

'In the flow' Recruitment Survey

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Version: 3

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Method: Online Panel Recruitment

Survey template:

In the flow community survey template (same image as Square homepage – but omit logo)

Sample:

Panel survey – target UK North West residents 16+

Quotas (allowing for flex/headroom):

Overall Level	%	150
Male	50%	80
Female	50%	80
16-17	35%	55
18-24		
25-39		
40-40	35%	55
50-59		
60-69	30%	50
70-79		
80+		
Greater Manchester	20%	32
Cumbria	20%	32
Lancashire	20%	32
Merseyside	20%	32
Cheshire	20%	32
Water meter: Yes	50%	80
Water meter: No	50%	80
Higher income	50%	80
Lower income	50%	80
Vulnerable Customers		
Age	33%	8
Health	33%	8
Income	33%	8
Business Customers		
Greater Manchester	20%	5
Cumbria	20%	5
Lancashire	20%	5
Merseyside	20%	5
Cheshire	20%	5

Normal domestic use	50%	12
Other use	50%	12

SURVEY PLAN

Page break: Yes

Title: Intro

Question type: Info page

Question text:

Thank you for clicking through.

We're looking for volunteers to take part in a short-term online research community in partnership with a major UK water provider.

Your views will help form part of a public consultation on long-term water initiatives the company are considering.

What's involved?

The research community will run for 3-4 weeks with a series of bite-size online activities to take part in.

In total it will take around an hour to take part in all activities (over the entire 3-4 weeks).

As a member of the community you will have the opportunity to:

- Share your opinions on a variety of long-term initiatives
- Directly influence the future of water in your region
- Ensure the voice of the public is at the heart of the company's decision making

How does it work?

We'll take you through a short initial survey to find out a little bit about you and join the community – this

should take around **5 minutes**.

The purpose of this is to ensure we capture views from people from all walks of life.

Over the course of the community we will invite you to take part in bite-size market research activities, such as online discussions and surveys.

All activities are remote/online and you'll be able to take part in your own time.

As a thank you for taking part in all of the activities, you'd receive £50 in online vouchers (with a choice of different retailers, such as Amazon, B&Q, Costa, John Lewis, M&S, etc.).

We may also invite you to take part in something more involved, such as a video focus group or interview. There would be an additional gift card reward for taking part in these.

If you're interested in taking part please click continue when you're ready to begin...

Instruction text:

Randomisation: None

Implementation QID: ID here

Filter / routing information: No

Other potential instructions: No

Page break: Yes

Title: Q1. Age

Question type: Single Select

Question text: **To begin with, what is your age?**

Instruction text:

Randomisation: None

Implementation QID: ID here

Filter / routing information: No

Other potential instructions: Quotas

Answer options	Precodes	Fix	Open	Screen	Quotas
Under 16	1	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
16-17	2	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	55
18-29	3	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
30-39	4	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	

40-49	5	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	55
50-59	6	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
60-69	7	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	50
70-79	8	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
80+	9	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	

SCREEN OUT TEXT/QUOTA FULL

Thank you so much for your interest in taking part in this research.

Unfortunately, we are only looking for people in certain age groups.

Please click the 'Finish Survey' button to complete the survey.

Page break: Yes

Title: Q2. Gender

Question type: Single Select

Question text: **What gender do you identify with?**

Instruction text:

Randomisation: None

Implementation QID: ID here

Filter / routing information: No

Other potential instructions: Quotas

Answer options	Precodes	Fix	Open	Screen	Quotas
Male	1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	80
Female	2	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	80
Non-binary	3	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Another gender identify	4	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
Prefer not to say	5	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	

SCREEN OUT TEXT/QUOTA FULL

Thank you so much for your interest in taking part in this research.

Unfortunately, we are now only looking for people of a certain gender.

Please click the 'Finish Survey' button to complete the survey.

Page break: Yes

Title: Q3. Region

Question type: Single Select

Question text: **Whereabouts in the UK do you live?**

Instruction text:

Randomisation: No

Implementation QID: ID here

Filter / routing information: No

Other potential instructions: No

Answer options	Precodes	Fix	Open	Screen
South East	1	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
South West	2	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
London	3	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
East Midlands	4	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
East of England	5	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
West Midlands	6	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
North West	7	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
North East	8	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Yorkshire	9	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Scotland	10	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Northern Ireland	11	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Wales	12	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Outside the UK	13	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

SCREEN OUT TEXT:

Thanks for your interest in taking part in this research.

