



Questionnaire:



Client name:	United Utilities
Project name:	Northern Roots Research – wave 2
Job number:	8342
Methodology:	CAPI
Version	5

Notes on this document

- Instructions in **CAPS** are for computer programming
- Instructions in *italics* are for telephone interviewers
- **Bold** or underlined words are for emphasis within a question
- Different question types have different numbers:
 - Screener questions are labelled S01, S02, S03 etc.
 - Main survey questions are labelled Q01, Q02, Q03 etc.
 - Further demographic / classification questions are labelled C01, C02, C03 etc.
 - Number codes are included on each question for data processing purposes



Questionnaire quality checklist

Please use this list to check your script before it is sent to data for set up. Speak to your PM if you are unsure about any of these checks.

	Are quotas or sampling requirements clearly specified?	
Labelling	Is the script labelled with the client name, job, project code and version?	
	Do all questions have a unique number?	
	Are all questions numbered consistently with proper conventions for screener (S0X) and classification (C0X) questions?	
	Have all information pages been entered correctly as 'INFO1', 'INFO2'...	
	Have all notes to data (which aren't questions) been entered onto one line starting with 'DP NOTE: '?	
	Is each question to one of the specified question types? (See 'labelling_questionnaire.xls' in your project file if you aren't sure).	
	Have all grid questions been entered into separate tables with the grid label (column) first then a separate table for grid item (row)?	
Routing, ordering	Does each question have a base description which begins 'Base: '?	
	Are routing instructions easy to understand, do they reference the correct questions earlier in the survey?	
	Are exclusive and fixed codes identified where necessary?	
	Are answer lists ordered or randomized appropriately?	
Language	Is the phrasing of each question complete, simple and easily read on screen and aloud?	
	Is the phrasing of each question appropriate for its delivery mode (self-completion or interviewer led)?	
	Do the answer codes of closed questions relate directly to the question?	
NR	Have options for 'other, don't know etc.' been deployed appropriately?	
	Do all sensitive or personal questions include 'Prefer not to say'?	
Code labels	Are answer options coded correctly (Unique, sequential order 1~79)	
	Are all DK/PNTS options coded correctly? (80~99) <ul style="list-style-type: none"> • Other (80 - 82) • Don't know (85) • Prefer not to say / refused (86) • None of the above / not applicable (87) • Can't remember (88) • Not stated / not answered (89) 	
Quality	Does this survey require any of the following? Include if appropriate <ul style="list-style-type: none"> • Contact collection for further research • Contact collection for interviewer validation • Attention or data quality check questions 	
Have you proof-read the questionnaire for spelling and grammatical errors?		

Please confirm that you have checked this script against these criteria:

Initials		Date	
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Introduction

My name is....., and I am working for DJS Research Ltd, an independent research consultancy.

We are undertaking a survey regarding people's different habits in the home on behalf of a local company. We can reveal the sponsor of the survey half way through the interview.

The interview should take around 10 minutes and all of your answers will be treated in the strictest confidence. The information gathered in this survey will not be used for anything other than research purposes and as a thank you for taking part we would like to offer you a £5 Love2Shop voucher.

DJS Research is a member of the Market Research Society and complies fully with the Data Protection Act and the Market Research Society's code of conduct. This ensures that your contact details are never passed on to any third parties without your permission. All data is aggregated and treated as private and confidential.

Would you be willing to take part?

IF YES, CONTINUE.

INTERVIEWER: If necessary show respondent the authorisation letter

QUOTAS –TOTAL 150 INTERVIEWS

AUDIENCE	QUOTA LIMIT	TAKEN FROM WHERE?
Ethnicity		
White (White British/White/Irish/White other)	24	S05 = 12
Pakistani	98	S05 = 2
Bangladeshi	16	S05 =3
Other	12	S05 = 1,4,80, 6,7, 80, 8, 9, 10, 80, 11, 80, 13, 14, 15, 80
Gender		
Male	74	S02 = 1
Female	76	S02 = 2
Age		
16-24	34	S01=2-3
25-45	68	S01 = 4-7
46-65	31	S01 = 8-11



66+	17	S01 = 12-14
Language		
English	115	C08= 1
Other than English	35	C08 =2

Screener questions

S01. All respondents

To begin with we just have a few questions to help make sure that we speak to a range of different people in the area.

