Mindful colouring

Earth gives us everything we need – clean air, fresh water, and nourishing food.

Nature is powerful, but it needs our help to stay healthy.

Everyday actions like saving water and recycling help protect our planet – not just for us, but for all living things that share our world.

#everydropcounts

Mindful colouring

Plants rely on two things to grow – sunlight for energy and water from rain.

But when rainfall is low, every drop counts.

That's why using water wisely is so important – it helps make sure there's enough for people, animals, and plants alike.


United Utilities

Water for the North West

Mindful colouring

Ants may be small, but together they can build bridges and carry loads much bigger than themselves.

Just like ants, when we all do our bit – like turning off taps, fixing leaks, and only using what we need – we can make a big difference.

Small actions, when shared, become powerful.

United Utilities

Water for the North West
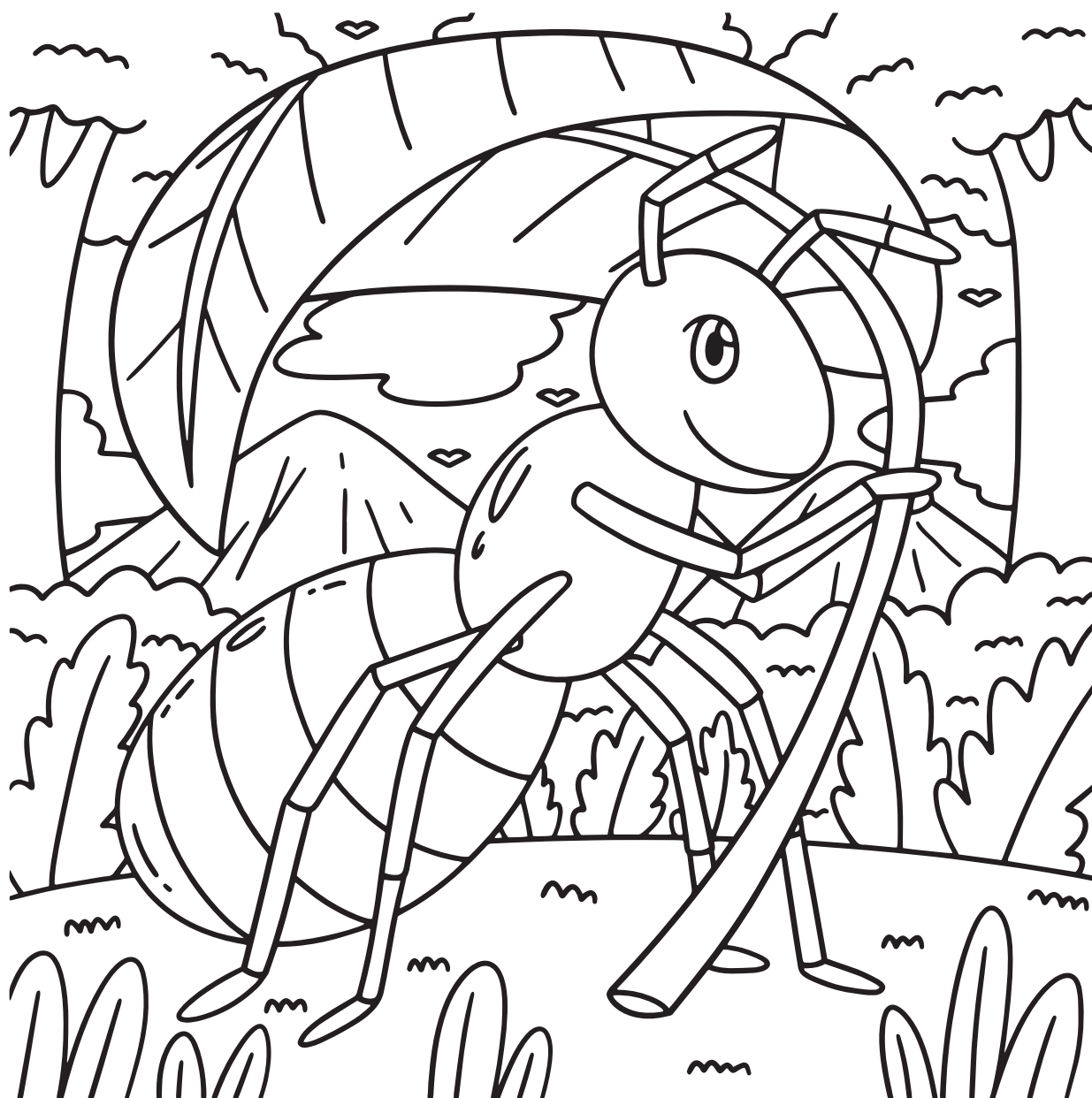
Mindful colouring

Water is essential for growing the fruits and vegetables we eat – and for all life on Earth.

