised draft submission this engagement took place on an approximately monthly basis. As well as presenting our proposed plans to the Board, to allow the Board to endorse the plan we have:

- Underpinned Board engagement with extensive governance processes for reviewing and approving the plan, which also integrates into our wider business planning. In particular, our main approvals group for the Water Resources Management Plan comprised Director level representatives, and subsequently fed into Executive level endorsement; and
- Completed an extensive assurance audit process of the Water Resources Management Plan development process, led by our Corporate Audit Team using an independent third party, CH2M (as outlined in Section 10.2 above).

In July 2018 the Board endorsed and subsequently assured that the revised draft Water Resources Management Plan represents the most cost effective and sustainable long term solution. However, in our initial assessment of the PR19 business plan (IAP), Ofwat requested that the delivery of leakage reduction options should be accelerated in order to achieve a more challenging target of 20% reduction by 2025. The UU board has now accepted this target.
11 Conclusions

Key points

- Our plan accounts for the delivery of the Thirlmere transfer project as defined in the previous Water Resources Management Plan 2015.
- We are committed to sustainably providing high quality, safe, clean and reliable drinking water to customers and ensure our proposed plan helps to deliver this.
- This final Water Resources Management Plan has taken on board customer, stakeholder, and regulator feedback both during its development and following public consultation on the draft plan.
- We have proposed a plan that represents the most cost effective and sustainable long-term solution. Our plan has been subject to extensive independent assurance and Board endorsement.
- We have explored several key strategic choices to propose further leakage reductions, improved levels of service and resilience as part of our preferred plan.
- Our final planning supply-demand position results in a healthy surplus following delivery of our preferred plan.
- We propose to continue to work towards water trading, as part of an adaptive future pathway for water resources in the North West.
- Although potential importing companies have not selected imports from the North West in their preferred plans, we remain committed to working with potential future trading partners so that an export can be made available when it is needed.

11.1 Summary of our plans

We have carried out detailed analysis to determine the future dry year supply-demand balance and water supply resilience. These include delivery of sustainability improvements as part of the Water Industry National Environment Programme (WINEP), and take account of future climate change and population growth. Our assessments have taken account of the latest regulatory guidelines and incorporate current best practice, applying new and innovative planning methods. We have engaged the market to identify potential solutions from third parties to address any needs in our plan, in addition to options identified by ourselves.

Our baseline plan continues to promote water efficiency, and retains the benefit of leakage reductions observed in recent years. As part of our plan we will continue to encourage customers to take up free water meters, using our ongoing customer engagement and research insights to allow effective communication and remove disincentives to meter uptake. Our forecasts show meter penetration reaching around 75% by the end of the planning horizon. We will continue to target annual savings of 1 litre per property per day through the planning horizon as part of our water efficiency programme.
Accounting for these measures, our baseline broadly maintains a supply-demand balance in the final plan, apart from a small deficit right at the end of the planning horizon in the Strategic Resource Zone\(^{103}\). However, we have explored wider strategic choices driven by wider water resources considerations, such as levels of service and the environment. We have also identified resilience needs to reduce risks to water supply posed by hazards other than drought.

We consulted upon the following proposals and summarise conclusions of this, forming our preferred plan:

- Further leakage reductions of 190 Ml/d over the planning horizon, a reduction of 40% below the baseline position of 448 Ml/d, with 91 Ml/d of the reduction (20\(^{104}\)) taking place between 2020-2025;
- Improvement of our minimum stated level of service for drought permits/orders to augment supplies, from no more than once every 20 years (5% annual average risk) to once every 40 years (2.5% annual average risk) by 2025, enabled by the leakage reductions above; and
- Increasing resilience to other hazards, specifically for our regional aqueduct system associated with Manchester and Pennine resilience. This involves completing Solution D, which involves rebuilding all single line sections of the relevant aqueduct.

Although potential importing companies have not selected imports from the North West in their preferred plans, and therefore the export does not form part of our formal preferred plan, our strategy to facilitate a future trade has been retained within an adaptive pathway. This part of the plan shows how, if considered as part of the preferred plan in future planning cycles, we would ensure that water quality, resilience and the environment in the North West are protected whilst delivering financial benefit to customers and performance improvements. We remain committed to working with potential future trading partners so that an export can be made available when it is needed.

Our plans have been extensively stress-tested (including beyond the 25-year planning horizon to the 2080s, where appropriate), and has shown it to be resilient to future change. We are committed to sustainably providing high quality, safe, clean and reliable drinking water to customers and ensure that our proposed plan helps to deliver this.

11.2 Next steps

The draft version of this plan was submitted to Defra on the 1st December 2017 prior to publication on 2\(^{nd}\) March 2018 for consultation. Water resources planning is a dynamic process, and we thank our customers and stakeholders for their active engagement and feedback during the consultation period, which has been taken account of in developing this final plan.

Our revised draft plan was submitted to Defra at the end of August 2018 along with a Statement of Response and revised supporting Technical Reports. The revised draft plan was subsequently approved by

\(^{103}\) Whilst this is the case, even retaining the further leakage reductions from the draft plan in the final planning supply-demand balance would result in a healthy long-term surplus position.

\(^{104}\) Compared to 7\%, or 30 Ml/d in the draft plan
the Secretary of State and therefore we are now publishing it as our final plan, with some minor updates including enhanced leakage savings by 2025.