Unfortunately, we are looking for people who live in a particular region.

Please click the 'Finish Survey' button to close this page.

Page break: Yes

Title: Q4. North West County

Question type: Single Select

Question text: **Which area of the North West do you live in?**

Instruction text:

Randomisation: Yes

Implementation QID: ID here

Filter / routing information: No

Other potential instructions: Quotas

Answer options	Precodes	Fix	Open	Screen	Quotas
Greater Manchester	1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	32
Cumbria	2	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	32
Lancashire	3	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	32
Merseyside	4	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	32
Cheshire	5	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	32
Derbyshire	6	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
Not sure	7	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	

SCREEN OUT/QUOTA FULL TEXT:

Thanks for your interest in taking part in this research.

Unfortunately, we are looking for people who live in particular areas.

Please click the 'Finish Survey' button to close this page.

Page break: Yes

Title: Q5. Water provider

Question type: Single Select

Question text: **Which company supplies the water to your home?**

Instruction text:

Randomisation: Yes

Implementation QID: ID here

Filter / routing information: No

Other potential instructions: No

Answer options	Precodes	Fix	Open	Screen
United Utilities	1	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Severn Trent	2	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Yorkshire Water	3	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Northumbrian Water	4	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
None of these	5	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Not sure	6	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

SCREEN OUT TEXT

Thank you so much for your interest in taking part in this research.

Unfortunately, we are only looking for customers with a particular water provider.

Please click the 'Finish Survey' button to complete the survey.

Page break: Yes

Title: Q6. Bill payer

Question type: Single Select

Question text: **Are you responsible for paying the bills in your household?**

Instruction text:

Randomisation: None

Implementation QID: ID here

Filter / routing information: Screen if Q1 = 4-9 (age 30+) AND Q6 = 3 (not bill payer)

Other potential instructions: No

Answer options	Precodes	Fix	Open	Screen
Yes, soley responsible	1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Yes, jointly responsible	2	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
No, I'm not	3	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

SCREEN OUT TEXT

Thank you so much for your interest in taking part in this research.

Unfortunately, we are only looking for those responsible for paying bills to take part.

Please click the 'Finish Survey' button to complete the survey.

Page break: Yes

Title: Q7. FBP - Current bill payer

Question type: Single Select

Question text: **Who is responsible for paying the bills where you live?**

Instruction text:

Randomisation: None

Implementation QID: ID here

Filter / routing information: Ask all who aren't responsible for bills (Q6=3)

Other potential instructions: No

Answer options	Precodes	Fix	Open	Screen
My parent(s) or guardian(s)	1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Landlord	2	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
University accommodation	3	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Another household member	4	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Someone else (please let us know who)	5	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Not sure	6	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Page break: Yes

Title: Q8. Business user

Question type: Single Select

Question text: **Are you responsible for selecting and/or managing water and other utilities for a business/organisation in the North West?**

Instruction text:

Randomisation: No

Implementation QID: ID here

Filter / routing information: No

Other potential instructions: No

Answer options	Precodes	Fix	Open	Screen
Yes	1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
No	2	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Page break: Yes

Title: Q9. Business size of bills

Question type: Single Select

Question text: **Do you know the size of your organisation's water bills?**

Instruction text:

Randomisation: No

Implementation QID: ID here

Filter / routing information: Ask all responsible for business bills (Q8=1)

Other potential instructions: No

Answer options	Precodes	Fix	Open	Screen
Yes	1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
No	2	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Page break: Yes

Title: Q10. Business sites

Question type: Multi Select

Question text: **And in which parts of the North West does your business have sites/premises in?**

Instruction text: *Please select any that apply*

Randomisation: None

Implementation QID: ID here

Filter / routing information: Ask all responsible for business bills (Q8=1)

Other potential instructions: No

Answer options	Precodes	Fix	Open	Screen
Greater Manchester	1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cumbria	2	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Lancashire	3	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Merseyside	4	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cheshire	5	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Not sure	7	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

Page break: Yes

Title: Q11. Business water supply

Question type: Multi Select

Question text:

How does your organisation mainly use water?

