

Vlogstars competition 2017

Terms and conditions



Win the chance to be a United Utilities Vlogger

1. Entry to the competition is open to any students in high schools in Cheshire, Lancashire, Merseyside, Greater Manchester and Cumbria who are aged 13-17 on the closing date. Current employees of United Utilities, their close relatives or any person connected to the competition cannot enter this competition. Proof of age, identity and eligibility will be requested.
2. Schools will be invited to submit their student's video recordings to highlight the issues of flushing wet wipes. Entry is via WeTransfer or similar to United Utilities' PR company, Intelligent Conversation to uuvlogstars@weareic.com from w/c 12 June 2017. Entrants will require access to the Internet to submit video recordings and to obtain and complete an entry form which is on unitedutilities.com/vlogstars.
3. The entry window will close at midnight on Friday 20th October 2017. Entries received after midnight on Friday 20th October 2017 will not be considered. Unfortunately we will not be able to acknowledge receipt of entries.
4. Videos need to be in a file format suitable for YouTube and be a maximum of 2 minutes in length. United Utilities will own the copyright in any video recordings submitted as part of the competition. By submitting a video, consent is deemed to be provided for it to be uploaded to YouTube if selected through the judging process.
5. This competition is only open to those aged 13-17 years on the closing date. Parental/guardian consent must be submitted when requested by United Utilities, if the video is chosen as a finalist.
6. Maximum number of entries per school is 3.
7. Video recordings may be made on a smart phone, tablet or computer.
8. United Utilities will only ever use personal details for the purposes of administering the competition and in accordance with United Utilities Privacy Policy. United Utilities will only keep personal details for as long as is necessary to fulfil these purposes. Please see the United Utilities' Privacy Policy: <https://www.unitedutilities.com/privacy/>
9. Following standard industry practice, United Utilities may undertake background checks of the shortlisted finalists, for example of social media posts. Information discovered or that may have been disclosed by the entrants themselves will inform the decision as to the selection of the finalists.
10. Entries will be judged through the process outlined below:

Stage One

w/c 20th October 2017 - entries will be shortlisted by United Utilities employees and an independent judge.

Stage Two

w/c 30th October 2017 - the five finalists will be contacted and notified when their videos will be posted onto United Utilities YouTube channel.

Stage Three

Midnight on 24th November - voting (by way of views) will close.

Stage Four

w/c 27th November 2017 - the winning Vlogstar with the most views on YouTube will be announced and the other regional winners will be runners up.

Stage Five

15th December 2017 - the overall winner will receive £250 PC World vouchers and a £1,000 ICT donation for the school. Runners up will receive a £50 PC World Vouchers and a £250 ICT donation for the school. There is no cash alternative. Winners/schools will receive these no later than 15th December 2017.

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11. The winner will be asked to become a youth ambassador for United Utilities and help us to engage with young people on a variety of important topics.
12. All parts of the entry must be the original work of the entrant and must not infringe the rights of any other party/person. United Utilities accepts no liability if entrants ignore these rules and entrants agree to fully indemnify United Utilities against any claims by any third party arising from any breach of these rules.
13. All parts of the entry must not contain illegal, unlawful, defamatory, obscene, offensive or any other unsuitable material. All entries must be suitable for use on United Utilities YouTube channel and social media channels.
14. By entering the competition the entrants warrant that they have legal capacity to enter the competition and agree to be bound by these terms and conditions.
15. United Utilities decision is final and no correspondence relating to the competition will be entered into. Unsuccessful entrants will not be contacted.
16. United Utilities reserves the right to disqualify any entry, including the winner, which breaches any of these terms and conditions or for acting fraudulently in any way.
17. United Utilities reserves the right to amend these Terms and Conditions in any way.
18. United Utilities reserves the right to cancel the competition at any stage, if deemed necessary in its opinion, or if circumstances arise outside its control.
19. United Utilities, their sub-contractors, subsidiaries and/or agencies cannot accept any responsibility whatsoever for any technical failure, loss of data via use of a third party email platform or malfunction or any other problem which may result in any loss or data, any entry being lost or not properly registered. Please be aware that sending personal data by email may not be secure as there is a possibility that messages may be intercepted.
20. The promoter of the competition is United Utilities Water Limited (company number 2366678) whose registered office is at Haweswater House, Lingley Mere Business Park, Lingley Green Avenue, Great Sankey, Warrington WA5 3LP.
21. These terms and conditions shall be governed by and construed in accordance with the laws of England and any disputes shall be subject to the non-exclusive jurisdiction of the English Courts.