Following publication of this final plan, it will be reviewed annually, with the annual Water Resources Management Plan review published at:


As described in our Statement of Response and throughout this submission, we commit to continue active engagement with stakeholders and regulators towards the next planning round on a range of aspects. Our next statutory Water Resources Management Plan is expected to be published in 2024.
Appendix A – List of technical reports

The following technical reports have been written to provide additional detail on the work underpinning this Water Resources Management Plan;

- Final WRMP19 Technical Report – Assurance and governance
- Final WRMP19 Technical Report – Customer and stakeholder engagement
- Final WRMP19 Technical Report – Demand for water
- Final WRMP19 Technical Report – Options appraisal
- Final WRMP19 Technical Report – Options identification
- Final WRMP19 Technical Report – Supply forecasting
- Final WRMP19 Technical Report – Target headroom
- Final WRMP19 Technical Report – Water supply resilience
- Final WRMP19 Technical Report – West Cumbria legacy
Appendix B – References

UKWIR. (2013). Impact of Climate Change on Water Demand [13/CL/04/12].


UKWIR. (2016). Integration of behavioural change into demand forecasting and water efficiency practices [16/WR/01/15].


## Appendix C – Glossary

<table>
<thead>
<tr>
<th>Term</th>
<th>Definition</th>
</tr>
</thead>
<tbody>
<tr>
<td>Abstraction</td>
<td>The removal of water from any source, either permanently or temporarily.</td>
</tr>
<tr>
<td>Abstraction Licence</td>
<td>The authorisation granted by the Environment Agency to allow the removal of water from a source.</td>
</tr>
<tr>
<td>AMP</td>
<td>Asset Management Plan: AMP5 covers the period April 2010 to March 2015, AMP6 covers the period April 2015 to March 2020, etc.</td>
</tr>
<tr>
<td>AMR</td>
<td>Automated Meter Reading.</td>
</tr>
<tr>
<td>Aquator™</td>
<td>The name of a water resources computer modelling system used by United Utilities.</td>
</tr>
<tr>
<td>Aqueduct</td>
<td>An artificial channel for conveying raw or partially treated water.</td>
</tr>
<tr>
<td>Average Incremental Social Cost (AISC)</td>
<td>The ratio of present Social Costs over Present Net Value of additional water delivered or reduced demand.</td>
</tr>
<tr>
<td>Barepot</td>
<td>A small resource zone in the West Cumbria area serving non-potable water to commercial customers only.</td>
</tr>
<tr>
<td>Base Year</td>
<td>The first year of the planning period/horizon, forming the basis for the water demand and supply forecasting of subsequent years.</td>
</tr>
<tr>
<td>Baseline Demand Forecast</td>
<td>A demand forecast which reflects a company’s current demand management policy, but which assumes the achievement of the current agreed target for leakage during the forecast duration, as well as the implementation of the current company water efficiency plans, irrespective of any surplus.</td>
</tr>
<tr>
<td>Bristol Water</td>
<td>The licensed water only company for Bristol.</td>
</tr>
<tr>
<td>Canal and River Trust</td>
<td>A charitable organisation playing a protective role for waterways in England and Wales.</td>
</tr>
<tr>
<td>Catchment</td>
<td>The area from which precipitation (rainfall) and groundwater would naturally collect and contribute to the flow of a river.</td>
</tr>
<tr>
<td>Carlisle Resource Zone</td>
<td>The resource zone covering the Carlisle area (see resource zone).</td>
</tr>
<tr>
<td>Co-imagine</td>
<td>Where water companies work with customers and/or stakeholders to imagine the future for water.</td>
</tr>
<tr>
<td>Co-create</td>
<td>Where water companies work alongside customers and/or stakeholders to create solutions.</td>
</tr>
<tr>
<td>Co-deliver</td>
<td>Where water companies work alongside customers and/or stakeholders to deliver these solutions.</td>
</tr>
<tr>
<td>Consumer Council for Water</td>
<td>The Consumer Council for Water (Northern), which represents the interests of water customers.</td>
</tr>
<tr>
<td>Countryside Council Wales</td>
<td>Countryside Council for Wales. To be replaced by Natural Resources Wales 1 April 2013.</td>
</tr>
<tr>
<td>Compensation flow / release</td>
<td>Stored water released from a reservoir to ensure a continuous flow in the downstream watercourse.</td>
</tr>
<tr>
<td>Competition / Competitive Markets</td>
<td>A concept introducing customer choice of supplier into a formerly regionally monopolised industry.</td>
</tr>
<tr>
<td>Critical Period</td>
<td>The length of time between a reservoir being full and the reservoir reaching minimum storage during the worst drought on record.</td>
</tr>
<tr>
<td>DCLG</td>
<td>Department for Communities and Local Government</td>
</tr>
<tr>
<td><strong>Dee Valley Water</strong></td>
<td>The licenced water only company serving Chester and Wrexham areas, now part of Severn Trent PLC.</td>
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<tr>
<td><strong>Defra</strong></td>
<td>Department for Environment, Food and Rural Affairs.</td>
</tr>
<tr>
<td><strong>Demand Management</strong></td>
<td>The implementation of policies or measures which serve to control or influence the consumption or waste of water. (This definition can be applied at any point along the chain of supply).</td>
</tr>
<tr>
<td><strong>Deployable Output</strong></td>
<td>The output of a commissioned source or group of sources or of a bulk supply as constrained by: the environment; abstraction licences; water quality; existing water treatment and supply system capacities.</td>
</tr>
<tr>
<td><strong>DETR</strong></td>
<td>Department of the Environment, Transport and the Regions (which no longer exists and many of its functions are now completed by the new department Defra).</td>
</tr>
<tr>
<td><strong>Distribution Input</strong></td>
<td>The amount of water entering the distribution system at the point of treated water production.</td>
</tr>
<tr>
<td><strong>Distribution Losses</strong></td>
<td>Comprises water lost from trunk mains, service reservoirs, distribution mains and communication pipes. Distribution losses = distribution input less water taken.</td>
</tr>
<tr>
<td><strong>DMA</strong></td>
<td>District Meter Area – an area (of up to 3000 properties) where the supply to it is continuously monitored, and there is a defined and permanent boundary. DMAs were set-up for leak detection prioritisation. Guidance states that DMA’s should typically have, under normal operation, a single supply inlet.</td>
</tr>
<tr>
<td><strong>DMZ</strong></td>
<td>Demand Monitoring Zone. There are currently 33 DMZs in our region, which are areas used to monitor demand and losses. All supply inputs and outputs are metered around the boundary of a DMZ. A DMZ is built up of a number of smaller units; however, these are predominantly for water quality and leakage detection purposes.</td>
</tr>
<tr>
<td><strong>Dead Water</strong></td>
<td>The part of a reservoir’s total storage volume that is not usable for water supply purposes. Often the dead storage of a reservoir is required to store sediment accumulation during the life of the reservoir. In some cases, a portion of the dead storage may be recoverable through engineering works.</td>