During dry spells, it's harder for nature to get the water it needs.

By collecting rainwater or reusing water from around the house, we can help our gardens thrive and bloom without wasting a drop.

United Utilities

Water for the North West
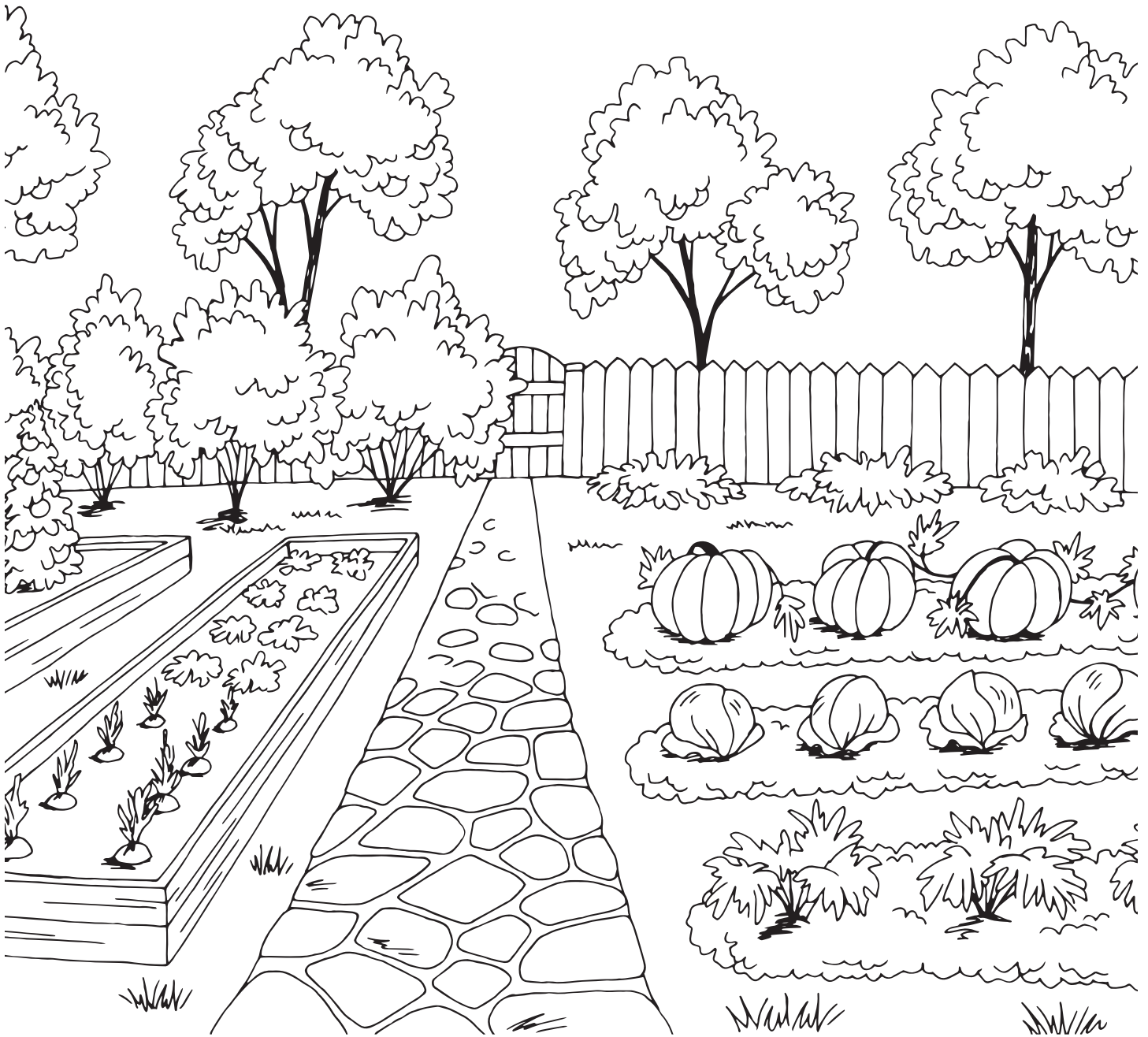
Mindful colouring

A water butt is like a giant rain-catching bucket that collects water from rooftops.

This saved rainwater can be used to water plants, rinse muddy boots, or even wash the car!