Instruction text: *Please select any that apply*

Randomisation: None

Implementation QID: ID here

Filter / routing information: Ask all responsible for business bills (Q8=1)

Other potential instructions: Precodes 5-6 exclusive

Answer options	Precodes	Fix	Open	Screen
The manufacturing process which is essential to the running of your organisation (e.g. to power machinery, agricultural production etc.)	1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The supply of services your organisation provides (e.g. cleaning services etc.)	2	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
An ingredient or part of the product or service your organisation provides (e.g. food or drink, chemical, cosmetics manufacturer etc.)	3	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Normal domestic use for your organisation's customers and employees (e.g. customer toilets, supply of drinking water)	4	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
None of the above	5	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Not sure	6	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Page break: Yes

Title: Q12. Business size

Question type: Single Select

Question text: **And approximately how many people does your business employ in the North West?**

Instruction text:

Randomisation: None

Implementation QID: ID here

Filter / routing information: Ask all responsible for business bills (Q8=1)

Other potential instructions: No

Answer options	Precodes	Fix	Open	Screen
1-5 people	1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6-10 people	2	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
11-25 people	3	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
26-50 people	4	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
51-100 people	5	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
More than 100 people	6	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Not sure	7	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Page break: Yes

Title: Q13. Vulnerable classification

Question type: Multi Select

Question text: **It's important that we include a range of people with different circumstances and from different walks of life in the research, so the last few questions are about you and your home.**

Firstly, please let us know if any of the following apply to you...

Instruction text:

Randomisation: Randomise

Implementation QID: ID here

Filter / routing information: No

Other potential instructions: Precode 4 exclusive

Answer options	Precodes	Fix	Open	Screen
I or another member of my household is disabled or suffer(s) from a debilitating illness	1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I or another member of my household have/has a learning difficulty	2	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I or another member of my household relies on water for medical reasons	3	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I or another member of my household is visually impaired (i.e. struggles to read even with glasses)	4	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I or another member of my household am/is over the age of 75 years old	5	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I or another member of my household speaks English as a second language	6	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I/our household often struggle to afford utility bills	7	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I or another member of my household is deaf or hard of hearing	8	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I or another member of my household is a new parent	9	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
None of the above	10	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Page break: Yes

Title: Q14. Household income

Question type: Single Select

Question text: **Which of the following reflects your annual household income?**

Instruction text:

Randomisation: None

Implementation QID: ID here

Filter / routing information: No

Other potential instructions: No

Answer options	Precodes	Fix	Open	Screen
Less than £10,000	1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
£10,000-£19,999	2	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
£20,000-£29,999	3	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
£30,000-£39,999	4	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
£40,000-£49,999	5	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
£50,000 - £74,999	6	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
£75,000 or more	7	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Prefer not to say	8	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Page break: Yes

Title: HV1. Income Summary

Question type: HIDDEN VARIABLE Single Select

Question text: HV1 Income Summary

Instruction text:

Randomisation: None

Implementation QID: ID here

Filter / routing information: No

Other potential instructions: Auto-assign to groups – see classification below. Quotas.

Answer options	Precodes	Classification	Screen	Quotas
Higher income	1	Q14 = 5-7	<input type="checkbox"/>	80
Lower income	2	Q14 = 1-4	<input type="checkbox"/>	80
Not stated	3	Q14 = 8	<input type="checkbox"/>	

SCREEN OUT/QUOTA FULL TEXT

Thank you so much for your interest in joining the community.

Unfortunately, we are now only looking for particular groups of people to take part.

Please click the 'Finish Survey' button to complete the survey.

Page break: Yes

Title: HV2. Participant classification

Question type: HIDDEN VARIABLE Single Select

Question text: HV2 Participant classification

Instruction text:

Randomisation: None

Implementation QID: ID here

Filter / routing information: No

Other potential instructions: Auto-assign to groups – see classification below. Quotas. If qualify for precodes 1-4 and quota full, code as precode 6

Answer options	Precodes	Classification	Quotas
Vulnerable customers – age	1	Q1 = 9 OR Q13 = 5	8
Vulnerable customers – health	2	Q13=1-4 OR 8	8
Vulnerable customers – income/language	3	Q13=6-7	8
Bill payers of the future	4	Q1 = 2-3 AND Q6=3	25
Business customers	5	Q9 = 1	25
Customers	6	ALL NOT IN ABOVE GROUPS	90

SCREEN OUT/QUOTA FULL TEXT:

Thanks for your interest in taking part in this research.

Unfortunately, we are only now looking for particular groups of people to take part.