</tr>
<tr>
<td><strong>Dry Year</strong></td>
<td>In water resources modelling, a period of low rainfall from which future demand is forecast. For this plan we have used 2016.</td>
</tr>
<tr>
<td><strong>Dry Year Annual Average Daily Demand</strong></td>
<td>The level of demand, which is just equal to the maximum annual average, which can be met without the introduction of demand restrictions at any time during the year. This should be based on a continuation of current policies regarding demand management. The dry year demand should be expressed as the total demand in the year divided by the number of days in the year.</td>
</tr>
<tr>
<td><strong>Droughts (severe, extreme)</strong></td>
<td>A prolonged dry period potentially leading to scarcity of water. Severe and extreme droughts are defined by Defra return periods of 1:200 years and 1:500/1000 respectively.</td>
</tr>
<tr>
<td><strong>Drought Order</strong></td>
<td>The Water Resources Act 1991 gives the Secretary of State or the National Assembly for Wales the power to grant ordinary and emergency drought orders to water undertakers or the EA. Ordinary drought orders can include the same powers to abstract water as drought permits, but they can also authorise water undertakers to take other actions. In this plan the term ‘drought permit/order’ is used to differentiate these from drought orders for non-essential use. An emergency drought order gives water companies complete discretion on the uses of water that may be prohibited or limited, and they can authorise supply of water by standpipes or water tanks, or impose rota cuts.</td>
</tr>
<tr>
<td><strong>Drought Permit</strong></td>
<td>Schedule 22 of the Environment Act 1995 amended the Water Resources Act 1991 to give the Environment Agency the power to grant drought permits. Drought permits can only</td>
</tr>
<tr>
<td><strong>Drought Plan</strong></td>
<td>A statutory document written every 5 years, detailing company strategy to maintaining water supplies during periods of drought.</td>
</tr>
<tr>
<td><strong>Dŵr Cymru Welsh Water</strong></td>
<td>The licensed water and sewerage company for Wales.</td>
</tr>
<tr>
<td><strong>Emergency Storage</strong></td>
<td>A reserve water storage capacity aimed at accommodating the operational uncertainty for the duration of a particular drought. The value of the reserve store should be agreed with the regulators and should be reflected in the level of risk a water company is taking across the planning period.</td>
</tr>
<tr>
<td><strong>Environment Agency (EA)</strong></td>
<td>One of our regulators. The Environment Agency (EA) is a non-departmental public body, established in 1995 and sponsored by the United Kingdom Government's Department for Environment, Food and Rural Affairs (Defra), with responsibilities relating to the protection and enhancement of the environment in England (and until 2013 also Wales).</td>
</tr>
<tr>
<td><strong>EBSD</strong></td>
<td>Economics of Balancing Supply and Demand – a key methodology document published by UKWIR in 2002.</td>
</tr>
<tr>
<td><strong>ELL</strong></td>
<td>Economic level of leakage, which is being superseded by the concept of ‘sustainable economic level of leakage’ (SELL).</td>
</tr>
<tr>
<td><strong>Final Planning Demand Forecast</strong></td>
<td>A demand forecast that reflects a company’s preferred policy for managing demand and resources through the planning period, after taking account of all options through economic analysis.</td>
</tr>
<tr>
<td><strong>Freeze-thaw</strong></td>
<td>Freeze-thaw events relate to peak demands caused by rapidly increasing leakage levels. These normally occur during the winter months, when changes in temperature can cause the ground to freeze and then thaw relatively quickly. This can result in pipes or mains cracking or bursting.</td>
</tr>
<tr>
<td><strong>Habitats Directive</strong></td>
<td>The European Union Habitats Directive (92/43/EC) is the instrument through which Member States must identify and protect as ‘Special Areas of Conservation’ (SAC) certain sites that are representative of specified habitats for specific species which are of European importance. It also covers ‘Special Protection Areas’ (SPA) but none are identified as being affected by United Utilities abstractions.</td>
</tr>
<tr>
<td><strong>Habitats Regulation Assessment (HRA)</strong></td>
<td>Habitats Regulations Assessment is a process for identifying the implications of the drought plan options for European designated sites (SAC, SPA, and Ramsar). If likely significant adverse impacts are predicted, then a detailed Appropriate Assessment of the option is required.</td>
</tr>
<tr>
<td><strong>Hands off flow</strong></td>
<td>A hands off flow (also known as a prescribed flow) is normally associated with a river abstraction and is the flow above which abstraction can occur. The purpose of a hands off flow is to ensure a given flow of water continues in the river prior to abstraction.</td>
</tr>
<tr>
<td><strong>Headroom</strong></td>
<td>Available headroom is the difference (in ML/d or %) between WAFU (including imported water) and demand at any given point in time. See also Target Headroom.</td>
</tr>
<tr>
<td><strong>Hosepipe Ban / Temporary Use Bans</strong></td>
<td>Section 36 of The Flood and Water Management Act 2010 replaced the original Section 76 of the Water Industry Act 1991. The original legislation only allowed water undertakers to prohibit or restrict the use of hosepipes (or similar apparatus) for the purposes of watering private gardens and the washing of private motor cars, commonly known as a hosepipe ban. The new legislation gives water companies further powers to restrict water use by customers. Therefore this plan refers to ‘water use restrictions’ rather than hosepipe bans.</td>
</tr>
<tr>
<td><strong>Household</strong></td>
<td>A property used as a single domestic dwelling as defined by Ofwat.</td>
</tr>
<tr>
<td>Term</td>
<td>Definition</td>
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</tr>
<tr>
<td>Impounding Reservoir</td>
<td>A man made store of water featuring a dam wall, often the result of damming a river or stream.</td>
</tr>
<tr>
<td>Initial Supply-Demand Balance</td>
<td>The difference between WAFU and baseline demand forecast (including target headroom) before any additional demand management measures or source enhancements.</td>
</tr>
<tr>
<td>Inset Appointee</td>
<td>The inset appointment process is the route by which one company replaces the incumbent (i.e. United Utilities for the North West) as the appointed water and/or sewerage company for a specified area. As such the replacement appointed water company will have all of the same duties and responsibilities as the previous statutory water company for the specified area. United Utilities’ only inset appointment is for Peel Water Networks Ltd. who supply water to Media City, Salford. Peel are not a licensed supplier as they do not hold a Water Supply Licence.</td>
