

Ahead of your one-on-one interview, we'd like you to take a moment to reflect on how you would complete the following statements.

Please jot down your responses and send us a copy via email before our conversation. We'll use these as a starting point for a deeper discussion during the call.

1. When I'm on my period, I use these period products...

2. I prefer to use this/these product(s) because...

3. Using this/these product(s) makes me feel _____ during my period

4. I first found out information about this/these product(s) from...

5. I think the benefits of using this/these product(s) are...