Please click the 'Finish Survey' button to close this page.

Page break: Yes

Title: Q15. Home ownership

Question type: Single Select

Question text: **Do you (or your household) own or rent your main home?**

Instruction text:

Randomisation: None

Implementation QID: ID here

Filter / routing information: No

Other potential instructions: No

Answer options	Precodes	Fix	Open	Screen
Own outright	1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Own with a mortgage or loan	2	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Part own and part rent (Shared ownership)	3	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Rent from private landlord / letting agent	4	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Rent from council, housing association, housing co-operative, charitable trust etc.	5	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Occupy in another way	6	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Page break: Yes

Title: Q16. Household composition

Question type: Multi Select

Question text: **Apart from you, who else lives in your household?**

Instruction text: *Please select all that apply*

Randomisation: None

Implementation QID: ID here

Filter / routing information: No

Other potential instructions: Precode 1 exclusive

Answer options	Precodes	Fix	Open	Screen
Just me, I live by myself	1	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
My partner	2	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
My child/children	3	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Friends	4	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Extended family members (e.g. parents, in-laws, grandparents)	5	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Someone else	6	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Page break: Yes

Title: Q17. Location type

Question type: Single Select

Question text: **Which of the following best describes the area where you live?**

Instruction text:

Randomisation: Yes

Implementation QID: ID here

Filter / routing information: No

Other potential instructions: No

Answer options	Precodes	Fix	Open	Screen
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Urban	1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Suburban	2	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Semi-Rural	3	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Rural	4	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Coastal	5	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Not sure	7	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

Page break: Yes

Title: Q18. Ethnicity

Question type: Single Select

Question text: **Which of the following best describes your ethnicity?**

Instruction text:

Randomisation: None

Implementation QID: ID here

Filter / routing information: No

Other potential instructions: Show sub-headings in bold

Answer options	Precodes	Fix	Open	Screen
White				
English/Welsh/Scottish/Northern Irish/British	1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Irish	2	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Gypsy or Irish Traveller	3	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other White background	4	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mixed / multiple ethnic groups				
White & Black Caribbean	5	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
White & Black African	6	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
White and Asian	7	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other Mixed background	8	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Asian / Asian British				
Indian	9	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Pakistani	10	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bangladeshi	11	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Chinese	12	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other Asian background	13	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Black/ African/Caribbean/Black British				
African	14	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Caribbean	15	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other Black/African/Caribbean background	16	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other				
Arab	17	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other ethnic group (please describe)	18	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Prefer not to say	19	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Page break: Yes

Title: Q19. Water Meter

Question type: Single Select

Question text: **Do you have a water meter installed at your home?**

By this we mean a meter that measures the exact amount of water you use for your water bill, rather than a standard estimate based on your property type. If your home was built after 1990, it will have been automatically fitted with a water meter.

Instruction text:

Randomisation: None

Implementation QID: ID here

Filter / routing information: No

Other potential instructions: Quotas

Answer options	Precodes	Fix	Open	Screen	Quotas
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Yes	1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	80
No	2	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	80
Not sure	3	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	

SCREEN OUT/QUOTA FULL TEXT

Thank you so much for your interest in joining the community.

Unfortunately, we are looking for people with a particular type of water meter/billing to take part.

Please click the 'Finish Survey' button to complete the survey.

Page break: Yes

Title: Q20. Environmental attitudes

Question type: Single Line Grid

Question text: **And finally, how much do you agree or disagree with the following?**

Instruction text: *Please select one answer for each*

Randomisation: Randomise answers

Implementation QID: ID here

Filter / routing information: No

Other potential instructions: No

Answer options	Precodes	Fix	Open	Screen
I feel very strongly about issues related to the environment and sustainability	1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The effects of climate change and other environmental issues are often exaggerated	2	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
We can all make a real difference to the environment with our everyday lifestyle and consumption	3	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Scale options	Precodes	Fix	Open	Screen
Strongly agree	1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Agree	2	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Neither agree nor disagree	3	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Disagree	4	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Strongly disagree	5	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Not sure	6	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Page break: Yes

Title: End redirect

Question type: Info page

Question text:

Thank you for answering those questions for us.

Please click continue to move on to one final section to get you set up as a member on the 'in the flow' community.

Instruction text:

Randomisation: None

Implementation QID: ID here

Filter / routing information: No

Other potential instructions: Redirect to Square onboarding