Which of the following age groups do you fall into?

INTERVIEWER: Show showcard 1

SINGLE CODE

Response number	Code	Scripting notes	Routing
1	Under 16		Screen out
2	16-17		
3	18-24		
4	25-30		
5	31-35		
6	36-40		
7	41-45		
8	46-50		
9	51-55		
10	56-60		
11	61-65		
12	66-70		
13	71-75		
14	76+		
87	Prefer not to say (do not read out/display on showcard)		Screen out

S02. Base: All respondents

Please indicate the gender you most identify with.

INTERVIEWER: Show showcard 2

SINGLE CODE

Code	Answer list	Scripting notes	Routing
1	Male		See quotas
2	Female		See quotas
3	Transgender		
4	Non-binary		
80	Own term (please specify)	OPEN	
87	Prefer not to say (do not read out/display on showcard)		

S03.



Base: All respondents

What is the occupation of the main income earner in the household? If they are retired please provide their previous occupation.

INTERVIEWER: Show showcard 3

SINGLE RESPONSE

Code	Answer list	Scripting notes	Routing
1	Higher managerial/professional (e.g. established doctor, solicitor, board director in large organisation)	Code as A	
2	Intermediate managerial/professional/administrative (e.g. newly qualified doctor, solicitor, board director of small organisation, middle manager in large organisation, principle officer in civil service/local government, etc.)	Code as B	
3	Supervisory or clerical/junior managerial/junior professional/administrative (e.g. office worker, secretary, PA, foreman, salesperson, etc.)	Code as C1	
4	Skilled manual worker (e.g. skilled bricklayer, builder, carpenter, plumber, painter, bus/ambulance driver, HGV driver, AA patrolman, pub/bar worker, etc.)	Code as C2	
5	Semi and unskilled manual worker (e.g. manual worker, apprentice to skilled trades, caretaker, park-keeper, driver, shop assistant, etc.)	Code as D	
6	None – student	Code as 'C1'	
7	None – unemployed	Code as E	
87	Prefer not to say (do not read out/display on showcard)	Code as 'Not Classified' FIXED	

S04.

Base: All respondents

Are you...

INTERVIEWER: Read out

SINGLE CODE

Code	Answer list	Scripting notes	Routing
1	The homeowner (with or without a mortgage)		
2	A tenant		
3	Not the homeowner or tenant, but another type of resident (e.g. adult child still living with parents)		



4	Non-resident at the property (e.g. visiting family or friends or staying on holiday)		
85	Don't know		THANK & CLOSE

S05.

Base: All respondents

Which of the following best describes your ethnicity?

INTERVIEWER: Show showcard 4.

SINGLE CODE

Code	Answer list	Scripting notes	Routing
	Asian or Asian British		
1	Indian		
2	Pakistani		
3	Bangladeshi		
4	Chinese		
80	Any other Asian background		
	Black, Black British, Caribbean or African		
6	Caribbean		
7	African background		
80	Any other Black, Black British or Caribbean background		
	Mixed or multiple ethnic groups		
8	White and Black Caribbean		
9	White and Black African		
10	White and Asian		
80	Any other Mixed or Multiple background		
	Other ethnic group		
11	Arab		
80	Any other ethnic group		
	White		
12	English, Welsh, Scottish, Northern Irish or British		
13	Irish		
14	Gypsy or Irish Traveller		
15	Roma		
80	Any other White background		
86	Prefer not to say		

**S06.****Base: All respondents**

Which of the following best describes you?