</tr>
<tr>
<td>Integrated Resource Zone</td>
<td>A term used in our Water Resources Management Plan 2015 to describe our largest resource zone covering most of North-West England. For this plan we now refer to the Strategic Resource Zone.</td>
</tr>
<tr>
<td>Integrated Asset Planning (IAP)</td>
<td>An internal process used to identify future investment needs at our treatment works and network assets.</td>
</tr>
<tr>
<td>l/hd/d</td>
<td>Litres per person per day</td>
</tr>
<tr>
<td>l/prop/d</td>
<td>Litres per property per day</td>
</tr>
<tr>
<td>LeakLine</td>
<td>A free telephone number for the public to report leaks to United Utilities.</td>
</tr>
<tr>
<td>Level of Service</td>
<td>Reliability of water supply to customers expressed as the frequency of the imposition of water use restrictions.</td>
</tr>
<tr>
<td>Met Office</td>
<td>The United Kingdom’s national weather service.</td>
</tr>
<tr>
<td>MISER</td>
<td>A water network management advisory tool for operational resource planning, widely used in the UK water industry.</td>
</tr>
<tr>
<td>MI/d</td>
<td>Megalitres per day (million litres per day).</td>
</tr>
<tr>
<td>Natural England (NE)</td>
<td>A non-departmental public body in the United Kingdom sponsored by the Department for Environment, Food and Rural Affairs. It is responsible for ensuring that England’s natural environment, including its land, flora and fauna, freshwater and marine environments, geology and soils, are protected and improved.</td>
</tr>
<tr>
<td>Net Present Value (NPV)</td>
<td>Net Present Value of a schedule of costs for a programme. NPV is a very widely used method to combine various costs occurring over a period of time into a single value for comparison with the NPV of an alternative programme.</td>
</tr>
<tr>
<td>Non-essential Use Ban</td>
<td>Also known as a prescribed uses order. The Drought Direction 2011 sets out the ‘non-essential’ uses of water that can be prohibited or limited by an ordinary drought order. It is more restrictive than Section 76 of the Water Industry Act 1991 (as replaced by Section 36 of The Flood and Water Management Act 2010) and can impact particularly on car washing businesses, building cleaning businesses and those businesses with private swimming pools.</td>
</tr>
<tr>
<td>Non-household</td>
<td>Properties receiving potable supplies but which are not occupied as domestic premises, i.e. factories, offices, commercial properties, and cattle troughs. They also include properties containing multiple households, which receive a single bill (e.g. block of flats).</td>
</tr>
<tr>
<td>Normal Year Annual Daily Demand</td>
<td>The total demand in a year with normal or average weather patterns, divided by the number of days in the year.</td>
</tr>
<tr>
<td>North Eden Resource Zone</td>
<td>The water resource zone covering the North Eden area, comprised mainly of borehole sources.</td>
</tr>
<tr>
<td><strong>Northumbrian Water</strong></td>
<td>The licensed water and sewerage company for Northumbria.</td>
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</tr>
<tr>
<td><strong>NRA</strong></td>
<td>National Rivers Authority, which was replaced by the Environment Agency (EA) in 1996.</td>
</tr>
<tr>
<td><strong>ODPM</strong></td>
<td>Office of the Deputy Prime Minister.</td>
</tr>
<tr>
<td><strong>Ofwat</strong></td>
<td>The public name of the Water Services Regulatory Authority, previously called Office of Water Services (the economic regulator of the water industry in England and Wales).</td>
</tr>
<tr>
<td><strong>ONS</strong></td>
<td>Office for National Statistics.</td>
</tr>
<tr>
<td><strong>Outage</strong></td>
<td>A temporary loss of deployable output due to planned or unplanned events. An outage is temporary in the sense that it is retrievable, and therefore deployable output can be recovered.</td>
</tr>
<tr>
<td><strong>PCC</strong></td>
<td>Per capita consumption (in litres per person per day)</td>
</tr>
<tr>
<td><strong>Peak Demand</strong></td>
<td>In water resource modelling, the time at which demand for water is at its highest.</td>
</tr>
<tr>
<td><strong>Peel Water Networks Limited</strong></td>
<td>A water supply and wastewater drainage service provider owned by The Peel Group.</td>
</tr>
<tr>
<td><strong>Price Control</strong></td>
<td>A method of separating out the regulation of prices charged by water companies.</td>
</tr>
<tr>
<td><strong>Price Review or Periodic Review</strong></td>
<td>A review (normally every 5 years) conducted by Ofwat of water tariffs, price limits, water company investment plans and service levels to customers.</td>
</tr>
<tr>
<td><strong>PR14</strong></td>
<td>Price review at 2014 to determine water prices, water company investment plans and service levels for the period 2015-20.</td>
</tr>
<tr>
<td><strong>PR19</strong></td>
<td>Price review at 2019 to determine water prices, water company investment plans and service levels for the period 2020-25.</td>
</tr>
<tr>
<td><strong>Point of Production</strong></td>
<td>The point where treated water enters the distribution system. Defined as raw water into treatment less treatment works operational use and treatment works losses.</td>
</tr>
<tr>
<td><strong>Potable /Non-Potable</strong></td>
<td>Drinking water / non drinking water</td>
</tr>
<tr>
<td><strong>Ramsar</strong></td>
<td>Ramsar sites are wetlands of international importance designated under the Ramsar Convention. More formally known as ‘The Convention on Wetlands of International Importance especially as Waterfowl Habitat’ it is an intergovernmental treaty signed in Ramsar, Iran, in 1971.</td>
</tr>
<tr>
<td><strong>Raw Water</strong></td>
<td>Water direct from the source, which has yet to be treated.</td>
</tr>
<tr>
<td><strong>Rateable Value</strong></td>
<td>A value ascribed to a domestic or commercial building based on its size, location, and other factors, used to determine the rates payable by its owner.</td>
</tr>
<tr>
<td><strong>Reservoir</strong></td>
<td>An impoundment with natural or pumped inflows</td>
</tr>
<tr>
<td><strong>Resource Zone</strong></td>
<td>The largest possible zone in which all resources, including external transfers, can be shared and hence the zone in which all customers should experience the same risk of supply failure from a resource shortfall.</td>
</tr>
<tr>
<td><strong>Review of Consents</strong></td>
<td>The Environment Agency process by which abstraction licences (and other consents such as discharge consents) that have the potential to adversely affect SAC and SPA sites are being reviewed by the Environment Agency to determine if they need to be altered. This process will result in changes such as increases to compensation or prescribed flow requirements and reductions to the volume of water that can be abstracted.</td>
</tr>
<tr>
<td><strong>RDM (Robust Decision Making)</strong></td>
<td>A planning framework that helps in making decisions when dealing with a very uncertain future, sometimes referred to as ‘deep’ uncertainty, where the probabilities of future events are unknown or cannot be agreed upon. Solutions from RDM are considered to be robust as they perform well over a wide range of future conditions, rather than optimally in a few.</td>
