



Household Pre Task Questionnaire:



Client name:	United Utilities
Project name:	Affordability and acceptability research (HH)
Job number:	9240



Introduction

Thank you once again for agreeing to participate in United Utilities' Business Plan 2025-2030 Research.

You are scheduled to take part in a group discussion which will last approximately 3 hours.

Ahead of the session, we would just like to ask you a few questions about the pre-task information which you have received. Once you have read all the materials thoroughly, please complete this short questionnaire ahead of the session. It should take you no longer than 5 minutes.

MAIN QUESTIONNAIRE

Q01.

Base: All respondents

How easy or difficult is it for you to afford to pay your water and sewerage bill?

Please select one answer only.

Code	Answer list	
1	Very easy	<input type="checkbox"/>
2	Fairly easy	<input type="checkbox"/>
3	Neither easy nor difficult	<input type="checkbox"/>
4	Fairly difficult	<input type="checkbox"/>
5	Very difficult	<input type="checkbox"/>



Q02.

Base: All respondents

We will start the session discussing your reactions to this information.

Having read through the information sent to you, please list the 3 or 4 things that are new / interesting / surprising to you?

Please write a sentence or two in the box below explaining your view and keep a note of your response to bring to the session with you.

Answer

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THANK YOU FOR YOUR PARTICIPATION.