

THE ART OF BEING A VLOGSTAR

YOU WILL NEED:

SOME OR ALL OF THE FOLLOWING

Vlog camera
Microphone
Editing software
Script
You

YOU WILL NEED TO:

LET IT SHINE!

Let your personality shine through!
Be yourself
Think about what you want to say
Think about your message

Have fun!

THINK ABOUT WHO INSPIRES YOU AND WHY

LET THEM INSPIRE YOUR VLOG

Who Inspires You?
Look at other Vlogs / Vloggers that you enjoy watching. Consider what you admire: location, background, gimmicks, their presenting style.

LOCATION, LOCATION, LOCATION

THINK ABOUT YOUR BACKGROUND/SETTING

Location is important.
How it will look? Lots of natural light. A quiet location (inside maybe better so you can control noise and sound levels, no worries about changing weather).

PRACTISE, PRACTISE ...

DON'T RUSH!

Tell your story clearly with your creative input. Lots of free inexpensive editing software;
1. I movie Windows.
2. Live Movie Maker.
3. YouTube editor.
Good sound quality is essential
Sound is very important – top 10 microphones for vlogging.

SHOOTING VIDEOS THAT DON'T SUCK

EASY WHEN YOU KNOW!

How to shoot a video that doesn't suck:
Close ups.
Wide shot.
Establishing shot.
Editing.
Storyline.
Main messages.

OTHER THINGS THAT MAY BE HELPFUL

GOOGLE FOR IDEAS

Use Royalty Free Music.
Free images.
Gifs and text overlays for added spice.

KILLER CONTENT

ALL KILLER NO FILLER

The first 15 seconds count – show a glimpse of what's to come ...
A very interesting fact?
10 things you don't know about me?
What's in my handbag/toilet?