</tr>
<tr>
<td><strong>SAC</strong></td>
<td>Special Area of Conservation designated under the EU Habitats Directive</td>
</tr>
<tr>
<td><strong>SEA</strong></td>
<td>Strategic environmental assessment – see Section 8.5.</td>
</tr>
<tr>
<td><strong>SELL</strong></td>
<td>Sustainable economic level of leakage, a concept introduced by Ofwat in 2007.</td>
</tr>
<tr>
<td><strong>SELWE</strong></td>
<td>Sustainable economic level of water efficiency, a concept introduced by Ofwat in 2010.</td>
</tr>
<tr>
<td><strong>Secretary of State</strong></td>
<td>The Secretary of State for Defra (Department for Environment, Food and Rural Affairs).</td>
</tr>
<tr>
<td><strong>Service Reservoir</strong></td>
<td>A holding tank for treated water prior to distribution into the network.</td>
</tr>
<tr>
<td><strong>Severn Trent Water</strong></td>
<td>The licenced water and sewerage company serving the majority of the midlands (England).</td>
</tr>
<tr>
<td><strong>South Staffordshire Water</strong></td>
<td>The licensed water only company serving parts of Staffordshire and the west-midlands.</td>
</tr>
<tr>
<td><strong>Sustainability Reductions</strong></td>
<td>Reductions in deployable output required by the Environment Agency to meet statutory and/or environmental requirements</td>
</tr>
<tr>
<td><strong>SPA</strong></td>
<td>Special Protection Area, as designated under the EU Directive on the conservation of wild birds (also known as the Birds Directive). Together with SAC’s these form the Natura 2000 network of protected sites</td>
</tr>
<tr>
<td><strong>SSSI</strong></td>
<td>Site of Special Scientific Interest</td>
</tr>
<tr>
<td><strong>Statutory Water Use Restrictions</strong></td>
<td>Statutory Water Use Restrictions would be implemented approximately 28 days following the introduction of Voluntary Water Use Restrictions. The Statutory Water Use Restrictions are as set out in Section 76 of the Water Industry Act 1991 (as replaced by Section 36 of The Flood and Water Management Act 2010)</td>
</tr>
<tr>
<td><strong>Stochastic</strong></td>
<td>A process incorporating an element of randomness, the evolution of which can only be predicted within a range of values of the uncertain variables</td>
</tr>
<tr>
<td><strong>Strategic Resource Zone</strong></td>
<td>The largest water resource zone, covering the majority of the North-West of England. Formerly the Integrated Resource Zone, but including West Cumbria also.</td>
</tr>
<tr>
<td><strong>Supply-demand balance</strong></td>
<td>The difference between total water available for use (as supply) and forecast distribution input (as water demand) at any given point in time over the Water Resources Management Plan’s planning period/horizon.</td>
</tr>
<tr>
<td><strong>Supply Pipe Losses</strong></td>
<td>Losses that occur from pipes which are the responsibility of the customer.</td>
</tr>
<tr>
<td><strong>Sustainability Reduction</strong></td>
<td>Reduction in deployable output of a water source, or group of water sources, due to change in abstraction licence conditions imposed by the Environment Agency to ensure more environmentally sustainable water abstraction.</td>
</tr>
<tr>
<td><strong>Target Headroom</strong></td>
<td>Target headroom is the threshold of minimum acceptable headroom, which would trigger the need for total water management options to increase WAFU or decrease demand.</td>
</tr>
<tr>
<td><strong>Telemetry</strong></td>
<td>Telemetry is an automated communications process by which measurements and other data are collected at remote or inaccessible points and transmitted to receiving equipment for monitoring.</td>
</tr>
<tr>
<td><strong>Thirlmere transfer scheme</strong></td>
<td>A large scale capital project to enable transfers of water from Thirlmere reservoir into the demand area fed by the former West Cumbria Resource Zone. This was defined in our previous Water Resources Management Plan. It is expected to be implemented by March 2022 at the latest.</td>
</tr>
<tr>
<td><strong>Total Leakage</strong></td>
<td>The sum of distribution losses and customer supply pipe losses.</td>
</tr>
<tr>
<td><strong>Total Water Management</strong></td>
<td>All water management activities from source to end use (i.e. resource management, production management, distribution management and customer-side management)</td>
</tr>
<tr>
<td>Term</td>
<td>Description</td>
</tr>
<tr>
<td>-------------------------------------------</td>
<td>---------------------------------------------------------------------------------------------------------------------------------------------</td>
</tr>
<tr>
<td>Tripartite Report</td>
<td>The short name often given to the Ofwat, Environment Agency and Defra (2002) report: <em>Future Approaches to Leakage Target Setting for Water Companies in England and Wales</em></td>
</tr>
<tr>
<td>UKCIP</td>
<td>United Kingdom Climate Impacts Programme.</td>
</tr>
<tr>
<td>UKCP</td>
<td>United Kingdom Climate Projections.</td>
</tr>
<tr>
<td>UKWIR</td>
<td>United Kingdom Water Industry Research Limited.</td>
</tr>
<tr>
<td>United Utilities</td>
<td>United Utilities Water Limited, the licensed water and sewerage company for North West England.</td>
</tr>
<tr>
<td>Wastewater</td>
<td>The commercial and domestic sewage that is collected and treated by United Utilities.</td>
</tr>
<tr>
<td>Waterbody</td>
<td>A body of fresh or salt water e.g. a lake or a river.</td>
</tr>
<tr>
<td>Water Resources North group</td>
<td>A multi-company forum for discussing water resources activities in the north of England.</td>
</tr>
<tr>
<td>Water Available For Use (WAFU)</td>
<td>The value of Ml/d calculated by the deduction from deployable output of allowable outages and planning allowances in a resource zone.</td>
</tr>
<tr>
<td>Water Network Plus</td>
<td>An internal term to describe the business area responsible for water treatment and treated water distribution.</td>
</tr>
<tr>
<td>Water Resource Zone</td>
<td>See Resource Zone.</td>
</tr>
<tr>
<td>Water Taken Unbilled</td>
<td>Water supplied to customers for legitimate purposes which is unbilled and water taken illegally.</td>
</tr>
<tr>
<td>Water Trading</td>
<td>The concept of transferring water between the incumbent areas of water companies.</td>
</tr>
<tr>
<td>Water UK</td>
<td>An organisation which represents and works with the major water and wastewater service providers in England, Scotland, Wales and Northern Ireland.</td>
</tr>
<tr>
<td>West Cumbria Resource Zone</td>
<td>A term used in our Water Resources Management Plan 2015 to describe the water resource zone covering West Cumbria. For this plan West Cumbria is now part of the Strategic Resource Zone.</td>
</tr>
<tr>
<td>WRc</td>
<td>Water Research Centre.</td>
</tr>
<tr>
<td>Yield</td>
<td>A general term for the reliable supply of water from a source. More specific, defined terms are used in this document – see Water Available For Use and Deployable Output.</td>
</tr>
</tbody>
</table>
Appendix D – Alternative plans consulted upon