*INTERVIEWER: Show showcard 5***SINGLE CODE**

Response number	Code	Scripting notes	Routing
1	I have lived in the UK all of my life		
2	I moved to the UK more than five years ago		
3	I moved to the UK in the last 5 years		
86	Prefer not to say (do not read out/display on showcard)		

MAIN QUESTIONNAIRE**Q01.****Base: All respondents**

To begin with, I'd just like to check how responsible you feel for your local environment and green space?

*INTERVIEWER: Please select one option only. Show showcard 6***SINGLE RESPONSE**

Code	Answer list	Scripting notes	Routing
1	I feel responsible for looking after the local environment and am currently involved in making a difference		
2	I feel responsible for looking after the local environment and would like to be involved in making a difference		
3	I feel responsible for the local environment and do what I can personally in my own space		
4	I feel responsible for the local environment but I don't think I can make a difference		
5	The local environment is important but I wouldn't put my time or money into it		
6	The environment is something other people should worry about		
7	I am not interested in my local environment		



Q02.

Base: All respondents

Now, I'd like to talk to you about how you dispose of certain items which people commonly dispose of down the sink, toilet or outside drain. Could you tell me how you have disposed of the following items in the last 3 months?

There are no right or wrong answers, and I don't need any explanations, so please just give your honest answers!

MULTIPLE CODE PER STATEMENT

Code	Answer list	Scripting notes	Routing
1	Cooking fats and oils		
2	Leftover food waste		
3	Tampons		
4	Tampon wrappers and/or applicators		
5	Sanitary towels/panty liners		
6	Dental floss		
7	Baby wipes/facial wipes		
8	Moist toilet wipes		
9	Household/antibacterial cleaning wipes		
10	Cotton buds		
11	Human hair		
12	Nappies/toddler training pants		
13	Contact lenses		

Response number	Code	Scripting notes	Routing
1	In the bin		
2	Down the sink or drain		
3	Down the toilet		
86	Not applicable (this activity doesn't apply to me)	EXCLUSIVE	
85	Don't know	EXCLUSIVE	

Q02a.

Base: All respondents

Is there anything else that you dispose of down your toilet, sink or drain?

OPEN RESPONSE

Response number	Code	Scripting notes	Routing
87	No – there is nothing else		



Q03.

Base: All respondents who engage in some sewer unsafe behaviour (Q2/1-13=2-3)

How often do you dispose of each of the following items down the sink, drain or toilet?

Again, there are no right or wrong answers so please be as honest as possible.

SINGLE CODE PER STATEMENT

Code	Answer list	Scripting notes	Routing
1	Cooking fats and oils	IF Q02/1=2 OR 3	
2	Leftover food waste	IF Q02/2=2 OR 3	
3	Tampons	IF Q02/3=2 OR 3	
4	Tampon wrappers and/or applicators	IF Q02/4=2 OR 3	
5	Sanitary towels/panty liners	IF Q02/5=2 OR 3	
6	Dental floss	IF Q02/6=2 OR 3	
7	Baby wipes/facial wipes	IF Q02/7=2 OR 3	
8	Moist toilet wipes	IF Q02/8=2 OR 3	
9	Household/antibacterial cleaning wipes	IF Q02/9=2 OR 3	
10	Cotton buds	IF Q02/10=2 OR 3	
11	Human hair	IF Q02/11=2 OR 3	
12	Nappies/toddler training pants	IF Q02/12=2 OR 3	
13	Contact lenses	IF Q02/13=2 OR 3	

Response number	Code	Scripting notes	Routing
1	Always		
2	Often		
3	Sometimes		
4	Occasionally		
86	Prefer not to say (do not read out)		



Q04.

Base: All respondents

Which of the items listed on this card do you think is okay to dispose of down either a drain, sink or toilet?