It's a smart way to save clean tap water for the things that really matter – like drinking and cooking.

United Utilities

Water for the North West

Mindful colouring

All the water we use at home eventually flows back into rivers and oceans.

By using less water and keeping drains free from waste and chemicals, we help protect the homes of fish, frogs, and other water-loving creatures.

United Utilities

Water for the North West
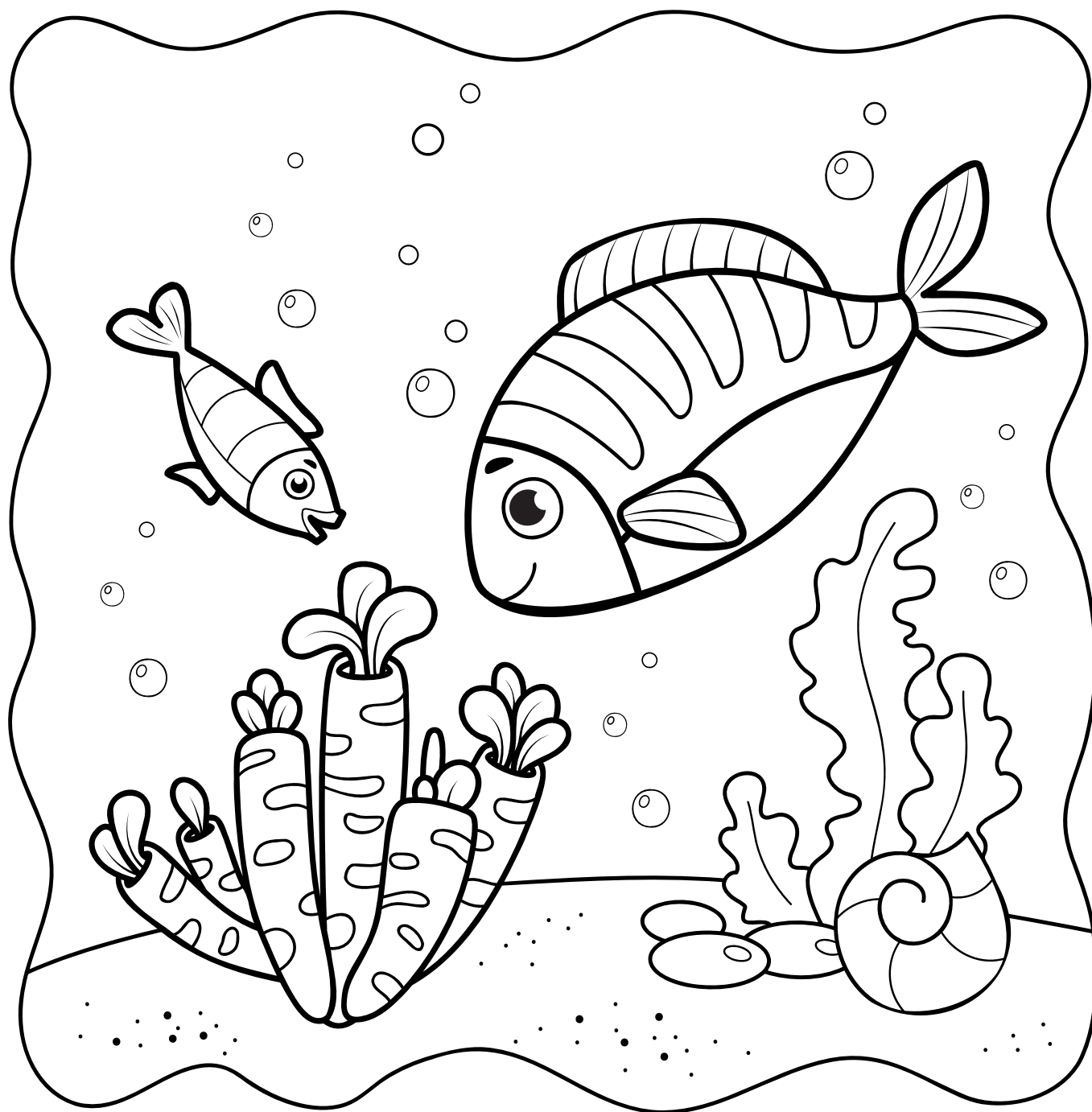
Mindful colouring

When you care for nature by saving water and looking after plants, you help keep Earth clean, green, and full of life.

Every drop you save and every mindful choice you make helps protect the planet for the future.

You have the power to make a difference!

United Utilities

Water for the North West