We have revised the strategic choices and preferred plan following consultation in Sections 6 and 7 of this final plan. The alternative plans consulted upon at the draft plan stage are included in their original form for legacy reference and transparency for the benefit of stakeholders to show change through the planning process. Accordingly, this content is as the draft Water Resources Management Plan submission within Section 7, and has not been revised for this latest version of the plan.

Alternative plan 1 – continued demand management

This plan maintains our baseline supply demand balance position as outlined in Section 4. As such, no options are required and there is no further investment. However, it should not be considered a ‘do nothing’ plan, as a range of demand management activities are required to maintain the supply-demand balance. These are defined as part of the baseline in Section 4.2 and account for:

- Maintaining leakage levels at 448.2 Ml/d based on our three-year average from 2014/15 to 2016/17;
- Water efficiency activities achieving, as a minimum, an annual saving of 1 litre per property per day; and
- Installing a total of around 180,000 water meters between 2020 and 2025. By the end of the planning horizon in 2045, we forecast that we will reach 76% meter penetration.

This alternative plan provides a useful comparator for assessing the others below.

Alternative plan 2 – plan 1 plus enhanced leakage reduction and improved level of service for drought permits/orders to augment supplies

As described in our Draft WRMP19 Technical Report - Options appraisal we have used a combination of AISC and EBSD to define a leakage programme over the 2020-2045 planning period for the purposes of consultation. The total level of leakage reduction proposed (Section 6.2) is challenging and as such we have sought to employ innovative techniques and involve specialist third parties. At the same time we are acutely aware that many of the newer approaches are not yet fully proven. If we are to make shorter-term commitments on leakage we need to ensure that we can deliver them.