INTERVIEWER: Show showcard 7

MULTI CODE

Code	Answer list	Scripting notes	Routing
1	Cooking fats and oils		
2	Leftover food waste		
3	Tampons		
4	Tampon wrappers and/or applicators		
5	Sanitary towels/panty liners		
6	Dental floss		
7	Baby wipes/facial wipes		
8	Moist toilet wipes		
9	Household/antibacterial cleaning wipes		
10	Cotton buds		
11	Human hair		
12	Nappies/toddler training pants		
13	Contact lenses		
87	None of these (do not read out/display on showcard)	EXCLUSIVE	

Q05.

Base: All respondents

There are a variety of reasons why people flush items down their toilet or put things down their sink/drain. Which of the following apply to you?

Please select all that apply

INTERVIEWER: Show showcard 8

MULTI CODE. RANDOMISE

Response number	Code	Scripting notes	Routing
1	I sometimes put things down the toilet/drains because my bins are full or because I don't have a bin in that room		
2	I sometimes put items down the toilet/drains because I don't think it makes any difference		
3	I sometimes put items down the toilet/drains because it's the same as putting it in the bin		
4	I sometimes put items down the toilet/drains because I think it's more hygienic		



5	I sometimes flush items (except pee, poo or paper) because the product packaging says that it's flushable or biodegradable		
6	I sometimes put things down my toilet/drains because it is easy or more convenient		
7	I sometimes put things down the toilet/drain because I don't know where else to put them		
80	Something else (please specify)		
87	None of these have happened	EXCLUSIVE. FIXED.	
85	Don't know (do not read out/display on showcard)	EXCLUSIVE. FIXED.	

Q06.

Base: All respondents

What do you think could happen if the wrong items are disposed of down the toilet/sink/drain?

INTERVIEWER: Probe fully

OPEN RESPONSE

Response number	Code	Scripting notes	Routing
85	I'm not sure / Can't remember		

Q07.

Base: All respondents

To what extent do you agree or disagree with the following statements?

SINGLE CODE, RANDOMISE

Code	Answer list	Scripting notes	Routing
1	Strongly agree		
2	Agree somewhat		
3	Neither agree nor disagree		
4	Disagree somewhat		
5	Strongly disagree		
85	I'm not sure		

Statement number	Statement	Scripting notes	Routing
1	I never think about what happens to the items I dispose of after I put things down my toilet, drains or sink		
2	I believe I have a good understanding of what I should and shouldn't flush down the toilet or put down the sink		



3	I understand what sewer blockages are and how to prevent them		
4	I worry about what other people in my neighbourhood put down the toilet, drains or sink		
5	It is my responsibility to help prevent sewer blockages by only putting things down the toilet, sink or drain that should go there		
6	Organisations responsible for sewer management and maintenance need to do more to prevent sewer blockages		
7	Blocked sewers can damage mine and other peoples homes and gardens and the surrounding environment		
8	Disposing of the wrong items down the toilet/drain/sink can negatively impact the local environment		

Q08.

Base: All respondents

Have you experienced any of the following on your property?

GRID, SINGLE CODE PER ROW.

Code	Answer list	Scripting notes	Routing
1	Yes – in the last two years		
2	Yes – longer than two years ago		
3	No, never		

Response number	statement	Scripting notes	Routing
1	Blocked drain or sewer		
2	Sewer flooding inside the house		
3	Sewer flooding outside the house e.g. in the garden		



Q09.

Base: All respondents

Have you seen or heard anything in the media or in the local area about what should and should not be disposed of down toilets/sinks/drains?

INTERVIEWER: Do not read out

SINGLE CODE

Response number	Code	Scripting notes	Routing
1	Yes		
2	No		
85	I'm not sure		

Q010.

Base: All code 1 at Q09

Do you remember which organisation(s) this communication(s) was from?

IF NECESSARY: By this, we don't mean where you saw the communication (e.g. the exact newspaper you saw it in) but rather the organisation responsible for the communication.