Therefore, we have decided to split the leakage programme into three distinct phases, as also illustrated in Figure 35 below:

- In the first five years from 2020-2025 there will be a larger dependency on the leakage options that we are confident can be delivered, with only a small reliance on innovative approaches;
- During 2025-2030 we have an even balance of reliable and innovative solutions; and
- Beyond 2030 we have removed this constraint and focused on low cost and innovation by selecting options solely on AISC.

Starting now we have the opportunity to work closely with third party suppliers to further develop and trial these options. We should of course recognise that by 2030 some of the newer approaches may already have been displaced by technologies that are yet to be invented; this is natural for a long-term strategic planning process like the Water Resources Management Plan. Our future forecasts will be reviewed fully in each planning round.
Finally, it is important to point out that any third party contributions implemented in the future will be subject to an appropriate procurement process taking account of any legislative requirements. This applies to any trials or pilot studies that fall within the legal requirements.

<table>
<thead>
<tr>
<th>2020-25</th>
<th>Focus on reliability with some innovation</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Leakage reduction through additional find/fix and pressure optimisation</td>
<td>28 Ml/d (OU)</td>
</tr>
<tr>
<td>• Reduce leakage and improve water efficiency by identifying customer side leakage and use patterns</td>
<td>2 Ml/d (third party)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>2025-30</th>
<th>Balance of reliability and innovation</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Pressure reduction in distribution network resulting in leakage reduction and reduced open-tap demand</td>
<td>10 Ml/d (OU)</td>
</tr>
<tr>
<td>• Reduce leakage and improve water efficiency by identifying customer side leakage and use patterns</td>
<td>10.5 Ml/d (third party)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>2030-35</th>
<th>Innovation</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Temporary logging of large customers</td>
<td>4 Ml/d (OU &amp; third party)</td>
</tr>
<tr>
<td>• Proactive monitoring of all household meters to identify and fix supply pipe leaks</td>
<td>4 Ml/d (OU &amp; third party)</td>
</tr>
<tr>
<td>• Splitting DMAs</td>
<td>2 Ml/d (OU &amp; third party)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>2035-40</th>
<th>Innovation</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Reduce leakage and improve water efficiency by identifying customer side leakage and use patterns</td>
<td>10.5 Ml/d (OU &amp; third party)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>2040-45</th>
<th>Innovation</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Enhanced logger verification</td>
<td>8 Ml/d (OU &amp; third party)</td>
</tr>
<tr>
<td>• Temporary logging of large customers</td>
<td>1 Ml/d (OU &amp; third party)</td>
</tr>
</tbody>
</table>

Figure 35 Details of our proposed leakage reduction programme

The costs (programme and bill impact) and relative performance of this plan are shown in Table 18 below. As outlined in Section 6.3 and presented in Figure 38, the assumed date for changing our level of service is 2025, following the first five-year tranche of leakage reduction (30 Ml/d). There is a total of 80 Ml/d leakage reduction across the planning period, 60 Ml/d of which has been applied in 2035 for the extended methods simulation.

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105 This would also be incorporated into a revised Drought Plan around that time to reflect this change.
Table 18 Details of cost, bill impact and metric scores for alternative plan 2 (note the blue row relates to this alternative plan)

<table>
<thead>
<tr>
<th>#</th>
<th>Description</th>
<th>£</th>
<th>£</th>
<th>Customer</th>
<th>Customer</th>
<th>Environment</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Description</td>
<td>Cost</td>
<td>Estimated bill impact (£/annum)</td>
<td>Change in the likelihood of temporary use bans</td>
<td>Change in drought resilience</td>
<td>Change in river flows and implementation length of drought permits to augment supply</td>
</tr>
<tr>
<td>1</td>
<td>Continued demand management</td>
<td>0</td>
<td>0</td>
<td>NSC</td>
<td>NSC</td>
<td>NSC</td>
</tr>
<tr>
<td>2</td>
<td>+ enhanced leakage reduction and improved LoS for drought permits to augment supply</td>
<td>46.7</td>
<td>0.68</td>
<td>+++</td>
<td>+</td>
<td>++</td>
</tr>
<tr>
<td>3</td>
<td>+ resilience to other hazards</td>
<td>TBC</td>
<td>TBC</td>
<td>Not tested with extended methods for draft Water Resources Management Plan 2019 (scheduled for completion following the draft plan consultation period).</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>+ water trading</td>
<td>306.6</td>
<td>-0.40 (saving)</td>
<td>+++</td>
<td>+</td>
<td>++</td>
</tr>
</tbody>
</table>

As outlined in Section 6.3 the main driver behind this alternative plan is customer and stakeholder views. The extended method process allows us to measure the benefits of this alternative plan to customers and the environment. Looking at the metric columns in Table 18, improvements in customer level of service, drought risk and environment are all apparent. Further results and a full explanation of the process are included in our Draft WRMP19 Technical Report - Options appraisal.

Alternative plan 3 – plan 2 plus resilience to other hazards

As outlined in Section 6.4, we have identified five potential solutions to mitigate the risk to water supplies in Manchester and the Pennines. We propose to take forward one solution following consultation and customer research. We wish to use this draft plan to provide an opportunity, as part of the consultation process, to collate customer and other stakeholder views on the type of solution that we should select to mitigate this risk. A brief description of the options under consideration is included in Section 6.4. An appraisal process is being conducted as part of our wider business planning process to prioritise investment in addition to Manchester and Pennine resilience. This will define a programme of risk reduction interventions based on stakeholder and customer views and affordability. We aim to incorporate this into the final plan following consultation.
These options comprise either rebuilding or repairing aqueduct sections, new water treatment works for operational use, or some new assets to provide redundancy for outages or failures. At this stage we have assumed that there is no impact of these options on the supply-demand balance, because the capacity of the new assets would only be used infrequently. Once the options to address this risk have been further established we will be able to examine how this interacts with other elements of the preferred plan and whether there are any resulting changes to the final supply-demand balance position. We therefore aim to incorporate this element further into the final plan following consultation if necessary. However, it should be noted that this is not expected to impact on water trading options covered in the next section (Alternative Plan 4, see Section 7.6), which relates to medium-long term needs and is designed to maintain the pre-trading level of resilience for customers.