INTERVIEWER: Do not read out.

MULTI CODE

Response number	Code	Scripting notes	Routing
1	United Utilities		
2	The local council		
3	Northern Roots		
80	Other	OPEN	
87	N/A – it was not communication from an organisation	EXCLUSIVE. OPEN.	

Q011.

Base: All code 1 at Q09

Where have you seen/heard/read this?

INTERVIEWER: Do not read out. Prompt if necessary

MULTICODE, ORDERED

Response number	Code	Scripting notes	Routing
1	Radio		
2	TV / Video on Demand		
18	A short video (Let's keep the Water Flowing in Glodwick)		
3	Billboards / on the side of buses		
12	Letter		



13	Leaflet		
14	Poster		
15	Let's keep the water flowing in Glodwick website		
19	Any other website		
5	Newspaper article		
20	Newspaper advert		
6	Social media (please specify)	OPEN	
16	Messaging apps (e.g. WhatsApp)		
17	Information/presentation at a place of worship		
9	Information/presentation from a local primary or secondary school (including poster competition)		
8	Information from another community source (e.g. a community group, nursery or sports club)		
10	Workforce in the road / vans / signs on roadworks		
11	Word of mouth		
19	Community mosaic		
80	Other (please specify)	FIXED, OPEN	
85	Don't know	FIXED, EXCLUSIVE	

Q012.

Base: All code 1 at Q09

What can you remember about this communication? Can you recall any key points or messages?

INTERVIEWER: Probe fully

OPEN RESPONSE

Response number	Code	Scripting notes	Routing
85	I'm not sure / Can't remember		

Q013.

Base: All code 2 or 85 at Q09 OR <> code 1 OR 3 at Q10

More specifically, do you recall seeing any communications about the "Let's keep the water flowing in Glodwick" campaign about what should and should not be disposed of down toilets/sinks/drains?

This campaign has been run in partnership by Northern Roots and Untied Utilities. Please see the showcard for an example of one of the posters and one of the leaflets that were used in the campaign.

INTERVIEWER: Do not read out. Show card 8A & 8B.

SINGLE CODE



Response number	Code	Scripting notes	Routing
1	Yes		
2	No		
85	I'm not sure	OPEN	

Q014.

Base: All code 1 at Q13

Where have you seen/heard/read this?

INTERVIEWER: Do not read out. Prompt if necessary

MULTICODE, ORDERED

Response number	Code	Scripting notes	Routing
1	Radio		
2	TV / Video on Demand		
18	A short video (Let's keep the Water Flowing in Glodwick)		
3	Billboards / on the side of buses		
12	Letter		
13	Leaflet		
14	Poster		
15	Let's keep the water flowing in Glodwick website		
19	Any other website		
5	Newspaper article		
20	Newspaper advert		
6	Social media (please specify)	OPEN	
16	Messaging apps (e.g. WhatsApp)		
17	Information/presentation at a place of worship		
9	Information/presentation from a local primary or secondary school (including poster competition)		
8	Information from another community source (e.g. a community group, nursery or sports club)		



10	Workforce in the road / vans / signs on roadworks		
11	Word of mouth		
19	Community mosaic		
80	Other (please specify)	FIXED, OPEN	
85	Don't know	FIXED, EXCLUSIVE	



QW2NEW6

Base: All code 1 or 3 at Q10 OR All code 1 at Q13

What impact, if any, did the following have on your interest in the campaign...?

INTERVIEWER: Probe to N/A response if unaware

SINGLE CODE PER ROW

Code	Answer list	Scripting notes	Routing
1	It made me a lot more interested		
2	It made me slightly more interested		
3	It did not make any difference		
86	N/A – I did not know about this		
Statement number	Statement	Scripting notes	Routing
1	Campaign information being available in multiple languages		
2	The campaign talking about the local area and featuring images from it		
3	The campaign including local residents		

Q015

Base: All code 1 at Q13

What can you remember about this communication? Can you recall any key points or messages?