**Alternative plan 4 – plan 3 plus national water trading**

As outlined in Section 6.5 and our *Draft WRMP19 Technical Report - Options identification*, we have explored a number of potential water trades. Our strategic choice relates to a national water trade involving Thames Water. In order to maintain supplies to customers when exporting from Lake Vyrnwy we will need to make modifications to our supply system. This will include developing new sources of water to ensure there is no impact on customers or the environment, taking into account the benefits of our leakage reduction programme.

Our proposed options are shown in Figure 36 below. The new supplies will provide water to offset that which would normally come from the River Dee and Vyrnwy. These options have been selected to maintain resilience and maintain environmental standards. For any new supplies, or changes to existing supplies, we would ensure that there is no deterioration to drinking water quality (Section 9.5).
The export is designed to operate during times of relatively dry weather in Thames Water’s areas. Therefore the redistribution of water and the new sources will only need to be used relatively infrequently. Stochastic analysis that we have commissioned jointly with Thames Water indicates that this is less than 15% of the time on average.

The export with these options in place has been tested in our extended methods process to ensure that they do not result in additional risks to supplies or the environment during drought events in the North West. The results are shown in Table 19 below. In terms of drought risk and impact on the environment there will be no impact in 2035 relative to the position with the leakage reduction program (Section 7.4) in place. There is an indicated further improvement in customer level of service; this is a coincidental benefit of the requirement to maintain performance across all metrics. This is the lowest-cost portfolio of options that we could identify which satisfied our objectives to protect customers and the environment; further information on the selection process is provided in our Draft WRMP19 Technical Report - Options appraisal.

We have also tested the implications for drinking water quality, this work is outlined in Section 9.5.

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106 As outlined in Section 7.4.5 a groundwater abstraction at Barrow in Furness (WR100) was identified as a substitute option for Python Mill (WR114). Potential risks were identified with WR114 as part of the Habitats Regulation Assessment. If these cannot be effectively mitigated in the future a substitute option will be required.
Table 19 Details of cost, bill impact and metric scores for alternative plan 4 (note the blue row relates to this alternative plan)

<table>
<thead>
<tr>
<th>#</th>
<th>Description</th>
<th>Cumulative cost 80 year NPV including environmental and social costs (£m)</th>
<th>Estimated bill impact (£/annum)</th>
<th>Change in the likelihood of temporary use bans</th>
<th>Change in drought resilience</th>
<th>Change in river flows and implementation length of drought permits to augment supply</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Continued demand management</td>
<td>0</td>
<td>0</td>
<td>NSC</td>
<td>NSC</td>
<td>NSC</td>
</tr>
<tr>
<td>2</td>
<td>+ enhanced leakage reduction and improved LoS for drought permits to augment supply</td>
<td>46.7</td>
<td>0.68</td>
<td>+++</td>
<td>+</td>
<td>++</td>
</tr>
<tr>
<td>3</td>
<td>+ resilience to other hazards</td>
<td>TBC</td>
<td>TBC</td>
<td>Not tested with extended methods for draft Water Resources Management Plan 2019 (scheduled for completion following the draft plan consultation period).</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>+ water trading</td>
<td>306.6</td>
<td>-0.40 (saving)</td>
<td>+++</td>
<td>+</td>
<td>++</td>
</tr>
</tbody>
</table>

NSC no significant change  
+/++/+++++ favourable  
-/---/--- unfavourable

The direct costs of these new water resources and associated works will be recovered from Thames Water under a bulk supply contract. In addition, because the bulk supply contract will also cover a proportionate contribution to the general costs of running a water company, bills for customers in the North West will be slightly lower as a result of the trade. This bill reduction is estimated to be around 40 pence per annum for every household (Table 19).

For the purposes of preparing water resources management plans, we have agreed with Thames Water that any environmental impacts downstream of Vyrnwy in the Severn and Thames catchments will be assessed in its Water Resources Management Plan process. So for example, the risk of transferring invasive non-native species from the River Severn to the River Thames has been assessed in Thames’ plan and mitigation included. Thames Water has also considered through its Water Resources Management Plan, a range of other options against which this trade is assessed in terms of environmental impacts, resilience, costs etc. This process means that the export is being progressed only after other schemes, for example steps to reduce demand, have been completed.
The preferred plan

In combining the strategic choices as a coherent plan, we have ensured that we have considered in-combination impacts and opportunities. In simple terms, Alternative Plan 4 was selected as the preferred plan because it contains all of the strategic choices we have proposed to address customer and stakeholder views. Selecting Alternative Plan 3 would not allow us to continue to explore national water trading, thereby failing to meet a potential future national need, and missing the opportunity to provide the associated bill saving to customers. Alternative plan 2, whilst cheaper than Alternative plan 3 (cost to be confirmed), would not allow us to address pressing supply system resilience needs. Alternative plan 2 has an additional estimated cost of £46.7m (net present value including environmental and social costs) compared to Alternative plan 1, but will help to meet customer, stakeholder and regulatory aspirations on leakage reduction, and at the same time provide environmental benefits and allow us to improve our level of service for drought permits in 2025. Alternative Plan 1 has the lowest cost of all plans, but it does not deliver any of these strategic choices.
About us
United Utilities is the North West’s water company. We keep the taps flowing and toilets flushing for seven million customers every day. From Crewe to Carlisle, we work hard behind the scenes to help your life flow smoothly.

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