INTERVIEWER: Probe fully

OPEN RESPONSE

Response number	Code	Scripting notes	Routing
85	I'm not sure / Can't remember		

QW2NEW1

(All code 1 OR 3 at Q10) OR (1 Q13)

After seeing/hearing this communication, did you mention it or talk about it to anyone?

MULTICODE. PROBE.

Response number	Code	Scripting notes	Routing
1	Yes – family		
2	Yes – friends		
3	Yes – colleagues		
80	Yes – other (please specify)	SPECIFY	
87	No – I did not talk about the communication with anyone else	EXCLUSIVE	



85	Don't know	EXCLUSIVE	
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QW2NEW2

(All code 1 OR 3 at Q10) OR (1 at Q13)

Changing habits can be difficult. With this in mind, which of the following statements best describes you since seeing/hearing the communication?

INTERVIEWER: Read out.

SINGLE CODE.

Response number	Code	Scripting notes	Routing
1	I have completely stopped putting wrong items down the sink/toilet/drain		
2	I have reduced how often I put wrong items down the sink/toilet/drain, but still do it sometimes		
3	I put wrong items down the sink/toilet/drain and I have not changed how often I do this		
4	I have started putting more wrong items down the sink/toilet/drain		
87	Not applicable – I already did not do any of the behaviours described in the campaign		
85	Don't know (do not read out)		
86	Prefer not to say (do not read out)		

QW2NEW3

All code 1-2 at QW2NEW2

How exactly has your behaviour changed since seeing/hearing the communication?

INTERVIEWER: Probe fully

OPEN RESPONSE

Response number	Code	Scripting notes	Routing
86	Prefer not to say		

QW2NEW4

All code 1-2 at QW2NEW2

What about the campaign encouraged you to make this change?

INTERVIEWER: Probe fully

OPEN RESPONSE



Response number	Code	Scripting notes	Routing
87	I changed my behaviour for another reason, not because of the campaign		
86	Prefer not to say		



QW2NEW5

Base: All code 3 at QW2NEW2

Is there a reason why you have not changed your behaviours around disposing things down the sink/toilet/drain since seeing/hearing the communication?

INTERVIEWER: Probe fully

OPEN RESPONSE

Response number	Code	Scripting notes	Routing
86	Prefer not to say		

Q016.

Base: All respondents

How likely are you to dispose of the following items down your toilet, sink or drain in the future?

Again, there are no right or wrong answers so please try to be as honest as possible!

SINGLE CODE PER STATEMENT

Code	Answer list	Scripting notes	Routing
1	Cooking fats and oils		
2	Leftover food waste		
3	Tampons		
4	Tampon wrappers and/or applicators		
5	Sanitary towels/panty liners		
6	Dental floss		
7	Baby wipes/facial wipes		
8	Moist toilet wipes		
9	Household/antibacterial cleaning wipes		
10	Cotton buds		
11	Human hair		
12	Nappies/toddler training pants		
13	Contact lenses		

Response number	Code	Scripting notes	Routing
1	Very likely		
2	Fairly likely		
3	Quite unlikely		
4	Very unlikely		
5	Not applicable		
86	Prefer not to say (do not read out)		



Q017.

Base: All respondents who answered quite/very likely – Q16/1-2 for any of codes 1-13

Why do you think you will continue to flush these items down the toilet or dispose of them down the sink/drain?

INTERVIEWER: Probe fully

OPEN RESPONSE

Response number	Code	Scripting notes	Routing
85	Don't know		



CLASSIFICATION QUESTIONS

INFOPAGE.

INTERVIEWER: Read out

This survey is being conducted on behalf of Northern Roots and United Utilities. To finish up, we would like to understand a bit more about you and your household to help with our analysis.

C01.

Base: All respondents

Are you responsible for paying your household water bill either jointly or solely?

INTERVIEWER: Do not read out

SINGLE CODE

Code	Answer list	Scripting notes	Routing
1	Yes		
2	No		
85	Don't know		

C02.

Base: All respondents

How many people in the following age ranges are currently living in your house all year round?

INTERVIEWER: Please write in number of residents next to each age group. If there are none, please use '0'.

NUMERIC CODE PER AGE GROUP

Code	Answer list	Scripting notes	Routing
1	16 years or less	NUMERIC	
2	17-29 years	NUMERIC	
3	30-44 years	NUMERIC	
4	45-64 years	NUMERIC	
5	65 years and over	NUMERIC	
86	Prefer not to say	EXCLUSICE (NOT NUMERIC)	

C03.

Base: All respondents with children under 16 in the household – C02/1

How old are the children, under 16, living in the household?

MULTI CODE, ORDERED

Code	Answer list	Scripting notes	Routing
1	0-3		
2	4-7		
3	8-11		
4	12-16		
86	Prefer not to say	EXCLUSICE	



C04.

Base: All respondents with children between 0-7 – C03/1-2

Are you currently toilet/potty training your child(ren)?

INTERVIEWER: Do not read out

SINGLE CODE, ORDERED

Code	Answer list	Scripting notes	Routing
1	Yes		
2	No		
86	Prefer not to say		

C05.

Base: All respondents

Could you please state which, if any, of the following disabilities, conditions or life events you or someone in your household may be experiencing? Please choose as many as apply.

INTERVIEWER: Show showcard 9.

MULTI CODE

Code	Answer list	Scripting notes	Routing
1	Serious / Chronic Illness		
2	Poor mobility e.g. physical impairment, restricted movement		
3	Blind/partially sighted/ have a hearing difficulty		
4	Communication/speech difficulties		
5	Have dementia, cognitive impairment, loss of mental capacity (due to injury or illness) or a developmental condition		
6	Have a mental health condition/mental disability or chronic anxiety/depression		
7	Temporarily recovering after being in hospital or having an operation		
8	Recovering after a traumatic event (e.g. a bereavement, recent child birth, divorce, loss of job or another stressful event)		
9	Recovering after an accident, injury or serious illness		
10	Living with an alcohol or substance addition/abuse		
11	High water use due to a medical condition (e.g. kidney dialysis, skin conditions etc)		
80	Other (<i>please write in here in as much detail as you are comfortable supplying</i>)	OPEN	
12	Do not suffer with any disabilities	EXCLUSIVE	
85	I'm not sure (<i>do not read out/display on showcard</i>)	EXCLUSIVE	



87	Prefer not to say (do not read out/display on showcard)	EXCLUSIVE	
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C06.

Base: All respondents

We would like to collect your contact details for quality checking purposes. Are you happy to provide them for this purpose?

INTERVIEWER: YOU MUST OBTAIN TELEPHONE NUMBERS FOR AT LEAST 70% OF INTERVIEWS

Code	Answer list	Scripting notes	Routing
1	Name	OPEN, FORCE ANSWER	
2	Email	OPEN	
3	Telephone number	OPEN, FORCE IF C04i=1	
86	Refused	EXCLUSIVE	

C07.

Base: All respondents

Finally, please can you provide me with your postcode?

Your postcode, like all the information you provide in this survey, will remain strictly confidential. This question is asked to understand location information on survey respondents collectively and will not be used to identify you individually in any way.

INTERVIEWER: Collect details where permission given.

OPEN RESPONSE

Code	Answer list	Scripting notes	Routing
86	Prefer not to say	EXCLUSIVE	

END SCREEN

C08.

Base: All respondents

FOR INTERVIEWER: Was the interview carried out in English or another language?

INTERVIEWER: DO NOT ASK RESPONDENT

SINGLE CODE

Code	Answer list	Scripting notes	Routing
1	English		



2	Another language		
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